

**THE FLORIDA STATE UNIVERSITY  
BOARD OF TRUSTEE MEETING  
MINUTES**

**Augustus B. Turnbull, III  
Florida State Conference Center  
555 West Tennessee Street  
Tallahassee FL**

**September 13, 2013  
1:00 p.m.**

Members Present: Ed Burr, Rosie Contreras, June Duda, Joe Gruters, Andy Haggard, Mark Hillis, Leslie Pantin, Peggy Rolando, Brent Sembler and Gary Tyson

Members Absent: Allan Bense, Kathryn Ballard and Joe Camps

**I. CALL TO ORDER AND WELCOME (0:00:01)**  
*Eric J. Barron, President*

President Barron called the meeting to order at 1:00 p.m. Roll call was conducted by Lynna Sands. As Secretary of the Board, President Barron asked for nominations for a temporary chair due to Chair Bense's absence. *Trustee Pantin made a motion to nominate Trustee Haggard as Temporary Chair. Trustee Hillis seconded the motion and it was approved unanimously.*

**II. APPROVAL OF MINUTES**  
*The June 7, 2013, meeting minutes were unanimously approved as presented.*

**III. PRESIDENT'S REPORT (0:04:00)**  
*Dr. Eric J. Barron, President*

President Barron highlighted two aspects of pre-eminence: Advancing the University (Path to the Top 25) and Job Creation including Student Career Success. U.S. News & World Report issued its rankings on September 10. Overall, FSU is tied for 91<sup>st</sup> place (ranked 97<sup>th</sup> last year) and ranked 40<sup>th</sup> among public universities (ranked 42<sup>nd</sup> last year). FSU passed 7 public universities and 13 overall when compared to 2010 rankings.

President Barron discussed a comprehensive seven-point plan for job creation and student career success including:

- *Entrepreneurial University* to focus on partnerships, competitions, attracting investors, hiring new faculty, entrepreneurs-in-residence, and the Student Innovation Foundation.
- *Patents, Licenses and Startups* to focus on invention and creative works disclosure, patent applications, and a four-pronged approach to the marketplace.

- *Investing in Innovation* to focus on enhancing career opportunities, high paying jobs, variations in market forces, quality and innovation potential, and targeted use of pre-eminence funding (e.g., Coastal Marine Sciences, Brain Initiative, and energy and materials during Phase II).
- *Economic Development in Tallahassee* to focus on the Economic Development Council, Chamber of Commerce, Imagine Tallahassee, business incubation of startup companies, and revitalization of the Donald L. Tucker Civic Center.
- *Combined Power of Florida State University, Florida Agricultural and Mechanical University and Tallahassee Community College* to focus on opportunities to collaborate (e.g., “Educate Your Business” joint brochure and student veteran retention, graduation and access to jobs).
- *Embedding Student Success in the Curriculum* to focus on faculty-led experiential learning/career success, broader use of internships and an academic program guide.
- *Advancing Career Readiness* to focus on services available in the Career Center (e.g., career advising, counseling, internships, career shadowing and mentoring). The Alumni Association will offer networking, advising, internships and employment opportunities.

**IV. REMARKS (0:37:06)**

*Commissioner John E. Dailey, Leon County Board of County Commissioners*

Commissioner Dailey thanked President Barron and the Board for the opportunity to participate in the meeting. Mr. Dailey spoke with great pride of his strong family history of FSU involvement. Mr. Dailey noted that the relationship between Leon County and FSU has never been stronger, and thanked President Barron for an outstanding presentation at the recent Chamber of Conference annual meeting. President Barron’s presentation at the meeting highlighted numerous opportunities for the community and University to work together for the benefit of both.

Mr. Dailey highlighted a few of many partnerships that exemplify the strong relationship between Leon County and FSU:

- The seamless relationship between the FSU Police Department, the Leon County Sheriff’s Office and Leon County government.
- FSU Cross Country team’s assistance in developing Apalachee Park in conjunction with Leon County Parks and Recreation. As a result, Tallahassee is a top contender to host the NCAA National Cross Country Tournament during 2014.
- FSU Law School Mock Trial Team’s use of the Leon County Courthouse for the national Mock Trial competition.
- FSU’s assistance with crucial issues related to the extension of the “one penny” sales tax. Proceeds from the sales tax are dedicated to infrastructure and economic development projects.

