

FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES
CONFERENCE CALL MEETING MINUTES

March 4, 2016

8:30 am

Florida State University
Augusts B. Turnbull III
Florida State Conference Center
555 West Pensacola Street
Room 208
Tallahassee FL

Members Present: Kathryn Ballard, Allan Bense, Ed Burr, Billy Buzzett, June Duda, Susan Fiorito, Joe Gruters, Mark Hillis, Craig Mateer, Leslie Pantin, Bob Sasser, Brent Sembler and Jean Tabares

I. CALL TO ORDER AND WELCOME

Mr. Ed Burr, Chair

Chair Burr called the meeting to order at 8:32 am. Lynna Sands conducted the roll call.

II. APPROVAL OF MINUTES (ACTION)

The October 9, 2015 and December 18, 2016, meeting minutes were approved as presented.

III. PUBLIC COMMENTS

There were no public comments.

IV. PRESIDENT'S COMMENTS

Mr. John Thrasher, President

- President Thrasher welcomed Trustee Craig Mateer to the FSU Board of Trustees. He also recognized Trustee Jean Tabares for his support and service to the Board during his tenure as SGA President.
- Florida State University welcomed and hosted Mrs. Jan Moran to campus to thank her for her \$100 million gift from her and the Jim Moran Foundation.
- Trustee Kathryn Ballard and husband, Brian Ballard, are donating a downtown Tallahassee building that will house the new Jim Moran School of Entrepreneurship. The building donation is valued at \$1.1 million.

- Trustee Susan Fiorito will serve as the new Jim Moran School of Entrepreneurship's founding director. She currently serves as the chair of the Department of Entrepreneurship, Strategy and Information Systems.
- As a top producer of Fulbright Scholars and Students, we are tied for 3rd in the nation for Fulbright Scholars, seven (7) faculty have won Fulbright grants for 2015-2016 and 11 students won Fulbright's to study/teach English abroad.
- Opening Nights has brought many major art programs to FSU including Tony Bennett, Patti LaBelle, Two Cellos and Cuban Art in the 20th Century.
- The Asian Art Center at the John and Mable Ringling Museum of Art is scheduled to open in May with a community celebration.
- FSU Day at the Capitol was celebrated on February 2, 2016, with Seminole pride on display.
- Athletics has jump started a student-athlete program to address character development, social pressures, leadership and responsibility. This is mandatory for incoming freshman student-athletes.
- Diversity and inclusiveness is a top priority that is being addressed with student dialogue opportunities, presentation at the new student convocation for incoming freshman in the Fall and creating a diversity class.
- Spring commencement speakers are Dr. Marshall Shepherd, Mr. Jeff Garguilo and Mr. Miguel Fernandez.

V. CONSENT ITEMS

- A. Requesting Approval of the Academic Calendar
- B. Requesting Approval of Amendment to Regulation, FSU-4.001 General Human Resource Policies
- C. Requesting Approval of Amendment to Regulation, FSU-3.004 Student Conduct Code and FSU-3.0041 Student Organization Conduct Code
- D. Requesting Approval of Renewal and Amendment of the Florida State University School Charter
- E. Requesting Approval of Board of Trustees Finance, Business, and Audit Committee Charter
- F. Requesting Approval of 2015 Annual Report of the Office of Inspector General Services
- G. Requesting Approval of Policy for Direct Support Organization Contracts with External Auditors
- H. Requesting Approval of Update to the Audit Charter for the Office of Inspector General Services
- I. Requesting Approval of the 2016 Affirmative Action Plan
- J. Requesting Approval to Implement Bachelor of Science in Interdisciplinary Medical Sciences
- K. Requesting Approval to Implement Bachelor of Science in Public Health
- L. Requesting Approval to Implement LLM in Business Law
- M. Requesting Approval to Explore Masters of Science in Aerospace Engineering
- N. Requesting Approval to Explore Ph.D. in Aerospace Engineering
- O. Requesting Approval to Implement Bachelors of Science in Environment and Society

- P. Requesting Approval to Explore Bachelor of Arts/Bachelor of Science in Entrepreneurship
- Q. Requesting Approval to Explore Master of Arts in East Asian Languages and Literature
- R. Requesting Approval of the Graduate Medical Education Annual Report
- S. Requesting Approval of the 2015-2016 Annual Accountability Report

Item G was removed for approval. Trustee Bense moved to approve Consent Items A-F and H-S. Trustee Pantin seconded the motion and it was approved unanimously.

