

FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES
MEETING MINUTES

FRIDAY, NOVEMBER 1, 2019
9:00 AM

DONALD L. TUCKER CIVIC CENTER
505 West Pensacola Street
Tallahassee, Florida

Members Present: Max Alvarez, Billy Buzzett, Ed Burr, June Duda, Bob Sasser, Mark Hillis, Jim Henderson, Jorge Gonzalez, Craig Mateer, Evan Steinberg, Kris Harper, and Brent Sembler

Called-In: Kathryn Ballard

I. CALL TO ORDER AND WELCOME

Mr. Ed Burr, Chair

Chair Burr called the meeting to order at 9:02 am. Lynna Sands conducted the roll call and confirmed a quorum.

II. APPROVAL OF MINUTES (ACTION)

The September 20, 2019, meeting minutes were approved as presented.

III. PUBLIC COMMENTS

No public comments were provided

IV. PRESIDENT'S REPORT

Mr. John Thrasher, President

President Thrasher began with recognizing Trustee Harper and her dedication to FSU. She will be leaving FSU for an opportunity at the University of Copenhagen. Dr. Eric Chicken will take over as Trustee and President of the Faculty Senate.

The FSU community and alumni are thrilled about our ranking as the 18th best public university in the nation. FSU will continue to build on the momentum and keep climbing higher. The unwavering commitment to student success and thank all of the faculty, staff and students for your commitment to excellence.

With FSU joining the ranks of the nation's Top 20 universities bodes well for the 2020 Legislative Session, which begins on Tuesday, Jan. 14.

The Florida Legislature and the Florida Board of Governors have invested in our success by providing preeminence and performance funding that have allowed us to hire more faculty in order to reduce class sizes and improve the faculty-student ratio. Those factors have really boosted our student success and contributed to our rise in the rankings.

I've been continuing to meet with a number of legislators, including Senate President Bill Galvano and Speaker Jose Oliva, during this fall's committee weeks, which will conclude in mid-December.

They know FSU provides a good return on investment, so we are optimistic about our request for funding that will allow us to continue to hire nationally recognized faculty, improve faculty-student ratio and enrich Florida's talent pipeline.

President Thrasher recently participated in the National Alliance Program in Risk Management, which was co-founded by Bill Hold, one of FSU's most distinguished alumni and one of our most generous supporters. In 2012, the College of Business' risk management program — one of the nation's oldest and largest — was named the Dr. William T. Hold/National Alliance Program in Risk Management and Insurance. This program is now ranked No. 3 in the country! He was honored to speak at a symposium in Dallas about how businesses and universities can work together to advance common goals. The visit provided the opportunity to meet with Dallas-area alumni at a Foundation reception and attend a dinner to mark the National Alliance's 50th anniversary.

FSU will award Bill Hold an Honorary Doctorate of Humane Letters in recognition of the exemplary status he has achieved in his profession and his contributions to Florida State University.

Another FSU alumnus who is really making a difference in the lives of our students is Jim Seneff. We were honored to host Jim and Martha last month at the President's House to recognize the inaugural group of Seneff Scholars. The Seneff Scholarships are a result of gifts from Jim's CNL Charitable Foundation that will provide life-changing opportunities for business honor students and help elevate the College of Business.

One of our most treasured relationships is the one we have with Mrs. Jan Moran and the Jim Moran Foundation. Mrs. Moran was at the Jim Moran Building for the annual Jim Moran Scholars Reception where we introduced the newest scholars. Her recent gift has allowed us to establish the Jim Moran School of Entrepreneurship.

Director Susan Fiorito has overseen the growth of the school to a point where today we can vote on designating it a college.

One of FSU's most generous donors, Al Dunlap, passed away earlier this year. I was honored to speak at a Celebration of Life for Al on October 5 at his farm in Ocala. Al and Judy contributed in excess of \$40 million to FSU over the years, and we will always be grateful for their generosity and interest in Florida State.

President Thrasher recently participated in a dinner at the FSU Panama City Campus. There is a deep connection between the community and the campus, and we are so appreciative of all of the support. And, let me tell you, one year after Hurricane Michael, the campus and everyone who works there is the picture of resilience. I could not be prouder of FSU-Panama City!

Florida State is gaining a national reputation for its efforts to help students build skills that will allow them to be more resilient in the face of adversity and to provide resources they need to address mental health issues. FSU has long been recognized for our professors' research on suicide and prevention. That's why Florida First Lady Casey DeSantis — who is also interested in these issues — turned to FSU for our expertise. We were proud to host her for a roundtable discussion last week.

