President’s Report
Florida State University
Board of Trustees
November 2011
Better Management of DSOs

- BOT representative is not consistent (Chair; designee; rep.)
- Each DSO board, except Ringling, includes from one to three members by virtue of their position at the University.
- Number of Presidential appointments varies and there is a range of additional University representatives.
- Approval of Board membership varies widely, including Presidential approval, Presidential consultation prior to votes, the President on nominating committees, Presidential appointment, Presidential appointment based on nominations that exceed the number to be appointed.
Better Management of DSOs

- Board terms of office for members vary widely - two DSOs with two years, three boards with three years, five DSOs with four years, and some boards have indefinite terms.

- Date of selection of board members is equally varied.

- The President must approve quarterly expenditures for some DSOs (e.g. the Boosters), just annual budgets for others.

- Challenge to manage DSOs and in many cases we fail to follow by-laws.

- Simplification is warranted.
Proposal

All FSU DSOs - modify their by-laws (consistent with Florida Statutes and IRS regulations) for final approval at the June 2012 meeting of the Board of Trustees, such that:

• All DSO Board members serve 3-year renewable terms (staggered so that one-third of all Board members will be up for renewal each year). DSOs may set limits on the number of terms a board member may serve.

• All DSOs will provide a slate of nominations to the President by June 1 of each year for approval and appointment starting July 1.
Proposal

- All DSOs will have at least 25% of their membership appointed by the President, as a replacement for all other Presidential appointments currently in DSO bylaws.

- All DSOs will include the Chair of the Board of Trustees or their designee.

- All DSOs will provide the University with quarterly reports of expenditures based on a July 1 fiscal year, and all DSOs will submit their annual budget by May 1 for approval by the President and then submission for final approval by the Board of Trustees.
Proposal

- Last BOT meeting – discussed – agreed that the President should formulate a proposal.
- Request Approval of proposed as clear policy guidance – allow DSOs to discuss and then to propose by-law changes for the June BOT meeting.
- Not all DSOs have had a chance to digest implications; may still have some variations that best suit their needs.
Presidential Goals

- Last BOT meeting – evaluated President based on agreed upon goals
- Distributed next set of goals
- Request your input – direct or through Chair
- Set final goals for year
- Areas that are different
  - Strategic plan
  - Guidance based on discussion of rankings
  - Focus on attracting high quality students
  - Finalizing performance pay, annual evaluations, P&T
  - Accountability
  - Retained a number of prior year goals as they still apply
Florida State University
Courses Taught by Type of Instructor
Undergraduate - Lower Level, Fall 1998 through Fall 2007
Florida State University
Courses Taught by Type of Instructor
Undergraduate - Upper Level, Fall 1998 through Fall 2007
Welcome
Board of Trustees
Fall Headcount and Filled FTE Positions