VI. NEW BUSINESS

A. Academic Affairs

Dr. Sally McRorie, Provost and Executive Vice President for Academic Affairs

Information Item

Provost McRorie provided the following update on Academic Affairs:

- Times Higher Education Worldwide Ranking tied for #32 among public universities
- 65 faculty candidates will celebrate promotion and tenure
- Merit-Based and Market Equity raises were provided to faculty
- The Fulbright program is one of the most prestigious and highly competitive merit-based grant programs worldwide. FSU is third in the country among research institutions in 2015-2016 with 11 students and 7 faculty members earning Fulbright grants.
- Dean Transitions:
 - The College of Business has completed candidate interviews.
 - The College of Law has assembled a search committee and hired a search firm to assist with the search.
 - The FAMU/FSU College of Engineering has hired a search firm to assist with the search.
 - The College of Social Sciences and Public Policy – Dean Rasmussen has announced his retirement. The search will begin in the fall.
- Student Success
 - The Care/Unconquered Scholars programs continue to thrive with 400 students entering into the program last summer. The program has had a 99% retention rate with very strong academic progress. Continue to see an increase in applications and interest for the Care program.
 - FSU Federal loan default rate has dropped to 4.4%. The national default rate is 11.8% and the Florida default rate is 14.1%.
 - Future student success includes approved programs in Interdisciplinary Medical Sciences degree with rigorous science foundation for all. Options include health paraprofessional, health

care in community/clinical settings, health management, policy & informatics, multiple 1-hour seminars followed by Capstone Seminar.

- Strategic Planning Process
 - Goal is to articulate a galvanizing vision of what FSU will become in the next five years
 - Identify a clear, strong institutional identity based on this vision
 - Establish:
 - Firm priorities to guide university decision-making (budgeting, program development, fundraising priorities, etc.)
 - Goals and strategies to serve as a roadmap toward the vision
 - Specific initiatives and activities to undertake
 - Provide a solid foundation for FSU branding and marketing

- Illustrative Strategies
 - Excellence across the university's academic programs
 - Multi-Dimensional Student Success at FSU and Beyond
 - Diversity and Inclusiveness in FSU's Community
 - Innovation and entrepreneurship embedded in FSU's programs and culture

- Next Steps for Strategic Planning
 - Prepare full draft of the Strategic Plan
 - Conduct iterations of discussion, revision and drafting with Strategic Plan Committee
 - Reach consensus on penultimate draft of the Strategic Plan through discussions with FSU community
 - Review penultimate draft with Board
 - Review feedback with SPC & prepare final draft of the Strategic Plan
 - Submit final draft of the Strategic Plan to President and Board for approval and adoption at June Board meeting
 - Identify internal and external resources for roll out and communication of the Strategic Plan to FSU's key stakeholders
 - Undertake branding and marketing effort
 - Refine and expand metrics and specific targets
 - Develop process for ongoing performance measurement
 - Identify how the Strategic Plan will link to major University processes (e.g. budgeting, academic planning, recruitment, hiring and promotion, fundraising, etc.)

B. University Advancement

Dr. Thomas W. Jennings, Vice President for University Advancement

Information Items

Dr. Jennings provided an update on University Advancement including:

- The Raise the Torch Campaign total as of March 4, 2016, is \$880,871,002 of the \$1 billion goal
- The Real Estate Foundation received a building donated by Brian and Kathryn Ballard at 111 S. Monroe Street that will be used for the Jim Moran School for Global Entrepreneurship. The FSU Foundation purchased the building at 325 W. College Avenue that will house the FSU Foundation
- The Dr. Helga Wall-Apelt Gallery of Asian Art at The John & Mable Ringling Museum of Art opened in February for a donor preview, and the public opening is set for early May
- The University's new donor recognition society - Vires Artes Mores – recognizing donors with cumulative giving of \$250,000 and above across the DSOs, includes a donor wall located on the ground floor of the Westcott building that will be unveiled in May

