FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES
MEETING MINUTES

September 22, 2017
12:30 pm

Florida State University
Augustus B. Turnbull III
Florida State Conference Center
555 West Pensacola Street
Tallahassee FL

Members Present: Todd Adams, Max Alvarez, Kathryn Ballard*, Ed Burr, Billy Buzzett, June Duda, Mark Hillis, Craig Mateer, Leslie Pantin, Bob Sasser, Brent Sembler and Kyle Hill
*Called In

I. CALL TO ORDER AND WELCOME
   Mr. Ed Burr, Chair

   Chair Burr called the meeting to order at 12:30 pm. Lynna Sands conducted the roll call.

II. APPROVAL OF MINUTES (ACTION)
    The June 7, 2017, meeting minutes were approved as presented.

III. PUBLIC COMMENTS
    No public comments.

IV. PRESIDENT'S COMMENTS
    Mr. John Thrasher, President

    The President commented that the main campus in Tallahassee was spared significant damage from Hurricane Irma even though there was major issues downstate. He noted the outstanding efforts of Kyle Clark and Amy Hecht around the clock before, during and after the hurricane. He also thanked Chief Perry and his staff for their efforts. The campus was safe and the students were taken care off.

    FSU has moved up 5 spots in the US News and World Report rankings. This is a jump of 5 spots for the second year in a row. We are the only university in the top 50 to move up 10 spots in the last two years. FSU is now ranked 33rd among public universities. President Thrasher commented that continuing to focus on student success and faculty
will allow us to continue to move up in the ranking toward our goal of the top 25 public universities.

For the 3rd year in a row we have made significant adjustment in faculty salaries upward as we seek to support the well-deserved efforts of the faculty.

The 5-year strategic plan was approved by the Board of Governors last month. The President will commit to reporting back to the BOT as to our progress. The document will be a living document that will be used and it will not set on the shelf and collect dust.

Under the consent agenda there is priority for a new engineering building. This BOG asked for this approval from the BOT.

The President indicated that he is looking forward to the legislative session and to the opportunity to discuss with the committees and leadership our outstanding story. In particular, we have a lot to discuss in terms of preeminence.

We welcomed our biggest and brightest freshman class of 6,526 freshman over the summer and fall with an average GPA of 4.1.

The President also announced that he had created a panel to research issues and seek input on policies around naming opportunities on campus.

Finally, he thanked the Chair for his leadership.

V. CONSENT ITEMS
A. Requesting Approval for the 2017-2018 Annual Audit Plan
B. Requesting approval of Status Report on Construction Projects 2.0 million and Change Orders
C. Requesting Approval of Status Report on Purchase Orders over 1.0 million and 5+ Year Service Contracts
D. Requesting Approval of the FSU College of Medicine Graduate Medical Education Annual Institutional Review Executive Summary (AY 2016-2017)
E. Requesting Approval of Textbook and Instructional Material Affordability Report
F. Requesting Approval of the Proposed Amendment to University Regulation FSU-5.098 Textbook Adoption and Affordability
G. Requesting Approval of the College of Medicine Out-of-State Tuition Waiver for Physician Assistant Program
H. Requesting Approval of the FY2018-2019 Capital Outlay Budget Request

Trustee Sembler motioned to approve Consent Items A-H. Trustee Hill seconded the motion and was approved unanimously.
VI. NEW BUSINESS

A. University Advancement
   Dr. Thomas W. Jennings, Vice President for University Advancement

Action Item
1. Requesting Approval of the FSU Naming Policy

Vice President Jennings brought forward for Board review and approval the proposed revisions to FSU Policy 8-2, the Naming Policy. Revisions to the Naming Policy were recommended through the campus’ standard review of this policy, which is scheduled to occur every three years. Jennings stated the draft Naming Policy had been sent to the DSO heads, University’s VPs and deans for review and comment and posted on the University’s public web site for the required 21-day comment period. Jennings requested Board approval of the document with one minor change that was suggested during the web site comment period; on page 1, under “Definition of Terms,” change the text for “Unit Head” to the following:

- Dean or director of an academic unit reporting to the Provost, dean or head of a satellite campus, president or head of a direct support organization, vice presidents of the University, president of the student body.

Trustee Sembler motioned to approve the FSU Naming Policy. Trustee Pantin seconded the motion and was approved unanimously.

Information Items
Vice President Jennings provided the following update on University Advancement:
- The Raise the Torch Campaign continues to run a year ahead of schedule toward meeting the $1 billion fundraising goal. Areas of special focus during FY2018 include the CARE Program and endowments for faculty support. The Campaign will end on 6/30/2018. A final Campaign celebration is being planned for 9/21/2018 on campus.
- FY2017 fundraising revenue across all DSOs totaled $128 million… the third largest fundraising total in FSU history.
- Campaign annual totals have increased steadily from $94M in FY2011 to $128M in FY2017. This increase is exactly what was anticipated and expected as a result of the DSOs staffing increases during 2011-12. Our challenge will be to maintain this increased level of philanthropic support beyond the campaign, which will require sustaining the staff at current levels.
- FSU’s Undergraduate Alumni Giving Rate (two-year average) during 2016-2017, as reported in U.S. News & World Report, was an impressive
19.5%...that is, by far, the highest giving rate of any research university in Florida, and it ranked FSU #9 among all public universities in the USA. The alumni giving rate is an indication of alumni satisfaction in their academic degree and the confidence they have in FSU today. Gains in the Alumni Giving Rate this year contributed significantly to the University’s rise in U.S. News rankings.

- University Advancement highlights included the following:
  - Review of the University Naming Policy (2017),
  - Planned review of the University Gift Acceptance Policy (2018),
  - Monthly principal gifts strategy sessions have been occurring for the past two years to coordinate contact among FSU’s top donors, university leaders and development staff at Seminole Boosters and the FSU Foundation,
  - The DSO leaders are planning end-of-campaign strategies to sustain fundraising success beyond 2018.

- The next joint-DSO board meeting will occur on April 6-7, 2018, in conjunction with the Spring Football Game in Tallahassee.

- The FSU Foundation’s FY2017 highlights included the following:
  - Implemented and successfully tested a new Whistle-blower policy
  - Conducted an RFP for its Investment Consultant; Cambridge & Associates were selected again
  - Conducted an RFP for its Audit firm; RSM was selected
  - Planned for its new building on College Avenue; anticipated moving date is July 2018.
  - Increased the number of development officers’ donor visits by 85% over the previous fiscal year
  - Forwarded $43 million in private support to FSU.
  - Completed a predictive modeling project on over 600,000 donor records.
  - Posted endowment returns of 11.9% during the period of 7/1/2016 through 6/30/2017. This was 3.7% higher than Harvard University’s reported returns.
  - Foundation Board of Trustee nominations are due by Nov. 10.

