

FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES
MEETING MINUTES

FRIDAY, JUNE 7, 2019
8:30 AM

Augustus B. Turnbull III Florida State Conference Center
555 West Pensacola Street
Tallahassee, Florida

Members Present: Kathryn Ballard, Ed Burr, June Duda, Bob Sasser, Mark Hillis, Jim Henderson, Jorge Gonzalez, Evan Steinberg, Billy Buzzett, Kris Harper, and Brent Sembler

Called-In: Craig Mateer

I. CALL TO ORDER AND WELCOME

Mr. Ed Burr, Chair

Chair Burr called the meeting to order at 8:30 am. Lynna Sands conducted the roll call and confirmed a quorum.

II. APPROVAL OF MINUTES (ACTION)

The March 26, 2019, meeting minutes were approved as presented.

III. PUBLIC COMMENTS

Ms. Adele Ghadimi, President of the Graduate Assistants Union, spoke in appreciation of the recent offer of affordable health insurance to grad assistants as well as vision and dental insurance.

There continues to be concern for fees that are being charged to grad assistants as well as international student grad assistant rates.

IV. PRESIDENT'S REPORT

Mr. John Thrasher, President

President Thrasher provided a university-wide update which included the recent death and memorial service for former President Emeritus Sandy D'Alemberte.

Mr. Michael Blachly, Opening Nights, recently announced the 2019-2020 Opening Nights Season line-up which includes the Beach Boys. The season will be dedicated in honor of Sandy D'Alemberte who founded the performing arts series in 1999.

President Thrasher recognized the Marching Chiefs opportunity to attend and participate in the D-Day 75th anniversary parade in Normandy. He also recognized the FSU baseball team success at the Regional tournament and their advancement to the NCAA Super Regional at LSU.

Recent student achievement and awards include 10 student Fulbright, 4 NSF Grad Fellows, 3 Humanity in Action Fellows and 1 Goldwater. FSU students continue to achieve at the highest levels and winning national awards and fellowships.

Campus construction continues with the construction of the EOAS building and the Oglesby Union.

President Thrasher recognized Vice President Kyle Clark and his staff for earning sound financial management rating of AA+ from S&P Global Ratings for FSU's Unlimited Student Fee Auxiliary Bonds. Florida State University is the only university in Florida and one of nine public universities in the United States.

Florida State University recently signed two major gifts from Trustee Jim Henderson and Jim Seneff. These gifts will make a difference for our students and the future of Florida State University.

Seminole Boosters and Athletics Department have agreed to an alignment to boost coordinator and efficiency and will be known as the FSU Athletics Association.

V. CONSENT ITEMS

- A. Requesting Approval of Direct Support Organizations Nominees
- B. Requesting Approval for Amendment of FSU Regulation – FSU 2.009 – Parking and Traffic Regulations
- C. Requesting Approval for Amendment of FSU Regulation – FSU 2.024 – Tuition and Fees
- D. Requesting Approval for Amendment of FSU Regulation–FSU 2.025-Direct Support Organizations
- E. Requesting Approval to Explore Bachelor of Arts in Linguistics
- F. Requesting Approval to Explore Masters of Science in Entrepreneurship

Trustee Henderson moved to approve Consent Items A-F. Trustee Buzzett seconded the motion and were approved unanimously.

VI. NEW BUSINESS

A. University Advancement

Dr. Thomas W. Jennings, Vice President for University Advancement

Vice President Jennings provided an update regarding University Advancement and its divisions.

Alumni Association

- 24,000 AA Members
- 80 Seminole Clubs & Chapters
- 121 AA Scholarships... \$138,000 awarded to students
- 358,000 Living Alumni
- Inaugural Awards Gala – Oct. 25, 2019 ...combines Circle of Gold, Grads Made Good, and Sliger Award
- Engagement: Noles in New York...Noles in Napa...Seminole Service Day...Homecoming

Real Estate Foundation

- Fully staffed
 - Kevin Graham – Executive Director
 - Kim Gabbard – Programs
 - Dustin Daily – Legal
 - Lara Edwards - Administration
- Assisting FSU with
 - Arena District Project
 - Campus Master Plan related to the Gateway District and the Golf Course
- \$1.4 million retained life estate gift
- Moving to new offices at College & Duval

