Division of Student Affairs Report
Board of Trustees Meeting

March 2014
Students preparing for internships
Garnet & Gold Scholar Society Inductees
Service Scholars
Students beginning the “We are FSU” unity campaign
has been hard at work
Orientation served 19,176 participants.
The CARE Summer Bridge Program
Served 332 participants
We welcomed 58 exchange students
1,674 women participated in Panhellenic recruitment
8,000 students, family, faculty, & staff attended convocation
7,254 students moved into residential facilities
TEDxFSU

x = independently organized TED event
Hosted the third annual TEDxFSU
FLORIDA STATE UNIVERSITY
POW-WOW
University Health Services had 62,088 patient visits
The University Counseling Center had 11,683 counseling sessions
Dance Marathon at FSU
Campus Recreation hosted
73.8% of FSU students
through facilities & programs
The Career Center advised 14,487 students
220 students have been recognized as Garnet & Gold Scholars
We are Florida State University
Division of Student Affairs Report
Board of Trustees Meeting

March 2014
University Relations: Update

Board of Trustees

Liz Maryanski
Vice President

March 7, 2014
A surprise reunion
A surprise reunion
A surprise reunion
A surprise reunion
A surprise reunion
A surprise reunion
A surprise reunion
A surprise reunion
A surprise reunion
A surprise reunion
EDUCATION

Arts education is at the core of Florida State University’s mission, providing meaningful artistic experiences to students of all ages on and off campus. This year’s 7 Days of Opening Nights is no exception, with master classes, question and answer sessions, and lectures by an array of artists including extended residencies by choreographer Tine G. Coner, violinist Nicola Benedetti, the GRAMMY Award-winning ensemble Eighth Blackbird, jazz vocal ensemble New York Voices, and dance company Urban Bush Women.

February 2014

L.A. Theatre Works
February 8, 2014 | 1:00 PM – 2:00 PM
Inside Acting | Panel Discussion
Tallahassee Community College
Fine and Performing Arts Center | Room 104
OPEN TO THE PUBLIC – NO RSVP REQUIRED
General Parking is available at both the Fine Arts Center and the Fine Arts Center.

eighth blackbird
February 16, 2014 | 2:30 PM – 5:00 PM
String Master Class
Florida State University
Lindsey Recital Hall
OPEN TO THE PUBLIC – NO RSVP REQUIRED
February 19, 2014 | 9:00 AM – 12:00 PM
Woodwind Master Class
Florida State University
Lindsey Recital Hall
OPEN TO THE PUBLIC – NO RSVP REQUIRED
February 16, 2014 | 1:30 PM – 4:30 PM
February 10, 2014 | 5:30 PM
Ensemble Lecture
Florida State University
Lindsey Recital Hall
OPEN TO THE PUBLIC – NO RSVP REQUIRED
February 10, 2014 | 10:00 AM
Rattle Master Class
Florida State University
Wendt-Rehearsal Room | Room 108
OPEN TO THE PUBLIC – NO RSVP REQUIRED
February 10, 2014 | 4:00 PM – 5:30 PM
FSU DAY AT THE CAPITOL
AT THE TOP OF OUR GAME ON AND OFF THE FIELD
APRIL 1, 2014
University Communications: Integrated Marketing and Communications Strategy

Enhancing Florida State’s national reputation

Focusing on key initiatives and alignment with campaign

Developing a comprehensive brand platform
University Communications: Integrated Marketing and Communications Strategy

Enhancing Florida State’s national reputation

Focusing on key initiatives and alignment with campaign

Developing a comprehensive brand platform

Creating a culture of collaboration
SUBMIT COMMENTS

When selecting the next President of Florida State University, we take into consideration information and recommendations from a variety of sources. We appreciate you taking the time to fill out the form below and becoming an active participant in this process.

* Marked fields are required.