Fossil Fuel Divestment

Mr. Daniel Pertwee, Representative of Divest FSU

Ms. Alexandra Duprey, Director, Office of Student Sustainability, Student Government Association

Mr. Pertwee and Ms. Duprey expressed their concern regarding investments by FSU's DSOs in fossil fuel-related companies. The students requested that the BOT divest all of the University's holdings in the fossil fuel industry and instead allocate more of their invested funds into cleaner and safer renewable energy technologies. The BOT suggested the students make their presentation to the FSU Foundation's Investment Committee, which oversees most of the University's long-term investment pool.

Alumni Association Update

Captain Tom Hynes, Chair, Alumni Association Board of Directors

Captain Hynes reviewed the results from the 2015 Alumni Attitude Study. The FSU Alumni Association is well below their peers in annual revenue/budget.

Action Items

1. Requesting Approval for Revision of the Seminole Boosters Bylaws
Trustee Pantin moved to approve the revision of the Seminole Boosters Bylaws. Trustee Tabares seconded the motion and it was approved unanimously.

2. Requesting Approval of Naming Opportunity at the College of Medicine
Trustee Buzzett moved to approve the naming of the College of Medicine auditorium after the late Durell Peadon. Trustee Ballard seconded the motion and it was approved unanimously.

3. Requesting Approval of Naming Opportunity at the College of Law
Trustee Buzzett moved to approve the naming of the College of Law program as the Donald L. Weidner Summer for Undergraduates Program. Trustee Ballard seconded the motion and it was approved unanimously.

C. Athletics

Mr. Karl Hicks, Deputy Athletics Director of External Operations

Mr. Hicks provided an update regarding Athletics including:

- Teams
 - Football finished 10-3 with a New Year's Six Bowl appearance (Chick-Fil-A Peach Bowl)
 - ESPN ranked FSU's 2016 football recruiting class best in the nation
 - Women's soccer finished as ACC Champions and 4th consecutive College Cup appearance
 - Volleyball advanced to 2nd round of NCAA tournament and finished ranked 20th
 - Women's basketball finished 23-6 overall and ranked 12th

- Individual Awards
 - Dalvin Cook received Jim Brown Award
 - Rod Johnson received ACC Jacobs Blocking Trophy
 - Meagan Connolly received National Freshman of the Year

- Academic Superlatives
 - Weaver – James – Corrigan ACC Post Graduate Scholarship Winners
 - Marco Nunes, Men's Tennis
 - Michael Rinaldi, Men's Tennis
 - Katherine Plessy, Beach Volleyball
 - ACC All-Academic Team Members
 - Men's Cross Country – 2
 - Women's Cross Country – 3
 - Soccer – 9

- Facility Improvements
 - Beach Volleyball – New Locker Rooms
 - Tennis Court Resurfacing – New Locker Rooms
 - Fueling Station – Weight Room

- Football Player Lounge
- Tucker Center/Men's & Women's Locker Rooms – in progress
- Doak Campbell Stadium Upgrades
 - Champions Club
 - LED Video Boards/Sound System
- Seminole Leadership Program
 - Ashton Henderson, Instructor
 - Goal of assisting with college transition to maximize opportunities at Florida State
 - Program elements include: Character development, leadership, time management, social pressures, effective communication, social responsibility, financial literacy
- Spring Game Weekend Orlando
 - Due to stadium renovations, the spring football game will be held at the Orlando Citrus Bowl.
 - The weekend will replicate a fall football weekend with a Friday Night Block party, tailgates, and post-game party in downtown Orlando
 - Over 20,000 tickets have been sold for the spring game.
- National Issues
 - Student-Athlete Time Demands
 - Primary Legislative priority this year
 - Autonomy Conferences committed to reduction/greater flexibility
 - NCAA SAAC universally supports minimum one day off, down time after championships & greater education regarding time demand expectations
 - Football Satellite Camps
 - Current rules in ACC/SEC prohibit football coaches from working non-institutional camps
 - Proposal currently under consideration would expand rule to all Division I
 - If proposal fails in April, ACC will rescind its restrictions
 - Student Athletes Pursuing Professional Sports Opportunities
 - Men's Basketball student-athletes can enter draft multiple times, have a late date to withdraw name & stay in school
 - Prior to enrollment, baseball student-athletes who are drafted may utilize services of an agent

D. Student Government Association

Ms. Iyanna Pierre-Louis, Vice President of Student Government Association

Ms. Pierre-Louis introduced incoming SGA President Nathan Molina and Vice President Valerie Shallow.