Seminole Boosters

- Annual Giving Challenges
 - Tickets & Membership Renewals – off 30%
 - Board Challenge: Raise \$25,000 each in new unrestricted contributions
- Unconquered Campaign - \$100M Goal
 - \$72.6M pledged
 - \$9.7M received
 - Includes \$36M for Football facility
- Events
- Alignment w/ Athletics (& other DSOs)

FSU Foundation

- Foundation Board
 - Customized plans to engage trustees
 - Assessing Ideal Board Size....smaller?
 - \$2.7M budget reduction - FY19 & FY20
 - \$20M loan to FSU Student Union project

- Revised policy on underwater endowments
- Strategic Plan – chaired by Tom Culligan
- Minimum Endowment Thresholds
 - Working Group Recommends Increases, based on peer benchmarks and community input
- Bridge Campaign: Student & Faculty Success

FSU Great Give

- ...in 36 Hours...
- \$775,000
- +86% increase over 2018
- 3,835 Donors made 4,799 gifts
 - 1,012 New Donors
 - 3,118 Alumni
 - 1,442 Faculty & Staff
 - 677 non-alumni Parents
 - 558 Friends
 - 181 Students
 - From 47 States
 - Grand Prize Winners: Marching Chiefs

University Endowment

FSU Foundation	\$498,134,404
Seminole Boosters	\$78,322,685
Research Foundation	\$109,736,881
Ringling Museum Foundation	\$2,122,323
Real Estate Foundation	\$0
TOTAL	\$688,316,293

Alumni Data

Florida State University has the largest alumni base, most alumni solicited, 12 out of 14 for total alumni giving, No. 1 in alumni donors, No. 13 in support amount per alumni and No. 6 in alumni participation.

Total Gift Commitments

FSU Foundation	\$41,841,479
Alumni Association	\$458,231
Seminole Boosters	\$69,684,034
Research Foundation	\$3,643,145
Real Estate Foundation	\$222,500
TOTAL	\$115,849,388

Bridge Campaign Draft Goals (FY2019-2022)

- Student Support
 - CARE Program
 - Unconquered Scholars
 - Honors Program
 - Presidential Scholars

- Experiential Learning
- Faculty Support
- College & Unit Initiatives

Student Support

Care Program	\$35-\$255M
Honors Program	\$20-\$91M
Presidential Scholars	\$10-\$25M
Experiential Learning	\$35-\$200M
TOTAL:	\$100-\$571M

Student Support	\$100M
Faculty Support	\$100M
College/Unit Goals	\$100M
TOTAL:	\$300M

B. Academic Affairs

Dr. Sally McRorie, Provost

Provost McRorie provided a brief overview and update regarding Academic Affairs. The update included the following information:

Completion Campaign

- In 2017, we launched a campaign to help students who had dropped out or left FSU before graduating to finish their degrees
- The team reaches out to the students, helps them find the most efficient and cost-effective path to graduation, and supports them until the degree is completed
- The effort has helped over 550 students finish their bachelor’s degree

Student Success “Championship”

- FSU won the “national championship of student success”
- Eduventures researchers put all 68 teams in the NCAA basketball tournament bracket head-to-head to see who had better student success outcomes
- Joining FSU in the “final four” were Auburn, Virginia Commonwealth and UC Irvine

PeaceJam Award

- PeaceJam is an international education program built around Nobel Peace Prize laureates who work personally with youth
- FSU hosts Nobel Peace Prize Winners each year to work with our students and students from the region
- FSU was selected for the inaugural Innovative Leadership Award for FSU’s outstanding PeaceJam student leadership program

Resilience Project Award

- FSU’s Resilience Project is a unique online tool to help students improve mental health and reduce stress, led by our College of Social Work

- The program is now required for all new students at FSU
- The project received the top national award from the American Association of University Administrators

International Education Award

- FSU received another recognition for international education: Seal of Excellence Award from Institute of International Education in NYC
- FSU was recognized for our strategic commitment to the Generation Study Abroad initiative and increasing the number of students who study abroad
- FSU is #10 nationally among publics for the number of students who study abroad

Top Student Awards

- Shae Machlus, from New Port Rickey, won the Goldwater Scholarship, awarded to the nation's brightest college scientists. Shae conducts research in theoretical physics.
- Gil Damon, a transfer student from Wakulla County, won the Gates-Cambridge Scholarship, which is the top scholarship for the University of Cambridge.
- Four students won the competitive National Science Foundation Graduate Fellowships to help fund their doctoral work.
- The FSU Moot court won team won the national competition in D.C. (They won for second time in three years)
- Two FSU Film students were selected to have their films screened at Cannes Film Festival in France.
- Three Students Humanity in Action Fellowships to advance social justice issues.
- FSU World Affairs team (also known as the Model UN team) won top national awards at its competition. The team is now ranked #8 in the world division.

