



FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES

MEETING MINUTES (DRAFT)

Friday, February 24, 2023

11:00 AM

**Jim Moran Building
111 S Monroe St.
Tallahassee, FL 32301**

Attendees: Kathryn Ballard, Eric Chicken, Peter Collins, Vivian de las Cuevas-Diaz, Nimna Gabadage, Jorge Gonzalez, Jim Henderson, Justin Roth, Deborah Sargeant, Bob Sasser

Attended via Zoom: Max Alvarez, Vivian de las Cuevas-Diaz, John Thiel

Absent: Drew Weatherford

I. CALL TO ORDER AND WELCOME

Mr. Peter Collins, Chair

Chair Collins welcomed everyone and called the meeting to order at 11:00 AM.

Heather Mayo called the roll and confirmed a quorum.

II. APPROVAL OF MINUTES

November 18, 2022, Meeting Minutes

February 6, 2023, Meeting Minutes

Trustee Henderson moved to approve the November 18, 2022, and February 6, 2023, Board Meeting Minutes. Trustee Gabadage seconded the motion, and both sets of minutes were approved unanimously.

III. PUBLIC COMMENTS

There were three public comments from members of the Graduate Assistants United.

Chair Collins read the Ethics Conduct Policy.

IV. PRESIDENT'S REPORT

Dr. Richard McCullough, President

President McCullough introduced a new senior leadership team member, Susannah Wesley-Ahlschwede, the university's first Chief Marketing Officer. He also noted that Undra Baldwin, Chief Audit Officer, will serve as Interim Chief Compliance and Ethics Officer as the university searches for a permanent replacement.

President McCullough gave an update on regular admissions decisions. He noted that the number and quality of first-year applications FSU receives reflects FSU's growing reputation for academic excellence. Additionally, he said FSU's freshmen retention rate is a record 99 percent for first-year undergraduates who started in the fall and returned for this spring semester. This is one of the best first-semester rates in the country and another indicator of FSU's national leadership in student success. Seventy-four percent of our students graduate in 4 years, a rate that is in the Top 10 among public universities.

President McCullough reported on the upcoming legislative session and FSU's top priorities. He also noted the new FSU Legislative Internship Program.

President McCullough gave an update on University Advancement and discussed recent and upcoming travels to meet with prospective donors and alums. He noted the 6th annual Seminole 100 celebration.

President McCullough concluded his report with a presentation and update on FSU Health.

V. CHAIR'S REPORT

Mr. Peter Collins, Chair

Chair Collins began his report by noting that FSU Health will be one of the most transformative events at Florida State University during the current Trustees' time of service. He said it was only possible with the \$125 million from the Florida Legislature.

Chair Collins thanked Trustee Ballard for the transformational gift of the Jim Moran Building to Florida State University.

Chair Collins noted student campus housing and the Board's tour of a campus housing facility. He thanked VP Hecht and VP Clark for their work in this area.

Chair Collins concluded his report by thanking everyone for their work.

VI. CONSENT ITEMS

- A. **Request for Approval:** Performance-Based Funding Metrics (**Audit and Compliance**)
- B. **Request for Approval:** Preeminent Research University Funding Metrics (**Audit and Compliance**)
- C. **Request for Approval:** Real Estate Foundation's Contract Extension (**Audit and Compliance**)
- D. **Request for Approval:** Historical Evaluation and Review Summaries for Centers and Institutes (**Academic Affairs**)
- E. **Request for Approval:** Amendment to 2022-2023 Fixed Capital Outlay Budget (**Finance and Business**)
- F. **Request for Approval:** Campus Master Plan Minor Amendment (**Finance and Business**)
- G. **Request for Approval:** 2023-2024 Budget Projections for Auxiliaries with Outstanding Revenue Bonds (**Finance and Business**)

Trustee Henderson moved to approve Consent Items A-G. Trustee Sasser seconded the motion, and it was approved unanimously.

VII. NEW BUSINESS AND UPDATES

A. Athletics Update

Mr. Michael Alford, Vice President and Director of Athletics

Mr. Michael Alford, Vice President and Director of Athletics began his report by introducing Mr. Patrick McCann and Ms. Amelia Williamson.

Information Item:

Mr. Patrick McCann, Men's Golf Team, FSU Seminoles

Ms. Amelia Williamson, Women's Golf Team, FSU Seminoles

Mr. Patrick McCann and Ms. Amelia Williamson both thanked the Board and spoke about their student athlete experience at FSU.