The FSU Real Estate Center, which held its 25th Real Estate TRENDS Conference last week. More than 700 people attended the conference. The luncheon featured former Vice President Dan Quayle, who is now with Cerberus Global Investments in New York. Those who attended the reception were in for a special treat with a performance by FSU alumna Rita Coolidge.

Last month, President Thrasher, spoke to about 400 people at the Tallahassee Chamber's Annual Breakfast Meeting. Over the next few weeks, I will be speaking at Tiger Bay and the Rotary.

President Thrasher continues to communicate with the FSU community about an issue that affects us all — campus safety. An email message outlining ways the FSU Police Department is addressing this issue, including increasing patrol officers near residence halls and other areas.

President Thrasher recognized that it has been one year since the shooting a yoga studio in town. Although this horrific event occurred off-campus, it touched Florida State University very deeply. Many on our campus are still affected by this tragedy — and our hearts go out to them, the students who were injured, and the family and friends of Maura Binkley and Dr. Nancy Van Vessem.

Upcoming, President Thrasher will celebrate his 5th year anniversary as as president of Florida State University on November 10th. It has truly been an honor to serve his alma mater, and proud of everything we've accomplished together — our Top 20 ranking, our \$1 billion fundraising campaign, the largest gift in university history, and most importantly the best graduation rate in Florida!

V. CONSENT ITEMS

- A. Requesting Approval of Human Resources Regulation Change FSU 4.064 Sick Leave Pool
- B. Requesting Approval of the Direct Support Organization (FSU Alumni Association) Audit
- C. Requesting Approval of the 2019-2020 Fixed Capital Outlay Budget
- D. Requesting Approval of Biological Science Limited Access Request
- E. Requesting Approval of Amendments to the FSU Athletic Association Bylaws

Trustee Sembler moved to approve Consent Items A-E. Trustee Henderson seconded the motion and all were approved unanimously.

VI. NEW BUSINESS

A. Research

Dr. Gary Ostrander, Vice President for Research

Dr. Laurel Fulkerson provided an update on the Office of Research on behalf of Dr. Gary Ostrander. She provided the status of FSU Research Funding for Federal and State awards. Additionally, she provided an update on Health Data Sciences. The Implementation Task Force is focused on building capacity and infrastructure in data from biological, social, and health sciences perspective. They are currently working on funding models and a series of pilot research project.

B. University Advancement

Dr. Thomas W. Jennings, Vice President for University Advancement

Action Items:

1. Requesting Approval of the Rancourt Family Naming opportunity

Trustee Sembler moved to approve the Rancourt Family Naming Opportunity. Trustee Henderson seconded the motion and was approved unanimously.

Information Item

Vice President Jennings provided a brief report from the DSOs. The Real Estate Foundation recently had their fall board meeting, which they reviewed the 5-year plan, approved procedural change to allow REF executive director to make determinations regarding real estate gifts valued at less than \$1 million. Additionally, they discussed a plan to engage board members and DSO partners to connect with prospective real estate donors regionally.

The Alumni Association recently hosted the Alumni Awards Gala, which combined the Grads Made Good, Circle of Gold and Bernard F. Sliger

Awards. The Alumni Association has seven trips planned for 2020 including Iceland and Northern Ireland.

Vice President Jennings provided an update for the John & Mable Ringling Museum Foundation's new director of development is Mark Terman.

EAB, consultant, recognized the top five advancement issues that include maximizing fundraiser efficiency, rightsizing investments in digital transformation, navigating the participation-pipeline tradeoff, scaling – and sustaining-principal success, and realigning core mission and revenue growth.

Mr. David Lane, FSU Foundation Chair, spoke to the FSU Board of Trustees regarding the mission of the FSU Foundation – enhance the academic vision and priorities of FSU through its organized fundraising activities and funds management.

C. Athletics

Mr. David Coburn, Athletics Director

Mr. Coburn provided a brief update regarding Athletics. Former Coach Mike Martin will be inducted in the Baseball Hall of Fame. Additionally, an update was provided on the Fall Sports that included records, conference records and rankings.

D. Academic Affairs

Dr. Sally McRorie, Provost

Vice Chair Hillis provided a summary of the Academic Affairs Committee meeting. Items that were reviewed were the Biological Science Degree Limited Access Request, Naming Change Request for the Jim Moran School of Entrepreneurship and introduction of a new program for students that take college level courses in high school and allows them to graduate with a bachelor's degree in three years.

Information Items:

Provost Sally McRorie provided an update regarding Academic Affairs. She recently was invited to speak at the TIAA regarding Florida State University and student success, which has transpired into exposure of student affairs and student success by the American Academy of Arts & Sciences.

Provost McRorie reviewed the Performance/Preeminence Metrics as well as benchmarks and funding. FSU is expected to meet all 12 benchmarks.

