Legislative Session

- Governor’s initial proposal
  - Flat budget but no tuition

- Senate
  - Focus on carry-forward - $400M total; FSU tapped for more than $50M one-time; tuition increase

- House
  - Focus on recurring dollars; FSU could be tapped for between $20 and $30M; tuition increase

- Conference
  - Focus on carry-forward - $300M total; FSU share not yet known; no State increase in tuition
Research Excellence and National Preeminence Bills

- House and Senate versions passed two committees each

- New mode of thinking – accountability based on a set of metrics – universities who achieve 11 of 14 metrics have status, with additional tuition and fee flexibility

- Tuition and fee proposals must be approved by the BOT and the BOG – new level of accountability

- Supported by the BOG and Chancellor
Metrics

An average weighted GPA of 3.8 or higher on a 4.0 scale and an average SAT score of 1800 or higher for fall semester incoming freshman. Yes

A top 50 ranking on at least two well-known and highly respected national public university rankings, reflecting national preeminence. Yes

A freshman retention rate of 90 percent or higher for full-time first-time-in-college students. Yes

A 6-year graduation rate of 70 percent or higher for full-time first-time-in-college students. Yes
Metrics

Total annual research expenditures, including federal research expenditures, of $200 million or more. No; report year is $196M; now $215M

Six or more faculty members at the state university who are members of a national academy. Yes

Total annual research expenditures in diversified nonmedical sciences of $100 million or more. Yes

A top 100 public university national ranking for research expenditures in five or more science, technology, engineering, or mathematics fields. Yes
Metrics

One hundred or more total patents awarded for the most recent 3-year period.  No

Two hundred fifty or more doctoral degrees awarded annually.  Yes

Two hundred or more post-doctoral appointees annually.  Yes

A national quality ranking higher than predicted based on available financial resources rankings, as reported annually by U.S. News and World Report.  Yes
Metrics

An endowment of $400 million or more, as reported annually. Yes

Annual giving of $50 million or more, as reported annually. No, report at $46M; this year $49M

A long way to go; cautious optimism
Process

Not a % increase, but rather based on critical need

- FSU Priorities:
- Financial Aid to minimize impact on tuition
- Faculty hires to address student demand
- Faculty Retention
- Innovation (following Big Ideas) e.g.
  - Entrepreneurial University
  - Successful Longevity
  - Materials Research

Additional:
- National Academy Members; other metrics
Big Idea Progress

Concept of a Fine Arts campus
Bring greater attention to the strength of our programs

- Bring Motion Picture Arts to Music and VATD
- Add Entrepreneurial space
  - Gallery; coffee shop with performances; outdoor amphitheater, etc.

Major Issue is physical space
Research Foundation

GAMA MU OF DELTA
0.81 acre

TIITF

1.4 acres

Cadence Bank
UV TALLAHASSEE LLC

Garsh Financial

.76 acre

TIITF

.14 acre

James Donohue
John Buchanan

0.42 acre

TIITF

PREBERTIAN UNIVERSITY CENTER TLL INC
0.64 acre

DETTA DELTA DELTA NHC
FSU ALPHA ETA CHAPTER
1.21 ACRES

ALPHA CHI OMEGA NATIONAL HOUSING CORP

0.8 AC

KAPPA THETA CH H ASSO

0.9 AC

ADAM BARDH
1.3 AC
Florida State University
President’s Report
Board of Trustees

Questions or Comments
Campus Goals

- Cultivate Community
- Engagement
- Legislative Efforts
- Service
Campus Community

• Reformed Class Councils
  – Improve Class Spirit and Traditions
• Working to streamline Homecoming
  – PowWow Free for FSU Students
  • Featured Comedian Craig Feurgeson
  – Moving up calendar to allocate funds
Engagement

• Diverse Speakers to cultivate discourse
  Rebecca Skloot
  Spike Lee
  Eli Wiesel
  Cornel West
  Maya Angelou
Campus Community

- Extended Gym Hours
  - Leach Center open Sunday – Thursday until 10PM.

