Florida State University
President’s Report
Board of Trustees

June 8, 2012
Topics

- Civic Center
- Metrics for Rankings
- Preeminence
Civic Center

Most Universities have their own arena

FSU had arena/academic space on PECO list at $105M

Two years ago, I removed it from the PECO list – focus on academic buildings and work to improve Civic Center

Like most medium sized cities – Tallahassee’s Civic Center is struggling

Deficits – order $200K; line of credit $1.3M; moved to distressed property list; Bank has provided notice of calling line of credit; $4.4M remaining on bond issue (50% is Booster responsibility) Was $25M originally in 1988

Nearly closed its doors during basketball season – would have been a national embarrassment. No place for Commencement
Civic Center

In addition, there is a lawsuit related to hotel construction; FSU is not a party to the suit.

Obviously, no resources to renovate the facility – getting old; problem with recruiting (and a problem with attracting events).

Important for the Community; FAMU now has Lawson Center; but truly critical for FSU.

Solution:
FSU assumes full responsibility for the Center while continuing community events.
Civic Center

Factors:
- Settle the lawsuit – Civic Center doesn’t have the resources; ask city and county to participate (agreed to $500K), but impossible if FSU doesn’t help (order $1.1M)

- FSU won’t participate in settling lawsuit if we don’t own the property

- FSU assume the debt; $2.2M bond; $1.3M line of credit (Boosters have $2.2M of bond)

Total new cost - $4.6M
Civic Center

Future management:
1-year lease back to Civic Center Board as we work out management plan

FSU economy of scale – expect to reduce maintenance costs

FSU negotiation of new food services – enhance income; provide income stability, and gain resources from bidders to renovate meeting rooms, concession, and food service areas

FSU has capabilities to manage cash flow problems so that a line of credit is not required

The Civic Center has never missed a bond payment and only $4.4M remains of a $25M bond issue

Small bond issue to renovate seats; paint etc. Hire a consultant to evaluate facility to make it competitive
Civic Center

Expectation:
FSU will operate facility in the black

Risk of losing basketball arena and commencement removed

Significant savings compared to building a new facility

Will continue to promote community activities (United Way, Rotary, Dance Marathon....) – generate income and serve

Steps:
City and County have agreed to settlement
Transfer documents in preparation for Civic Center Board approval
BOT approval to assume responsibility of facility including debt, pending transfer by the Civic Center Board
BOG approval of assumption of debt
Metrics for Rankings

New Submission for U.S. News and World Report

Continue improvement in educational areas

Continue decline in key resource areas relative to peers
US News and World Report submittal – positives:
• Freshman retention improved from 90 to 91%
• Graduation rates improving – 4-year from 71 to 72%
• Acceptance rate – more selective 60% to 58%
• Top ten percent of high school class – improved 39% to 40%
• ACT scores improved from an average of 26 to 27 and from 24-28 to 25-28 for the middle 50%
• Educational expenditures improved from $17,085 to $17,731 (last year we ranked 208)
• Two-year average of alumni giving rate increased from 19% to 20% (best in Florida)
• Expect our 6-year graduation rate to improve compared to predicted rate
Ranking

US News and World Report submittal: negatives

- Faculty resource category will slip (compensation, class sizes, student/faculty ratio) – counts for 20% (last year rank 101)

US News and World Report submittal: unknown

- Don’t know Presidents and High School Counselors assessment – counts for 22.5%
Preeminence

Bill vetoed

Blue Ribbon panel formed – continued examination

BOG – potential to continue to focus on setting goals formulating metrics to reach goals rewarding institutions that are successful

FSU – continue to focus on 14 metrics
Florida State University
President’s Report
Board of Trustees

Questions or Comments
FLORIDA STATE UNIVERSITY
1851
Board of Trustees
Athletics Update

- Currently 10th in the Learfield Directors Cup
- Women currently 9th in the Capital One Directors Cup
- 5 ACC Conference Champions
- 18 of 19 NCAA-qualified teams have gone to NCAA tournaments
- Sand Volleyball, in its debut season, made it to the Final Four of the America Volleyball Coaches Association Tournament
Athletics Update