Name (optional)
Email Address (optional)
Phone Number (optional)
ZIP Code (optional)

* What is your affiliation?
- Current FSU Student
- Alumnus or Alumna
- FSU Faculty
- FSU Staff
- Community Member

* Comments and Questions
Limit 500 characters
Florida State University
NEWSMAKERS
OF THE YEAR
2013
2013
Florida State University
NEWSMAKERS
OF THE YEAR
Florida State University
NEwsmakers
Of The Year
Florida State University
NEWSMAKERS
OF THE YEAR
I got retweeted!
Were you front page too?
Extra! Extra! Read all about me!
Florida State University
NEWSMAKERS
OF THE YEAR
2013
Florida State University
NEWSMAKERS
OF THE YEAR
Florida State University
NEWSMAKERS
OF THE YEAR
2013
one of the principal CMS design objectives is to construct a very high performance electromagnetic calorimeter. A scintillating crystal calorimeter offers excellent performance for energy resolution since almost all of the energy of electrons and photons is deposited within the crystal volume. CMS has chosen lead tungstate crystals which have high density, a small Moliere radius, and a short radiation length allowing for a very compact calorimeter. A high-resolution crystal calorimeter enhances the $\text{H} \rightarrow \gamma\gamma$ discovery potential at the initially lower luminosities at the LHC.

Harrison Prosper 2013
College of Arts & Sciences
NEWSMAKERS OF THE YEAR
... leveraging a national championship

We are not just number one on the field
Kyle Touchstone
Executive Vice President,
Economic Development Council of Tallahassee/Leon County
TALLAHASSEE
Florida's Capital City
TRANSPORTATION RESOURCES
Dr. Gary K. Ostrander
Vice President of Research, Florida State University
TOP 10 BEST CITIES FOR MILLENNIALS
BEST PUBLIC UTILITY IN THE U.S.
A Winning Team!
Economic Development Council of Tallahassee/Leon County
850.224.8116  www.taledc.com
Gainesville Portrait | Boating | Unruly Lawyers

Florida Trend
THE MAGAZINE OF FLORIDA BUSINESS
February 2014

Small Business Focus

GROWTH, AT LAST

Plus
> Resources & Tips
> Women Entrepreneurs
> Small-Business Stats

FLORIDA STATE
WERE NOT ONLY GREAT ON THE GRIDIRON

WERE RANKED

#1 FOR

RHODES SCHOLARS
IN FLORIDA

#1 IN STEM FUNDING FOR FIVE OF NINE STEM FIELDS IN THE STATE
#1 IN NATIONAL SCIENCE FOUNDATION FUNDING IN FLORIDA
#1 COLLEGE OF LAW: HIGHEST JOB PLACEMENT IN THE STATE
#1 STUDENT FULBRIGHT SCHOLARS FROM FLORIDA

FLORIDA STATE UNIVERSITY
Inspiring the Extraordinary

FSU.EDU
6 THINGS YOU MUST KNOW ABOUT CIVILIAN SALARIES

EDUCATION ISSUE
MORE THAN A FOOTBALL POWERHOUSE
Meet FSU’s veteran students.

Bailah King
Florida State University Junior
Army Reservist

FEBRUARY 2014

I PLAY XBOX FOR A LIVING!
THE POST-9/11 GI BILL IS IT WORKING?
The numbers speak (2-year growth)

Fan Count: 57,389

Follower: 25,557
Fans Gained: 24,254
Total Increase: 86%
Average Engagement Rate: 8.05% (Industry Average: ~1%)
Ranked 5th among fellow U.S. universities (public and private) according to Likealyzer

Followers Gained: 13,143
Total Increase: 92%
Brighton Field Day
Brighton Field Day
Brighton Field Day
think fsu
Smart technology to help doctors spot autism earlier

Amy Wetherby, Autism Institute researchers win $2.5 million NIH grant to screen infants

‘Stacking Layers’ conference to explore potential of 3D printing technology

New organs and artificial limbs. Intricate architectural models. Customized jewelry. Unimaginable artistic creations. Each of these objects seems very different, but trace them back to their roots and you might be surprised to find some very common DNA.

These objects can be created using 3D printing, the subject of “Stacking Layers,” a conference at Florida State University Feb. 25-26.

"There are a lot of misunderstanding about what 3D printing is, including whether or not it involves plastic glasses and something to do with movies," said Gary K. Ostrander, Florida State’s vice president for research.

"These misunderstandings are one of the main reasons that we decided to put together an event that could simultaneously teach 3D printing beginners the basics while inspiring seasoned users to reach new heights of creativity."

The two-day conference, at the Augustus B. Turnbull III Florida State Conference Center, 555 W. Pensacola St., brings some of the nation’s top 3D printing experts to Tallahassee, offering workshops, panel discussions and networking opportunities. For more information, visit fsu3dconference.org.
THINK FSU
IMPROVING CRITICAL THINKING IN THE DISCIPLINES

Think FSU is a curriculum enhancement plan to help Florida State University students apply critical thought to their chosen area of study. Through the Think FSU/Quality Enhancement Plan (QEP), students will apply learned behaviors taught in their areas of study to improve their skills and demonstrate the characteristics of a critical thinker.