- Supported Union Ballrooms and Courtyard Upgrades
Famed Film Director Spike Lee
September 8th 2011
Nobel Peace Prize winner, Boston University professor and Holocaust survivor

Eli Wiesel

October 4, 2011
More to come

- Maya Angelou
  - Leon County Civic Center on April 21st
Legislative Efforts

- **Student Board of Governors Seat**
  - (HJR931/SJR1508)
  - Seeking fair and equitable selection
  - Partnership with UF Student Government

- **FSU Lobby conference**
  - Had over 50 student participants
  - Students spoke to legislators about the SGA Legislative Agenda
Legislative Efforts

- FSU Shadowing Day
Collaborative Efforts

- Seminole Experience Books
- Boys State
- Dr. Martin Luther King Jr. Commemorative Celebration speaker Attallah Shabazz
- Undergraduate Research Symposium
- FSU Legislative Reception
Service

- The Office of Servant Leadership
  - PeaceJam
  - TEDxFSU
  - Without Words
Cultivating Leaders for Tomorrow

- Freshman Leadership Institute
  - Exposure to diverse areas of campus
  - Experience with philanthropy
  - Develop programing
  - Team Building
Things in the works

- GPS System in the FSU buses
- Oppose Proposed Bus/Bike Lane on Tennessee
- Support for a Green Fee
- End of Semester events
Special Thanks

- FSU Board of Trustees
- President Barron
- Dr. Coburn
- Ms. Vicki Dobiyanski
- The many Faculty and Staff we worked with this year
Creativity and the Arts
Creativity and the Arts

7 days of Opening Nights
Creativity and the Arts

7 days of Opening Nights
Creativity and the Arts
Creativity and the Arts
Creativity and the Arts
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Creativity and the Arts
Creativity and the Arts
Creativity and the Arts
Creativity and the Arts
Creativity and the Arts
Creativity and the Arts

Rhiannon Giddens
FOUNDING BAND MEMBER
CAROLINA CHOCOLATE DROPS

7 days of Opening Nights
Creativity and the Arts
Creativity and the Arts
Creativity and the Arts
Creativity and the Arts
Creativity and the Arts

Tishian Mahmud
FRESHMAN
RICKARDS HIGH SCHOOL, TALLAHASSEE
Creativity and the Arts

Tishian Mahmud
FRESHMAN
RICKARDS HIGH SCHOOL, TALLAHASSEE

7 days of Opening Nights
Creativity and the Arts
Creativity and the Arts

7 days of Opening nights

With signal low
Creativity and the Arts
Creativity and the Arts

7 days of opening nights
Creativity and the Arts
University Communications
Integrated Strategy:
Enhancing University’s reputation
Focusing on key initiatives

“entrepreneurial university”
Entrepreneurial university: Wordio
Entrepreneurial university: Wordio

Pascal Wagner
Student-Entrepreneur
Florida State University
Entrepreneurial university: Wordio
Entreprenuerial university: Wordio
Entrepreneurial university: Wordio
Entrepreneurial university: Wordio

Troy Sultan
Student Entrepreneur
Florida State University
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Entrepreneurial university: Moolaguides
Entrepreneurial university: Moolaguides

David Russell
FSU STUDENT & BUSINESS PARTNER
MOOLAGUIDES.COM
Entrepreneurial university: Moolaguides

David Russell
FSU STUDENT & BUSINESS PARTNER
MOOLAGUIDES.COM
Entrepreneurial university: Moolaguides
Entrepreneurial university: Moolaguides
Entrepreneurial university: Moolaguides
Entrepreneurial university: Moolaguides

Thomas Brady
FSU STUDENT & BUSINESS PARTNER
Moolaguides.com
Entrepreneurial university: Moolaguides

Thomas Brady
FSU STUDENT & BUSINESS PARTNER
Moolaguides.com
Entrepreneurial university: Moolaguides
Entrepreneurial university: Moolaguides
Entrepreneurial university: Moolaguides
Raising international and national profile
Raising international and national profile

Alternative fuels

Our Opinion

Seven Days

Festival brings so much to Tallahassee

Our Opinion

Congratulations

Grads can be proud of their accomplishments

Our Opinion
Leap year shift keeps the calendar in line with seasons

By Dan Vergano, USA TODAY

Updated 21m ago

Bikinis on Halloween. Leaf raking for Christmas. Presidents Day mattress sales on the wrong day.

Chaos, basically, without Feb. 29. Thank goodness for Julius Caesar, Pope Gregory XIII, and leap years to keep our calendar from mishapening.

“If we didn’t have leap years, our calendar would be totally scrambled,” says Geoff Chester of the U.S. Naval Observatory in Washington, D.C., the nation’s timekeepers. “Otherwise, the year would be totally out of sync with the seasons.”

STORY: Geocachers leap to check Feb. 29 off list

We basically the Earth doesn’t circle the sun in 365 days. Rather, it takes 365.2425 days. Instead of a nice round number, says physicist Dennis Duke of Florida State University in Tallahassee. Those extra digits add up to more than a day, but not quite, every few years.