- 5 ACC Coaches of the Year
- 5 ACC Scholar-Athletes of the Year
- James Ramsey was selected as a CoSIDA Academic All-American and drafted in the first round (#23) of MLB
- Increase in ticket sales for Football and Men’s basketball
- Football ranked in every pre-season poll
Atlantic Coast Conference Update

- Pittsburgh and Syracuse are still negotiating
- Decision made to play an 18 game conference basketball schedule
- Decision made to play a 9 game conference football schedule
- Conference has signed a 15-year, $3.5B deal to increase revenue and exposure with a 5 and 10-year look in.
Academic Progress Rate (APR)

What is it?

- Instituted by NCAA in 2004
- Measures team’s academic achievement during each academic term
- Tracks how student-athletes (SAs) on financial aid perform academically
- Based on ELIGIBILITY and RETENTION
Academic Progress Rate (APR)  
How is it calculated?

- SA earns one retention point for staying in school and one eligibility point for being academically eligible at the end of each term.

- Team’s total points are divided by the number of points possible and then multiplied by 1000 to equal the team’s APR score.

- Original threshold was set at 925 (equivalent of a 50% graduation rate).
Academic Progress Rate (APR)

Example:

- A Division I Football team awards 85 scholarships.
- 80 remain in school and academically eligible (80 x 2 = 160 points);
- 3 remain in school but are academically ineligible (3 x 1 = 3 points)
- 2 drop out and are academically ineligible (2 x 0 = 0 points);
Academic Progress Rate (APR)

Example (cont.):

- Team Total = 163 out of 170 possible points for the term

- 163 is divided by 170 and multiplied by 1000...

- 959 is the team’s APR for that term
Academic Progress Rate (APR) Enforcement

- APR is a rolling, four-year figure that takes into account all the points SAs could earn for remaining in school and academically eligible.

- Teams that do not earn an APR above specific benchmarks face penalties.

- Teams that score below 925 and have a SA who leaves school and fails academically can lose scholarships (up to 10% each year) under the immediate penalty structure.
Academic Progress Rate (APR)

Current Sanctions

Teams with APR’s below 900 face additional sanctions, increasing in severity for each consecutive year the team fails to meet the standard:

• **Year 1**: public warning letter

• **Year 2**: restrictions on scholarships and practice time

• **Year 3**: loss of postseason competition for the team

• **Year 4**: restricted NCAA membership. A school’s entire athletics program is penalized and not considered a part of Division I.
Academic Progress Rate (APR)

New Rules

- August 2011: NCAA Division I college presidents voted to ban teams from postseason play if team’s four-year APR failed to meet 930.

- Effective for the 2012-13 academic year.

- Three year phase-in period to allow institutions to align with the new standard.
Academic Progress Rate (APR)

New Sanctions

- 2012-13 postseason: **900** four-year average or **930** average over the most recent two years.

- 2013-14 postseason: Either **930** four-year average or **940** average over most recent two years.

- 2014-15 postseason and beyond: **930** four-year average.
## Academic Progress Rates (APR)
### FSU Men’s Sports Teams

<table>
<thead>
<tr>
<th>Sport</th>
<th>‘06-’07</th>
<th>‘07-’08</th>
<th>‘08-’09</th>
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<tr>
<td>Baseball</td>
<td>934</td>
<td>942</td>
<td>933</td>
<td>938</td>
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<td>Football</td>
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<td>958</td>
<td>933</td>
<td>944</td>
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<td>Golf</td>
<td>1000</td>
<td>1000</td>
<td>1000</td>
<td>992</td>
<td>984</td>
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### FSU Men’s Sports Teams

### Multi-Year Rates

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<tr>
<td>Swimming</td>
<td>969</td>
<td>960</td>
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<tr>
<td>Cross Country</td>
<td>961</td>
<td>962</td>
<td>972</td>
<td>993</td>
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<tr>
<td>Track, Indoor</td>
<td>939</td>
<td>938</td>
<td>948</td>
<td>964</td>
<td>980</td>
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<tr>
<td>Track, Outdoor</td>
<td>947</td>
<td>946</td>
<td>959</td>
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# Academic Progress Rates (APR)