Five Characteristics of a Critical Thinker
Each Florida State University student should be able to:

1. Formulate a hypothesis related to their area of study
2. Explain the issue or problem clearly and comprehensively
3. Select and apply evidence and data to support or refute a position on an issue
4. Analyze context, assumptions, and perspectives when presenting a position or the hypothesis
5. Draw logical conclusions and implications from the analysis of evidence and data related to the issue or problem in their area of study

WE CANNOT SOLVE OUR PROBLEMS WITH THE SAME THINKING WE USED WHEN WE CREATED THEM.
ALBERT EINSTEIN
SCIENCE IS A WAY OF THINKING MUCH MORE THAN IT IS A BODY OF KNOWLEDGE.

CARL SAGAN

IF EVERYONE IS THINKING ALIKE, THEN SOMEBODY ISN’T THINKING.

GEORGE S. PATTON
Science is a way of thinking much more than a body of knowledge.

To repeat what others have said requires education, to challenge it requires brains.

Mary Pettibone Poole, author

Critical Thinking Initiative | think.fsu.edu
Think FSU!
Think FSU!
Think FSU!
Gather Evidence
Think FSU!
Think FSU!

THINK
THINK.FSU.EDU
Thank you.

Questions?
Research Update

Gary K. Ostrander, Ph.D.
Vice President for Research
President, FSU Research Foundation

Board of Trustees Meeting
March 7, 2014
3 Topics

- 3-D Printing Symposium
- Research Funding
- Space
Stacking Layers – Exploring the Potential of 3D Printing
Stacking Layers - Purpose

- Provide students, staff, faculty and the local community the opportunity to explore a technology that will have a profound impact on their lives.

- Highlight the possibilities of a technology that reaches across artistic and scientific disciplines at FSU.

- Position FSU at the forefront of the rapidly expanding the 3D-printing frontier.
Stacking Layers – By the Numbers

- Ten different areas of campus involved in the organization, planning and execution of the conference.
- Approximately 430+ conference registrations.
Stacking Layers – The Players

- Seventeen conference exhibitors:
  - 7 private companies
  - 7 FSU academic units
  - 1 local organization
  - Georgia Tech
  - TCC

- Nine presentations and two panel discussions from industry leaders and experts.
  - Topics ranged from a basic overview of the technology to its future legal and economic impacts.
Stacking Layers – Beyond the Conference

- Stacking Layers presentations were streamed live and will remain accessible at http://learningforlife.capd.fsu.edu/3d/.
  - Archived presentations are serving as excellent educational tools for instruction in both in K-12 and higher education.

- 3D Systems, the company that invented 3D-printing, made a large equipment donation to help jumpstart an innovation lab in the College of Communication and Information.
  - Lab is being designed to engage students and inspire them to think innovatively about the impact they can have on development and utilization of 3D-printing technology.
The Future of 3D Printing
by Pete Basiliere  |  February 28, 2014  |  Submit a Comment

Exciting and invigorating – The 3D printing conference “Stacking Layers” held at Florida State University (#FSU3D) was all that and more. Students, professors and business people gathered to demonstrate and discuss what is – and will be – possible with 3D printing.

The audience ranged from high school students to college students to professors with everyone representing a wide range of disciplines and interests in 3D printing. And while my presentation was from a stage, it was the off stage, 1:1 conversations that were exciting and invigorating.

FSU student organizations and university departments were represented. Students are working on cutting edge materials for use in 3D printers, building their own “supersize” printer to create large pieces of art (and developing the custom code needed to make the printer run), and leveraging 3D printers to create thesis projects.

A conversation over coffee with one student who sees a future in working for a firearms company that will use 3D printers was stimulating. Just think of the ramifications of such an initiative – because he is!

A high school teacher talked about how a 3D printer helped kids learn – even though they did not realize they were learning. After the school bought a kit the students built the 3D printer and then learned how to create files and operate the printer – integrating reading, math, design and material science all in one project.