Graduate Programs Rise in Rankings

- New rankings for several programs
- Social work, public affairs and education all made significant gains
- Social Work jumped to #20 among publics
 - Has jumped 11 places since 2016
- Public Administration and Policy moved to Top 25
- College of Education moved seven spots to #28 among publics

New Partnership with Air Force

- The FAMU-FSU College of Engineering and Eglin Air Force Base will partner to train students in areas critical to the U.S. Air Force
- Eglin will fund a \$400,000 grant to create the Air Force Research Laboratory Scholars program at the College of Engineering

- Enables students to work directly with faculty researchers on Air Force-related research

FSU PrimaryHealth Opens

- FSU College of Medicine opened FSU PrimaryHealth, a primary healthcare center in southwest Tallahassee
- 10,000-square-foot facility
- Faculty and students will see underserved and low-income patients, providing new training and outreach opportunities for the College

Inaugural Classes Graduate

- Jim Moran School of Entrepreneurship made history with its first graduating class
 - Less than two years after starting with an inaugural class of 80 students, about 500 students are now taking entrepreneurship classes
- The masters in business analysis also graduated its first class of 20 master's students.
 - Highly sought after in job market

Undergraduate Admissions

- ~60,000 applications
- Higher yield than anticipated – expect a record class of 7,000 freshmen

Record Graduate Admissions

- Graduate admissions have still not closed for the year, and we have already exceeded the all-time record for Fall graduate applications with 1 month still to go in the application cycle.
- From this point in time last year, we are up across all measures:
 - The number of students who have applied is up (from 9294 in Fall 2018 to 9755 in Fall 2019)
 - The number of students we've admitted is up 21% (from 2611 in Fall 2018 to 3160 in Fall 2019)
 - The number of admitted students who say they are going to enroll at FSU is up 86% (from 854 in Fall 2018 to 1591 in Fall 2019)

Information Items

Dr. Damon Andrew, Dean, College of Education

Dean Andrew provided an update regarding the College of Education and how is helping FSU reach its strategic goals.

College of Education By the Numbers

- 1,761 students enrolled (905 undergraduate and 856 graduate)
- Rankings
 - #13 – Best Online Graduate Education Programs
 - #39 – Best Graduate Education Schools
 - #16 – High Education

- #18 – Curriculum & Instruction
- #20 – Special Education
- #21 – Educational Psychology
- \$569,000 in total scholarship awarded in 2018-2019
- 1905 Year the College was founded
- 50 countries represented by our student body

Interest in teaching careers is dwindling due to low salaries, evaluations tied to test scores and school safety concerns.

The teacher shortage in Florida includes 2,200 unfilled positions (Up 700 from 2018), 8,000 needed over the next 6 years and 3% want to pursue Education.

Project ElevateED

1. Elevate Teachers
 - a. Renegade and thank you letters to FSU alumni who are teaching
 - b. Teacher, principal and administrator recognition at Doak Campbell Stadium
 - c. Increase scholarships for teacher education
2. Elevate School Counseling and Educational Psychology
 - a. Relaunch of School Counseling program
 - b. Educational Psychology faculty research
3. Elevate Administrators
 - a. First online doctoral program at FSU (Educational Leadership & Policy)
 - b. Project with alumni principals focused on social-emotional health of students in Broward County
 - c. High Education program students become administrators at other institutions
4. Elevate Coaches
 - a. Interdisciplinary for Athletic Coaching Excellence (FSU-Coach)
 - b. #1 Sport Management program in the nation

C. Athletics

Mr. David Coburn, Athletics Director

Mr. Coburn provided an Athletics and spring sports update which included:

