The agenda will be followed in subsequent order and items may be heard earlier than the scheduled time.

I. Call to Order and Welcome  
   Trustee John Thiel, Chair

II. Approval of Minutes  
   September 7, 2023, meeting minutes

III. Action Items for Consideration of Recommendation to the Board of Trustees:

   Action Item I: Request for Approval: Honorary Naming – FSU PrimaryHealth

   Action Item II: Request for Approval: FSU Foundation Articles of Incorporation

IV. University Advancement Updates  
    Ms. Marla Vickers, Vice President for University Advancement and President of the FSU Foundation, Inc.

   a. Fundraising Update
   b. Campaign Planning – First year outline

V. Open Forum for Trustees

VI. Adjournment
MEETING MINUTES
September 7, 2023
MEETING MINUTES
Thursday, September 7, 2023
11:00 a.m. – 12:30 p.m.
Turnbull Conference Center
555 W. Pensacola St.
Tallahassee, FL 32306
Room 201

Committee Members Present:

<table>
<thead>
<tr>
<th>Committee Chair John Thiel</th>
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<tr>
<td>Board Chair Peter Collins</td>
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<td>Trustee Kathryn Ballard</td>
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<td>Trustee Bridgett Birmingham</td>
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<td>Trustee Jack Hitchcock</td>
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Other Attendees:

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<tr>
<th>Trustee Bob Sasser</th>
<th>Stephen Ponder</th>
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<tr>
<td>Trustee Drew Weatherford</td>
<td>John Carrigan</td>
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<td>President Richard McCullough</td>
<td>Sarishni Patel</td>
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<td>VP Marla Vickers</td>
<td>Caroline Poole</td>
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<td>VP Dennis Schnittker</td>
<td>Art Wiedinger</td>
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<td>Foundation Board Chair Chris Iansiti</td>
<td>Kelly Razzano</td>
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I. Welcome and Introductions
   Committee Chair John Thiel called the meeting to order at 11:00 a.m. The roll was taken, and a quorum was present.

II. Approval of Minutes
   The June 15, 2023, University Advancement Committee meeting minutes were approved as presented.

III. Action Items for Consideration of Recommendation to the Board of Trustees
   Action Item 1: Request for Approval: Flaumenhaft Family Gate at Doak Campbell Stadium

   Board Chair Peter Collins motioned to approve, Trustee Kathryn Ballard seconded motion to approve. Naming passed unanimously and will move to consent agenda for University Board of Trustees.
IV. University Advancement Update

VP Marla Vickers gave an update on the following items:

- Fiscal Year Fundraising Totals: $152,800,975
- Endowment: $947M
- FSU Alumni Association:
  - Merging of two teams – University Advancement Communications and University Advancement Events
  - Dues Transition – July 1, 2023
  - Measuring alumni engagement per CASE standards
- Alumni Participation Rate: 17%, Alumni of Record: 246,000
- Year in Review: 100 individual prospect meetings in Jacksonville, Tampa, Naples, Miami, Fort Lauderdale, Pensacola Delray Beach, west Palm Beach, Sarasota, Atlanta, Houston, Dallas, Charlotte, New York City.
- Presidential Advancement Dinners: Dinners have taken place in Charlotte, Houston, Naples and Tampa. Other cities on the horizon are Destin, Orlando, Atlanta, and New York City.
- Working Group Progress: both Naming Policy and Gift Acceptance & Counting Policy Working Groups have completed their initial reviews. A small team has been convened to begin the rewriting process, once complete, the working group will review draft, present to President, Provost and University Board of Trustees.
- University Advancement FY24 Fundraising Goal Setting Process
  - Briefly discussed the process for determining goals for each college, school, and unit in consultation with the deans.
- FY24 Goal for University Advancement: $97M
- University Advancement Career Ladder: developed career ladders for all departments that fall under University Advancement. Matching peer universities and allowing for growth among our colleagues.
- University Advancement Organizational Chart
- University Advancement Staffing
  - New Hires for FY23 – 38
  - Departures for FY23 – 33
- CRM Conversion Timeline: started the process with consulting firm to move University to one CRM technology so everyone is utilizing the same platform. This conversion will take us through Spring of 2026 and enable full usage in time for community phase of the comprehensive campaign.
- GG&A Implementation Update: tracking against the 15 high performing attributes
- Campaign Planning:
  - Campaign Timeline
  - Develop University Priorities
  - Development of Campaign Case Statement
  - Conduct Campaign “Leadership Briefings”
  - Launch Campaign Feasibility Study
  - Determine Campaign Volunteer Structure