Since the Roman ruler Caesar first added a leap day to the calendar every four years around 46 B.C., “with some help from astronomers,” Duke says, roughly 500 leap days have come and gone.

That still wasn’t perfect, because the Julian calendar was adding too many days.

“By the 1500s, Easter was slipping back into winter, about 110 days off,” says John Lowe of the federal National Institute of Standards and Technology’s office in Boulder, Colo. So, the modern calendar used today dates to 1582, when Pope Gregory XIII instituted the Gregorian calendar, with its first leap year of 1584.

Under its rules, every year that is evenly divided by 4 is a leap year, except for turn-of-the-century ones ending with an "00" such as 1900 or 2100, that aren’t divisible by 400.

Without this extra adjustment, the seasons would gradually slip out of adjustment with the
Raising international and national profile

Aligning research with popular culture
CONTROL FREAK-OUT

Having it all? Doing it all? Exhausting, isn't it? According to the latest science on willpower, the best thing you can do for your productivity, waistline, and equanimity is give yourself a break. By Rachael Combe

I've been struggling with temptation. Giving in could sabotage the life and home I've built through years of careful choices and hard work. And still I can't help but listen when I hear a seductive little voice from somewhere deep in my brain whispering... You should get a dog.

A dog??
The kids would love it, the voice coos, Get a dog. A big, hairy, slopping bundle of joy like that golden retriever Lulu was hugging in the park. Do it.

Are you crazy? I practically shout (all the while thinking, Methinks I doth protest too much). I have two young kids, a husband who travels constantly, a job; I'm writing a novel and training for a marathon in my "spare time"; and I just bought a new living room rug. It's a full life for which I'm incredibly grateful, but it's enough; I need a dog like I need another baby.

Now that you mention it, the voice continues, you should have another baby.

A baby? Now I'm sweating. My kids are both healthy, we're almost done with diapers, and I somehow escaped stretch marks. Why tempt fate? I mean, my kids are the most fun part of my life, and when I were younger, who knows, maybe...but, no, no, no, I'm getting too old for that.

Exactly, says the voice. It's now or never. Have a baby. C'mon. You know you want to. You're not too old. You can do IVF if you need to. No way, sister. No IVF, I tell the voice. I can't risk twins.

Ooh, the voice says. Twins. Great idea. If you have twins, you'll have no choice but to quit your job—and with four kids under five you can justify keeping your babysitter. You'll probably have to go on bedrest. You can get a wide-screen TV in your bedroom. And a minimum. With a DVD player in it. Seriously, budget be damned, you'll have no choice! Do it, do it, do it!

Dear readers, out of all the alluring suggestions the voice makes, which phrase do you think forces me to put my head between my knees to stop from swooning with desire? That's right: You'll have no choice. (Say it loud and there's music playing! Say it soft and it's almost like praying. . . .) The daydreams leave me ashamed and confused. Not so much the puppy and baby part—puppies and babies enjoy widespread popularity. But the part where I lose all control is what's bugging me. I gained insight into my yearning to be stripped of all will by reading two fascinating new books on the topic—Willpower by social psychologist Roy F. Baumeister, PhD, and New York Times reporter John Tierney, and the upcoming The Willpower Instinct by Stanford University psychologist Kelly McGonigal. Both books bear a similar message, though delivered slightly differently (McGonigal's is classic self-help; the Baumeister-Tierney effort is more essayistic). We tend to think of self-control as a spiritual virtue, like love or charity. However, research shows it's more like a muscle, subject to fatigue, lifestyle, and energy supply. You can wear out self-control not only through traditional tests of will—resisting pat- ries, not cheating on your spouse—but through less obvious means: making too many decisions, having lots of competing goals, castigating yourself if you fall off whatever wagon you're trying to stay on, failing to sleep or eat well.

This list of willpower sappers pretty much describes my life and that of most women who are out there trying to have it all. I realized that I don't want to have a dog or a baby. I want to be one. My self-discipline is fried, and I'm longing to revert...
I've been struggling with temptation. Giving in could sabotage the life and home I've built through years of careful choices and hard work. And still I can't help but listen when I hear a seductive little voice from somewhere deep in my brain whispering... You should eat that.

A dog?!

The kids would love it, the voice coos. Get a dog. A big, hairy, slobbering bundle of joy like that golden retriever Lulu was hugging in the park. Do it.