Baseball

- 39-21 on the season
- Reached NCAA post season for 42nd consecutive year
- Mike Martin is one win away from winning 40 games for 42 consecutive years
- Advanced to Super Regionals this weekend to face LSU

Track & Field-Women

- Currently ranked 3rd
- ACC Champions
- Eleven NCAA Championship qualifiers

Track & Field - Men

- Currently ranked 28th
- Four NCAA Championship qualifiers

ACC Network

- Network will launch in August
- We are in final phase of construction on our ACC Network studio space
- Florida State Athletics has already produced 20 linear broadcasts for ESPN, ESPN2 & ESPNU.
 - More than double the next closest ACC institution
- Former FSU Quarterback EJ Manual has been named as an analyst for ACC Network
- Two of our first three football games will be broadcast on ACC Network (ULM & Virginia)

Points of Emphasis

- Comcast, Spectrum and Dish Network are in talks with ESPN about carrying the ACC Network in Florida
- All Florida State constituents are encouraged to contact these carriers and demand the ACC Network
- Without ACC Network, fans will no longer be able to stream ACC Network Extra
 - This platform represents most of our Olympic Sports (*more than 80 events per year*)

Unconquered Campaign

- Over \$72.6 million pledged to date
 - \$9.76 million has been collected
- Fundraising goal reached for Golf
- Close to fundraising goal for Softball
- \$7.1 million raised for the 50th year of women's intercollegiate athletics this past season

D. Legislative Update

Ms. Kathy Mears, Chief Legislative Affairs Officer

Ms. Mears reported on the completed 2019 Legislative Session.

Conversations continue with members of the legislature to better understand what we can to improve our plight. We have received feedback and assessment of Florida State University and where we stand.

Discussions are occurring in response to the bill that was passed regarding the future of performance funding. The 2020 Legislative Session will begin in January.

E. Student Government Association

Ms. Stephanie Lee, Vice President of Student Government Association

Ms. Lee provided a SGA update. The SGA mission is #BringingSGAtoyou.

She recapped the 2019 events including the Asian Heritage Month, Women's History Month and Black History Month. Several summer

engagement events include Veteran's Student Union Camp, Women's Student Union Summer Engagement Week.

F. Faculty Senate

Dr. Bridgett Birmingham, Faculty Senate Steering Committee

Dr. Birmingham provided a Faculty Senate update. The Faculty Senate focused on Step 3 of a three (3) step revision of the constitution. This includes making technical changes and correction of position titles. An update on the El Sevier contract. Faculty and students now have access to highest priority journals on a subscription basis, ledger-use articles by library loan and an expedited systems for articles that are needed quickly.

G. Research

Dr. Gary Ostrander, Vice President for Research

Dr. Ostrander provided an update regarding FSU Research Funding, Advancing Interdisciplinary Clinical Research at FSU, the Foreign Interference in US Research Universities, Top 100 Patent Producing Universities in the World - 2018,

H. Student Affairs

Dr. Amy Hecht, Vice President for Student Affairs

Dr. Hecht provided an update regarding Student Affairs that included the following information:

Fraternity and Sorority Life

Accountability Matrix

- Overall FSL Community
 - Membership: number of students by council (fall/spring) as well as the average members for each council this year (fall and spring)
 - Members:
 - PHA: 4,074/3,929 (avg size: 232) -3.6%
 - IFC: 2,124/1,958 (avg: 123) -7.8%
 - MGC: 109/139 (avg size: 14) +27.5%
 - NPHC: 70/119 (avg size: 17) +70%
 - Conduct Status: Number of chapters by current conduct status
 - Good Standing: 39 - No current outstanding conduct issues or have not had any sanctions adjudicated in past 3 years
 - Previous Conduct Action: 11
 - Current Conduct Action: 0
 - Of the chapters with previous conduct action, the council breakdown is as follows:
 - PHA - 2
 - IFC - 7
 - MGC - 1
 - NPHC - 1
 - GPA: Average GPA by council (Spring 2019)
 - All Greek: 3.25