The conversations at FSU were markedly different than the ones I had with CIOs at Gartner’s CIO Leadership Forum two days earlier.
## Research Grants & Contracts (1st Eight Months)

<table>
<thead>
<tr>
<th></th>
<th>AWARDS FY13</th>
<th>AWARDS FY14</th>
<th>AWARDS DIFF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal</td>
<td>$ 97,775,887</td>
<td>$ 115,310,476</td>
<td>$ 17,534,589</td>
</tr>
<tr>
<td>State</td>
<td>$ 16,350,270</td>
<td>$ 18,836,246</td>
<td>$ 2,485,976</td>
</tr>
<tr>
<td>Other</td>
<td>$ 18,333,853</td>
<td>$ 19,097,607</td>
<td>$ 763,755</td>
</tr>
<tr>
<td>Total</td>
<td>$ 132,460,009</td>
<td>$ 153,244,329</td>
<td>$ 20,784,320</td>
</tr>
</tbody>
</table>
Facilities - Quality Space for STEM Faculty

- 750 – 2,500 sq. ft./STEM faculty member
- Shared facilities (cold rooms, computer labs, tissue culture, animal housing, seminar/conference space, clean rooms, specialized equipment, offices, etc.)
- Renovation ($250 sq. ft.)
Facilities - Quality Space for STEM Faculty

New Construction ($450-$550 sq. ft.)
- 60,000 gross square foot building
- Generic Labs
- $30 Million+ (hard and soft costs) & FFE
- 65% Efficiency (39,000 usable sq. ft.)
- 15-20 Faculty + Support Space
- 3-5 years until opening
- Need to budget for overhead, utilities, R&M

WE WILL NEED NEW RESEARCH SPACE WITHIN 5 YEARS!
Facilities - Quality Space for STEM Faculty

New Construction ($450-$550 sq. ft.)
- 100,000 gross square foot building
- Generic Labs
- $50 Million+ (hard and soft costs) & FFE
- 65% Efficiency (65,000 usable sq. ft.)
- 30-35 Faculty + Support Space
- 3-4 years until opening
- Need to budget for overhead, utilities, R&M

WE WILL NEED NEW RESEARCH SPACE WITHIN 4 YEARS!
Thank You

Questions?
Finance and Administration Update

Board of Trustees
March 2014
Current Projects

- Golf Course Review
- Performance Funding
- SACS
- Efficiency Projects
- Enhanced Reporting
- Collaboration with CAFA and ACC Fiscal Officers
- Legislative Session
- FY 2015 Operating Budget
- Donald L. Tucker Center
- Convention Hotel, Retail District
Donald L. Tucker Center and Convention, Hotel and Retail District

- Finalize agreement with external partner
- Work with Sasaki on the master plan for the mixed use convention hotel and retail district
- Explore how other universities around the country have completed similar projects, and learn lessons from their experience
- Continue enhancement renovation and energy efficiency project planning and analysis
- Continue to work with City, County, and Community Redevelopment Agency (CRA), and other authorities on planning and public funding assistance
- Continue researching our best options and planning our approach to development
- Develop a request for proposal (RFP) for the development of the District in part or in whole
Possible New Seating
Possible New Technology Upgrades

Finance and Administration Update

Board of Trustees
March 2014
End of slide show, click to exit.
Examples of Potential Projects

- Lighting upgrades and controls
- Building automation upgrades and optimization
- Air handler renovation and refurbishment
- Cooling system upgrades and optimization
- Motor upgrades
- Hot water system upgrades
Project Steps

- Identify potential efficiency and infrastructure upgrade opportunities
- Collaborate with prequalified contractors as identified by the State of Florida
- Enter into an agreement to complete an Investment Grade Audit (IGA)
- After the IGA is complete, contractor identifies opportunities
- Reach agreement on which initiatives will move forward
- Contract with 3rd party partner to assist with funding
- Finalize and execute all contracts and documents
- Commence construction
Specifics Regarding Agreements

- No tax exempt purchase agreements shall exceed $10,000,000 per project
- Terms of agreement may not exceed 20 years (plus construction)
- Agreements must include language that this does not constitute a debt, liability or obligation
- Annual principal and interest payments should be less than reasonably expected savings
- Transactions are completely budget neutral or positive and are backed by the performance guarantee of a qualified Energy Services Company (ESCO)
- Payments may not commence until project is complete
- Costs of financing shall be at market rates
Board of Trustee Action

• Authorize the President or his designee to approve the terms of the agreement in accordance with the State of Florida Law and execute all documents necessary