Are you crazy? I practically shout (all the while thinking, Methinks I doth protest too much). I have two young kids, a husband who travels constantly, a job, and I'm writing a novel and training for a marathon in my "spare time"; and I just bought a new living room rug. It's a full life for which I'm incredibly grateful, but it's enough. I need a dog like I need another baby.

Now that you mention it, the voice continues, you should have another baby.

A baby? Now I'm sweating. My kids are both healthy, we're almost done with diapers, and I somehow escaped stretch marks. Why tempt fate? I mean, my kids are the most fun part of my life, and I'm not yet so old that I would be a poor role model—even in the group who says they relied on such tasks. When Baumsteiner's team surveyed shoppers at a mall, those who made more decisions about purchases gave up on simple problems more quickly. Studies of Israeli and New Zealand judges found that judges were more lenient earlier in the day than later, when they'd already made a few no-brainers. (Denying parole is thought to be the most lenient because it's basically no choice—it maintains the status quo.)

It seems to me that men are at particular risk of having their self-discipline heaped on them. While men may still wield more geopolitical power, women are overwhelmingly the Deciders of daily life.

Beware Decision Fatigue

It was Baumsteiner's psychology lab at UC San Diego that first discovered the thinking mistake that caused us to make too many decisions at once undermines self-control. And we're not talking shallow thinking. Choose here: Picking out gifts from a wedding registry, for example, made women less likely to make impulse-control decisions—often even in the group who said they relied on such tasks. When Baumsteiner's team surveyed shoppers at a mall, those who made more decisions about purchases gave up on simple problems more quickly. Studies of Israeli and New Zealand judges found that judges’ leniency was more lenient earlier in the day than later, when they'd already made a few no-brainers. Denying parole is thought of as being more lenient because it's basically no choice—it maintains the status quo."

Build a Better To-Do List

According to the above, you need to make too many decisions at once undermines self-control. And we're not talking shallow thinking. Choose here: Picking out gifts from a wedding registry, for example, made women less likely to make impulse-control decisions—often even in the group who said they relied on such tasks. When Baumsteiner's team surveyed shoppers at a mall, those who made more decisions about purchases gave up on simple problems more quickly. Studies of Israeli and New Zealand judges found that judges were more lenient earlier in the day than later, when they'd already made a few no-brainers. Denying parole is thought of as being more lenient because it's basically no choice—it maintains the status quo.

It hardly ever occurs to us that we don't need to become better people," writes Stanford psychologist Kelly McGonigal, "but better rested.

Marketing studies show that we make, on average, 80 percent of major household purchases and decisions such as food, clothing, and sex, no matter what. Does it up, dress it down, but don't even glance at the dress rack. You've probably have to go on bed rest. You can get a wide-screen TV in your bedroom. And a minimum. With a DVD player in it. Seriously, budget he damned, you'll have no choice! Do it, do it, do it!

Dear readers, out of all the alluring suggestions the voice makes, which phrase do you think forces me to put my head between my knees to stop from swooning with desire? That's right. You have no choice. "(Say it loud and there's music playing! Say it loud and there's music playing!..."

The daydreams leave me ashamed and confused. Not so much the puppy and...
Update #9: Only 3 days left, and we're getting close!

Posted on January 13

A very special thanks to our donors who have supported us thus far. We've got less than 6,000 to go, but only 3 days to do it. Please help spread the word!

Only backers can post comments. If you have a question, ask the project creator.

Update #8: Press Releases!

Posted on January 13

Hey everyone,

Here's a few more places we've had press releases...


http://www.tallahassee.com/article/20120107/NEWS01/201201038/Clock-ticking-FSU-film-students-raising-money-online

And if you didn't already know, we're less than $6,000 from our goal! It will be a race all the way to the finish line, so tell everyone you know about us! Less than 3 days remain to reach our goal.

158 BACKERS

$23,700

PLEDGED OF $20,000 GOAL

0 SECONDS TO GO

FUNDING SUCCESSFUL

This project successfully raised its funding goal on January 16.

PLEDGE $1 OR MORE

2 BACKERS

Any amount donated is tax deductible, because you are giving to the FSU Foundation. For one dollar, you get our love and appreciation.

Estimated Delivery: Aug 2012

PLEDGE $10 OR MORE
Focusing on key initiatives

The nation’s most “veteran friendly” public university
Veterans Initiative
Veterans Initiative
Veterans Initiative
Veterans Initiative
Media relations: the numbers tell the story
Media relations: the numbers tell the story
Media relations: the numbers tell the story

**December & January Focus Summary**
- Research/Faculty: 70%
- College, Unit, or Student focus: 22%
- Other Features, Issues Mgmt, and/or Editorials: 8%

**December & January Geographic Summary**
- National: 55%
- Regional & Local: 37%
- International: 8%
The integrated strategy:
Leveraging social media technologies
(the engagement strategy)
Social media engagement

Facebook
Twitter
Social media engagement

The Great Give
The Future Supported by you!