Mr. Michael Alford gave an update on Facility and Scholarship Giving. He also gave an update on 2022 football tickets.

Mr. Alford gave further updates on ACC television, athletic facilities, the athletics industry which included an overview of state legislation, civil litigation, administrative action, and federal legislation.

B. Faculty Senate Steering Committee

Ms. Bridgett Birmingham, Vice-Chair, Faculty Senate

Ms. Bridgett Birmingham, Vice-Chair of the Faculty Senate, reported on behalf of the Faculty Senate Steering Committee. She noted that the Faculty Senate has updated graduate policies and has weighed in on improving doctoral education at FSU and online courses. Ms. Birmingham stated that the faculty are preparing to welcome newly tenured faculty and that they recently celebrated the Torch Awards.

Ms. Birmingham raised the faculty's concerns on DEI and noted the Faculty Senate's resolutions on Post Tenure Review, and Civil Discourse and Academic Freedom. Additionally, the Faculty Senate recently passed a resolution entitled Statement in Support of DEI Initiatives in Higher Education at their February meeting. Ms. Birmingham noted that it would be shared with the Board when their meeting minutes were finalized.

C. Student Government Association

Ms. Kenley Adams, Vice President of Student Government Association

Ms. Kenley Adams, Vice President of the Student Government Association, reported on behalf of the student government association. She noted that the student government association is currently undergoing its presidential elections. She thanked and acknowledged the current leadership team. Ms. Adams gave an update on their team's executive projects and noted student agencies' events. Ms. Adams noted some student agencies concerns on DEI.

D. Governance Committee

Trustee Bob Sasser, Chair

Ms. Carolyn Egan, Vice President for Legal Affairs

Action Items:

- I. Request for Approval:** Charter by FSU to The Collegiate School
- II. Request for Approval:** Lease for The Collegiate School
- III. Request for Approval:** Board Self Evaluation Instrument

Trustee Bob Sasser, Chair of the Governance Committee, gave an overview of the Governance Committee meeting on February 23, 2023. He noted that Panama City Dean, Randy Hanna, presented on The Collegiate School at FSU Panama City.

Trustee Sasser noted that as a result of \$7.8M in funding provided by the Triumph Gulf Coast fund, there is an opportunity for an innovative K-12 school serving primarily military families in the panhandle of Florida. Trustee Sasser advised that the Committee had a very spirited discussion of the educational model and a number of aspects of the proposal. However, Trustee Sasser noted that the Committee felt additional information was necessary before it could recommend to the Board the granting of the Charter and the execution of the lease for the space that has been identified for the proposed school.

Trustee Sasser noted that the Committee recommended that the Board vote to formally create the school pursuant to Section 1002.32 (2), Florida Statutes. However, the Committee requested additional information before fully endorsing the granting of the Charter and the execution of the lease for the premises of the school. Trustee Sasser noted that information would be forthcoming very soon and that they will be in a position to fully endorse the proposal. Trustee Sasser stated that they look forward to moving on that very quickly.

Trustee Sasser asked for a motion to approve the Establishment of the Collegiate School. Trustee Henderson moved to approve the Establishment of The Collegiate School. Trustee Gonzalez seconded the motion, and it was approved unanimously.

Trustee Sasser also noted the need for the school and the importance of the school in the area. Chair Collins agreed and noted that in the future, the Board needs to approve the establishment of projects such as this before work is done on carrying items forward.

Trustee Sasser reported that next, the Committee recommended that the Board approve the Board Self Evaluation survey in the Board materials. He noted that periodically as a Board, they have an opportunity to provide feedback on the Board's engagement. The data gathered by the self evaluation often frames the Board's agenda for upcoming meetings and workshops.

Trustee Sasser asked for a motion to approve the Board Self Evaluation Instrument. Trustee Thiel moved to approve the Board Self Evaluation Instrument. Trustee Henderson seconded the motion, and it was approved unanimously.

Trustee Sasser reported that the Committee ran out of time before hearing Chief Audit Officer Undra Baldwin's update on the first meeting of the University Risk Management Committee, but that PowerPoint will be shared with the Board directly.

Additionally, having yet to reach the final standing Committee agenda item, the reaccreditation update, the Committee will look forward to hearing from Dr. Storm at its next meeting.

Trustee Sasser noted that it needs to be determined if the University Risk Management Committee will reside under the Audit & Compliance Committee or the Governance Committee.