## FSU Women’s Sports Teams

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<tr>
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<td>956</td>
<td>957</td>
<td>980</td>
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<td>Tennis</td>
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Academic Progress Rate (APR)

FSU APR HIGHLIGHTS

- ZERO APR penalties.
- 2011 NCAA audit of FSU’s APR found ZERO issues.
University Relations: Update

Board of Trustees

Liz Maryanski
Vice President
June 8, 2012
University Relations: Updates
Heritage Day 2012
Heritage Day 2012
Heritage Day 2012
50th Anniversary of Integration Commemoration
50th Anniversary of Integration Commemoration

- 30 member committee
- 6 months of planning
- 2,000+ attendees
- National attention
50th Anniversary of Integration Commemoration
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John Payne
MAXWELL COURTNEY'S COUSIN
THE FLORIDA STATE UNIVERSITY
50th Anniversary of Integration Commemoration
50th Anniversary of Integration Commemoration
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50th Anniversary of Integration Commemoration

50 years ago, Florida State changed forever

By Doug Blackmon

TALLAHASSEE, Fl. — In the spring of 1963, when the Florida State University Board of Trustees passed the Integration Plan, the university had come a long way from the days of segregation. The plan, which was the first of its kind in the state, paved the way for a future where racial integration was not only possible but encouraged.

The integration plan was not without its challenges. There were protests and resistances, but the university stood strong. Themahatma gandhi, a prominent university figure, played a crucial role in promoting the plan and working towards a more inclusive campus.

Today, Florida State is a beacon of diversity and equality. The university's commitment to integration has set an example for others to follow.

If you go:

Hand in hand across time event

When: 7 p.m. Thursday

Legends gathering

When: 7 p.m. Saturday

See Integration, Page 4

50th Anniversary of Integration

The Florida State University
50th Anniversary of Integration Commemoration

Opinion
Courage of a few helped change FSU

Anniversary touches today’s students

The Miami Herald
Fla. St. University marks 50 years of integration

MORE FLORIDA NEWS

The Associated Press

Diverse

The Palm Beach Post
50th Anniversary of Integration Commemoration
50th Anniversary of Integration Commemoration

Share Your Story: Edith Marie Boston Smith

04/04/2012 08:00 am  Matt Roush  Tags: home economics, Florida A & M University, Bonnie Greenwood, streaking

Edith Marie Boston Smith is a strong, confident woman. A proud graduate of the FSU School of Home Economics, she used her college experience as an opportunity to break color barriers. Looking back, she remembers it as a time of fun, triumph and gratitude.

Brenda Jarmon, PhD, MSW

As a 1992 PhD graduate of what was known then as the FSU School of Social Work, I came to Tallahassee in August of 1986 and was immediately thrust into a world that was "new" and a cultural shock at the same time, particularly since I had received undergraduate (BS) and graduate (MSW) degrees from a Historically Black College and University (HBCU) and came to Florida State to pursue my doctorate degree.

I was a newly minted McKnight Doctoral Fellow who knew no one on the campus. Dr. Hiram Powell, who is now at Bethune Cookman College, who was then a student in the School of Music and a McKnight Fellow as well, picked me up at the airport and escorted me to my hotel. I was stunned that on the FSU campus for that weekend - other than Hiram and other Jarmion Fellows, I saw only one person who looked like me and that was Dr. Barbara White, who was an Associate Dean at the time -- and only two other Black Faculty in the School of Social Work at that time. Not to be deterred, on Monday morning, I found the Office of Multicultural Affairs and encountered Dr. Famu Greene -- this gave me great comfort and the rest is history.