Facebook
Twitter
Social media engagement
Social media engagement
Florida State University
Congratulations to @KathleenSmiles and her Seminole Sweetheart, the winners of our Sweepstakes! Hope you had a wonderful Valentine’s Day!

Seminole Sweethearts Sweepstakes Entries
Thanks @KathleenSmiles for this wonderful photo!
Submitted via Twitter: #FSUVintage

Happy Valentine’s Day! Make sure to enter our Seminole Sweethearts Sweepstakes, visit this link for more information: bit.ly/FSUVintage

By: Florida State University

4,742 People Reached · 30 People Talking About This
Like · Comment · Share · February 15 at 12:07pm ·

23 people like this.
2 shares

Taylor Elle Newsome Yay! Congrats Kathleen Turner :)
February 15 at 12:13pm · Like

Haley Gentile Andrew Labrecque
February 15 at 12:21pm · Like

Kathleen Turner YAY! What an honor!
An update on strategy: Developing the integrated marketing and communications strategy and brand platform
Meeting the expectations of audiences
Autism diagnoses tend to come later for African-American children
A study by a Florida State University researcher has found that African-American children tend to be... Read

Florida State students raise more than $584,000 during ‘Dance Marathon 2012’
During Dance Marathon 2012, the students of Florida State University raised more than $584,000 to benefit the Pediatric Outreach Program of Florida State’s College of Medicine.... Read Story

Without Words’ exhibit to shed light on social justice issues
For the fourth consecutive year, Florida State University will host “Without Words,” a unique, museum-style exhibit that focuses on increasing awareness of prevalent social justice issues. The program

The Suzanne Farrell Ballet performs at Ruby Diamond Concert Hall for Seven Days of Opening Nights.

Meeting the expectations of audiences

news.fsu.edu
Meeting the expectations of audiences

news.fsu.edu
Brand development: launched brand task force
Brand development: launched brand task force

- Based on best practices
Brand development: launched brand task force

- Based on best practices
- Collaborative strategy – completed two surveys
Brand development: launched brand task force

- Based on best practices
- Collaborative strategy – completed two surveys
- Created brand task force – leveraging internal expertise
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  - Assigned specific roles related to brand platform
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  - Full day workshop to kick off effort
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  - Feedback essential
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  - Education
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  - Feedback essential
  - Early adopters
  - Education
  - Resources
  - Brand champion certification program
# Brand platform development plan

## University Communications

### Project: Brand Platform Development (2011-2012)

<table>
<thead>
<tr>
<th>Project phase (strategic)</th>
<th>Start</th>
<th>Target</th>
<th>Status</th>
<th>Actions (unit specific)</th>
<th>Start</th>
<th>Target</th>
<th>Status</th>
<th>Notes/Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Review, analysis and listening sessions</td>
<td>1.1.2011</td>
<td>6.1.2011</td>
<td>100%</td>
<td>Meetings with leadership groups, committees, alumni, foundation, boosters</td>
<td>11.1.2010</td>
<td>Ongoing</td>
<td>100%</td>
<td></td>
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<tr>
<td>Brand task force development (survey of resources and skills)</td>
<td>8.1.2011</td>
<td>10.15.2011</td>
<td>100%</td>
<td>Create brand task force and launch task force infrastructure Brand promise(s) Distinctiveness (es) and key words Feedback (focus groups, workshops, listening sessions) Resources: Guidelines (across all platforms and channels) Brand Toolbox print and online</td>
<td>2.1.2012</td>
<td>9.15.2012</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Preparation for brand platform development</td>
<td>4.1.2010</td>
<td>10.19.2012</td>
<td>90%</td>
<td>Staff recruitment Creative Services Unit Director of Creative Services Multimedia Design Specialist (x2) Research Communications Lead Multichannel Team Social Media Specialist (internal interim appoint) Web Development Specialist (x2) Copywriter? Digital Content Team Videographers/Producers (x2)</td>
<td>9.1.2011</td>
<td>2.1.2012</td>
<td>65%</td>
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Jeanette De Diemar (644 1755/2466)
Due diligence: Touch point mapping