- PHA: 3.45 (+0.5%)
 - IFC: 3.0 (-0.1%)
 - MGC: 2.79 (+3.1%)
 - NPHC: 2.76 (+0.1%)
- Advising and National Engagement
 - Advisor Support: percent of chapters by council that meet standard for advisor ratio
 - PHA: 88%
 - IFC: 31%
 - MGC: 56%
 - NPHC: 100%
 - Advisor Training: percent of chapters by council with advisors that completed training
 - PHA: 100%
 - IFC: 44%
 - MGC: 11%
 - NPHC: 100%
 - National Office Engagement: percent of chapters by council that met standard for visits
 - PHA: 100%
 - IFC: 63%
- New Member Process
 - Recruitment: number of participants and percent placements by council (Fall 2018 and Spring 2019)
 - PHA: 82% (1,695) placed
 - IFC: 58% (1,391) placed
 - MGC: 81% (98) placed
 - NPHC: 80% (107) placed
 - FSL Orientation: percent of students who participated by council
 - PHA: 97%
 - IFC: 93%
 - MGC: 100%
 - NPHC: 100%
- Student Engagement
 - Service Hours: average number of hours per student by council
 - PHA: 10 hours/student
 - IFC: 1 hour/student
 - MGC: 6 hours/student
 - NPHC: 7 hours/student
 - Philanthropy: amount raised by all councils
 - \$1,504,067.61
 - FSL Leadership Training and Event Attendance: percent of participants by council
 - PHA: 53% (2,083 students)
 - IFC: 49% (876 students)

- MGC: 87% (106 students)
 - NPHC: 91% (104 students)
- Healthy Community
 - Risk Management and Event Policies” percent of participants by council
 - PHA: 100%
 - IFC: 76%
 - MGC: 94%
 - NPHC: 97%
 - Events: number of events with alcohol by council
 - PHA: 103 events
 - IFC: 112 events & 97 tailgates
 - MGC: 7 events
 - NPHC: 5 event
 - Conduct Cases: number of organizational closures, IHSA, and organization w/ conduct cases (2017-2018/2018-2019)
 - Closures: 5 / 0
 - IHSA: 5 / 0
 - Conduct cases (responsible): 8 / 5
 - Hazing prevention module completion: percent of FSL new members completed (Fall 2018 – Spring 2019)
 - PHA: 98%
 - IFC: 99.5%
 - MGC: 99%
 - NPHC: 100%
 - Alcohol EDU Completion: percent of FSL community completed
 - PHA: 50%
 - IFC: 47%
 - MGC: 46%
 - NPHC: 50%
- Overall FSL Community
 - Semester & Year – Total Community Size – Change
 - Fall 2016 – 7,471
 - Fall 2017 – 7,298 – down 173
 - Fall 2018 – 6,152 – down 1146
 - Spring 2019 – 6,145 – down 7

FSL Membership Trends (total number of Greeks on campus)

- University of Alabama (down)
- University of South Carolina (down)
- Clemson (down)
- East Carolina University (down)
- LSU (down)
- University of Mississippi (down)

- NC State (up)
- Texas A&M (down)
- UCF (down)
- University of Florida (down)

Fraternity and Sorority Life Dues Update

- The Board of Trustees approved the implementation of fraternity and sorority dues at the June 2018 meeting.
- Fraternity & Sorority Life organizations will be assessed \$40 per member, per semester effective spring 2020.
- Funds will only be used for programming.
- Any excess fees would reduce the following year's dues.
- Organization dues will be based on the active roster provided by each chapter to the Office of Fraternity & Sorority Life.
- The University will bill each FSL chapter directly not the individual member.
- Funds will be deposited in an auxiliary university account. The FSL team will work directly with each Governing Council to set priorities.
- Q&A
 - When will the dues be assessed?
 - The billing will be assessed at the start during the Spring 2020 semester. After Spring 2020, dues will be assessed at the beginning of **Fall and Spring semesters**.
 - How will dues be calculated and assessed?
 - The University will calculate the organization's dues based on the active roster provided by each chapter to the Office of Fraternity & Sorority Life. Organizations will be assessed at the beginning of each fall and spring semester. The assessment is \$40 per member, per semester.
 - How will individual members be billed?
 - Each Fraternity & Sorority Life chapter will determine the best process to assess the dues. The University will directly bill each FSL chapter not the individual member.
 - If I am an active member in the community already, when will the assessment start?
 - All active members of each chapter will be assessed starting in the Spring 2020 semester.
 - How will the funds be used?
 - The Office of Fraternity and Sorority Life will work directly with the Vice President for Student Affairs and each Governing Council to set priorities. We believe in a quality experience and excellence. To enhance and maintain the quality of fraternity and sorority experience expected at FSU, we need resources.

