



FLORIDA STATE UNIVERSITY

BOARD OF TRUSTEES

Advancement Committee

MEETING MINUTES

Thursday, February 23, 2023

11:45 a.m. – 12:45 p.m.

Jim Moran Building, Room 301

In person attendees:

President Richard McCullough	Dennis Schnittker	Marla Vickers
UBOT Chair Peter Collins	Carolyn Egan	John Carrigan
FBOT Chair Chris Iansiti	Art Wiedinger	Stephen Ponder
FBOT Trustee Paula Smith	Marissa Langston	Julie Decker
Kyle Clark	Dr. Stacey Patterson	Tom Block
Pam Spencer	Caroline Poole	Kevin Graham
Sarishni Patel	Kelly Razzano	

Attended via Zoom:

Chair John Thiel

Trustee Kathryn Ballard

Absent:

Trustee Nimna Gabadage

I. Welcome and Introductions

Chair John Thiel called the meeting to order at 11:45 a.m. The roll was taken, and a quorum was present.

II. Approval of Minutes

The November 17, 2022, University Advancement Committee meeting minutes were approved as presented.

III. Presentation by Rod Kirsch from GG+A

Summary of report

IV. University Advancement Update

VP Marla Vickers gave an update on the following items:

- Plus Delta Partners – professional development for fundraisers, training will be for nine months.
- UBOT Advancement Committee Working groups for Naming Policy and Gift Acceptance & Counting Policies – both groups have trustees, volunteers, deans, faculty, and staff. Just completed the kickoff meeting and first working group meeting. These policies will play a huge role in the campaign planning.
- Campaign planning - following road map from Rod Kirsch at GG+A and working with the President and Provost to layout University priorities.
- Advancement Leadership team has been working on career ladders and we will have a formalized career ladder for University Advancement.
- University Advancement is in the final stages with the search firm to push out the Assoc VP for Advancement and College and Units mid-March. The next critical positions will be the Principal Gifts Unit and the COO position.
- Hoping to have all leadership positions filled by July for University Advancement.

V. Seminole Boosters Update

President and CEO, Stephen Ponder gave an update on the following items:

- The Seminole Boosters has completed three tour stops. The sales process for stadium is in its 3rd phase, this will be for about 2 years. We have a lot of construction taking place between the different sports and we are also working on annual funds.

VI. Alumni Association Update

President and CEO, Julie Decker gave an update on the following items:

- We are working with Sarishni Patel from Annual Giving on the 10,000-donor goal.
- Have had a few new hires in Alumni.
- Working with VP Marla Vickers regarding her travel schedule and setting up meetings with the Seminole Clubs.

VII. Chair John Thiel welcomed Chair Peter Collins as a new member of the Advancement Committee.

Meeting adjourned at 12:45 p.m.