Brenda Jarmon, PhD, MSW
50th Anniversary of Integration Commemoration

YESTERDAY | TODAY | TOMORROW

50TH ANNIVERSARY OF INTEGRATION

THE FLORIDA STATE UNIVERSITY

facebook

JOIN IN OUR COMMEMORATION EVENTS WHEREVER YOU ARE

THOUSANDS OF PEOPLE WILL COME TOGETHER AT FLORIDA STATE UNIVERSITY FOR THE "HAND IN HAND ACROSS THE WORLD" EVENT. IT IS A SYMBOLIC CEREMONY RECOGNIZING THE RICH CULTURE, DIVERSITY AND OPPORTUNITY INTEGRATION HAS BROUGHT TO FSU OVER THE LAST 50 YEARS. HOWEVER, THE IMPACT OF INTEGRATION GOES WELL BEYOND THE BOUNDARIES OF OUR CAMPUS.

We invite you to join our commemoration from wherever you are. What does the legacy of integration inspire in you? A memory? An opportunity? A dream? Share your thoughts with us and see how unity and diversity can flow across time, and Across the World!

Share FSU Across the World!

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Satellite

On line members

Off line members
50th Anniversary of Integration Commemoration

WE'RE ALL GARNET & GOLD
TWITTER ESSAY CONTEST

Lissette Calveiro @lazertizx
5 Apr
@FSUDoby I let myself fall, felt the ground and took the dirt up with me, then stood up firmly on two feet and proudly let my scars show.

Natalie Ruiz @Ruiz_Natalie
13 Apr
@FSUFred Integration taught me that life is not a game, but rather a journey of self-discovery and bettering yourself as well as humanity.
50th Anniversary of Integration Commemoration

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Natalie Ruiz @Ruiz_Natalie
@FSUFred Integration taught me that life is not a game, but rather a journey of self-discovery and bettering yourself as well as humanity.

Maddie Rodnite @mjrodnite
@FSUMaxwell Diversity has allowed me to not only learn to appreciate others, but to be proud of my own unique qualities.
University Communications: Integrated Strategy

Enhancing Florida State’s national reputation
Focusing on key initiatives
Preparation for comprehensive campaign
Raising the national and international profiles
Research and creative activities
Veterans initiatives
Raising international and national profile

The Washington Post

POST LOCAL

Notable Commencement Speakers of 2012

ESPN Sports Center: Top 10
Raising international and national profile
Raising international and national profile
Raising international and national profile

Notable Commencement Speakers of 2012

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The World

POST LOCAL

Notable Commencement Speakers of 2012

ESPN Sports Center: Top 10
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FSU wraps up commencement ceremonies

More than 6,000 students received degrees from Florida State University this spring semester. Of that, about 4,000 students participated in the commencement ceremonies on Friday and Saturday at the Civic Center.

During Saturday afternoon's ceremony, FSU President Eric Barron said the graduation day is a joyous occasion for the university.

For Lisa Siebe, who received a bachelor's degree in hospitality management, the day was bittersweet.

"It's quite the oxymoron really," she said. "Because I'm ready to go be in the real world, but I'm not ready to leave. I'm going to miss campus and my friends. But I'm happy to done."

Related Links
- Check back at tallahassee.com for more on this story.

FSU Gears Up For Graduation

About 6,200 Notes will be crossing the stage this weekend and receiving their diplomas from FSU.

The commencement speakers this year are: Evolutionary biologist Edward Wilson, U.S. Under Secretary of Commerce for International Trade Francisco J. Sánchez and ESPN sports broadcaster Lee Corso.

When the three speakers were asked to share experiences about their start in life... ESPN host of College GameDay Lee Corso shared a particularly special memory.

"In fact, this is a true story. In 1987 I coached against a guy named Bobby Bowden at South Georgia Junior College. He was the head coach at South Georgia Junior College, and I was the head coach of a Florida freshmen team and Bobby Bowden and I became friends from that moment on," says Corso.

Wilson spoke at tonight's graduation. Sanchez and Corso will be speaking at Saturday's graduation.

FSU 2012 Spring Graduation speakers announced

Last Update: 4/19 5:35 pm

1 people recommend this. Be the first of your friends.

Print Story | Share

TALLAHASSEE, Fla. — Leading evolutionary biologist Edward O. Wilson, U.S. Under Secretary of Commerce for International Trade Francisco J. Sánchez and veteran ESPN sports broadcaster Lee Corso will deliver the commencement addresses at Florida State University's three spring graduation ceremonies.