Mr. Dailey outlined three upcoming issues that are extremely important to Leon County:

- Leon County is exploring options to establish a business incubator program, possibly in a 7,700 square-foot-facility in Railroad Square. Leon County is interested in partnering with FSU to develop incubator programs and entrepreneurial initiatives; discussions are ongoing.
- Leon County supports FSU's plan to be the most veteran friendly University in the country and to attract veterans and their families to our community.
- Leon County has tentative plans to build a new Medical Examiner's Facility (to be located between the two hospitals). There may be public-private partnership opportunities available, to include Leon County, FSU's College of Medicine and both hospitals.

In closing, Commissioner Dailey expressed his appreciation for the opportunity to address the FSU Board of Trustees.

## V. UPDATES & REPORTS

### A. STUDENT GOVERNMENT ASSOCIATION UPDATE (0:50:29)

*Ms. Sara Saxner, Vice President of Student Government Association (SGA)*

SGA Vice President Saxner reiterated SGA's goal to cultivate leaders who will serve the University by instilling transferable and relevant skills. Ms. Saxner provided updates on current SGA projects designed to foster academic excellence, creativity, innovation and student led advocacy including:

- The Student Senate approved the Student Council for Undergraduate Research and Creativity statute revision to allow undergraduate students to receive funding which will enable them to present their research on a regional, national and international level.
- The student published undergraduate research journal, *The Owl*, will be published online during Fall Term for the first time; previously, *The Owl* was only published during Spring Term.
- College Leadership Councils designed to connect students with their colleges and promote engagement.
- Golden Tribe Lecture Series featuring:
  - Warrick Dunn (September 17)
  - Dr. Neil deGrasse Tyson (November 5)
  - Somaly Mam (January 21)
  - Melissa Harris-Perry (February 24)
- The Student Senate unanimously approved creation of the Veterans Student Union as the sixth SGA Agency on September 11. The Veterans Student Union will raise awareness of and appreciation for student veterans.
- SGA President Rosie Contreras initiated the first meeting of Atlantic Coast Conference Student Body Presidents as part of the FSU vs. Pittsburgh game weekend in September. The student led collaboration

among ACC schools will provide the opportunity to share ideas, best practices and new initiatives.

In closing, Ms. Saxner expressed appreciation for the collaboration between students, faculty, staff and administration.

**B. FACULTY SENATE UPDATE**

*Dr. Susan Fiorito, Faculty Senate* (0:56:30)

On behalf of the Faculty Senate, Dr. Fiorito welcomed Trustee Kathryn Ballard and Vice President for Finance and Administration Kyle Clark. The Faculty Senate expressed appreciation to Trustee Susie Busch-Transou for her hard work and dedication to FSU.

Dr. Fiorito thanked President Barron and the Board of Trustees for securing pre-eminence funding. The faculty is extremely pleased with improvements in the U.S. News & World Report's ranking.

The Faculty Senate and the Faculty Steering committee worked with recently appointed Associate Dean for Undergraduate Studies Dr. Matthew Schaftel to reorganize the liberal studies curriculum.

The Faculty Senate applauds President Barron and Provost Stokes for their commitment to hire tenure track faculty. The newly hired faculty members have strong research experience and teaching agendas. These faculty will be of tremendous assistance in meeting pre-eminence goals and providing students with a strong liberal arts curriculum.

**C. UNIVERSITY RELATIONS UPDATE** (1:00:12)

*Ms. Liz Maryanski, Vice President for University Relations*

Ms. Maryanski provided updates on FSU signage at the Donald L. Tucker Civic Center, summer commencement and the Seven Days of Opening Nights 2013-2014 season. WFSU Producer Theresa Marsenburg and Videographer/editor Thomas Jones received the 2013 National Association of Black Journalists Salute to Excellence Award for the segment, "Florida's Underground Railroad."