FSU was recently awarded top national award by the Council on Undergraduate Research making FSU one of the top schools in the country for advancing undergraduate research.

Recent student awards include American Society of Cinematographers for work on documentary “King, Charles” and FSU College of Law Trial Team won the 2019 Mockingbird Challenge National Trial Competition.

The Jim Seneff Scholars Program launched inaugural cohort of 16 students in the new James M. Seneff Honors Program in the College of Business.

New faculty members include Alyssa Atwood, Ph.D., Earth, Ocean and Atmospheric Sciences and Melvin Stith, Jr., Ph.D., Risk Management, Real Estate and Legal Studies.

1. Dr. Susan Fiorito, Director, Jim Moran School of Entrepreneurship
Dr. Fiorito provided a brief overview of the growth and accomplishments of the Jim Moran School of Entrepreneurship.

Action Item

1. Requesting Approval of Name Change Request – Jim Moran School of Entrepreneurship to the Jim Moran College of Entrepreneurship

Trustee Harper moved to approve the Naming of the Jim Moran College of Entrepreneurship. Trustee Duda seconded the motion and was approved unanimously.

E. Legislative Update

Ms. Kathleen Daly, Associate Vice President of University Relations

Ms. Daly provided a brief update regarding the upcoming Session and committee meetings. FSU continues to discuss our legislative priorities with the Seminole Caucus. Our legislative priorities were presented to local delegation. The Governor’s budget requests should be released by December 15th. First Lady Casey DeSantis was recently on campus for a listening session regarding mental health services.

F. Student Government Association

Ms. Stephanie Lee, Vice President of Student Government Association

In celebration of achieving the Top 20, SGA hosted the President’s Cabinet members to lunch.

Student Engagement opportunities:

- V.A.M. Podcast to empower students with stories and experiences of fellow students at FSU.
- Cases for Our Community – in collaboration with Boys Town Florida.

G. Faculty Senate

Dr. Bridget Birmingham, Faculty Senate Steering Committee

Dr. Birmingham provided the Faculty Senate Steering Committee update, which included the approval of the name change of the Jim Moran School of Entrepreneurship to the Jim Moran College of Entrepreneurship. Additionally, the academic honor policy was updated.

H. Student Affairs

Dr. Amy Hecht, Vice President for Student Affairs

Trustee Buzzett provided a summary of the Student Affairs Committee meeting that included updates on greek life, homecoming, athletics, family weekend and visit to the child care center.

Dr. Hecht provided an update regarding family weekend and the Unconquered Scholars Trip to Disney World, as well as homecoming week and festivities.

Dr. Hecht provided additional update on Fraternity & Sorority Life Accountability. Additionally, she provided information on recent fraternity/sorority under suspension/discipline.

I. Finance and Business

Mr. Kyle Clark, Vice President for Finance & Administration

Trustee Sasser provided a summary of the Finance & Business Committee meeting. The Committee reviewed and approved the Panama City Student Housing Project and Sick Leave Pool Regulation. The Committee was updated on Senate Bill 190 implementation, Collective Bargaining, and efficiencies across FSU – FSU received 9 of the 12 Prudential Productivity Awards.

Vice President Clark provided data and information regarding the Panama City Student Housing Project. Dean Randy Hanna provided additional information regarding the housing project.

Action Item

1. Requesting Approval of the Panama City Student Housing Project

Trustee Alvarez moved to approve the Panama City Student Housing Project. Trustee Sembler seconded the motion and was approved unanimously.

Vice President Clark addressed incidents that have recently occurred on campus. In effort to prevent future incidents, FSU has partnered with Leon

County Sheriff's Department and Tallahassee Police Department to increase patrols around campus. Additional exterior cameras and license plate readers have been installed throughout campus. Two new K-9 units will be used for drug and missing persons. "Lunch with FSUPD" has been implemented at various dining locations around campus to establish greater interaction with students, faculty and staff. Five (5) new officers will begin in November.

J. General Counsel

Ms. Carolyn Egan, General Counsel

Ms. Egan provided an update regarding a recent incident on campus and the process that was taken to make sure our campus and individual were safe.

VII. CHAIR'S REPORT

Mr. Ed Burr, Chair

Chair Burr thanked Trustee Harper for her time and wished her well as she takes on a new position. Dr. Eric Chicken will take over her on the Board of Trustees.

Trustee Bob Sasser was reappointed to the Board of Trustees. Mr. John Thiel was appointed and will replace Trustee Mark Hillis

VIII. OPEN FORUM FOR BOARD OF TRUSTEES

Mr. Ed Burr, Chair

IV. ADJOURNMENT

Chair Burr adjourned the meeting at 12:20 pm.