Wilson will speak at 7:30 p.m. Friday, April 27 — the first of the three commencement ceremonies at the Tallahassee-Leon County Civic Center. Sanchez will speak at 9 a.m. Saturday, April 28, followed by Corso, who will speak at 2 p.m.

About 4,000 of the 6,200 graduating Florida State students will participate in this year's three ceremonies.

Wilson, a two-time winner of the Pulitzer Prize for general non-fiction and a renowned researcher, theorist and naturalist, will be the speaker at the April 27 ceremony for graduates of the colleges of Arts and Sciences, Communication and Criminal Justice, and Human Sciences. He is considered one of the world's most prominent conservation biologists — a visionary and critical thinker who sees problems in terms of the "big picture" and argues for scientific approaches to solving them.

Wilson's contributions to science have been recognized globally, and he is considered the "father" of the field of sociobiology, the study of the biological bases and nature of social behavior. His biological specialty is myrmecology — the study of ants — and he is widely considered the premier expert on the tiny insects.

A longtime Harvard University professor and author of more than 20 books — many considered scientific masterpieces as well as influential popular works — Wilson will receive an honorary doctorate from Florida State.

Sánchez, the Under Secretary for International Trade at the U.S. Department of Commerce, and a Florida State alumnus, is leading voice for global businesses, with a focus on small and mid-size organizations. He will be the speaker on Saturday morning, April 28, for graduates of the colleges of Communication and Information, Engineering, The Graduate School (materials science graduates only), Motion Picture Arts, Social Sciences; and Visual Arts, Theatre and Dance.
Raising international and national profile

An Interview with Lee and Julianna Corso
Raising international and national profile

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Raising international and national profile

Disciplinary Action
For a certain tribe of urbane warriors, there's a particular thrill in pushing the limits of self-control. By Judy Bachrach

Phenomenon

By “transferable,” the therapist is referring to a relatively new discovery, cited by Florida State University professor of psychology Roy Baumeister in Willpower: Rediscovering the Greatest Human Strength (Penguin Press). Recent research on the subject has shown results almost paradoxically and completely astonishingly. A 1996 Australian study, individuals aged 18 and 80 who worked on improving their eating habits became better at it, but the results were not as pronounced for those aged 80 and older. However, an Australian study in his book, similar research produced similar and more rewarding results. The Australian students who did the study showed promise begins to cut down on impulsive spending. Those in

Phenomenon

“It’s 8 A.M., and it’s done more already than anyone on this entire bus.”
Disciplinary Action

For a certain tribe of urban warriors, there’s a particular thrill in pushing the limits of self-control. By Judy Bachrach

I used to get up when it was really dark in New York City, ordinarily dark, shows on my clothes, and through Central Park at 6 a.m. with my morning partner recalls Meredith Payle, a vice president at Tiffany whose six-to-eight a.m. run is still legend among passersby in the city. There was the time, her instance, when an August hurricane and falling trees didn’t have her out of the park, but the police did. Her devotion to running and health and the city is evident in the way her skin is smooth and clear, and her hair is smooth and healthy. Payle boasts she is not sweating, although of course she is. "I can’t see a person, I can’t see a woman’s face, and I can’t see a man’s face," she says. "If I can see a person’s face, I can’t see his face."

"I’m not going to my gym today," she says. "I can’t see a person, I can’t see a woman’s face, and I can’t see a man’s face." Tough times demand very tough customers, and within our increasingly busy and stressful society, there are more visible members of society who recognize that in

By “transferable,” the therapist is referring to a relatively new discovery, cited by Florida State University professor of psychology Roy Baumeister in Willpower: Rediscovering the Greatest Human Strength (Penguin Press). Recent research on the subject has shown results that are particularly

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Raising international and national profile

ABC
Australian Broadcasting Corporation

PM
With Mark Colvin

PM covers a broad spectrum of issues relevant to all sections of Australia's geographically and culturally diverse community. Monday to Friday from 6:10pm on ABC Local Radio and 5:10pm on Radio National.
Raising international and national profile
Raising international and national profile
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DR. GREG ERICKSON
BIOLOGIST, FLORIDA STATE UNIVERSITY
Raising international and national profile
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Billy Francis
DIRECTOR OF THE STUDENT VETERAN CENTER
THE FLORIDA STATE UNIVERSITY
Raising international and national profile