During the period from June through August 2013, the impact of media relations was 40% research/faculty, 35% college, unit or student and 23% issues management and/or editorials. The geographic impact was 55% national, 25% regional and local and 20% international.

University Communications is providing messaging and resources for marketing and communications practitioners from across the University to work collaboratively on the Top 25 strategy.

The Huffington Post recently evaluated U.S. News & World Reports list of the best schools to determine which colleges and universities best promote collaboration aimed at improving the college student experience. The rankings were based on engagements across all major social platforms. FSU ranked 11<sup>th</sup> among large universities.

“The Spirit of Florida State”, the institutional message developed by students from the College of Motion Picture Arts and University Communications, received a Council for the Advancement and Support of Education Gold Circle of Excellence for the 2013 best University commercial or public service announcement. This award is one of the top national honors offered by CASE.

**D. STUDENT AFFAIRS UPDATE (1:15:19)**

*Dr. Mary Coburn, Vice President for Student Affairs*

Dr. Coburn reported that Student Affairs had a busy summer: welcoming 340 new students into the CARE program, 6,000 new students into residence halls and 424 new international students to orientation. Convocation, a very popular event, featured Wes Moore; whose book “The Other Wes Moore” was the 2013 “One Book One Campus” selection. Following convocation, Mr. Moore attended the President’s Backyard BBQ and signed copies of the book. Greek Life and student engagement continue to thrive, with greater numbers of students participating each year.

The most recent Market Wednesday in the Union featured the kickoff of a stop racism campaign initiated by Student Government Association President Rosie Contreras and Black Student Union President Harold Scott. The campaign titled “We Are FSU,” focuses on the values of the Seminole Creed and served as the lead-in event for 2013 Civility Week.

**VI. CONSENT ITEMS**

- A. Requesting Approval of the 2013-2014 Inspector General Services Work Plan
  - B. Requesting Approval of the Status Report on Purchase Orders over \$1.0 Million Dollars and 5 Year-plus Service Contracts for Fiscal Year 2012-2013
  - C. Requesting Approval of Status Report on Construction Projects over \$2.0 Million Dollars and Change Orders for Fiscal Year 2012-2013
- Trustee Burr moved to approve Consent Items A-C as presented. Trustee Duda seconded the motion and it was approved unanimously.*

**VII. ACADEMIC AFFAIRS** (1:24:45)

*Dr. Garnett S. Stokes, Provost & Executive Vice President for Academic Affairs*

**INFORMATION ITEMS**

**A. SACS Accreditation Update** (1:26:35)

*Dr. Robert Bradley*

Dr. Stokes introduced Dr. Robert Bradley, who provided an update on SACS Accreditation Reaffirmation process, which is required every ten years.

Dr. Bradley reminded the Trustees of the importance of SACS Accreditation, as it is a requirement to receive Federal funding (e.g., student financial aid, contracts and grants, etc.) and critical to the University's reputation and desire to continuously improve quality. Reaffirmation involves 12 core requirements, 66 comprehensive standards, 12 Federal requirements as well as numerous applicable policies and guidelines.

Participants in the Reaffirmation process are from all areas of the University. The SACS Accreditation Reaffirmation Team will review the University's Mission, governance and administration, educational programs, institutional effectiveness, physical and financial resources, faculty, libraries, student complaints, academic and student services, off campus sites and distance education. The SACS Team will be on the Tallahassee campus March 25-27, 2014.

**B. Quality Enhancement Plan** (1:56:56)

*Dr. Helen Burke*

Dr. Bradley introduced Dr. Helen Burke to provide an update on the Quality Enhancement Plan.

Dr. Burke reviewed the essential components of the Quality Enhancement Plan (QEP) process:

- Identifying the QEP Topic: The University community selected *Improving Critical Thinking* as its topic.
- Developing the QEP Topic: The Summer 2013 Professional Development Pilot Program offered faculty participants the opportunity to develop and implement innovative strategies for teaching and assessing critical thinking in their classes.