E. Student Affairs Committee

Trustee Deborah Sargeant

Dr. Amy Hecht, Vice President for Student Affairs

Trustee Deborah Sargeant reported on behalf of the Student Affairs Committee and gave an overview of their meeting on February 20, 2023. Trustee Sargeant said that their Committee discussed campus recreation updates and reconceptualizing career services at FSU.

Dr. Amy Hecht, Vice President for Student Affairs, began her report by thanking SGA President Nimna Gabadage for his service. She also thanked Jack Hitchcock for his service to the FSU Student Foundation.

Dr. Hecht gave an overview of the university program L.I.F.T. (Living Intentionally Finding Togetherness).

Dr. Hecht introduced the Christine Ortoll Recovery Organization and introduced Mr. Mike Ortoll, FSU Alumni, Founder, Christine Ortoll Recovery Organization.

Information Item:

Mr. Mike Ortoll, Alumni, Founder, Christine Ortoll Recovery Org

Mike Ortoll gave an overview of the Christine Ortoll Recovery Organization and his purpose behind starting this organization in memory of his daughter.

F. Audit and Compliance Committee

Trustee Max Alvarez, Chair

Mr. Undra Baldwin, Chief Audit Officer and Interim Chief Compliance and Ethics Officer

Trustee Max Alvarez, Audit & Compliance Committee Chair, gave an update on their committee meeting. He noted the three items on the consent agenda which their Committee approved: the Performance-Based Funding Metrics, the Preeminent Research Funding Metrics, and the Real Estate Foundation's Request for Approval of Contract Extension. Trustee Alvarez also reported that their Committee had a discussion on cybersecurity.

G. Academic Affairs Committee

Trustee Vivian de las Cuevas-Diaz, Chair

Dr. James Clark, Provost and Executive Vice President for Academic Affairs

Trustee Vivian de las Cuevas-Diaz, Chair of the Academic Affairs Committee, gave an update on their committee meeting on February 23, 2023. Trustee de las Cuevas-Diaz reported that John Barnhill gave an update on the Visitors Center. She noted Dr. Rick Burnette's upcoming presentation on the State Data Center and mentioned their important action item on the agenda, the 2023-2027 Strategic Plan.

James Clark, Provost and Executive Vice President for Academic Affairs, updated Academic Affairs at Florida State University. His updates included an update on university admissions, Fall-to-Spring freshman retention, performance-based funding, and an update on preeminence, graduate program rankings, faculty recognitions, and deans' searches.

Action Item:

I. Request for Approval: FSU 2023-2027 Strategic Plan

Provost Clark concluded his report by presenting FSU's 2023-2027 Strategic Plan for approval.

Trustee de las Cuevas-Diaz asked for a motion to approve the FSU 2023-2027 Strategic Plan. Trustee Sasser moved to approve FSU's 2023-2027 Strategic Plan. Trustee Ballard seconded the motion, and it was approved unanimously by all board members present.

Information Item:

State Data Center

Dr. Rick Burnette, Associate Provost for Strategy and Analytics and Interim CIO

Dr. Rick Burnette, Associate Provost for Strategy and Analytics and Interim CIO, gave an update Florida State University's Northwest Regional Data Center (NWRDC) and the State Data Center Transition. Serving public and not-for-profit entities for over 50 years, NWRDC is one of Florida's leading IT providers for government and educational communities. They are a dedicated service organization committed to providing a wide range of technology support to our customers on a cost recovery basis. The NWRDC is a self-funded, not-for-profit auxiliary of Florida State University. No state funding is received. There are facilities in Tallahassee and Atlanta.

With over 100 State, K-12, College, University, City, County, and Local Government customers, it is governed by a Policy Board comprised of its customers.

Dr. Burnette continued by giving a breakdown of NWRDC customers by region, discussed their toolkit of services, discussed their public-private partnerships, partnership program, and the program's advantages.

Dr. Burnette concluded his report by discussing the state data center transition, which included an overview of the first 14 days, their accomplishments, their next steps, and finally, a cloud assessment.

H. Advancement Committee

Trustee John Thiel, Chair

Ms. Marla Vickers, Vice President for University Advancement and President, FSU Foundation, Inc.

Trustee John Thiel, Chair of the Advancement Committee, gave an update on their Committee's meeting on February 23, 2023. He noted that they started in two working groups – one on the naming policy and one on the gift acceptance & counting policies. Their committee meeting was mostly focused on a presentation from Rod Kirsch with GG+A, who gave an overview of GG+A's report. He noted that VP Marla Vickers reported on university advancement and her updates.