Meeting adjourned at 12:24 p.m.
To: Janet Kistner, PhD, Chair
   Committee on Campus Names

From: Alma B. Littles, MD, Interim Dean

Date: September 11, 2023

Re: Naming Request for FSU PrimaryHealth

Dear Dr. Kistner and Members of the Committee on Campus Names,

I am writing to ask your support in the naming of the FSU PrimaryHealth facility in memory of Dr. Daniel Van Durme.

The FSU community lost a critical physician, leader, teacher, and mentor for an entire generation of students and patients when Dr. Van Durme died on May 30, 2023, after a tragic accident. He had devoted a significant portion of his incredible medical career as an early leader of the FSU College of Medicine, first as Chair of the Department of Family Medicine and Rural Health and then as Senior Associate Dean for Clinical and Community Affairs since 2018. In that final role, he served as the Chief Medical Officer for the college and was instrumental in developing and nurturing the early clinical practices so vital to training our students and supporting our local community.

Dr. Van Durme was a perfect fit for our young medical school and its unique community-based model, as well as its mission to serve underserved populations including minorities, elders and rural populations, when he joined our faculty in 2004. He focused his entire career’s work on helping medically underserved populations and finding ways to bring care to rural areas and small towns. For more than 10 years, Dr. Van Durme was involved in the early planning to establish local clinical practices that would care for patients, as well as provide active sites for our young faculty to practice and allow students to train with our full-time faculty clinicians.

After a feasibility study conducted by Tripp Umbach and his firm in 2013, Dr. Van Durme actively engaged the local community stakeholders, and it became obvious that we needed to build a primary care practice consistent with the college’s mission. Dr. Van Durme and his team identified a practice site in southwest Tallahassee that would care for an underserved population, worked with the city to procure a parcel adjacent to FSU property, oversaw the planning and design of the building, and recruited the staff and faculty to work there. On May 17, 2018, then-FSU President John Thrasher, Dr. Van Durme, and local community leaders put shovels in the soil at 2911 Roberts Avenue with a promise for a new comprehensive primary care health center in that area. On May 13, 2019, FSU PrimaryHealth officially opened its doors and began providing care for patients in an area that had been a health-care desert (https://primaryhealth.fsu.edu/).
Key to the mission and success of this new clinic was the formation of partnerships with the local community, one of the poorest in Leon County. With Dr. Van Durme’s leadership, nearby Sabal Palm Elementary School was able to become the only Community Partnership School in the region, with FSU PrimaryHealth as a core partner. He also established a Community Advisory Board made up of members of the surrounding neighborhoods to help better understand and meet community needs.

Dr. Van Durme was a nationally known teacher and leader in family medicine, providing highly rated continuing medical education programs for practicing physicians. He was the founding faculty advisor of the FSU Chapman Chapter of the Gold Humanism Honor Society, which recognizes students who model the humanistic side of medicine. Additionally, he provided superb service to the college as faculty advisor for Students in Global Health, Family Medicine Scholars, Sports Medicine Interest Group and the Cover the Uninsured Week program. Dr. Van Durme was a past president of the Florida Academy of Family Physicians and served on the board of directors of the American Academy of Family Physicians, as well as several other national organizations. At FSU, he developed Family Medicine Scholars to produce specialty leaders of the future. He also served as the first director of the college’s rural health program in Marianna, intended to help produce more physicians who will care for patients in rural areas and small towns. He was very active in international humanitarian efforts and international medical education development in several countries, led numerous students on trips to Ghana, and later founded the medical mission at Los Cedros in Nicaragua. Dr. Van Durme was a great role model and true champion for our students, insisting they become the best that they could possibly be. He won numerous teaching awards throughout his career and was inducted into the USF Chapter of Alpha Omega Alpha, National Honor Society, in 2018.