Dr. Burke discussed the Faculty Fellows Critical Thinking Program to promote initiatives for the classroom and the University. The classroom initiative is designed to enhance the teaching of critical thinking in high-impact courses and in clusters of courses across the major. The University initiative is designed to infuse a culture of critical thinking and learning campus-wide through the sponsorship of awards, colloquia and other activities.

**VIII. FINANCE, BUSINESS & AUDIT** (2:12:07)

*Mr. Kyle Clark, Vice President for Finance & Administration*

Mr. Clark introduced Mr. Eric Algoe, who provided an update on activities related to the Donald L. Tucker Civic Center.

**INFORMATION ITEMS**

**A. Update on the Donald L. Tucker Civic Center** (2:12:56)

*Mr. Eric Algoe, Associate Vice President for Administration*

Mr. Algoe provided an overview of the progress FSU has made since acquiring the Donald L. Tucker Civic Center on July 1, 2012. At that time, FSU entered into a one-year lease with the Tallahassee-Leon County Civic Center Authority to operate the facility. During the 15 months since July 2012, the following tasks were accomplished:

- Facility condition analysis
- Integration of Operations subcommittee report
- Market and Economic Analysis report
- Master Plan study
- Visioning document
- Economic development feasibility study commenced in September 2013, with an expected completion date December 2013.
- A competitive solicitation seeking overall management and operations services was issued in May 2013. FSU is currently in negotiations with nationally recognized management companies that responded to the solicitation.

Reports and other documents are posted to [www.tuckercenter.fsu.edu](http://www.tuckercenter.fsu.edu). The site will be updated as progress continues.

**B. Update on the University Efficiency and Effectiveness Committee** (2:22:32)

*Dr. Sam Huckaba, Dean, College of Arts & Sciences*

*Chair, University Efficiency and Effectiveness Committee*

Chair Haggard introduced Dr. Sam Huckaba, who provided an update on activities of the University Efficiency and Effectiveness Committee.

The University Efficiency and Effectiveness Committee (Committee) is the campus companion to the Trustee's Efficiency Committee. The 20-member Committee established subcommittees to focus on different areas of campus:

- Academic and Student Support
- Accounting and Procurement
- Facilities and Management
- Human Resources
- Information Technology

The subcommittees will gather information via multiple channels, and will look for efficiencies as well as opportunities to celebrate successes. A detailed report is expected late spring 2014.

#### **AGENDA ITEMS (ACTION)**

- C. Requesting Final Approval of 2013-2014 Budgets (2:26:13)
1. Approval of 2013-2014 Operating Budget and Confirmation of prior Administrative Approvals
  2. Approval of 2013-2014 Direct Support Organization (DSO) Budgets and Florida Medical Practice Plan Budget

Mr. Clark noted that the 2013-2014 Operating Budget totals approximately \$1.2 billion to include the largest component being Education and General of \$475 million (38%) followed by Auxiliaries, Sponsored Research and Financial Aid. The budget is the first in recent years that does not include a budget reduction. Operating budgets for the 10 direct support organizations and the Florida Medical Practice Plan total approximately \$97 million, with the largest component being the Seminole Boosters, Inc. at \$37 million (38%) followed by the FSU Foundation and the FSU International Programs Association, Inc. Florida State has the fourth largest operating budget in the State University System.

*After discussion, Trustee Pantin made a motion to approve Item C-1. Trustee Duda seconded the motion and it was approved unanimously.*

*After discussion, Trustee Duda made a motion to approve Item C-2. Trustee Gruters seconded the motion and it was approved unanimously.*

- D. Requesting Approval of the FY 2014 – 2015 Fixed Capital Outlay Budget Request

The State University System five-year Capital Improvement Plan includes 14 projects totaling approximately \$474 million, two Capital Improvement Trust Fund (CITF) projects totaling approximately \$42 million, and one project from non-state sources totaling \$35 million. *Trustee Gruters made a motion to approve Item D. Trustee Pantin seconded the motion and it was approved unanimously.*

- E. Requesting Approval of the FY 2014 – 2015 Legislative Budget Request

The Legislative Budget Request includes four shared system resources initiatives totaling \$47.5 million (\$3.8 million recurring, \$43.7 million non-recurring) and one non-recurring issue for which recurring funds are requested.

