



FLORIDA STATE UNIVERSITY

BOARD OF TRUSTEES
Student Affairs Committee

MEETING MINUTES

Monday, February 20, 2023

3:30 p.m. – 4:30 p.m.

Meeting Held via Zoom

Attended via Zoom: Trustee Drew Weatherford, Chair
Trustee Nimna Gabadage, SGA President
Trustee Deborah Sargeant

Absent: Trustee Vivian de las Cuevas-Diaz

Staff:

Amy Hecht, Vice President for Student Affairs
Angela Chong, Associate Vice President, Student Affairs
Zduy Chu, Assistant Vice President, Student Affairs
Kyle Clark, Senior Vice President, Finance and Administration
Cassandra Brown
Alanna Kibiloski
Kellie Greene Bailey
Leslie Mille
Heather Mayo
Kyle Griffis

I. Call to Order and Welcome

Chairman Weatherford called the meeting to order at 3:32 PM.

II. Approval of Minutes from November 17, 2022

Trustee Sargeant moved to approve the committee meeting minutes from November 17, 2022. Trustee Gabadage seconded the motion, and the minutes were approved unanimously.

III. Student Affairs Update, Dr. Amy Hecht, Vice President for Student Affairs

a. Campus Recreation Updates

- i. Part 1- Due to FY24 funding gap in A&S Fees, campus recreation funds have been severely cut. We are currently working on adapting our business model for the future, and options to minimize the current funding gap. We are 1.2 million dollars short for this upcoming year in funding, as A&S Fees have not increased. Vice President Clark is assisting us in searching for a sustainable business model moving forward.
- ii. Part 2- Updating the master plan for campus recreation and bringing in a consultant to produce a study of the necessary square footage Florida State needs to continue operating and expanding activities. Comparing decentralized models at schools across the country that host popups and boutiques models in spaces on campus. Also waiting on the RFP for the Salley dorm to incorporate activity space in the building plans.
- iii. Part 3- Pilot a premium, fee-based fitness program for students. This will be an upscale mostly class-based workout opportunity for students, offering classes they cannot already get through campus recreation. We are looking for opportunities to rent on campus, with the end goal for this to generate revenue. There is an opportunity for marketing and branding this experience for students, as to how we can deliver a better experience for them down the road. This effort can help minimize the current funding deficit; however the deficit will still exist if we continue operations as is. An off-campus fitness program may allow us to limit the additional costs we would pay if offered in the Leach, such as longer hours leading to increased staff costs and utilities. Off-campus also provides an opportunity to combat parking issues faced at the Leach currently.

b. Reconceptualizing Career Services at Florida State University

- i. New Career Services Model- adopt a new Career Services model that is a comprehensive eco-system that engages the entire university network of students, alumni, faculty, employers, families, local communities, and the state. We are looking to incorporate the career services in everything we teach the students, and not limit it to resume workshops and personality tests. In order to set our students up for lifelong success, it is important to recognize careers are not always linear. We can do this by adopting a new Career Services model and comprehensively reviewing each college and industry to make sure they align.
- ii. Employ individuals with industry experience- current model has a menu of services, with little room for individualization by college or industry. We are piloting the Industry Executive model with the College of Nursing. None of our current career center staff have worked in nursing, so this provides us an opportunity to bring in someone with nursing or hospital HR experience to further prepare our students for their job search. Looking to mirror this model in the College of Music, and other colleges that may need industry specific guidance.
- iii. Identify data that will allow for early interventions and long-term improvement- We are looking to hire a data analyst for the Career Center to create a dashboard of indicators to drive interventions during the college experience. We simply don't have enough data currently to assess our student's success as in-depth as we would like. These metrics will allow us to intervene earlier on in their collegiate careers to steer them toward success post-graduation.
- iv. Conduct a rigorous program review- To identify the most empirically validated models that will guide interventions with our students.

- v. Expand opportunities for intervention and program outcomes research- Current experiential training lab for students is available with the College of Education, Career Counseling MS/EdS program. We would like to grow this program with campus partners while engaging in research to determine the impact of career counseling on individuals and the economy.
- vi. Elevate the work of the Career Center- As the Provost and Vice President for Student Affairs partner to champion a more innovative and collaborative model, we are going to hire a successful and experienced leader who can direct and lead this transformation. Career readiness is highlighted in the University's Strategic Plan and the outcomes of this area comprise 3 of the 8 SUS performance metrics. NYU and Stanford have hired an Assistant Vice President for Career Services in recent years and adopted a more innovative and entrepreneurial approach. We would be the third SUS to hire an AVP in Florida, behind FAU and USF.
- vii. Fellowship Program Pilot - An FSU version of Teach For America, this fellowship allows students to work full-time for the university as hourly staff with full benefits. We can help support students and better prepare them for graduate school, while allowing us to prepare and train individuals who may want to continue their careers in higher education. This would be a one-year program, with an option to renew for a second year.

IV. Adjournment

Trustee Sargeant moved to adjourn the meeting at 4:37 PM. Trustee Gabadage seconded the motion, and it was approved unanimously.