Ms. Marla Vickers, Vice President for University Advancement and President of the FSU Foundation, Inc., gave an update on University Advancement. Ms. Vickers's updates included fundraising success, the university's endowment, and the status of FSU's alumni giving rate. Ms. Vickers noted that FSU's Annual Great Give would occur on March 8, 2023.

Ms. Vickers discussed university advancement's alignment and gave an overview of all the areas that comprise advancement, which include the FSU Foundation; Advancement Services/Support; Real Estate Foundation; Alumni Relations/Association; Fundraising (alumni, students, parents, faculty, and staff, & friends); Communications; Corporate and Foundation Relations (in partnership with University Research).

Ms. Vickers continued her report by giving an update on the naming policy working group and the gift acceptance & counting policies working group. She noted the

Presidential Advancement Dinners that have been occurring this year and will continue in additional key markets. Ms. Vickers gave an update on campaign planning and noted GG+A report implementation.

I. Finance and Business Committee

Trustee Jim Henderson, Chair

Mr. Kyle Clark, Vice President for Finance and Administration

Trustee Jim Henderson, Chair of the Finance and Business Committee, provided an update on their Committee's meeting on February 23, 2023. He noted that their Committee approved the items on the consent agenda: Amendment to 2022-2023 Fixed Capital Outlay Budget; Campus Master Plan Minor Amendment; 2023-2024 Budget Projections for Auxiliaries with Outstanding Revenue Bonds. Trustee Henderson gave a brief overview of the Housing Rental Rates Action Item and its purpose and said that VP Clark would provide a further update on the Action Item during his report.

Mr. Kyle Clark, Vice President for Finance and Administration, started his report by providing an overview of the Housing Rental Rates Action Item. University Housing requested up to a 4.5% increase for each of the next five academic years. By approving a multi-year plan, Mr. Clark noted that University Housing could manage its operations and plan more proactively and prudently for future needs. Mr. Clark stated that University Housing monitors their rates closely to acknowledge costs for attending FSU and to remain competitive with rates at similar institutions and within the Tallahassee off-campus market.

Action Item:

I. Request for Approval: Housing Rental Rates

Trustee Alvarez moved to approve the Housing Rental Rates. Trustee Gonzalez seconded the motion, and it was approved unanimously by all board members present.

Mr. Clark continued his report by providing updates within Finance and Administration area at Florida State University. He concluded his report by providing an update on university facility projects.

J. University Research Committee

Trustee Jorge Gonzalez, Chair

Dr. Stacey Patterson, Vice President for Research

Trustee Jorge Gonzalez, Chair of the University Research Committee, provided an update on their Committee's meeting on February 23, 2023. He noted that Dr. Patterson discussed grants, goals, and FSU Health. Trustee Gonzalez reported that Dr. Boebinger gave a presentation to their Committee and indicated that Dr. Boebinger would be stepping down as director.

Dr. Stacey Patterson, Vice President for Research, began her report by discussing the broad goals for the Office of Research. She noted the total proposal submissions from FY 2017 to FY 2021 for federal, state, and other categories. Dr. Patterson said success rates within awards from FY 2017 to FY 2021 from the National Science Foundation and the

National Institute for Health by comparing FSU to the national average. She noted Federal Research expenditures and total research expenditures. Dr. Patterson concluded her report by noting our successful five-year extension with the National Magnetic Field Laboratory.

K. Legislative Affairs

Mr. Clay Ingram, Chief Legislative Affairs Officer

Mr. Clay Ingram, Chief Legislative Officer, gave an update on legislative affairs. He discussed the legislative committee weeks in Florida and the upcoming legislative session dates. Mr. Ingram reported on the top legislative priorities for Florida State University for the 2023 session. Mr. Clay Ingram noted that FSU Day at the Capitol and the Seminole Evening Reception would occur in March. He gave an overview of the FSU Legislative Intern program and introduced Mr. Kai Garel.

Information Item:

Kai Garel, Senior, Political Science & Criminology Major

Mr. Kai Garel discussed his overall student experience at FSU, his motivation for coming to Florida State University, and his involvement with the FSU Legislative Internship Program.

VIII. OPEN FORUM FOR BOARD OF TRUSTEES

Chair Collins noted upcoming important dates and meeting dates. Chair Collins thanked the staff at the Jim Moran Building for opening their beautiful facility. He also thanked the leadership staff and those who presented at the meeting.

IX. ADJOURNMENT

Chair Collins adjourned the meeting at 4:06 PM.