When the COVID-19 pandemic struck in early 2020, Dr. Van Durme, in his role as Chief Medical Officer, oversaw the testing at the Donald L. Tucker Civic Center and later, the vaccinations. The results of every single test crossed his desk. He became the face and voice of FSU’s response to the pandemic, calmly explaining each development in terms the public could understand. He reassured not only the FSU community but also people in cities and towns throughout Florida that we could get through the pandemic together by following recommended guidelines.

Dr. Van Durme’s high energy, enthusiasm, and passion for caring for his community and patients, and his dedication to creating quality clinical care sites for them will have a long-lasting impact. He provided a strong and positive image of the FSU College of Medicine’s mission and role in this community and established a great reputation. I personally knew him for 40 years, since we were both medical residents, and I personally recruited him to come to the FSU College of Medicine. He was a great addition for our students, our faculty and staff, and for the Tallahassee region. He was the driving force behind the planning, design, and subsequent operations of FSU PrimaryHealth, and it is only fitting that the building be named, “Daniel Van Durme, MD, FSU PrimaryHealth” in his memory, recognizing his contributions and lifelong work. Doing so would also let our thousands of alumni who mourn his passing know that Florida State University values his contributions as much as they do.

Thank you for your consideration and support.
Begin forwarded message:

From: Marla A Vickers <Marla.Vickers@fsu.edu>
Date: October 17, 2023 at 4:35:00 PM EDT
To: Marissa Langston <m.langston@fsu.edu>, Richard McCullough <rmccullough@fsu.edu>
Subject: RE: Naming Request - FSU Primary Health Facility

Great news! Thank you. We will proceed with formally adding this as a non-consent agenda item for UBOT’s November meeting. Best, Marla

From: Marissa Langston <m.langston@fsu.edu>
Sent: Tuesday, October 17, 2023 4:34 PM
To: Marla A Vickers <Marla.Vickers@fsu.edu>; Richard McCullough <rmccullough@fsu.edu>
Subject: RE: Naming Request - FSU Primary Health Facility

Thank you, Marla. The President has approved the naming.

Marissa

Marissa Langston  |  Chief of Staff  |  Office of the President
Florida State University
Cell: 850.545.2570  |  m.langston@fsu.edu

From: Marla A Vickers <Marla.Vickers@fsu.edu>
Sent: Monday, October 16, 2023 8:00 AM
To: Richard McCullough <rmccullough@fsu.edu>
Cc: Marissa Langston <m.langston@fsu.edu>
Subject: RE: Naming Request - FSU Primary Health Facility

Hi President McCullough,
Circling back on the below to share that I can now confirm that the building in question, FSU Primary Health, is a non-academic facility. Our COM students occasionally see patients there along with our preceptors, but it functions primarily as a clinic. The provost and I are doing a walk through of the building on Oct. 27th with Dean Littles.
Dear President McCullough,

Please find the below email from Vice President Kistner and the attached memo, which outlines Dean Littles’ request to name the FSU Primary Health Facility in memory of Dr. Daniel Van Durme. Dean Littles advanced this memo to Vice President Kistner who convened the Committee on Campus Names; the Committee approved her request. Provost Clark has approved this request. Therefore, I am writing to request your consideration and approval. If you approve, I will advance to Chairman Collins and Trustee Thiel since this request will need to go before both the UBOT Advancement Committee and the UBOT General Board as a non-consent agenda item for the November 10th board meeting. All facility naming requests require UBOT approval. Thanks for considering this request, and please let me know if you have any questions.