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DIRECTOR OF THE STUDENT VETERAN CENTER
THE FLORIDA STATE UNIVERSITY
Raising international and national profile
University Communications

Strategic developments update
“The numbers tell the story”
The numbers continue to tell the story
The numbers continue to tell the story
The numbers continue to tell the story

International

Canada: 195
The numbers continue to tell the story

International

- Canada: 195
- Germany: 214
- India: 165
- Australia: 190
- United Kingdom: 125
The numbers continue to tell the story

International

- Canada: 195
- Germany: 214
- India: 165
- Australia: 190
- United Kingdom: 125
The integrated marketing & communications strategy:

Leveraging social media technologies

(the engagement strategy)
Social Media

Facebook:
Fans: 15,233
Max: 108,671
Total Reach (March - May 2012)
Engaged Users (Weekly Average): 65,000+ per month

Twitter:
Followers: 6,410
Sentiment (Past 3 Months): 100% positive
550+ per month

Sentiment Analysis:
- Affection Friendliness: 45.5%
- Enjoyment Elation: 24.2%
- Amusement Excitement: 18.2%
- Contentment Gratitude: 12.1%
- Sadness Grief: 0%
- Anger-Outfitting: 0%
- Fear Unpleasantness: 0%
- Humiliation Shame: 0%
Social Media

**Facebook**
- Fans: 15,233
- Max: 108,671
- Engaged Users (Weekly Average): 65,000+ per month

**Twitter**
- Followers: 6,410
- Sentiment (Past 3 Months): 100% positive
- 550+ per month
Social Media

Florida State University Commencement goes “social”

Custom Facebook Cover Photos

- 660 hits to webpage via social media messages
- ~250-500 downloads from webpage alone

Florida State University
Engaged Fans: 5%

- Harvard: 1%
- University of Florida: 1%
Social Media

Florida State University Commencement goes “social”

267 Tweets using #FSU12
+235 Followers @Florida State

Doug L. @DougChuck
I just watched my sister @LevinSam graduate! Next year I will be carrying on the legacy as a freshman. Go Noles! #FSU12

Rachel Braedyn @KosherGinger
Turning my tassel was the moment that I teared up and made my #fsu12 #SeminoleAlum

Kristen Burke @kristenburke
Never going to forget this, we made it! #fsu12 Instagram.am/p/Jl-PnsId5m/
Hide photo

FLORIDA STATE 24/7

Let’s Celebrate the Class of 2012!

Tweet to FSU12

Top Ten Things To Do at FSU Before You Graduate
1. Take a dip in the Wetlands Fountain
2. Grab a drink at Old Main
3. Eat at the Student Union
4. Visit the FSU Alumni Assn.
5. Visit the FAMU Museum
6. Take a walk through the voter registration center
7. Enjoy a meal at the Student Union
8. Check out the FAMU Student Union
9. Take a stroll through the FSU campus
10. Visit the FAMU Museum

Congratulations on your graduation and thank you for being a part of Florida State University!
Social Media

Florida State University Commencement goes “social”

#FSU12

267 Tweets using #FSU12
+235 Followers @Florida State

Douglas L. @DougChuck
@floridastate I just watched my sister @LevinSara
I will be carrying on the legacy as a freshman. Go Seminoles!

Rachel Braedyn @KosherGinger
Turning my tassel was the moment that I knew graduation real. #FSU12

Kristen Burke @kristenburke
Never going to forget this, we rock 'em, sock 'em.

The Florida State University - Commencement Ceremony Webcasts

Choose a Commencement Ceremony to view On-Demand:

Friday, April 27, 2012 - 7:30 PM
College participating: College of Fine Arts, College of Communication and Information Studies, College of Medicine, College of Natural Sciences, and College of Social Sciences.

Saturday, April 28, 2012 - 8:00 AM
College participating: College of Business Administration, College of Medicine, College of Natural Sciences, College of Social Sciences, College of Social Work.