- Vice President Jennings gave the following update on the FSU Foundation Endowment:
  - The FSU endowment stands at $567.4M; a chart was shared with the BOT showing the endowment returns of various periods as compared to investment benchmarks created specifically in relation to the FSUF’s investments.
  - During the past year, nearly all asset classes posted strong gains as risk assets advanced.
  - FSUF outperformed benchmarks in 5 of 6 asset class composites.
  - Fixed Income assets had a negative absolute return as rates rose.
  - Global US Equities lagged due to lackluster results by one manager.
The Endowment is allocated as follows: 47.4% in Public Equities, 22.2% in Marketable Alternatives, 13.4% in Fixed Income, 9.1% in Real Assets, 7.8% in Private Equity, and .2% in Cash & Equivalents.

The Endowment asset allocation has diversified over time.

- The Seminole Boosters have made several staff changes recently, including the hiring of a new executive vice president, Greg Hulen. Vice President Jennings described a list of 9 fundraising priorities for the Seminole Boosters during FY 2018.
- The FSU Real Estate Foundation highlights included:
  - Approval earlier this week of the Gateway District concept by the Blueprint Intergovernmental Agency.
  - The addition of REF staff member, Jeff Stauffer, who will help development officers at the FSU Foundation and Seminole Boosters work with donors to close gifts of real estate.
  - Recent key property acquisitions include the Lynn Haven property, the O’Connell property (College of Business building site), and the Campus Christian Fellowship Building (College Ave.)
- The Raise the Torch Campaign has 281 days remaining. Vice President Jennings thanked the Trustees for their continuing generosity and support.

Alumni Association Update

Mr. Scott Atwell, President, FSU Alumni Association

Mr. Scott Atwell provided an update regarding the FSU Alumni Association including introducing Craig Lynch, new Alumni Board Chair. Also, we have 340,000 living alumni. Princeton Review has ranked Florida State University #19 out of 382. Endowment growth has increased by $1,176,893. The Tampa Bay Seminole Club contributed $50,000 to the CARE program. The Student Alumni Association contributed $100,000 to the CARE program.

B. Academic Affairs

Dr. Sally McRorie, Provost and Executive Vice President for Academic Affairs

Provost McRorie provided an Academic Affairs update which covered a deeper dive on our improvement in the US News Metrics, and second, some of the key investments we are making to continue to advance in the rankings and in our key metrics.

1. FSU has jumped five spots in the US News Public University rankings for the second year in a row, the greatest gain among all top 50 public universities in both years. Over the last two years, we have moved from 43rd to 38th—and now to 33rd. In the overall rankings of the top 300 National Universities, including both public and private institutions, we
have moved up 15 spots in two years from 96 to 92 to 81. We are also especially proud that our Business School made significant advancements from 41st to 27th place this year.

We were successful because we moved most of the measures simultaneously. A few measures of note were:

Class Size Indicator: We improved from 246th to 220th out of 300. We are still working on this and new faculty and strategic space utilization should allow us to make additional gains in this area.

Peer Assessment: We went up to a 3.2 from a 3.1 average reputation score as voted by other university presidents, provosts and enrollment managers. We appreciate the increase, but this value is still too low considering the quality of our institution.

Faculty with Terminal Degree – The measure of faculty terminal degrees for this year was more precise—and differed by less than a percentage point from last year. We expect it to go up next year with our new faculty hires.

Retention and Graduation Rates – We continue to do extremely well on retention and graduation. You can see that we passed 16 institutions on first-year retention and six institutions on average six-year graduation rate.

One anomaly is the Graduation Rate Performance. For the second year in a row, we performed 9 percentage points higher than U.S. News expected. But because U.S. News changed the way they develop their predicted rates, we were passed by four institutions. We still continue to be one of the very best public universities on this measure.

The measures that really drove our improvement in our ranking included our improvement in class sizes, but there are some others that are interesting as well:

High School Counselor Ranking: Our score from the high school counselors actually stayed at 3.6. However, we improved significantly compared to our peers, because the counselors appeared to have graded more harshly this year. The ranking counts for 8% of our overall ranking, so maintaining this score was very important.

Alumni Giving: Almost 20% of our undergraduate alumni donated to FSU. Alumni Giving moved from #14 among publics to #9 in the country. We also passed 6 private institutions. Since alumni giving counts for 5% of our overall ranking, this was important in our movement.
Acceptance Rate: This is the percent of freshman applicants that were accepted to the university. While we had a slight reduction, you have heard that we had a huge jump in the number of applicants this year. This increase will result in a higher score in next year's rankings.

2. We are making major strategic investments to continue to advance our metrics.

We have authorized the recruitment of 125 new faculty lines across the university to advance metrics and profile. In all disciplines, from arts, humanities, social sciences, business, and sciences. As far as we know, this is the largest single-year faculty hiring initiative in university history.

While we are investing across the university, one particular area we will continue to address is the healthcare challenges in Florida. New faculty will allow us to:

Expand our preparation of nursing leaders through a new PhD program in nursing and a new online graduate certificate in psychiatric and mental health Grow our new Physician Assistant (PA) program Add a biomedical engineering program at our Panama City campus Expand the size of our communications sciences and disorders program to serve more students. Continue to invest in our new Interdisciplinary Medical Sciences (IMS) undergraduate program, already the 5th largest program on campus after its first year. Increase the research activity of our College of Medicine by expanding our neuroscience and biomedical sciences graduate programs.

We are also funding student success initiatives including:

Increasing academic advising, student support, and freshmen engagement programming.

Partnering with faculty to improving student success in the classroom with the help of our new Center for the Advancement of Teaching (CAT) and expanding experiential learning and career-building experiences, like internships and job shadowing, undergraduate research, service-learning, and international education

As discussed at the last meeting, we are in final stages of hiring a national firm that will work with the university on brand positioning and storytelling to advance our national reputation.

**Action Item:**

1. Requesting Approval of three potential metrics for submission to the BOG, which will choose one to replace our current Metric 10.
   - Percent of bachelor graduates that took an entrepreneurial class
   - Four year graduation rates for first-time in college Pell students
   - Undergraduates engaged in high impact experiential learning
Trustee Adams motioned to approve the three potential metrics. Trustee Hill seconded the motion and was approved unanimously.

**College of Medicine Update**  
*Dr. John Fogarty, Dean, College of Medicine*

Dean Fogarty provided an update on FSU’s Interdisciplinary Medical Sciences Program. Seven Colleges have come together to assist with the IMS Majors. Within the first 15 months, 800 students have signed up to participate in the IMS program.

The first class of the College of Medicine PA Program include 40 students. It’s a 27 month program with 15 months on the main campus and 12 months at regional campuses.