Thanks,
Marla

Marla—Thanks for this. I approve this request. Best, Jim

Sent from my iPhone
Primary Health Facility in memory of Dr. Daniel Van Durme. Dean Littles advanced this memo to Vice President Kistner who convened the Committee on Campus Names; the Committee approved her request. Upon receiving your approval, I will advance to President McCullough for his approval. Following President McCullough’s approval, I will advance to Chairman Collins and Trustee Thiel since this request will need to go before both the UBOT Advancement Committee and the UBOT General Board as a non-consent agenda item for the November 10th board meeting. All facility naming requests require UBOT approval. Thanks for considering this request, and please let me know if you have any questions.

Also, I am happy to keep Dean Littles updated as we go through the approval process to ensure she is aware of our next steps.

Thanks,
Marla

From: Kay Bartlett <kbartlett@admin.fsu.edu>
Sent: Thursday, September 14, 2023 2:54 PM
To: Alma Littles <alma.littles@med.fsu.edu>
Cc: Caroline Poole <caroline.poole@fsu.edu>; Renata McCann <renata.mccann@med.fsu.edu>; Janet Kistner <jkistner@fsu.edu>; Kyle Clark <kyle.clark@fsu.edu>; Sadie Greiner <sg22cy@fsu.edu>; Bridgett Birmingham <bbirmingham@fsu.edu>; morcom@comcast.net <morcom@comcast.net>; SGA-President <FSUsapresident@admin.fsu.edu>; Michael Alford <Michael.Alford@fsu.edu>; Amy Hecht <ahecht@fsu.edu>; James Clark <jclark5@fsu.edu>; Renisha Gibbs <rgibbs@admin.fsu.edu>
Subject: RE: Naming Request: FSU Primary Health Building

We are pleased to inform you that this request has been approved by the Committee on Campus Names.

Best,

Janet

From: Kay Bartlett On Behalf Of Janet Kistner
Sent: Wednesday, September 13, 2023 10:03 AM

<image001.png>
This naming request sent on behalf of Janet Kistner, Vice President for Faculty Development and Advancement.

Dear Committee Members,

The attached request has been submitted for review to the Committee on Campus Names. Please review and reply to this email with your vote to approve or oppose.

Thank you.

Janet Kistner, Vice President for Faculty Development and Advancement.

Kay Bartlett  
Sr. Administrative Specialist  
Office of Faculty Development and Advancement | Florida State University  
222 S. Copeland Street | Westcott Building  
Suite 211 | Tallahassee, FL 32306  
Phone: 850.644.5196  
Fax: 850.644.0172

Keep up with us on social media!

"Please note: Florida has very broad public records laws. Most written communications to or from state/university employees and students are public records and available to the public and media upon request. Your e-mail communications may therefore be subject to public disclosure."

<Naming Request for FSU PrimaryHealth.pdf>
FOURTH THIRD RESTATED ARTICLES OF
INCORPORATION OF THE FLORIDA STATE
UNIVERSITY FOUNDATION, INC.

The following amended and restated Articles of Incorporation of The Florida State University Foundation, Inc., a Florida not for profit corporation shall supersede all other articles when approved by the Secretary of the State of Florida, in accordance with Chapter 617, Florida Statutes.

ARTICLE I
NAME AND LOCATION

The name of the corporation shall be The Florida State University Foundation, Inc. The principal office shall be located in Tallahassee, Leon County, Florida.

ARTICLE II
PURPOSES

The general nature of the purposes of the Foundation is to provide charitable and educational aid in the form of money, and other forms of property and services to The Florida State University and persons, associations and corporations associated therewith; to promote education and any proper activity of The Florida State University; to encourage research and learning and the dissemination of information, relating thereto; to support the public education in the several pursuits and professions of life at The Florida State University. All references in these Articles to The Florida State University shall be deemed to include any successor university at the same location, regardless of name.