*Trustee Burr made a motion to approve Item E. Trustee Hillis seconded the motion and it was approved unanimously.*

**IX. UNIVERSITY ADVANCEMENT (2:48:55)**

*Dr. Thomas W. Jennings, Vice President for University Advancement & President of the FSU Foundation*

**INFORMATION ITEM**

**A. University Advancement Update**

Dr. Jennings reviewed the Foundation's fiscal year 2013 program expenditures, which included support of approximately \$21.1 million for academic units (67% of the \$31.6 million total).

The Foundation's fiscal year 2013 one year investment return rate was second in the state University system at 13.3%, an improvement of .6% when compared to fiscal year 2012. As a comparison, University of South Florida's one-year investment return rate for the year ending June 30, 2013 exceeded FSU's rate by .4% (13.7% at USF compared to 13.3% at FSU). As of June 30, 2013, the FSU Foundation's investment was the second largest in the Florida State University System, approximately \$548 million, as compared to the University of Florida's \$1.3 billion.

Dr. Jennings announced the fundraising campaign tagline "Raise the Torch." The tagline, which tested well among constituents, will be incorporated into campaign messaging and promotional materials.

**B. College Town Update (3:10:53)**

*Mr. Andy Miller, Seminole Boosters*

Mr. Miller thanked President Barron and the Trustees for supporting the College Town project. He welcomed Kyle Clark and Athletic Director Stan Wilcox.

The Boosters are pleased that Phase I of College Town has opened and excited to showcase details of Phase II. The Boosters are collaborating with the Real Estate Foundation, FSU executive staff, and others in the University to develop the master plan to include parking, fundraising, marketing, infrastructure and potential land swaps.

Phase II is in the planning, research, and market study phase. The Boosters are in negotiations with an urban pharmacy and urban grocer. Urban Outfitters will have a location in College Town. Phase II will include additional buildings north of Madison Street and at least one major building south of Madison Street. A parking garage is also part of the plans with part of the bottom level to house a small venue, enhancing the flow of foot traffic.

Mr. Miller introduced Will Butler, President of Real Estate InSync (REI) and real estate consultant to the Seminole Boosters, to provide additional information about the project. Mr. Miller then introduced College Town developer Alan Hooper, President of Hooper Development, who provided an update on the progress toward opening the retail stores and restaurants in Phase I of College Town. Mr. Hooper also provided a summary of plans for Phase II. (3:12:12)

**X. RESEARCH** (3:24:16)  
*Dr. Gary Ostrander, Vice President for Research*

**INFORMATION ITEM**

**A. Office of Research Update**

Dr. Ostrander provided an update on proposals submitted and awards received. When comparing fiscal years 2008 and 2013, the number of proposals submitted declined from 1,304 in 2008 to 1,094 in 2013, primarily due to the decline in the number of Assistant Professors. The number of awards received remained stable at 1,205, which is a testament to the quality of faculty. Fiscal year 2013 award funding has increased from \$190.3 million to \$200.2 million, an increase of approximately 5%. Research expenditures are an important data element for pre-eminence, U.S. News & World Report ranking and National Science Foundation reporting. Fiscal year 2013 research expenditures were \$201.8 million, which is very positive. Dr. Ostrander noted that there is potential for biomedical research projects to be funded by the Department of Health and Human Services.

Dr. Ostrander summarized patent and license activity from fiscal year 2008 through fiscal year 2013. The number of patent applications increased from 56 during 2008 to 124 during 2013. Patents granted increased from 11 during 2008 to 43 during 2013. The number of licenses executed has increased from 12 during 2008 to 15 during 2013. Patent and license activity during 2013 reflects submissions from three to five years ago.

Dr. Ostrander showcased “A Fortnight of Rembrandt: Selected Etchings from the Mower Collection”, which opened to the public Sept. 20 and will be on display through Oct. 6, in the Museum of Fine Arts. The exhibit, considered one of the finest collections in the world, is from the private collection of Drs. Tobia and Morton Mower and is sponsored by the Office of the Vice President for Research. This unique exhibit, which is free and open to the public, brings value to the research and scholarship of the faculty and students, particularly in academic disciplines such as history and art history. Area elementary, middle and high schools have planned field trips to view the exhibit, which will be integrated into fall curriculum.