• A report will be provided to the Board of Trustees once an agreement is finalized
Board of Trustees
Finance, Business and Audit
March 7, 2014

THE FLORIDA STATE UNIVERSITY
Tom Jennings, Ph.D.
Vice President for University Advancement
and President, FSU Foundation
# Total Commitments per DSO

**Period Ending 1/31/2014**

<table>
<thead>
<tr>
<th>DSO</th>
<th>Campaign Total</th>
<th>Fiscal Year to date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation</td>
<td>$352,417,804</td>
<td>$29,597,816</td>
</tr>
<tr>
<td>Alumni Association</td>
<td>$395,625</td>
<td>$50,731</td>
</tr>
<tr>
<td>Boosters</td>
<td>$154,133,158</td>
<td>$17,378,091</td>
</tr>
<tr>
<td>Research Foundation</td>
<td>$26,413,373</td>
<td>$2,228,009</td>
</tr>
<tr>
<td>Ringling Museum Foundation</td>
<td>$5,546,608</td>
<td>$815,346</td>
</tr>
<tr>
<td>Real Estate Foundation</td>
<td>$884,111</td>
<td>$297,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$539,790,679</strong></td>
<td><strong>$50,366,993</strong></td>
</tr>
</tbody>
</table>
Total Commitments by Type
Period Ending 1/31/2014

<table>
<thead>
<tr>
<th>Gift Type</th>
<th>Campaign Total</th>
<th>Fiscal Year to date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>$67,412,164</td>
<td>$7,937,888</td>
</tr>
<tr>
<td>Gift-in-Kind</td>
<td>$16,470,194</td>
<td>$1,945,306</td>
</tr>
<tr>
<td>Planned Gifts - Bequests</td>
<td>$169,786,572</td>
<td>$16,306,015</td>
</tr>
<tr>
<td>Planned Gifts - Irrevocable</td>
<td>$6,716,320</td>
<td>$438,180</td>
</tr>
<tr>
<td>Pledge</td>
<td>$90,512,915</td>
<td>$2,760,054</td>
</tr>
<tr>
<td>Stock/Property</td>
<td>$1,519,639</td>
<td>$210,374</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$352,417,804</strong></td>
<td><strong>$29,597,816</strong></td>
</tr>
</tbody>
</table>
Total Endowment
Period Ending 1/31/2014

<table>
<thead>
<tr>
<th>DSO</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation</td>
<td>$462,189,723.78</td>
</tr>
<tr>
<td>Boosters</td>
<td>$43,736,660.07</td>
</tr>
<tr>
<td>Research Foundation</td>
<td>$88,315,995.03</td>
</tr>
<tr>
<td>Ringling Museum Foundation</td>
<td>$1,953,599.36</td>
</tr>
<tr>
<td>Real Estate Foundation</td>
<td>$255,000.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$596,450,978.24</strong></td>
</tr>
</tbody>
</table>
Average Annual Returns* for US College and University Endowments

<table>
<thead>
<tr>
<th>Year</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Institutions</td>
<td>643</td>
<td>665</td>
<td>683</td>
<td>707</td>
<td>723</td>
<td>728</td>
<td>842</td>
<td>850</td>
<td>823</td>
<td>831</td>
<td>812</td>
</tr>
</tbody>
</table>

*Net of Fees
Florida State University System Institutions Sorted by Investment Returns