**C. Athletics**  
*Mr. Stan Wilcox, Athletics Director*

Mr. Wilcox provided an Athletics update to the Board of Trustees including:

- **Academic Performance – Spring 2017**
  - Spring Sports GPA – program best 3.029
  - 289 out of 483 student-athletes above 3.0 GPA for Spring
  - 12 of 18 teams have cumulative GPAs above 3.0
  - Highest women’s team GPA – Women’s Golf – 3.606
  - Highest men’s team GAP – Men’s Basketball – 3.222

- **Ranking Comprehensively:**
  - CBS College Sports - Florida State Athletics named “Best in College Sports”
  - Learfield Director’s Cup – Final ranking for 2016-2017 – 13th overall
  - Florida State vs. Alabama – most watched kickoff game on record across all networks – 12.5 million viewers

- **Facility Projects:**
  - New video board in Tully Gym
  - South end zone video board installed at Doak Campbell Stadium
  - New scoreboard/video board will be installed for baseball before spring season

- **New this Fall:**
  - Coca-Cola Pregame Tailgate Zone
  - Tucker Center Courtside Club
  - Renovated Langford Green

**Future Challenges and Opportunities:**
• ACC Network Infrastructure – Expected Completion August 2018
• Jack Nicklaus Design Golf Course – Fundraising
• Football Building – Feasibility Study
• Moore Athletic Center – Renovation and construction

**Action Items**

1. Requesting Approval for the 2017-2018 ACC Governing Board Certification

   *Trustee Duda motioned to approve the 2017-2018 ACC Governing Board Certification. Trustee Pantin seconded the motion and was approved unanimously.*

2. Requesting Approval of the Bylaws of the FSU Athletic Association

   *Trustee Sembler motioned to approve the Bylaws of the FSU Athletic Association. Trustee Alvarez seconded the motion and was approved unanimously.*

**D. Student Government Association**

*Ms. Stacey Pierre, Vice President of Student Government Association*

Ms. Pierre provided an update to the Board of Trustees on behalf of the Student Government Association. The Summer SGA hosted Power Up with the Agencies with various student unions to table and watch the Power Rangers movie.

Some of the additional SGA events were CARE Move In and Welcome Back BBQ.

SGA President Kyle Hill gave the State of the Student Body Address on September 20th.

**E. Faculty Senate**

*Dr. Kris Harper, Faculty Senate Steering Committee*

Dr. Harper reported on Faculty Senate Steering Committee including:
- Steering Committee worked on filling Faculty Senate Committees
  - Creation and work of a committee to review the Koch Report headed by Dr. Anne Rowe
  - Constitutional Review Committee headed by Dr. Gary Tyson

**F. Research**

*Dr. Gary Ostrander, Vice President for Research*

Dr. Ostrander began by providing a summary of the impacts of Hurricane Irma on Research. FSU was well prepared and only had two minor issues. The first related to the unexpected decision of the Governor to close all universities in the state.
which submits about 25 proposals each week, had a number in the queue for submission. He reported that staff either came in or worked from home and all necessary contracts were signed and all proposals submitted on time. The second related to some major equipment that was powered down in anticipation of potential power surges or variance in power delivery once power was restored. FSU has some sophisticated/sensitive equipment that runs 24 x 7 and has not been powered down in years. We ran into some issue rebooting some systems as components for starting the equipment are different than those required to run the equipment. Given that it sometimes takes a week or more to stabilize equipment following a re-start it is not routine to power it down at regular intervals.

FSU researchers brought in $210.6M in grants and contracts for FY-17. This is an increase of ~$20M over last year and the second best year ever for FSU. The highest year was the final year of stimulus funding. Most of the $20M increase can be attributed to grants from the federal government. The primary source was NIH and reflects our effort over the last 4+ years to increase and expand the NIH profile on campus. FSU funding from the NIH has increased by over 100% in the last 4 years. FSU now ranks 5th in the state of Florida in terms of NIH funding and is ahead of the Mayo Clinic and the Moffit Cancer Center.

VP Ostrander also reported on the first month of funding for FY-18. FSU is currently about ~$5M ahead of this time last year. While this is early in the year, it is a good start.

VP Ostrander concluded by describing the recent activities of the Center for Advanced Power Systems (CAPS). Early last year CAPS recently received accreditation from the Navy to run power simulations for Navy ships, both those that are being retrofitted and those in the development stages. The path for technology to move from industry and university research to ships will be through CAPS. Subsequently, CAPS received a $35.4M grant for their efforts. We are expecting to see significant growth in CAPS activity over the next decade. Finally, Dr. Ostrander commented on the success of recent CAPS graduate students to secure positions to include one that will be transferring from DRS Technology Naval Power Systems office in Milwaukee, Wisconsin to Tallahassee to head up a new office.

G. Student Affairs

Dr. Amy Hecht, Vice President for Student Affairs

Dr. Amy Hecht, Vice President for Student Affairs, presented on Fall Opening and Engagement. In her presentation, she noted that over 6700 students were moved in and living on campus. University Housing is currently at 100% occupancy. Eighty-five percent of our first time in college students were living on campus, which is very positive given that we know living on campus positively impacts retention and student success. The Center for Leadership and Service completed the 2017 Service Leadership Seminar prior to the start of Fall classes. Forty-nine first year students participated in this experience that enable participants to discover their leadership abilities and help create positive, sustainable change on campus.
The Office of Fraternity and Sorority Life (FSL) completed Panhellenic Recruitment with 2,025 participants and 1,534 receiving bids. This was the second largest sorority recruitment in the country. Overall, our FSL community is comprised of 55 chapters with over 7,300 students participating. IFC Rush was underway, with 1100 men registered. This is the first year that the Inter-Fraternity Council (IFC) implemented a registration process for Rush. My FSU Experience is a new initiative that was launched to assist students in navigating the tremendous number of opportunities to engage outside the classroom.

Dr. Hecht also provided an overview of Student Life Facilities, since the Board was not able to conduct the previously planned facility tours. She discussed the new residence halls, Magnolia and Azalea, the Black Student Union House, and the new Childcare Center located on Copeland Street.

H. Finance, Business & Audit
Mr. Kyle Clark, Vice President for Finance & Administration

Vice President Kyle Clark provided an update on projects recently completed including the following:

- FSU awarded banking and P-Card services to Wells Fargo. The new agreement reduces the University’s monthly banking fees and increases its annual P-Card rebate from 1.7% to 2.01%
- The University opened its first dining facility, 1851, attached to a residence hall.
- FSU worked with the SUS and E&I Cooperative (our Higher Ed National Consortium), to negotiate an agreement for standard laptop/desktop configurations, providing bundle discounts by leveraging buying power. The contract was awarded to CDW.
- FSU awarded an energy savings contract to Cenergistic that will enable us to save more than $12 million for the next 5 years.
- Won SACUBO Best Practice Award for New Hyperion Position and Rate Management process.
- Won David Productivity Award for Hyperion Position & Rate Management Process.
- Completed a periodic Disaster Recovery (DR) test to ensure that limited, critical business processes can be executed in the event of a serious incident or disaster.
- Implemented robust scanning technology that protects employee email accounts against phishing and other malicious attacks
- Implemented several new maintenance and energy savings procedures with an estimated savings of over $650,000 annually
- Recipient of the 2017 Higher Education Excellence in Diversity Award for the 4th year in a row.
- Named a Diversity Champion by Insight to Diversity for the 2nd year in a row.
• New Faculty & Staff Search training includes guidance on legal, recordkeeping, university requirements, and other resources to create a diverse and qualified pool of candidates. Training is now required for all hiring committee chairs.

