



FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES
Student Affairs Committee

MEETING MINUTES

FSU Board of Trustees
Student Affairs Committee
Tuesday, September 12th, 2024

Augustus B. Turnbull Conference Center, Room 205
555 W Pensacola St, Tallahassee, FL 32306

Committee Members in Attendance: Trustee Drew Weatherford, Chair; Trustee Deborah Sargeant, Trustee Jackson Boisvert.

Committee Members on Zoom: Trustee Vivian de las Cuevas-Diaz

Committee Staff: Dr. Amy Hecht, Vice President for Student Affairs

Also in attendance: University Vice Presidents and staff.

I. Call to Order and Welcome
Trustee Drew Weatherford, Chair

Trustee Weatherford called the meeting to order at 12:31 p.m.

II. Approval of Minutes
Trustee Drew Weatherford, Chair

Trustee Sargeant moved to approve the committee meeting minutes from June 20, 2024. Trustee Boisvert seconded the motion, and the minutes were approved unanimously by all present committee members.

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III. Student Affairs Update

Dr. Amy Hecht, Vice President for Student Affairs

a. Staff Updates

- i. Vice President Hecht introduced Kimberly Guyer as the Interim Associate Vice President for Student Affairs and Dean of Students.
- ii. Vice President Hecht introduced Rob Liddell as the Inaugural Assistant Vice President for Career Services.

b. Innovative Programs

- i. Vice President Hecht gave a recap of the pilot event, "Miami Bound Noles" that took place over the summer. Full-time Miami residents who are students at Florida State, were invited to a leadership panel hosted by successful Florida State alumni.
- ii. Dr. Hecht mentioned Trustee de las Cuevas-Diaz was at the networking panel. Students left the event feeling their confidence had been expanded in their ability to network and had broadened their professional networks.
- iii. Over 70 students and 20 alumni attended. Student Affairs is already looking at next summer and expanding the City Bound programs.

c. University Housing

- i. University Housing is formulating the Northwest Expansion project, including the reconstruction of Salley Hall and our Off-Campus Housing Office, launching this semester. Some key goals for the Northwest Expansion project are upgraded residence halls, dining facilities, indoor/outdoor spaces, educational support programs, parking, and other amenities.
- ii. Board of Trustees Chairman Collins had inquired about timelines for demolition and construction, which will equate to roughly 3-4 years. He

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requested that we quickly add more first-year beds to our inventory, even beyond the Northwest Expansion project.

- iii. Trustee Sargeant opened the conversation to why returning students may be interested in living on campus and what amenities they may be looking for. Living on campus results in higher GPA on average; and allows for community access, higher socialization, shorter commute, and access to Living Learning Communities (LLCs).
- iv. Trustee Boisvert inquired about on-campus parking concerns growing with the increase of beds on campus. Part of the Northwest Expansion Plan is adding a parking garage to accommodate the needs of Salley residents and commuter students on that side of campus.

d. Welcome Week

- i. During welcome week, Student Affairs had over thirty events planned for new and returning students to get involved on campus and foster a sense of community, including the carnival, pep rally, concert, and first day of class photos on Landis.
- ii. IFC Recruitment is in full swing on campus. The Greek community is growing back towards pre-2017 numbers due to the successes of FSL.

e. Heads Up Campaign, Pedestrian Safety Concerns/Measures

- i. Following the recent death of an FSU student, the Office of Student Affairs has been working closely with FSUPD on the Heads-Up campaign, which aims to encourage students to be more mindful drivers and pedestrians, especially near crosswalks and on campus. They have also been in close contact with the mayor's office regarding increased pedestrian safety measures in Tallahassee.
- ii. Senior Vice President Clark mentioned that other safety measures on campus such as blue lights are outdated and impractical. FSUPD is moving towards

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newer technology such as License Plate Recognition and AI technology, which captures emergency situations by recognizing sounds such as crashes and yelling and alerting the local police department.

- iii. The University purchased six speed detection devices, which are intentionally on trailers so that they can be moved around depending on which location needs them.
- iv. Senior Vice President Clark also voiced a concern for sidewalk safety, especially following Panhellenic Recruitment, as many sidewalks on campus are not big enough for two-way pedestrian traffic. In addition, there is concern when considering the number of students looking at their phones or listening to music through headphones.

f. Office of Fraternity and Sorority Life

- i. Vice President Hecht shared that Florida State Fraternity and Sorority Life won a combined 122 awards (12 being chapter of the year) in the 2024 season. She then introduced Freddy Juarez and Dr. Brittany Devies and invited them to share information about the new Center for Fraternity and Sorority Organizational Wellness.
- ii. Mr. Juarez explained how the goal of the Center for Organizational Wellness is to preventatively intervene for low-level issues in the FSL community so that they do not escalate to high-level issues. As a result, even the higher-risk chapters at Florida State are winning awards for their respective organizations on the national level.
- iii. Mr. Juarez explained the research that has been done over the past few years, which showed which interventions are helpful and which are not, the importance of empowering individuals to lead, and the impact of focusing on member empowerment and rather than harm prevention.