<table>
<thead>
<tr>
<th>National Ranking</th>
<th>Institution</th>
<th>Inst City</th>
<th>Inst State</th>
<th>FY2018 Endowment ($1,000s)</th>
<th>FY 2018 Returns</th>
</tr>
</thead>
<tbody>
<tr>
<td>589</td>
<td>The University of West Florida Foundation Inc.</td>
<td>Pensacola</td>
<td>FL</td>
<td>53,687</td>
<td>14.31%</td>
</tr>
<tr>
<td>196</td>
<td>University of South Florida Foundation Inc.</td>
<td>Tampa</td>
<td>FL</td>
<td>363,824</td>
<td>13.70%</td>
</tr>
<tr>
<td>150</td>
<td>The Florida State University Foundation</td>
<td>Tallahassee</td>
<td>FL</td>
<td>548,095</td>
<td>13.60%</td>
</tr>
<tr>
<td>464</td>
<td>University of North Florida Foundation</td>
<td>Jacksonville</td>
<td>FL</td>
<td>83,557</td>
<td>12.50%</td>
</tr>
<tr>
<td>359</td>
<td>UCF Foundation Inc</td>
<td>Orlando</td>
<td>FL</td>
<td>135,462</td>
<td>12.22%</td>
</tr>
<tr>
<td>292</td>
<td>Florida Atlantic University Foundation Inc.</td>
<td>Boca Raton</td>
<td>FL</td>
<td>169,287</td>
<td>11.80%</td>
</tr>
<tr>
<td>341</td>
<td>Florida International University Foundation Inc.</td>
<td>Miami</td>
<td>FL</td>
<td>149,384</td>
<td>11.60%</td>
</tr>
<tr>
<td>58</td>
<td>University of Florida Foundation Inc.</td>
<td>Gainesville</td>
<td>FL</td>
<td>1,359,643</td>
<td>9.06%</td>
</tr>
<tr>
<td>398</td>
<td>Florida A&amp;M University Foundation Inc.</td>
<td>Tallahassee</td>
<td>FL</td>
<td>115,281</td>
<td>N/A</td>
</tr>
<tr>
<td>New College Foundation, Inc</td>
<td>Sarasota</td>
<td>FL</td>
<td>Did Not Complete Survey</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Florida Gulf Coast University</td>
<td>Ft Meyers</td>
<td>FL</td>
<td>Did Not Complete Survey</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## All ACC Institutions Sorted by Investment Returns

<table>
<thead>
<tr>
<th>National Ranking</th>
<th>Institution</th>
<th>Inst City</th>
<th>Inst State</th>
<th>FY2013 Endowment ($1,000s)</th>
<th>FY 2013 Return</th>
</tr>
</thead>
<tbody>
<tr>
<td>127</td>
<td>Virginia Tech Foundation</td>
<td>Blacksburg</td>
<td>VA</td>
<td>660,340</td>
<td>15.0%</td>
</tr>
<tr>
<td>150</td>
<td>The Florida State University Foundation</td>
<td>Tallahassee</td>
<td>FL</td>
<td>548,095</td>
<td>13.6%</td>
</tr>
<tr>
<td>15</td>
<td>Duke University</td>
<td>Durham</td>
<td>NC</td>
<td>6,040,973</td>
<td>13.5%</td>
</tr>
<tr>
<td>19</td>
<td>University of Virginia</td>
<td>Charlottesville</td>
<td>VA</td>
<td>5,166,660</td>
<td>13.4%</td>
</tr>
<tr>
<td>105</td>
<td>NC State University and related Foundations</td>
<td>Raleigh</td>
<td>NC</td>
<td>769,404</td>
<td>12.2%</td>
</tr>
<tr>
<td>31</td>
<td>University of North Carolina at Chapel Hill and Foundations</td>
<td>Chapel Hill</td>
<td>NC</td>
<td>2,381,151</td>
<td>12.1%</td>
</tr>
<tr>
<td>41</td>
<td>Trustees of Boston College</td>
<td>Chestnut Hill</td>
<td>MA</td>
<td>1,609,200</td>
<td>11.7%</td>
</tr>
<tr>
<td>103</td>
<td>University of Miami</td>
<td>Coral Gables</td>
<td>FL</td>
<td>777,947</td>
<td>11.7%</td>
</tr>
<tr>
<td>78</td>
<td>Syracuse University</td>
<td>Syracuse</td>
<td>NY</td>
<td>1,053,214</td>
<td>11.5%</td>
</tr>
<tr>
<td>100</td>
<td>University of Louisville Foundation</td>
<td>Louisville</td>
<td>KY</td>
<td>788,529</td>
<td>10.8%</td>
</tr>
<tr>
<td>26</td>
<td>University of Pittsburgh</td>
<td>Pittsburgh</td>
<td>PA</td>
<td>2,975,896</td>
<td>9.5%</td>
</tr>
<tr>
<td>45</td>
<td>Georgia Institute of Technology and Related Foundations</td>
<td>Atlanta</td>
<td>GA</td>
<td>1,714,876</td>
<td>8.7%</td>
</tr>
<tr>
<td>74</td>
<td>Wake Forest University</td>
<td>Winston Salem</td>
<td>NC</td>
<td>1,061,639</td>
<td>7.9%</td>
</tr>
<tr>
<td>153</td>
<td>Clemson University and Foundation</td>
<td>Clemson</td>
<td>SC</td>
<td>526,697</td>
<td>N/A</td>
</tr>
</tbody>
</table>
## All SEC Institutions Sorted by Investment Returns