<table>
<thead>
<tr>
<th>Unit</th>
<th>Projects</th>
<th>Prospective Students</th>
<th>Current Students</th>
<th>Faculty/Staf f</th>
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<tbody>
<tr>
<td>Antarctic Marine Geology Research Facility</td>
<td>Website</td>
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<td>Center for Autism and Related Disabilities (CARD)</td>
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<td>Center for Demography and Population Health</td>
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<td>Center for Disaster Risk Policy</td>
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<td>Center for Economic Forecasting and Analysis (CEFA)</td>
<td>Website</td>
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<td>Center of the Advancement of Human Rights</td>
<td>Website</td>
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<td>Center for Criminology and Public Policy Research</td>
<td>Website</td>
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<td>Center for Higher Education, Research, Teaching &amp; Innovation (CHERTI)</td>
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<td>Center for Leadership and Civic Education</td>
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<td>Human Performance Research Center</td>
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<tr>
<td>Information Use Management &amp; Policy Institute</td>
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A brand-new way to stay in touch

Welcome to The Communicators* Network website. While still in an early stage of development, this site is intended as a first stop for people seeking communications resources at Florida State University.

Social Media:

Learn just how influential social media is in our society, why we as communicators should pay attention... More

EVENTS

- **Communicators* Network meeting**
  - Date: Feb 10
  - Time: 11:00 am - 01:00 pm

- **Social Media Group meeting**
  - Date: Feb 28
  - Time: 10:30 am - 12:00 pm

Join the conversation
Public Broadcast: WFSU update
NEARLY 90,000 STUDENTS DID NOT GRADUATE FROM FLORIDA'S HIGH SCHOOLS IN 2010.
Public Broadcast: WFSU update
THE WFSU AMERICAN GRADUATE PROJECT WILL FOCUS ON THE ISSUES THAT PREVENT MANY STUDENTS FROM GRADUATING AND THE RESOURCES AVAILABLE IN THE COMMUNITY TO HELP KEEP THEM IN SCHOOL.
Public Broadcast: WFSU update
Public Broadcast: WFSU update
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Public Broadcast: WFSU update

“PEPPER” GHAZVINI LEARNING CENTER

FEB 6TH
3RD 9 WKS REPORT GOES OUT
THANK YOU WFSU TV
WE LOVE YOU
Public Broadcast: WFSU update

FUNDED THROUGH
American GRADUATE
Let's make it happen

AN INITIATIVE OF THE
cpb
Corporation for Public Broadcasting
Public Broadcast: WFSU update
50th Anniversary of Integration Commemoration

50th ANNIVERSARY of INTEGRATION

THE FLORIDA STATE UNIVERSITY
50th Anniversary of Integration Commemoration
50th Anniversary of Integration Commemoration
50th Anniversary of Integration Commemoration

- Engagement
- History
- Community
- Students
- Thought Leadership
50th Anniversary of Integration Commemoration

YESTERDAY | TODAY | TOMORROW

50TH ANNIVERSARY of INTEGRATION

THE FLORIDA STATE UNIVERSITY

STRENGTH SKILL CHARACTER STRENGTH SKILL CHARACTER STRENGTH SKILL CHARACTER STRENGTH SKILL CHARACTER STRENGTH SKILL CHARACTER STRENGTH SKILL CHARACTER STRENGTH SKILL CHARACTER

© The Florida State University, 600 W. College Avenue, Tallahassee, FL 32306 | Directory Assistance 850-644-2525 | Questions or Comments | Privacy Policy | Copyright
50th Anniversary of Integration Commemoration
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50th Anniversary of Integration Commemoration
University Relations Report to the Board of Trustees

Thank you.

Liz Maryanski
Vice President, University Relations
Florida State University
Sustainable Campus Initiative

Dennis Bailey,
Associate Vice President of Facilities
Elizabeth Swiman,
Director of Campus Sustainability
History of the SCI

- 2004
  - FSU Students for Recycling
- 2005
  - Tri-Eagle Sales/G4 partnership
  - 1st earth day celebration
- 2006
  - SPG formed
  - 1st draft of strategic plan & policy statement
- 2007
  - 1st Rez Goes Green
  - Campus & Community Sustainability conference
- 2008
  - New mission statement & goals
  - 1st Phantom Slayer competition
- 2009
  - 1st Chuck it for Charity
  - Green Report Card B-
  - Eco-Reps formed
- 2010
  - Office & Director of Campus Sustainability position created
- 2011
  - AASHE STARS - Silver
- 2012
  - GHG inventory & Climate Action Plan
Vision & Mission

The FSU Sustainable Campus Initiative seeks to have our campus serve as a living model of sustainability, providing learning experiences that students, faculty and staff may develop, apply and practice at FSU and in their extended communities.