Additionally, Vice President Clark reviewed projects that are in progress for completion:
• Implementing a new best practice travel system (Concur) and booking system (World Travel Management), which will simplify travel processes, increase compliance with State policies, and provide greater visibility into University’s travel data. Expected completion Spring 2018
• The University is working with the FSU Foundation to transition the accounting and reporting of University Foundation funds with the University’s ERP System, consolidating business processes and reducing costs. Expected completion Summer 2018
• FSU is working with its new Food Service Provider to renovate the University’s two residential dining rooms (Seminole Café & Suwannee Room). Expected completion Fall 2019
• Development of Smart Onboarding and enhancements to the OMNI recruiting module will better streamline the experience for departments and applicants. Expected completion Fall 2019
• Advance Leadership Development Program began its 3rd year. The cohort-based program supports the development of leadership competencies at the individual, team, and organizational levels. There were 99 applicants for this year’s program. It has produced 50 graduates over the past 2 years, and currently has 25 enrollees.

• Student Union Project
• Minor Projects
• Bookstore ITN

Vice President Clark reviewed the Procurement Total Benefit. The cost to FSU is $1.5M/yr and the delivered benefit is $20.5M/yr.

The Current Facility projects include:
• University Housing Replacement Phase II that was completed on June 1, 2017. This included a 912-bed facility – Magnolia Hall and Azalea Hall and the 1851 Dining Hall.
• Doak Campbell Improvements Phase II was completed on August 21, 2017 and included a south end zone scoreboard, kitchen/Osceola grill improvements, catering kitchen improvements, improvements to Langford Green and utility improvements
• Earth, Ocean & Atmospheric Science Building is projected to be completed December 2018.
• Jim Moran School of Entrepreneurship/Jim Moran Institute located at 111 South Monroe Street is scheduled for November 15, 2017, completion.
• Black Student Union/African American Study Center is scheduled for October 1, 2017, completion.
• Student Union

Vice President Clark along with Vice President Hecht and Assistant Vice President Browning Brooks reviewed the efforts provided by Florida State University’s team of administrators and staff during Hurricane Irma. Hurricane Irma implemented the closure of campus for over a week and the cancelation of the Louisiana Monroe football game and the postponement of the Miami game. Efforts included providing continuous communication to the FSU community, shelter to students during the hurricane, meals and activities to students during and post hurricane. Additionally, the Civic Center provided space to FEMA for staging during and post hurricane. Post Hurricane Irma, students and staff assembled bags of toiletries and food for south Florida residents affected by Hurricane Irma.

**Action Items**

    *Trustee Pantin motioned to approve the Booster Item. Trustee Hill seconded the motion and the item was approved unanimously.*

**I. General Counsel**
*Ms. Carolyn Egan, General Counsel*

**Action Items**
1. Requesting Approval of Interim FSU Regulation 3.003

    General Counsel Egan indicated that the item was discussed in the Governance & Student Affairs Committees.

    Chair Ed Burr clarified that the Board was being asked, as an emergency, to pass this interim regulation. If nothing else is done in January, then this does not become a regulation unless re-voted on.

    Trustee Buzzett indicated that there is a request to engage students into the discussion. Trustee Hill would like the students know about the Regulation and it affects their ability to invite speakers. He believes there isn’t enough of an emergency for it not to follow regular policy and procedures.

    *Trustee Duda motioned to approve the Interim FSU Regulation 3.003. Trustee Pantin seconded the motion. The motion passed 11-1 (Yays – Burr, Pantin, Hillis, Ballard, Mateer, Duda, Adams, Buzzett, Alvarez, Sembler, Sasser. Nays – Hill)*
Information Items
General Counsel Egan reviewed the governance committee have reviewed best practices of the operation of the university including being benchmarked with other institutions and the Board of Governors.

VII. OPEN FORUM FOR BOARD OF TRUSTEES
Mr. Ed Burr, Chair

Action Items:
A. University Governance Policies and Presidential Delegation

Trustee Hill motioned to approve the University Governance Policies and Presidential Delegation. Trustee Sembler seconded the motion and was approved unanimously.

B. President’s Evaluation and Compensation

Chair Burr discussed the President’s evaluation by the members of the BOT, and presented the Governance Committee recommendations for his compensation changes. The recommendations were as follows:
• A one-year extension on the President’s contract, to which the President agrees
• An increase in the longevity bonus to $500,000 if the President stays the entire 6 years
• A 7% salary increase on top of the 1.4% increase the President would receive from the collective bargaining agreement
• A $200,000 performance bonus, payable immediately

Trustee Buzzett motioned to approve the one-year extension. Trustee Duda seconded the motioned and was approved unanimously.

Trustee Pantin motioned to approve the three (3) components of the compensation package. Trustee Alvarez seconded the motion and was approved unanimously.

VIII. ADJOURNMENT
Chair Burr adjourned the meeting at 4:30 pm.
TO: President John Thrasher
FROM: Provost Sally McRorie
DATE: December 13, 2017
SUBJECT: FSU-5.099 Development, Approval, Termination, and Suspension of Degree Programs

Request for Approval

Board of Governors Regulation 1.001 (4) (a) 1 requires regulations or policies for authorization and discontinuance of degree programs. Consistent with the substantive BOG Regulations governing those areas, BOG 8.011 and 8.012, this proposed Regulation outlines the basic procedures and approval authorities for developing new degrees and termination and suspension of existing degrees.
FSU-5.099 Development, Approval, Termination, and Suspension of Degree Programs

(1) The purpose of this Regulation is to outline the procedures governing new degree development, as well as suspension and termination, at Florida State University. The core tenets that guide the process are:

(a) The faculty creates, approves, and modifies all curricula, including degree programs.

(b) The administration determines whether funding and funding priorities support approval of specific degree programs, given the resources needed to support those programs in a manner consistent with the University’s status as a preeminent institution.

(c) All portions of the Florida State University degree approval process, including criteria for degree approval, must be consistent with Florida Board of Governors Regulation 8.011, Authorization of New Academic Degree Programs and Other Curricular Offerings. [See especially (3) (a), Institutional and State-Level Accountability and (3) (b), Institutional Readiness.]

(d) The Florida Board of Governors (BOG) retains authority for reviewing all research doctoral and professional degree proposals and delegates authority for all degrees below that level (specialist, master’s, bachelor’s) to the Florida State University (FSU) Board of Trustees.

(2) Board of Governors Regulation 8.011 [(2) (a) and (b)] defines both an academic degree program and a major within an academic degree program.

(a) A degree program is defined as “an organized curriculum leading to a degree in an area of study recognized as an academic discipline by the higher education community, as demonstrated by assignment of a Classification of Instructional Programs (CIP) Code by the National Center for Education Statistics, or as demonstrated by the existence of similar degree programs at other colleges and universities.”

(b) A major is defined as “an organized curriculum offered as part or all of an existing or proposed degree program. A program major shall be reasonably associated with the degree program
under which it is offered and shall share common core courses with any other majors within the same
degree program." Majors may be developed during the degree process by describing the various
majors within the curriculum section of the common SUS new degree proposal format, or they may
be added to an existing degree using the New Major (Within Existing Degree Program) Proposal.
(3) All formal new degree proposals are developed by FSU faculty members, individually or in
groups, whether or not they hold an administrative role such as program director or department chair.
The process for approving new degrees requires two stages within FSU (Proposal to Explore and
Proposal to Implement) as well as the CAVP Academic Coordination Group Pre-Proposal and
presentation.