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- iv. Vice President Hecht concluded the conversation by presenting a snapshot of FSL statistics from the DYAD surveys and re-emphasizing the importance of identifying problems at their root instead of waiting until suspension to intervene.

g. Florida State Club Rugby

- i. The Office of Student Affairs recently collaborated with the Club Rugby team to organize and fully fund a rugby match against Trinity College in Ireland. The Office and team were able to raise \$61,000 for travel and board.
- ii. 76 out of the 169 donors were first time donors to Florida State, and 123 of them were first time donors to Division of Student Affairs.
- iii. The game had a great turnout due to Florida State Football's game against Georgia Tech taking place in Dublin the same weekend.
- iv. The Club Rugby team plans to host the University of North Florida Club Rugby team the weekend of the Clemson football game.

h. Career Center

- i. Mr. Liddell began by focusing on new initiatives the Career Center is taking, such as growing relationships with campus partners, concentrating resources to specific student groups, and affinity-based programming. He also mentioned working to start a professional development program with the goal of educating current Career Center staff on current data trends and AI's impact on the field.
- ii. Mr. Liddell introduced CREATE (career planning and development, relationships, experiences, academic integration, and emotional intelligence) and demonstrated ways they could accomplish the goal of implementing these factors into the Career Center going forward.
- iii. Trustee Sargeant inquired about ways the Career Center and alumni could assist students in discovering ways their passions could translate into

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successful careers. Mr. Liddell acknowledged how important it is to monitor career trends after students graduate from Florida State.

- iv. The Career Center has looked at ways to leverage technology and AI to gather data about what students majored in, their first job out of college, and their following jobs. This data could be useful in helping the Career Center create opportunities in the future for students.

i. NPHC Park

- i. Vice President Hecht shared that FSU is on track for the NPHC Park to open during Homecoming 2024. The park will beautify the area and further educate students about the history of Historically Black organizations at Florida State.
- ii. A ribbon-cutting ceremony will take place on Friday, November 22nd, 2024.
- iii. Donations have been received from Panhellenic sororities, IFC Fraternities, NPHC Chapters, SGA, and Student Foundation. Along with out of the top 15 donors, 9 of them had made their first ever major gift to Florida State.

j. Boutique Fitness

- i. Vice President Hecht shared that Florida State has been working with Sukha Fitness in Tampa to create a new, private fitness facility in the old bookstore location. This fitness center will contain a yoga studio, HIIT classes, a Pilates studio, and more. Students, faculty and staff will have access to affordable monthly memberships at the private gym.
- ii. Chairman Weatherford asked Senior Vice President Clark to expand on what the project would entail and explain why it would be beneficial. The new fitness center will be a way to build community, reduce crowding at the Leach, and increase funds for more projects on campus. If the space becomes popular and successful, there will be a possibility to open more locations throughout campus.

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- iii. Vice President Hecht mentioned that the Leach is in need of upgrades within the next few years, but with the new fitness center tentatively opening in Fall 2025, we can plan on extending the life of the Leach for up to ten years.

IV. Action Items

Dr. Amy Hecht, Vice President for Student Affairs

Action Item I: Request for Approval: Regulation Amendment to 3.001, Student Governance

Trustee Sargeant moved to approve Regulation Amendment to 3.001, Student Governance. Trustee Boisvert seconded the motion, and Regulation Amendment to 3.001, Student Governance was approved unanimously by all present committee members.

Action Item II: Request for Approval: Regulation Amendment to FSU-3.050, Educational Research Center for Child Development

Trustee Sargeant moved to approve Regulation Amendment to FSU-3.050, Educational Research Center for Child Development. Trustee Boisvert seconded the motion, and Regulation Amendment to FSU-3.050, Educational Research Center for Child Development was approved unanimously by all present committee members.

Action Item III: Request for Approval: Regulation Amendment to FSU-2.013, Commercial Solicitations

Trustee Boisvert moved to approve Regulation Amendment to FSU-2.013, Commercial Solicitations. Trustee Sargeant seconded the motion, and Regulation Amendment to FSU-2.013, Commercial Solicitations was approved unanimously by all present committee members.

V. Open Forum for Trustees

Trustee Drew Weatherford, Chair

VI. Adjournment

Trustee Drew Weatherford, Chair

Trustee Weatherford moved to adjourn the meeting, and the meeting was adjourned at 1:54 PM.