To promote a culture of sustainable living in an open forum and to promote the practice of resource conservation at FSU and within the campus community that by so doing promotes the university's positive impact upon the local and global environment.
History of the SCI

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University guiding documents

• Strategic Plan 2009-2014
  — 6.0 – ensure operational excellence while maintaining financial integrity
    • Goal 6.5: achieve excellence in the sustainable campus environment
    • Critical Success Factor 6.51 – 6.55
  — 8.0 – build the university’s national reputation
    • Goal 8.1: develop & communicate excellence at the university

• F&A Strategic Imperatives
  — Achieve excellence in the physical campus environment
  — Strategic Initiatives
    • Fostering environmentally-friendly practices to reduce costs
Energy

- Energy conservation efforts
  - Savings are driving force behind sustainability initiative
  - 1997 – 1st performance contract
  - 2009 – energy engineer hired
  - Continued projects
    - Refined energy management system
    - Revolving project fund
Green building

2008 – Design & Construction adopted a LEED Silver or comparable standard for all new construction & renovation projects

- **Certified**: King Life Sciences; Materials Research Lab
- **Silver**: Human Performance Lab; Stone; Turnbull Conference Center
- **Gold**: Center for Global & Multicultural Affairs; Ruby Diamond Concert Hall
- **Awaiting certification**: William-Johnston (G); Wellness (C); Traditions Hall (C); OGZEB*; Tibbals Learning Center II (C)
- **Planned**: Johnston Annex
Programs

Office of Sustainability
• Campus Earth Day/Month
• Chuck it for Charity
• Garnet & Gold Goes Green
• Green Office Certification
• Phantom Slayer
• Recycle Mania
• Rez Goes Green
• STARS

Student engagement
• Eco-Reps
• Greeks Going Green
• Green Room certification
• Student Sustainability Initiative
• Take Back the Tap
The Sustainability Tracking, Assessment & Rating System is a transparent, self-reporting framework for colleges and universities to measure their sustainability performance designed to:

- Provide a framework for understanding sustainability in all sectors of higher education.
- Enable meaningful comparisons over time and across institutions using a common set of measurements developed with broad participation from the campus sustainability community.
- Facilitate information sharing about higher education sustainability practices and performance.
Programs

Office of Sustainability
- Campus Earth Day/Month
- Chuck it for Charity
- Garnet & Gold Goes Green
- Green Office Certification
- Phantom Slayer
- Recycle Mania
- Rez Goes Green
- STARS

Student engagement
- Eco-Reps
- Greeks Going Green
- Green Room certification
- Student Sustainability Initiative
- Take Back the Tap
Thank you

Questions?
Moving forward

- Strategic Plan for Sustainability
- Climate Action Plan
- Recycling revamp project
- Communications
  - Website
  - Sharing our information
  - Consistent messaging
- Student Green Fee Fund
Thank you

Questions?
Board of Trustees
Community members can report hazing through the web site:
http://hazing.fsu.edu
A Community Unconquered by Hazing

Message About Hazing
General Information and Resources
Test Your Knowledge
Hazing-Free Community Pledge

Sports Clubs  Greek Life  Student Organizations  NCAA  Parents and Families
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A Community **Unconquered by Hazing**

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Sport Club participants are expected to organize, direct and administer their clubs, teams and interest groups in order to accomplish their group goals and objectives within the boundaries of fair play, good sportsmanship and mutual respect for all club members. As a new member to a Sport Club, you may feel personal or social pressure to earn or prove your membership. This could result in your participation or your agreement to perform actions that would be considered hazing.
A Community Unconquered by Hazing

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Information for Members of Sport Clubs at FSU

Dear Sport Club Members, Coaches and Assistants,

Sport Clubs at Florida State University have provided thousands of students with a competitive, instructional, social, or purely recreational sport experience for over fifty years. Students involved in Sport Clubs have the opportunity to test their skills against other schools, against a standard of excellence or for the purpose of sharing and teaching others. Regardless of the sport or activity, Sport Clubs provide opportunities for student learning, testing and perfecting leadership and organizational skills transferable to many other lifelong interests.