(a) Early in the development process, the lead faculty author works with the Office of
Faculty Development and Advancement to prepare a CAVP Pre-Proposal for the Provost’s approval.
This approved Pre-Proposal is then discussed in accordance with the CAVP Academic Coordination
Group’s procedures.

(b) The Proposal to Explore is reviewed and approved by the committees and individuals
listed in Steps 1-9 below, with schools outside of colleges beginning at Step 3. Approved proposals
are included in the University’s annual BOG Workplan.

1. Department/School Faculty Curriculum Committee

2. Department Chair/School Director/Program Director

3. College/School Faculty Curriculum Committee

4. Dean or School Director

5. Faculty Senate Undergraduate or Graduate Policy Committee, as appropriate

6. SACSCOC Liaison

7. Vice President for Faculty Development and Advancement

8. Provost
9. FSU Board of Trustees (discussion in Academic Affairs Subcommittee)

(c) The Proposal to Implement, written in accordance with the common State University System (SUS) new degree proposal format, is reviewed and approved by the committees and individuals listed in Steps 1-11 below, with schools outside of colleges beginning at Step 3. After approved by each of these faculty and administrative entities, degrees (except for research doctorate and professional) are implemented by informing the Board of Governors Office, which places them on the SUS Degree Program Inventory after a technical review. (At times, implementation of bachelor’s degree programs is contingent upon BOG approval of limited-access status or an exception to the 120-credit-hour limit.) As soon as the degree is placed on the SUS Degree Inventory, it is also placed on the FSU Degree Program Inventory.

1. Department/School Faculty Curriculum Committee

2. Department Chair/School Director/Program Director

3. College/School Faculty Curriculum Committee

4. Dean or School Director

5. Faculty Senate Undergraduate or Graduate Policy Committee, as appropriate

6. SACSCOC Liaison

7. Library Director

8. Equal Opportunity Officer

9. Vice President for Faculty Development and Advancement

10. Provost

11. FSU Board of Trustees (discussion in Academic Affairs Subcommittee)

(d) All research doctorate and professional degrees must be reviewed by a qualified external consultant prior to consideration by the FSU Board of Trustees. The reviewer’s report is advisory to the FSU Board of Trustees. After Board of Trustees approval, research doctorate and professional
degrees are forwarded to the Board of Governors staff in preparation for Board of Governors review and approval. Degrees at these levels are placed on the appropriate degree inventories only after approval by the BOG.

(4) The process for terminating an FSU degree program mirrors that found in Board of Governors Regulation 8.012. The academic unit requesting termination prepares an “Academic Degree Program Termination Form” for the Provost’s approval, then the issue is placed on the FSU Board of Trustees agenda for final approval of bachelor’s, master’s, and specialist degrees and initial approval of research doctorates and professional degrees. Degrees at the professional and doctoral levels are terminated only with approval from the Board of Governors and require a teach-out plan, in accordance with the FSU Teach-Out Policy (FSU Policy3A-4). Majors within degrees are terminated through a less formal process that requires neither BOT approval nor a formal teach-out. Either the Graduate Policy Committee or the Undergraduate Policy Committee of the Faculty Senate (as appropriate) may recommend termination of a degree program based on the results of its review.

(5) Temporary suspensions of FSU degree programs also follow the requirements set forth in Board of Governors Regulation 8.012 and require the unit to prepare a “Request for Temporary Suspension of New Enrollments in an Academic Degree Program” form. Programs may be suspended for up to 9 semesters. After that time, the degree may either be terminated or a request made to the Board of Governors for an extension of the suspension period. Either the Graduate Policy Committee or the Undergraduate Policy Committee of the Faculty Senate (as appropriate) may recommend suspension of a degree program based on the results of its review.

Authority: BOG Regulation Procedure July 21, 2005, BOG Regulations 1.001(3)(j), 1.001(4)(a), and Florida Board of Governors Regulations 8.011 and 8.012.
History: New
TO: President John Thrasher
FROM: Provost Sally McRorie
DATE: December 13, 2017
SUBJECT: Repeal of FSU-5.095 Instructional Systems Development Center

Request for Approval

The Instructional Systems Development Center formerly operated within the FSU Learning Systems Institute. The Center was eliminated and no longer exists.
FSU-5.095 Instructional Systems Development Center.

(1) Mission Statement for the Instructional Systems Development Center.

(a) It is the purpose of the Instructional Systems Development Center (ISDC) to bring to the Florida State University the tools, processes, and products of instructional science and technology in order to assist the departments and other units in the improvement of their instructional programs. ISDC serves as a University center of excellence for continuing developmental research in the area of instructional systems development. It continually seeks to discover means of organizing learning conditions so as to improve the efficiency and effectiveness of learning in both formal and non-formal settings. It attempts in collaboration with the appropriate FSU units to advance the state of the art in the utilization of instructional media and technology, evaluation and measurement of instruction, and in the ways which other instructional resources can be most effectively deployed.

(b) ISDC, as its first priority, maintains itself in readiness to serve as a resource to the teaching faculty and to the academic units in the design, development, evaluation, and implementation of improved instructional programs, as requested and as its allocated resources permit.

(c) This capability also is made available to other institutions of higher education in the State University System and the community colleges of the State of Florida. It also assists the College of Education in its work with the public schools and the Elementary, Secondary and Vocational Divisions of the Department of Education of this state in its mission in instructional systems development. In these latter instances the College of Education has the primary responsibility to interfere with these agencies.

(d) Consonant with the foregoing, ISDC assists other foreign or domestic education and training agencies or institutions through research, training or technical assistance with the provision that these activities be supported by resources external to the regular University’s educational programs.

(2) The Center’s Responsibilities.

(a) Specifically, ISDC is the University’s instructional-improvement services unit and one of its developmental research arms, and shares with the College of Education functions in the areas of instructional systems design and development, mediated instruction, educational technology, and in the evaluation of instruction. University activities and projects requiring support and resources in these areas turn first to ISDC for this support. If ISDC’s director indicates that such
support is beyond ISDC's capabilities or capacities, then non-ISDC resources may be developed or engaged. ISDC seeks the cooperation of the deans in relating to the faculty. ISDC seeks the written approval of any faculty member, appropriate department heads, and deans prior to obligating the member's time on contract and grant agreements. Likewise, ISDC's resources are not contractually obligated by any project director or administrative unit without prior consultation and the written authorization of the Center's director.

(3) University Committee on Educational Technology.

(a) The President appoints a University Committee on Educational Technology consisting of fifteen persons representing the academic community and the community at-large. The committee advises the director of ISDC on instructional improvement, educational systems development, and other applications of educational technology. The members of the council serve for three years with the initial appointments staggered to provide for rotation of the members.

(4) Personnel of the Center.