I. Finance and Business

Mr. Kyle Clark, Vice President for Finance & Administration

Vice President Clark provided the status of construction projects on campus which include the EOAS building, Student Union, College of Business Legacy Hall, Renovations to the Technology Services Building, Hoffman Teaching Labs, Bio Unit 1, Third Floor Renovation, Center for Advanced Power Systems Improvements (CAPS), STEAM Classroom Building and Auditorium, College of Medicine Interdisciplinary Health Clinic and Don Veller Seminole Golf Course.

Action Items

1. Requesting Approval of the FY 2019-2020 Operating Budget including the Florida Medical Practice Plan
 - a. Approval of Operating Budget
Trustee Sembler moved to approve the FY 2019-2020 Operating Budget. Trustee Duda seconded the motion and was approved unanimously.
 - b. Approval of the Florida Medical Practice Plan Operating Budget
Trustee Steinberg moved to approve the FY 2019-2020 Florida Medical Practice Plan Operating Budget. Trustee Henderson seconded the motion and was approved unanimously.
 - c. Approval of the University President to make any changes to the budget within available resources and as prescribed by laws and rules of the State of Florida State
Trustee Ballard moved to approve the University President to make any changes to the budget within available resources and as prescribed by laws and rules of the State of Florida State. Trustee Duda seconded the motion and was approved unanimously.
 - d. Approve continuation of existing Student Tuition and Fees Regulation at current rates and approve an amendment of the current regulation to that effect
Trustee Sembler moved to approve the existing Student Tuition and Fees Regulation. Trustee Henderson seconded the motion and was approved unanimously.
 - e. Request for Approval: FY 2019-2020 DSO Operating Budget
Trustee Sembler moved to approve the FY 2019-2020 DSO Operating Budget. Trustee Duda seconded the motion and was approved unanimously.
1. Requesting Approval for the FY 2020-2021 Fixed Capital Outlay Budget
Trustee Duda moved to approve the FY 2020-2021 Fixed Capital Outlay Budget. Trustee Sembler seconded the motion and was approved unanimously.

3. Requesting Approval for the Campus Master Plan Minor Amendment
Trustee Harper moved to approve the Campus Master Plan Minor Amendment. Trustee Steinberg seconded the motion and was approved unanimously.

J. General Counsel

Ms. Carolyn Egan, General Counsel

Ms. Egan provided a summary of litigation matters for the university. This includes two vehicle litigation, eight employment litigations, two civil rights cases, and the bulk of the claims are general liability cases.

VII. CHAIR'S REPORT

Mr. Ed Burr, Chair

Chairman Burr requested each committee chair to provide a committee update. Trustee Gonzalez, Chair of Audit & Compliance Committee, provided an overview of items that were discussed in the committee meeting. Sam McCall and his staff provided a status report of reports recently completed (total of 9). Ten new reports are in process. Robyn Blank, Chief Compliance Officer, provided an overview of the works of her office. The committee approved the committee's charter.

Trustee Hillis, Chair of Governance Committee, provided a brief overview of the items that were discussed in the committee meeting. This included the review of the trustees' self-evaluations, President's contraction and evaluation. Additionally, the committee reviewed and approved the DSO board appointments.

Action Items

1. Election of Chairman of the FSU Board of Trustees for two-year term
Chair Burr opened the floor for nominations for the Vice Chairman election. Trustee Buzzett nominated Trustee Hillis for re-election. Trustee Duda seconded the nomination and was approved unanimously.

The election for Chairman was turned over to Vice Chair Hillis and Chairman Burr excused himself.

2. Election of Vice Chairman of the FSU Board of Trustees for two-year term
Vice Chair Hillis opened the floor for nominations for Chairman Election. Trustee Buzzett nominated Chairman Burr for another term as Chairman. Trustee Ballard seconded the nomination and was approved unanimously.

VIII. OPEN FORUM FOR BOARD OF TRUSTEES

Mr. Ed Burr, Chair

IV. ADJOURNMENT

Chair Burr adjourned the meeting at 11:56 am.