<table>
<thead>
<tr>
<th>National Ranking</th>
<th>Institution</th>
<th>Inst City</th>
<th>Inst State</th>
<th>FY2013 Endowment ($1,000s)</th>
<th>2013 Returns</th>
</tr>
</thead>
<tbody>
<tr>
<td>151</td>
<td>University of South Carolina System and Affiliated Foundations</td>
<td>Columbia</td>
<td>MO</td>
<td>544,839</td>
<td>16.10%</td>
</tr>
<tr>
<td>101</td>
<td>The University of Georgia Foundation</td>
<td>Athens</td>
<td>GA</td>
<td>786,171</td>
<td>13.60%</td>
</tr>
<tr>
<td>150</td>
<td>The Florida State University Foundation</td>
<td>Tallahassee</td>
<td>FL</td>
<td>548,095</td>
<td>13.60%</td>
</tr>
<tr>
<td>66</td>
<td>University of Missouri System</td>
<td>Columbia</td>
<td>MO</td>
<td>1,259,738</td>
<td>12.60%</td>
</tr>
<tr>
<td>155</td>
<td>University of Mississippi Foundation</td>
<td>University</td>
<td>MS</td>
<td>520,216</td>
<td>12.60%</td>
</tr>
<tr>
<td>89</td>
<td>University of Tennessee System</td>
<td>Knoxville</td>
<td>TN</td>
<td>919,408</td>
<td>12.30%</td>
</tr>
<tr>
<td>185</td>
<td>Mississippi State University &amp; Foundation</td>
<td>Mississippi State</td>
<td>MS</td>
<td>304,025</td>
<td>12.00%</td>
</tr>
<tr>
<td>154</td>
<td>Auburn University &amp; Foundation</td>
<td>Auburn</td>
<td>AL</td>
<td>522,145</td>
<td>11.70%</td>
</tr>
<tr>
<td>83</td>
<td>University of Kentucky</td>
<td>Lexington</td>
<td>VA</td>
<td>992,427</td>
<td>11.58%</td>
</tr>
<tr>
<td>98</td>
<td>University of Arkansas - Fayetteville</td>
<td>Fayetteville</td>
<td>AR</td>
<td>819,814</td>
<td>11.42%</td>
</tr>
<tr>
<td>111</td>
<td>LSU System</td>
<td>Baton Rouge</td>
<td>LA</td>
<td>721,188</td>
<td>11.09%</td>
</tr>
<tr>
<td>7</td>
<td>The Texas A&amp;M University System¹</td>
<td>College Station</td>
<td>TX</td>
<td>8,732,010</td>
<td>10.50%</td>
</tr>
<tr>
<td>23</td>
<td>Vanderbilt University</td>
<td>Nashville</td>
<td>TN</td>
<td>3,673,434</td>
<td>9.33%</td>
</tr>
<tr>
<td>77</td>
<td>University of Alabama System</td>
<td>Tuscaloosa</td>
<td>AL</td>
<td>1,054,890</td>
<td>9.30%</td>
</tr>
<tr>
<td>58</td>
<td>University of Florida Foundation, Inc.</td>
<td>Gainesville</td>
<td>FL</td>
<td>1,359,043</td>
<td>9.06%</td>
</tr>
</tbody>
</table>
Trends in 2013:

- U.S. charitable giving grew 4.9% in 2013, while online giving grew 13.5% (online giving comprised 6.4% of all charitable giving).
- University development leaders predicted a 6.2% increase in giving during FY2014.
- Public questioning the value of Higher Education (high profile scandals, tuition costs, student debt, online vs. classroom formats, etc...)
- Increasing competition from community foundations and donor advised funds: e.g., Schwab Charitable up by 30% in 2013; Fidelity up 29%.
Updates and Issues:

• Campaign launch remains October 17, 2014

• Consulting firm of Bentz Whaley Flessner advising FSU on Annual Giving and Membership best practices and strategies.

• Faculty/Staff Campaign kicked off this week
Capital Campaign

Campaign Dates: July 2010 – June 2018

Campaign days remaining: 1576
Amount to reach goal: $460,209,321
Average amount required: $292,011/day

(....every day, including weekends and holidays)
RAISE THE TORCH
The Campaign for Florida State