(a) Experience has shown that faculty members of ISDC have derived personal academic benefits from holding 25 percent appointments in appropriate instructional units, and that the instructional units have also derived significant advantages. Policies governing such appointments are as follows: The dean of the appropriate academic unit has the authority to grant ISDC personnel holding state line, faculty-level positions a corresponding tenure eligible appointment in an appropriate department or program if such faculty contribute an average of 25 percent of full-time academic unit in the course of a calendar year. The specific tasks the faculty member undertakes in meeting this quarter-time obligation—whether classroom teaching, student advisement, research, or service—is negotiated between the individual faculty member and his department head, subject to the concurrence of the director of ISDC and the dean of the appropriate academic unit. Any ISDC personnel on A & P or contract and grant appointment may, with the approval of the ISDC director, hold a temporary, non-tenure earning academic appointment (up to 25% full-time) in an appropriate instructional department, subject to the approval procedures of that department. Determination of the nature of the teaching assignment is the same as described in the preceding paragraph.

(b) ISDC also provides opportunities for faculty members not regularly assigned to the Center to engage in research on media, evaluation, and other aspects of instructional design. These faculty members may be assigned for varying portions of their time for such work by their department
heads and deans with the concurrence of the ISDC director. This faculty time commitment may be paid for by ISDC or it may be contributed by the academic unit, which is to be determined by available resources, and the value and relevance of the work to the academic unit.

(c) Providing individual faculty members with opportunities to pursue their own research interests, and those of the Center, through voluntary participation yields highly positive effects. It allows faculty members, without projects of their own, to work in areas of their professional interests while permitting the Center access to a wide range of professional talent. This talent can be brought to bear on the problems of instructional development within the University and elsewhere.

(d) For those faculty members who spend a significant portion of their time in the Center, and are funded by the Center, the director of the Center should have input with regard to promotions, and tenure. Current University policy, based on Florida law, requires that individuals be evaluated on the basis of the performance of duties in the Center. In the case of divided members, the director of ISDC and the head of the department jointly prepare an explicit statement of these responsibilities.

(e) The Center offers faculty members and students the opportunity of working on projects outside their normal campus responsibilities. In order to maintain awareness of the state-of-the-art and to ensure that the Center is constantly abreast of new developments, faculty members have been engaged in a wide variety of projects in the United States and throughout the world. When it is mutually desirable for faculty to represent the Center off-campus, the time is negotiated with the faculty member, his department chairman, and dean, and the director of the Center. Since such projects are not usually related to the faculty member's primary responsibility, the academic unit will be reimbursed by ISDC for faculty time spent on these projects.

(f) When faculty level vacancies occur in the Center, the director of the Center will confer with the dean of the school and the chairman and the faculty of the academic department in which the prospective faculty member will hold his academic appointment. Recruiting for such vacancies is a cooperative and coordinated effort to ensure that the best possible replacements are located and appointed. Academic appointments are subject to the normal faculty review and approval procedures.

(5) Audiovisual Media Development and Support.

(a) In order to assure technical compatibility and efficient utilization of University-owned
audiovisual equipment, the Center shall monitor and advise on expenditures for such equipment. Further, in order to assure full benefit and use of audiovisual equipment, the Center shall advise on the allocation, distribution and maintenance of all University-owned major media equipment.

(b) The Center shall act as advisor and consultant to the University administration and faculty in all planning and budgeting activities related to audiovisual production, distribution, repair systems, or facilities planning.

TO: President John Thrasher
FROM: Provost Sally McRorie
DATE: December 13, 2017
SUBJECT: Repeal of FSU-6.006 Florida State University Imprimatur

Request for Approval

The Florida State University Press operated from 1971-1991. The consortium of university presses throughout the State University System were consolidated into the University Press of Florida. As the Florida State University Press is no longer in operation, FSU Regulation 6.006 Florida State University Imprimatur, regarding the Academic Press and Publications Board, is recommended for repeal.
FSU-6.006 Florida State University Imprimatur.

(1) Academic Press and Publications Board.
To monitor publications and promote high standards for all publications which are to bear an FSU imprint, an Academic Press and Publications Board (APPB) is established. This Board supersedes and replaces the former FSU Press Committee and the Publications Committee. Its organization shall be as follows:
(a) Appointments of members of the Board shall be made by the President for staggered 3-year terms:
(b) The membership of the Board will represent the various academic units of the university:
(c) The Provost for Graduate Studies and Research, the Dean of Faculties, and the Director of APPB, or their representatives, shall be ex-officio members of the Board:
(d) The APPB shall be organized with 15 regular members plus the Director of APPB, who shall serve as Chairman of the Board. Further, 4 committees of the APPB shall represent the four (4) areas of publication namely, books, journals, monographs, and artistic works of the creative imagination. These committees shall be responsible for analyses of proposed publications in their respective areas and for making recommendations to the APPB. The President may designate the committee assignment of each member of the Board.
(e) Press publications shall bear the imprint, "The University Presses of Florida," and the series designation "A Florida State University Book," during the university's participation in the State University System Press (The University Presses of Florida). Monographs and Journals will normally carry the imprint, "Florida State University," or the name of any constituent department or other unit of the university, or both of those names.
(f) The affairs of the APPB shall be administered by its chairman, the Director of the APPB, who shall be responsible for the implementation of all recommendations made by the Board and approved by the appropriate University officers.
(2) Committees of the Academic Press and Publications Board.
The responsibilities and evaluation procedures of the three committees shall be as follows:
(a) The Florida State University Press:
1. The Director of the Academic Press and Publications Board shall serve as Director of the FSU Press. All manuscripts are submitted to the Director, who eliminates those which are obviously unsuitable. If a manuscript meets Press standards for consideration, the Director shall assign it to a scholar on campus competent in the field of the manuscript who will give it a second reading. The Director then sends a copy of the reader's recommendation plus a prospectus describing the book to each member of the committee for books (the FSU Press Committee). If the Committee agrees that the book shows promise, it instructs the Director to submit the manuscript to a nationally recognized, off-campus authority for a written evaluation. The Director then will send copies of the outside evaluation to the members of the Committee for books for approval to publish, not to publish, or to publish providing certain changes are made.
2. If the manuscript is accepted, the Director will be responsible for editorial work necessary prior to copy editing. The FSU Press assumes the cost of publication. Manufacturing is ordinarily supervised by the Publishing Unit of the State University System Press.
3. The Publishing Unit of the State University System Press takes over completely the manufacture, promotion, and distribution of the book.
4. The Academic Press and Publications Board shall be responsible for broad policies governing the Florida State University Press as well as monographs and journals. However, the
APPB ordinarily will not review individual manuscripts offered for publication by the FSU Press.

(b) Florida State University Journal Publications:

1. Proposals for the establishment of journals to bear the FSU imprint should include detailed analysis of the economic prospects of the journal, the size of the group to which it is addressed, the nature and expected number of subscribers, as well as its impact on the University. Moreover, it must specify editorial board members who have agreed to participate in evaluating manuscripts, the majority of whom ordinarily must be from off campus. Moreover, the proposal must include budget and expected growth pattern to assure a minimum return of 50% of its cost by the end of the third year and be self-sufficient by the end of the fifth year.

2. The proposals must be submitted to and approved by the appropriate departmental, area, and college committees. If the initial screening for the proposed journal indicates that the foregoing requirements can be met, the complete proposal, evaluation, and recommendations will be sent by the School or College Dean to the Chairman of the APPB, who will refer it to the Committee on Journals.