Ms. Pierre-Louis reviewed the accomplishments of the Tabares-Pierre-Louis-McGinnis administration mission. Their accomplishments included NoleCab, providing students an ability to text Student Government with concerns and issues, airport shuttle for \$15, shuttles to the Rez, Golden Tribe lecture series, and parking forgiveness to students who receive their first ticket.

E. Faculty Senate

Dr. Todd Adams, Faculty Senate Steering Committee

Dr. Adams provided the following update on behalf of the Faculty Senate Steering Committee:

- New Open Access Policy
 - Open Access allows scholarly articles to be openly available to the public
 - Require FSU scholars to submit scholarly articles to FSU repository which is currently DigiNole
 - The benefits of open access allow greater access to the work of FSU researchers, copyright protections and accountability for FSU authors
- Faculty Senate participated in the student pantry food drive

F. Research

Dr. Gary K. Ostrander, Vice President for Research

Dr. Ostrander initially provided an update on contracts and grant activity through the first 7 months of the fiscal year. Though the number of proposals submitted to federal, state, and private agencies is significantly higher (~7%) the total dollars coming to the university are down by 10%. This is to be expected given that the overall trends in funding of nondefense R&D have dropped in the past few years. Moreover, we expect this number to improve as we move toward closure of the fiscal year. Proposals, awards, and dollars do not track linearly over the fiscal year. Our faculty continue to work very hard and are submitting a lot of proposals.

Additional information was presented on the federal funding patterns at FSU from the top 5 agencies. The National Science Foundation, U.S. Department of Health and Human Services (primarily NIH), Department of Education, Department of Defense and Department of Energy. Significantly, NIH funding has increased by about 50% over the past 4 years to about \$33M/year. This reflects efforts to grow research activity in biomedical research, which extends across many divisions at FSU.

A summary of the MagLab/Innovation Park open house was provided. FSU hosted over 8,000 visitors in our many research centers.

Research activity including a recent significant discovery at FSU related to Zika, was highlighted. FSU researchers in collaboration with colleagues at Johns Hopkins and Emory have identified the cells in the developing fetal brain where the virus lodges. This in turn appears to frequently cause microcephaly.

G. Student Affairs

Dr. Mary Coburn, Vice President for Student Affairs

Dr. Coburn reported on Student Affairs:

- Recent incidents of racism and hazing occurrences have been reported through the Hazing Online Reporting System
- Student leaders have started *Open Dialogue “A Conversation about our Campus Community.”* President Thrasher’s immediate response to campus about recent incident was key in keeping the community informed.
- “Green Dot,” a bystander intervention program will teach students how to be proactive and reactive in social situations
- Reports of Baker Acts for Mental Health have increased while Marchman Acts have decreased
- Response Protocol for campus crises includes Case Management Services, University Counseling Center, Dean of Students, University Health Services, Employee Assistance Program, University Housing, Faculty Development and Advancement, Victim’s Advocate Program and the FSU Police Department.
- The 2016 Dance Marathon raised \$1.4 million.
- The 2015 Student Affairs Annual Report has been released.

H. Finance, Business & Audit

Mr. Kyle Clark, Vice President for Finance & Administration

Action Item:

1. Requesting Approval of Audit Report AR 16-04 – Performance-Based Funding Metrics Data Integrity Certification Audit for Fiscal Year 2015-2016 and Required Certification

Trustee Duda moved to approve the Performance-Based Funding Metrics Date Integrity Certification Audit. Trustee Bense seconded the motion and it was approved unanimously.