Saturday, April 28, 2012 - 10:00 AM
College participating: College of Agriculture, College of Business Administration, College of Communication and Information Studies, College of Engineering, College of Medicine, College of Natural Sciences, College of Social Sciences, College of Social Work.

Webcast Resources

Follow @FSU12 and #FSU12 on Twitter

Foursquare

Top Ten Things to Do at FSU Before You Graduate

1. Take a dip in the Student Recreation Center pool before you have to work out.
2. Drink from a fountain at the Union. It’s always warm, even when it’s not.
3. Meet your professor before class.
4. Enjoy a meal at the Student Recreation Center.
5. Explore Old Mill.
6. Find a spot on the Mall to relax and study.
7. Enjoy a meal at the Student Recreation Center.
8. Return all your books to the Library.
9. Enjoy a meal at the Student Recreation Center.
10. Leave your best memories at FSU.
Social Media

Florida State University Commencement goes “social”

267 Tweets using #FSU12
+235 Followers @Florida State

Doug L. @DougChuck
@floridastate I just watched my sister @LevinSarah and I will be carrying on the legacy as a freshman. GoConta!

Rachel Braedyn @KosherGinger
Turning my tassel was the moment that finally made it all sink in that I am graduating real. #FSU12

Kristen Burke @kristenburke
Never going to forget this, we were able to watch live.

3,667 Total Views

The Florida State University – Commencement Ceremony Webcasts

Friday, April 27, 2012 – 7:30 PM
Saturday, April 28, 2012 – 9:00 AM
Saturday, April 28, 2012 – 2:00 PM

Watch Live, Tweet Along!
Social Media

Florida State University Commencement goes “social”

95
Check-ins at FSU v. Duke basketball game

249
Check-ins at graduation
University Relations Report to the Board of Trustees

Thank you.

Liz Maryanski
Vice President, University Relations
Proposal to Offer a Limited Range of General Education and Lower-Level Course
FSU PANAMA CITY

- Only 2-year Upper Division Higher Education Institution in Northwest Florida
- 30 Year Anniversary (1982 – 2012)
- Offers 14 undergraduate programs
- New Academic Center completed in 2009 providing library and learning center, academic laboratories and additional classrooms
POTENTIAL OF FSU PANAMA CITY

- With New Facilities – Room to Grow: Capacity for another 1,000 – 1,200 students
- Contribute to BOG’s goal of increasing bachelor’s degree production
- Positive impact upon sustainable economic development in Northwest Florida
PROPOSAL

- Allow FSU Panama City to offer limited number of freshmen and sophomore courses beginning fall 2013

- Four-year plan: admit 200 - 300 freshmen each year

- Maintain and promote 2+2 articulation agreements with community and state colleges
POTENTIAL STUDENTS

Florida State University Freshmen Denials

- Fall 2011: 9,234
- 3,224 were interested in majors offered at FSU Panama City (average ACT 21.1, SAT 1,514, GPA 3.72)

2010 High School Graduates – 4,529

- Okaloosa, Walton, Calhoun, Holmes Counties – 2,130
- Jackson, Liberty, Washington Counties – 925
- Bay, Franklin, Gulf – 1,474
MARKET NEED

Florida Department of Economic Opportunity for Workforce Regions 2, 3, and 4 (Central Northwest Florida) projects that:

- 905 additional jobs will be needed each year through 2019 that require a bachelor’s degree; 121 of these will be in engineering fields

- FSU Panama City graduates approximately 370 students receiving bachelor’s degrees each year
COURSE OFFERINGS

Liberal Studies

• Area I: Mathematics (six semester hours); College Algebra, Trigonometry, Pre-calculus, Calculus, Statistics

• Area II: English Composition (six semester hours)

• Area III: History/Social Science (six to twelve semester hours); History, Economics, Psychology, Public Policy

• Area IV: Humanities/Fine Arts (five to eleven semester hours); Humanities, Literature

• Area V: Natural Science (seven semester hours); Biology, Chemistry, Physics, and labs