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Letter from Director of Campus Recreation
Sport Clubs at FSU: Statement on Hazing
List of Current Sport Clubs
Resources for Sport Clubs at FSU
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Hazing is inconsistent with the ideals of good sportsmanship and fair play as well as the basic values of this university. Florida State University does not condone or tolerate hazing among any student(s) or student organization(s). Hazing includes “any group or individual action or activity that inflicts or
A Community Unconquered by Hazing

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Sports Clubs

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Additionally it is expected that all persons who participate in, coach or assist with Sport Clubs uphold and abide by federal, state and local ordinances as well as University policies. All recognized Sport Clubs of Florida State University are expected to follow the safety and risk management practices outlined by their specific sport organizing, sanctioning or governing bodies.

If you have any questions or need information related to your involvement in a Sport Club of
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If you have any questions or need information related to your involvement in a Sport Club of FSU, please feel free to contact us by dropping by our office located in Room 136 Tully Gymnasium, visit our website at http://fsu.campusrec.com/sportclubs or e-mail us at sportclub@admin.fsu.edu.

Sincerely,

http://hazing.fsu.edu
Information for Members of Fraternities and Sororities at FSU

Dear community members,

Fraternities and sororities have been an integral part of campus life at The Florida State University since 1904. These organizations exist on founding principles that foster friendship, scholarship, leadership, and service. Being a member of a fraternity or sorority is one of the most meaningful experiences that enhance your educational, personal, intellectual, and social development.

Members of the Greek community are expected to learn, value, and integrate the activities and rituals that are unique to their organizations into their lives. As a new member or initiated member, you may feel both personal and social pressure to earn or prove your membership, which may result in participating in or agreeing to perform actions that would be considered hazing.

Hazing is inconsistent with the values inherent in fraternities and sororities, as well as our University. Florida State University does not condone hazing among any student(s) or student organization. Hazing includes "any group or individual action or activity that inflicts or intends to inflict physical or mental harm or discomfort or which may demean, disgrace, or degrade any person,"

Letter from Director of Greek Life

- Web Resources for Greek Organizations
- Additional Web Resources
- Alternatives to Hazing
- Breaking the Hazing Cycle
A Community Unconquered by Hazing

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Letter from Director of Greek Life

Web Resources for Greek Organizations

Additional Web Resources

Alternatives to Hazing

Breaking the Hazing Cycle
Information for NCAA Athletes at FSU

Dear Student-athletes, student trainers and student managers,

As the University’s most visible ambassadors, you are expected to uphold, at all times, high standards of integrity and behavior, which will reflect well upon you, your family, coaches, teammates, and the Department of Athletics and Florida State University. You are expected to act with propriety, to respect the rights of others, and to abide by all rules and regulations of Florida State University, the Atlantic Coast Conference and the NCAA. Failure to do so may result in suspension from the team or even the University.

Student-athletes, student trainers and student managers are expected to work with their teams in order to accomplish their group goals and objectives within the boundaries of fair play, good sportsmanship and mutual respect for all team members. As a new member to a team, you may feel personal or social pressure to earn or prove your membership. This could result in your participation or your agreement to perform actions that might be considered hazing.

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Student-athletes, student trainers and student managers are expected to work with their teams in order to accomplish their group goals and objectives within the boundaries of fair play, good sportsmanship and mutual respect for all team members. As a new member to a team, you may feel personal or social pressure to earn or prove your membership. This could result in your participation or your agreement to perform actions that might be considered hazing.

Hazing is inconsistent with the ideals of good sportsmanship and fair play as well
A Community Unconquered by Hazing

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Information for NCAA Athletes at FSU

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Hazing is inconsistent with the ideals of good sportsmanship and fair play as well as the basic values of this university. Florida State University does not condone
Information for Parents and Families

Dear Family of FSU Students,

If you are reading this, you probably want to learn more about what hazing is and the resources our campus offers. This website is designed to help you learn more about hazing while providing useful resources for you and your student. On this site you will find examples of hazing, campus and local resources, FSU policies, and what to do if you think someone is being hazed.

The faculty and staff at FSU are concerned about each student's well-being and experience. We believe that all students should be able to participate in campus activities free of concerns from hazing, and that all students should be aware of the state and federal laws and university policies and expectations regarding this important issue.

In the state of Florida, hazing is illegal. The Florida law specifically states that an act of hazing will be considered a first degree misdemeanor if any conduct creates a substantial risk of bodily injury or death. An act of hazing will be considered a third degree felony if the conduct results in serious bodily injury or death. These laws are based on the Chad Meredith Act of 2005.
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What is the name of the organization that you are reporting for acts of hazing?

When did the event(s) occur?

Where did the event(s) take place?
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