## **AGENDA ITEMS (ACTION)**

B. Requesting Approval of the Adoption of the Revised Exclusion Resolution to Implement Policy on Classified Research and Security Clearances.

*Trustee Pantin made a motion to approve Item B. Trustee Tyson seconded the motion and it was approved unanimously.*

## **XI. ATHLETICS (3:36:03)**

*Mr. Stanley Wilcox, Director of Athletics*

### **INFORMATION ITEM**

#### **A. Athletic Update**

Mr. Wilcox thanked the Trustees, President, his executive staff and community for the warm Florida State welcome and for everyone's assistance during his transition.

Mr. Wilcox summarized the student athlete's academic accomplishments during Spring Term 2013.

- Overall Grade Point Average (GPA) – 2.890 (Spring Term)
- 2012- 2013 academic year overall GPA – 2.889
- 21 student athletes made the President's list with 4.0 GPA and 12 credit hours
- 92 student athletes made the Dean's list with 3.5 GPA and 12 credit hours
- 246 student athletes with over GPA 3.0
- Women's Tennis with highest GPA 3.474
- Men's Tennis with highest GPA 3.294
- 204 on the ACC Honor Roll, up from 192
- A current baseball player is a Rhodes Scholar candidate

Mr. Wilcox outlined priorities for the Athletics Department including ensuring the welfare of student athletes on and off the field, assuring them of an education, graduation and athletic play at the highest level. Additional priorities include building and sustaining Florida State's winning tradition, working within the framework of the University based on FSU's policies and procedures and ensuring Compliance with NCAA and ACC rules. Finance priorities include being fiscally responsible including balancing the budget annually, working with Seminole Boosters on joint fund raising and other initiatives and creating an executive budget committee to be chaired by the Athletics Department Chief Financial Officer.

Mr. Wilcox identified three challenges facing all Division 1 universities:

- Student athlete balance – student athletes should get the most from their University, on field and in the classroom. Students should learn how to stay at the highest level in athletics and academics.
- Compliance – how to win games while ensuring adherence with NCAA rules and regulations and communicating with the FSU community.
- Economics – how to be highly ranked both in athletic play and in U.S. News & World Report. The University should invest in students by

sustaining appropriate budget, being fiscally responsible and being a good steward.

Mr. Wilcox noted five opportunities, including making the student athlete experience the best it can be, investing in the 260 Athletics Department employees and recognizing politics at the University, conference, and NCAA level. Additional opportunities include resource acquisition beyond development officers and fundraising and ensuring that facilities are current and that updates and refurbishments are completed in a timely manner. Student athletes are savvy consumers who carefully evaluate where they will practice and play.

In closing Mr. Wilcox indicated he hopes to have a five-year strategic plan for the Athletics Department during Fall 2014.

**AGENDA ITEMS (ACTION)**

**B. Requesting Approval of the ACC Certification**

*Trustee Duda made a motion to approve Item B. Trustee Contreras seconded the motion and it was approved unanimously.*

**X. CHAIR'S REPORT (04:05:11)**

*Mr. Andy Haggard, Chair*

**A. Election of Vice Chair**

*The Election of Vice Chair was tabled pending the return of Chairman Bense.*

**B. Requesting Approval of the Board of Trustees Committee Membership**

*The Request for Approval of the Board of Trustees Committee Membership was tabled.*

**C. President's Evaluation (04:06:06)**

*Trustee Pantin made a motion to approve President Barron's evaluation as presented by Chair Haggard. Trustee Burr seconded the motion and it was approved unanimously.*

*President Barron provided the Board with a list of proposed goals for 2013-2014. Board members took the proposed topics under advisement and will finalize the list at a later date.*

**XI. OPEN FORUM FOR BOARD OF TRUSTEES**

**XII. ADJOURNMENT**

The meeting adjourned at 5:00 p.m.