3. Once the proposal for the creation of a new journal has been received by the Committee on Journals of the APPB, it will normally be forwarded to appropriate outside consultants for review. In particular, the consultants shall comment on the need for the journal and likelihood that it will make a significant long-term contribution to the given area of study. Moreover, the particular contribution it is expected to make must be noted along with the stature and objectivity of the editor, the editorial board, and a prognosis of its likely success. When the consultants' reports are received, they will be reviewed along with the other substantiating material by the Committee for Journals of the APPB. The Committee for Journals shall make recommendations to the entire APPB through the Board Director. The Board, through its Director, shall forward its recommendations to the Provost for Graduate Studies and Research for appropriate action.

4. The APPB shall review the progress, quality, and economic status of the given journal after three (3) years. It shall determine whether the journal has a balanced point of view, assuring that it has not become a house organ for FSU faculty. It shall then recommend either continuance, perhaps with modifications, or termination.

(c) Florida State University Monographs.

Monographs of the various FSU Institutes and Departments, not to include technical reports, preprints, working papers, etc., shall be considered under the procedure followed by the FSU Press with review and recommendations being the responsibility of the Committee on Monographs. In addition, the FSU Press may publish approved monographs prepared by FSU Departments and Institutes. In either case, the Department or Institute is expected to supply full funding.

(d) Works of music, art, choreographic scripts, and theater scripts in graphic or recorded form shall be considered for FSU Press with review and recommendations being the responsibility of the committee on artistic works.

TO: President John Thrasher

FROM: Provost Sally McRorie

DATE: December 13, 2017

SUBJECT: Proposal to Implement Bachelor of Science in Neuroscience

Request for Approval

The proposed BS in Neuroscience has been developed jointly by the Departments of Psychology and Biological Science and will be implemented by the Neuroscience Program, which has offered a Ph.D. in Neuroscience since 1991. Through a unique synthesis of coursework from Biology, Psychology, Chemistry, Physics, Mathematics, and Statistics, the curriculum will help students understand the biological, social, personal, and environmental influences on human behavior. The program will add yet another opportunity for the increasing numbers of capable, well-prepared FSU students who are interested in a scientific career related to medical and behavioral issues.

Some graduates of the program will continue their education in a doctoral program, leading to positions as biomedical researchers, faculty members, physicians, or psychologists, while others will choose bachelor's-level careers as lab technicians or master's-level positions appropriate to their training. Thus, average salaries for students trained in this will depend on their ultimate level of education - $30-50,000 for bachelor's, $50-80,000 for master's, and $80-180,000 for doctoral.

Neuroscience is classified as an area of strategic emphasis - STEM - by the Board of Governors. If approved, it would be the only undergraduate degree in this C.I.P. Code within the State University System of Florida. There is no distance-learning component to the proposed degree; it will be offered face-to-face on the main campus.

Agreements have been reached with academic departments across campus to teach courses within the program, and the plan includes adding new faculty lines to both sponsoring departments as student demand for the program grows. The Board's approval to implement does not obligate the University to provide the resources requested; any resource request will be reviewed as part of the annual allocation of resources.
TO: President John Thrasher
FROM: Provost Sally McRorie
DATE: December 13, 2017
SUBJECT: Proposal to Implement Master of Arts in East Asian Languages and Cultures

Request for Approval

The proposed Master’s in East Asian Languages and Cultures will offer students the opportunity to develop an in-depth understanding of the languages and cultural practices of this important area of the world, with a special emphasis on China and Japan. There is no distance-learning component to the proposed degree; it will be offered face-to-face on the main campus.

Some graduates of the program will seek higher education in a doctoral program, while others will be employed in the foreign service or other government agencies, as well as corporations doing business with these important trading partners. In 2015, the median annual salaries for undergraduate and graduate degree holders in foreign languages were $52,000 and $67,000-69,000 respectively.

The MA in East Asian Languages and Cultures degree is classified as an area of strategic emphasis – Global - by the Board of Governors. If approved, it would be the only graduate degree in this C.I.P. Code within the State University System of Florida. The existing undergraduate East Asian Languages and Cultures degree is very popular with FSU students, with a current enrollment of 492.

Most of the faculty members and other resources are already in place to support the program, and the plan includes the addition of one new faculty member in the first few years of operation. The Board’s approval to implement does not obligate the University to provide the resources requested; any resource request will be reviewed as part of the annual allocation of resources.
TO: President John Thrasher
FROM: Provost Sally McRorie
DATE: December 13, 2017
SUBJECT: Proposal to Implement Master of Science in Systems Engineering

Request for Approval

The proposed MS in Systems Engineering is being proposed by the FAMU-FSU College of Engineering, Department of Industrial and Manufacturing Engineering, in cooperation with the College of Applied Studies at the FSU-Panama City campus. Systems Engineering is an interdisciplinary field that focuses on how to design and manage complex engineering systems over their life cycles. The curriculum will emphasize autonomous (e.g., robotic, driverless), marine, and cybersecurity systems, each of which is of special importance to the Department of Defense and its industrial base. Officials from the nearby Naval Surface Warfare Center have consulted with the faculty developing the curriculum to ensure that it will meet the needs of their employees, most of whom are scientists and engineers.

Nationally, Systems Engineering graduates are in high demand and command high salaries, averaging between $85,000 and $90,000, depending on the source consulted. The Panhandle region is home to numerous Department of Defense facilities and a growing number of private industries engaged in research and development in support of their mission. Offering such an applied graduate program is consistent with the mission of the Panama City campus and will enhance economic development throughout the area.

Systems Engineering is classified as an area of strategic emphasis – STEM - by the Board of Governors. If approved, it would join the University of Florida as the only two graduate degrees in this C.I.P. Code within the State University System of Florida. The program will be offered face-to-face with courses available at the other campus via ITV.

The current plan includes adding new faculty lines to several College of Engineering departments to support the program. The Board’s approval to implement does not obligate the University to provide the resources requested; any resource request will be reviewed as part of the annual allocation of resources.
TO: President John Thrasher
FROM: Provost Sally McRorie
DATE: December 13, 2017
SUBJECT: Proposal to Implement Master of Science in Law Enforcement Intelligence

Request for Approval

The proposed MS in Law Enforcement Intelligence was developed by the faculty members already engaged in teaching the bachelor’s degree in Public Safety and Security, which has been in place on the Panama City campus since 2011. The program will train highly-skilled, multidisciplinary intelligence analysts and officers for local, state, and federal law enforcement agencies. It will also offer opportunities for current professionals who want to advance in their agencies by specializing in criminal intelligence. The program will impart theoretical concepts relevant to criminal intelligence and provide applied experiences in data analysis and other social-science research techniques that enable application of those concepts to criminal contexts such as terrorism, human trafficking, and financial crimes.