Prerequisites for current programs, oral competency, computer skills, foreign language
FACULTY

- Preferred – Faculty and Adjuncts with Terminal Degrees
- Required – Faculty and Adjuncts with Master’s Degrees
- Compliance with SACS and Professional Association Guidelines
- Memorandum of Understanding with each FSU College Offering Lower-Level Courses
- Members of the FSU Panama City Faculty
- By Year 4, 13 New Faculty Members
## BUDGET SUMMARY

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<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
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<td>$64,613</td>
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FSU PANAMA CITY BUDGET MODEL

- Self-Sustaining Model: Base + Tuition & Fees (from FSU Panama City)
- Proposal will be funded from FSU Panama City budget and have no impact on main campus budget
Approving FSU Panama City to Offer a Limited Range of General Education and Lower-Level Courses will:

- Help meet Florida Board of Governors task force’s goal to increase bachelor’s degree production in Florida.
- Establish FSU Panama City on an equal footing with regional State College System and State University System institutions and thus increase potential student base.
- Assist in meeting critical state and regional workforce needs, particularly in STEM areas.
- Maximize use of FSU Panama City facilities and future potential of the campus.
Division of Student Affairs Report
Board of Trustees Meeting
June 2012
University Advancement & Campaign Update

Tom Jennings, Ph.D.
Vice President for University Advancement, and President, FSU Foundation
Total University Endowment
For the Quarter Ending March 31, 2012

FSU Foundation $394,836,616
FSU Research Foundation $79,373,008
Seminole Boosters $34,406,319
Ringling Museum Foundation $1,816,982

Total University Endowment $510,432,925
Recent Large Gifts

$5 million: Dr. William T. Hold of Austin, TX
College of Business Risk Management Program
Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance

$5 million: Al and Judy Dunlap of Ocala, FL
Albert J. Dunlap Indoor Athletic Training Facility

$1.6 million: Warren Coville of Sarasota, FL
College of Visual Arts, Theatre and Dance
Photojournalism collection to be housed at the John and Mable Ringling Museum of Art

$1.5 million: Dr. John Blackmon of Thomasville, GA
Estate plan gift to benefit the College of Medicine
Will fund an endowed professorship in pathology
FSU Foundation Fund-raising Update

As of April 30, 2012:

- $42,463,679 in gifts and commitments
- $39,790,105 last year at this time
- Breakdown of gifts and commitments
  - $9,951,572: Cash
  - $8,803,280: Deferred Gifts
  - $3,787,726: Gifts-in-Kind
  - $19,921,102: Pledges
FSU Foundation

- Re-assess college unit goals with Deans and fundraisers
- Revisit breakdown of central development campaign goals
- Launch Regional Development program
- Expand Annual Giving initiatives
Seminole Boosters

- Increase the number of Booster memberships amongst young professionals in Tallahassee
- Albert J. Dunlap Indoor Athletic Training Facility
- Scholarships and Annual Gifts
Alumni Association

- Operation Club begins Phase 3 on July 1st
- Legacy Scholarship Endowed Fund
- Alumni Attitudes Survey
Campaign Planning & Leadership Gifts Phase
July 2010 – December 2014

• Continue prospect identification

• Recruit National Campaign Chair and Leadership Team

• Continue to solicit leadership gifts
Campaign Communications

- Solicit campaign tagline ideas from faculty, staff and students
- Identify constituent groups to test campaign tagline
- Developed list of themes under which the 14 individual “Big Ideas” will fall
- Begin building campaign style guide, logos and collateral
- Public Launch planned for 2015
Big Ideas Will Shape Our Future

Ensuring Student Success
Attracting and Developing Leaders
Excellence in Athletics
Fellows Society
FSU: A Technologically Innovative University
FSU: A World-Class University
Garnet and Gold Scholar Society
Scholarships to Open Doors

Investing in Our Faculty
Supporting and Sustaining a World-Class Faculty

Encouraging Innovation and Discovery
Creative Crucible
Entrepreneurial University
Frontiers in Science and Engineering

Improving the Public Good
Institute for Successful Longevity
Public Policy Institute
Risk Initiative