ARTICLE III
POWERS

Except as otherwise stated in these Articles, the corporation shall have all powers authorized by Florida law for a not for profit corporation.

The corporation shall not carry on any other activities not permitted to be carried on by (a) a corporation exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code of 1986 or the corresponding provision of any future United States
internal revenue law or (b) a corporation, contributions to which are deductible under section 170 (c) of the Internal Revenue Code of 1986 or any other corresponding provision of any future United States internal revenue law.

ARTICLE IV
CAPITAL STOCK

The Foundation shall have no capital stock, and no Trustee, officer or employee shall have any right or title to any asset of the Foundation.

ARTICLE V
TRUSTEES AND OFFICERS

Section 1. The affairs of the Foundation shall be managed by the Board of Trustees or by its Executive Committee as authorized by the Bylaws.

Section 2. The Board of Trustees shall consist of not less than thirty-six real persons who shall be elected by the Board of Trustees.

Other Trustees may be elected or appointed as prescribed in the Bylaws.

Section 3. The President of The Florida State University shall be at all times a member of the Board of Trustees, with other ex-officio trustees as may be designated by the Bylaws.

Section 4. The Foundation shall have the following officers who shall be elected by the Board of Trustees. The Chairman, Chairman-Elect, Secretary and Treasurer must be elected from membership of the Board of Trustees.

1. Chairman
2. Chairman-Elect
3. Secretary
4. Assistant Secretary
5. Treasurer
6. Assistant Treasurer
The Foundation President and Chief Executive Officer shall serve as an officer of the Board of Trustees. The Assistant Vice President of Advancement, Strategic Initiatives, appointed by the Foundation President, shall serve as an officer of the Board of Trustees. The Board of Trustees may create additional offices and prescribe the duties thereof, and elect persons to fill such offices. The duties and responsibilities of said officers shall be published in the Bylaws.

ARTICLE VI
BYLAWS

The Bylaws of this Foundation shall be made, altered, or rescinded by the Board of Trustees. The Bylaws shall operate to carry out the purposes of the Foundation and to facilitate the operational procedures thereof. A vote of the majority of the members of the Board of Trustees shall be required to effect any alteration, change or amendment.

ARTICLE VII
INDEBTEDNESS

The highest amount of indebtedness or liability to which the Foundation may at any time subject itself shall be at no time in excess of the total assets held by the Foundation.

ARTICLE VIII
AUTHORITY TO BIND THE FOUNDATION

The Chairman, President and other officers of the Foundation shall be empowered to act for the Foundation upon the authorization of the Board of Trustees as stated in the Bylaws.

ARTICLE IX
TERM OF EXISTENCE

The Foundation shall have perpetual existence.
ARTICLE X
DISSOLUTION

Upon the dissolution of the Foundation, all its assets remaining after payment of all costs, expenses of such dissolution and the discharge of all liabilities shall be distributed in conformance with FSU regulation FSU-2.025(7) Direct Support Organizations. Upon the dissolution of the Foundation, none of these assets will be distributed to any trustee or officer of the Foundation.

ARTICLE XI
AMENDMENT

The Articles of Incorporation may be amended by a majority vote of the Board of Trustees. Such action shall be effective upon filing same with the Secretary of State of the State of Florida or as is otherwise provided by law.
CERTIFICATE

These amended and restated Articles of Incorporation were adopted pursuant to Sections 617.1002 and 617.1007, Florida Statutes, and the Articles of Incorporation of the Corporation. There are no members entitled to vote on amendments to the Articles of Incorporation. The Board of Trustees adopted, authorized and consented to the filing of these amended and restated Articles of Incorporation on October 19, 2023.

THE FLORIDA STATE UNIVERSITY FOUNDATION, INC.

[Signature]
Marla Vickers
President