The job outlook for intelligence analysts is positive and the demand is growing; nationwide, vacancies have increased by 27% since 2004, and the number of positions is predicted by the Bureau of Labor Statistics to increase by 19% in the next ten years. The median annual income is $70,130 for intelligence analysts and $86,426 for intelligence officers. Contact with professional associations related to criminal intelligence has confirmed the demand for this type of continuing education, and the degree will be offered 100% online in order to reach the largest number of professionals possible. Developing this type of applied master's program is consistent with the College of Applied Studies mission, and if approved, this would be the only degree program in this C.I.P. Code within the State University System.

The Dean has agreed to fund one additional faculty position to support the new program. The Board’s approval to implement does not obligate the University to provide the resources requested; any resource request will be reviewed as part of the annual allocation of resources.
TO: President John Thrasher
FROM: Provost Sally McRorie
DATE: December 13, 2017
SUBJECT: Proposal to Explore Bachelor of Science in Financial Planning and Services

Request for Approval

The proposed BS in Financial Planning and Services will provide a well-rounded undergraduate degree that will both train students in the financial skills they need and provide courses that help them understand the human side of financial planning - how people make decisions, set goals, tolerate risk, and manage relationships. Completing the degree will prepare graduates to take the Certified Financial Planner (CFP) Exam, which will enable them to practice.

Graduates will have a very clear professional path after certification, leading to fulfilling and lucrative careers in financial planning. As of early 2015, the average CFP salary was $102,000, and the number of financial planners is expected by the Bureau of Labor Statistics to grow faster than average for all professions. If approved, this would be the only degree program in this C.I.P. Code in the State University System. Initially, the degree will be offered face-to-face on the main campus.

BOG regulation 8.004 (Academic Program Coordination) requires the Board of Governors to coordinate a review with the Council for Academic Vice Presidents (CAVP) to inform both institutional and System-level strategic planning. The group designated by the CAVP to conduct these reviews, the CAVP Academic Coordination Group, expressed no concerns regarding this Proposal to Explore.

Discussions are underway to determine the amount of new resources needed to support the program. The Board’s approval to explore the degree does not obligate the University to provide the resources requested; any resource request will be reviewed as part of the annual allocation of resources.
TO: President John Thrasher

FROM: Provost Sally McRorie

DATE: December 13, 2017

SUBJECT: Professional Communication Degree Limited Access (for two majors)

Request for Approval

As a result of a C.I.P. Code analysis and restructuring of the degree program inventory in Communication, the Professional Communication degree is shared between the FSU-Panama City campus and the Tallahassee campus. Specifically, the Professional Communication major resides at FSU-Panama City and has enough faculty to meet the student enrollment demand. The Advertising and Public Relations majors serve main-campus students and do not have the faculty resources to meet the high level of student demand on the Tallahassee campus, especially given the hands-on instruction required for activities like the advertising competitions. Thus, this request for Limited Access status applies only to the Advertising and Public Relations majors within the Professional Communication degree.

If approved, access will be limited by allowing admission only to those who have achieved an overall GPA of 3.0. Faculty will ensure that the program enrolls a diverse population of students through targeted recruiting efforts.

Following Board of Trustees approval, notice of this action will be forwarded to the Board of Governors for their final review and approval.
TO: President John Thrasher

FROM: Provost Sally McRorie

DATE: December 13, 2017

SUBJECT: Retail Merchandising and Product Development Degree Limited Access (for one major)

Request for Approval

The Retail, Merchandising, and Product Development degree will move to the Jim Moran School of Entrepreneurship in the fall of 2018 and will be re-named "Retail Entrepreneurship." A major of the same name (Retail Entrepreneurship) is being developed, and the faculty director has requested that this major be granted Limited Access status, effective Fall Term, 2018. Thus, although this is an existing degree program, no student admitted prior to Fall 2018 will be affected by the new Limited Access status. Limited Access is being requested on the basis of limited resources, the experiential aspect of the program, and the strategy to grow the new major slowly to ensure that students experience a quality curriculum.

If approved, access will be limited by allowing admission only to those who have completed the necessary prerequisites with a grade of "C" or higher and who have an overall GPA of 2.7. Faculty will ensure that the program enrolls a diverse population of students through targeted recruiting efforts.

Following Board of Trustees approval, notice of this action will be forwarded to the Board of Governors for their final review and approval.
TO: President John Thrasher
FROM: Provost Sally McRorie
DATE: December 13, 2017
SUBJECT: Neuroscience Degree Limited Access

Request for Approval

To promote student success and retention in the new undergraduate degree in Neuroscience, the faculty director, with the support of the academic departments (Psychology and Biological Science) and the College of Arts & Sciences, has requested that the program be granted Limited Access status, effective Fall Term, 2018.

Neuroscience is a rigorous multi-disciplinary STEM degree that requires extensive prerequisite coursework in math and the sciences. In addition, most graduates from the bachelor’s program will apply to graduate school, and undergraduate grade point average is a strong determinant of success in graduate admission.

Thus, access will be limited by allowing admission only to those who have completed the necessary prerequisites with a grade of “C” or higher and who have an overall GPA of 2.8. An identical limited-access policy has been in effect for ten years in the Department of Psychology without impacting its efforts to recruit and retain qualified minority students. (From 2012 to 2015, approximately 8% of Psychology graduates were African-American and 20% were Hispanic, compared to overall graduation rates of 9% and 14%, respectively.)

Following Board of Trustees approval, notice of this action will be forwarded to the Board of Governors for their final review and approval.

212 Westcott Building, Florida State University, Tallahassee, Florida 32306-1310 Telephone 850.644.1816, Fax 850.644.0172 • http://provost.fsu.edu/
MEMORANDUM

TO: President Thrasher
FROM: Kyle Clark
DATE: January 5, 2018
SUBJECT: Campus Master Plan Minor Amendment Request for Approval

In 1993, the Florida Legislature passed legislation that recognizes the unique relationship between university campuses and local governments. Chapter 1013.30, F.S., describes the processes by which universities are required to develop, maintain, and update campus master plans and associated campus development agreements with local governments.

In June 2008, the Board of Trustees adopted the University’s current Campus Master Plan. Since then, the Trustees have approved several minor amendments; the most recent amendment was approved in June 2016.

More recently, the University has adjusted the land holdings for the Main Campus and the Southwest Campus with the addition of several significant properties. Those parcels added to the University’s inventory include parcels on College Avenue and Copeland Street on the Main Campus and a parcel on Eisenhower Street on the Southwest Campus.

It is now proposed that the Campus Master Plan be amended to reflect these changes to the land holdings that comprise these two campuses. Because updates and amendments to the master plan are infrequent, the University has chosen to use this opportunity to add projects proposed for development on the Southwest Campus. The first is the development of the FSU Primary Care and Behavioral Health Center and the second is proposed improvements to the Don Veller Seminole Golf Course.

There are no significant changes proposed for the Panama City Campus. Finally, there are a number of “housekeeping” modifications proposed throughout the master plan documents that are necessary to codify these changes.

By statutory definition, these modifications constitute a minor amendment to the Campus Master Plan. Accordingly, it is not expected that the adoption of this amendment will create the need to substantially revise the existing Campus Development Agreement between the University and the City of Tallahassee.

I recommend your approval of the proposed minor amendment to the Campus Master Plan.

KC/mb