Information Item:

Mr. Clark also provided an update on Finance & Administration including the following:

- Current Projects include:
 - The Collective Bargaining with Unions, including six different contracts to ratify before fall semester.
 - The new budget system, Hyperion, was implemented last summer and phase two is scheduled to be released soon.
 - A new contract management software solution has been implemented and allows us to more proactively manage our contracts and provides for an electronic storage solution for these contracts.
 - Streamlined management of federal student financial aid with the help of Academic Affairs. Financial Aid is now being disbursed a week before the start of classes.
 - Graduate Assistant Tuition Payment Plan has been implemented and allows the option for graduate students to do payroll deductions for tuition and fees. Approximately 450 graduate students have taken advantage of this plan for the spring semester.
 - Provided free, online e-checks as a method of payment- students and families may now make online payments free of charge without the previous \$8.50 charge.
 - Shared Services Initiatives:
 - Snack Vending- 1st Joint Competitive Solicitation with TCC, FAMU and FSU
 - Deferred Maintenance Software- Benchmarking services
 - Learning Management System- Online course software. The University will eventually switch from current program, Blackboard, to Canvas.
 - Office Supplies- We have kept the same vendor but with a significant discount over previous contract.
 - Travel Services (In progress)
 - IT Computers/ Peripherals/Services (In progress)
 - Executive Search (In progress)
 - Industrial/ Specialty Gases (In progress)
 - Public/Private Partnership Guidelines
 - Convention, Retail, and Entertainment District committee has met and made substantial progress and looks to bring to completion within next 6 months.
 - Varsity Way is still under development.
 - Panama City Residence Hall has been authorized to complete a market study, design, and plan. Project will consist of a first floor retail space, 2-5 floors of apartments, another living area, a pool area, volleyball court, fitness center, outdoor bar-b-q and group study areas.

- Transportation masterplan report revised and expect to have final report to present in June.
 - Fleet Management
 - Human Resource ERP upgrades (In progress)
 - Information Technology Upgrades
 - Vehicle Maintenance ITN will go into effect on July 1st and Super Lube and Tallahassee Car Center will be new vendors.
 - Transfer from Avis Rental Car to Enterprise/National Rental Car
 - Strengthen Policies Related to Payment Card Industry Standards
 - Energy Savings Enhancements have a positive YTD trend
 - Implement Space Management Software
 - More than a dozen minor project renovations and refurbishment actions have been authorized on campus. As many as possible to be completed over summer.
 - Focus has been on continuous improvements and looking at our processes. This is a new initiative that has been underway, working with the Efficiency Committee.
- Active major projects include:
 - Earth, Ocean and Atmospheric Sciences Building
 - August 2018
 - Total Cost: \$64,950,000
 - University Housing Replacement Phase 2
 - On time, on budget
 - June 2017
 - Total Cost: \$69,663,254
 - Doak Campbell Stadium Improvements
 - On time, on budget
 - August 2016
 - Total Cost: \$85,000,000
 - Interdisciplinary Research and Commercialization Building (IRCB)
 - 2018
 - Total Cost: \$85,000,000
 - Asian Art Center (Ringling Museum of Art)
 - Strozier Library Improvements
 - August 2016
 - Total Cost: \$3,500,000

I. Governmental Relations

Ms. Kathleen Daly, Associate Vice President for Governmental Relations

Ms. Daly reported on Governmental Relations:

- The last day of the 2016 Legislative Session is March 11.
- Conference worked through the weekend to start working on budgets.
- Going into Conference, the top priority was the additional \$10 million for preeminence. The House had worked the full \$10 million into their budget. The Senate also set aside an additional amount.
- The request from the Board of Governors was \$100 million in new money for Performance Funding.
- There is a critical higher education bill sitting on the Senate Special Order Calendar. It has been loaded with parts from other education sectors which includes codifying BOG performance funding metrics adds another metric for consideration on wage thresholds and how it lines up with the degree, and creates an emerging preeminence category in statute.
- The “guns on campus” bill passed the House but stalled in the Senate.

J. General Counsel

Ms. Carolyn Egan, General Counsel

- Title IX settlement case was resolved in January.
- Federal Department of Education investigation is still pending.

VIII. ADJOURNMENT

Chair Burr adjourned the meeting at 12:10 pm.