Fall Headcount & Annual Fundable Student FTE per Filled Faculty FTE Positions

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Notes: The College of Medicine faculty and fall headcount are included in this report. Fundable FTE does not include M.D. Instruction; 2010-11 Annual Student FTE and Tenured Faculty counts are estimates.
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</tr>
<tr>
<td><strong>9- &amp; 12-Mo. Filled FTE Positions</strong></td>
<td>1,436</td>
<td>1,510</td>
<td>1,502</td>
<td>1,557</td>
<td>1,559</td>
<td>1,622</td>
<td>1,669</td>
<td>1,597</td>
<td>1,565</td>
<td>1,540</td>
</tr>
<tr>
<td>Headcount per 9- &amp; 12-mo. filled Fac.</td>
<td>24.7</td>
<td>24.3</td>
<td>24.9</td>
<td>25.0</td>
<td>25.4</td>
<td>25.0</td>
<td>24.6</td>
<td>24.5</td>
<td>25.7</td>
<td>26.5</td>
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<tr>
<td>Grad. HC per 9- &amp; 12-mo. filled Fac.</td>
<td>4.4</td>
<td>4.3</td>
<td>4.2</td>
<td>4.8</td>
<td>5.1</td>
<td>5.0</td>
<td>5.1</td>
<td>5.2</td>
<td>5.5</td>
<td>5.5</td>
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<tr>
<td>Student FTE per 9- &amp; 12-mo. filled</td>
<td>16.9</td>
<td>16.7</td>
<td>17.1</td>
<td>16.9</td>
<td>17.2</td>
<td>17.1</td>
<td>16.9</td>
<td>16.9</td>
<td>17.7</td>
<td>18.1</td>
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<tr>
<td>Graduate FTE per 9- &amp; 12-mo. filled</td>
<td>3.2</td>
<td>3.0</td>
<td>3.1</td>
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<td>3.5</td>
<td>3.5</td>
<td>3.6</td>
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<tr>
<td><strong>Tenured Faculty</strong></td>
<td>815</td>
<td>830</td>
<td>768</td>
<td>745</td>
<td>762</td>
<td>790</td>
<td>836</td>
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<td>Headcount per Tenured Faculty</td>
<td>43.5</td>
<td>44.2</td>
<td>48.6</td>
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<td>51.2</td>
<td>49.1</td>
<td>47.6</td>
<td>48.8</td>
<td>49.5</td>
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<tr>
<td>Grad. HC per Tenured Faculty</td>
<td>7.8</td>
<td>7.8</td>
<td>8.3</td>
<td>8.3</td>
<td>8.4</td>
<td>8.3</td>
<td>8.3</td>
<td>8.4</td>
<td>8.4</td>
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<td>Graduate FTE per Tenured Faculty</td>
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<td>6.8</td>
<td>6.7</td>
<td>6.7</td>
<td>6.7</td>
<td>6.6</td>
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</tbody>
</table>

**Notes:** The College of Medicine faculty and fall headcount are included in this report. Fundable FTE does not include M.D. Instruction; 2010-11 Annual Student FTE and Tenured Faculty counts are estimates.

**Source:** Faculty Salaries Report, Tenure and Benefits Survey, Preliminary (fall headcount) and Final (student FTE) Student Instruction Files
University Relations Report to the Board of Trustees

Liz Maryanski
Vice President
November 1, 2011
Raising FSU’s profile

bringing national and international attention to campus
Integrating messaging strategies: building the foundation for the brand

- Realigning media relations:
  - Near completion
- Establishing social media strategy
  - Team in place
  - Pilots
- Building infrastructure:
  - Brand development (short term)
  - Brand strategy (long term)
  - Online reputation management (web)
Building creative services support: Sustainability
Building creative services support: Sustainability
Building creative services support: Sustainability

GARNET AND GOLD GOES GREEN!

RACE TO REC
Building creative services support: Sustainability
Building creative services support: Sustainability
Building creative services support: Sustainability
Building creative services support: Sustainability
Building creative services support: Sustainability
Building creative services support: Sustainability
Building creative services support: Sustainability
Building creative services support: Sustainability
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Building creative services support: Sustainability
Building creative services support: Sustainability
Raising the profile
bringing national and international attention to campus

- Renewed focus on Editorial Visits
  - Establishing “thought leadership”
  - Focusing on key initiatives
  - Influencing public awareness
Raising the profile

bringing national and international attention to campus

Results are “telling the story”
Raising the profile

bringing national and international attention to campus

Results are “telling the story”

**September & October Focus Summary**

- Research/Faculty: 63%
- College, Unit, or Student focus: 30%
- Other Features, Issues Mgmt, and/or Editorials: 7%
Raising the profile

bringing national and international attention to campus

Results are “telling the story”
Raising the profile

bringing national and international attention to campus
Raising the profile

bringing national and international attention to campus

September 13, 2011

Florida May Be Next Battleground Over Faculty Productivity

By Audrey Williams June

In Florida, college professors, presidents and lawmakers are preparing for a vigorous debate about faculty performance, pay, and productivity.

That's because Gov. Rick Scott, a Republican, has made it clear that he's looking toward Texas for ideas on how to revamp higher education in his state. In Texas, a controversial plan—backed by Gov. Rick Perry, another Republican, and his allies—proposes to do more to measure faculty productivity,

Eric J. Barron, president of Florida State University, said he came up with the alternative plan after reading a copy of the Texas plan sent to him by Governor Scott. "My immediate thought was ..."
Raising the profile
bringing national and international attention to campus

Tallahassee Democrat
Garnett Stokes off to a golden start as FSU provost

City’s electric rates to decrease
By Jeff Burlew

The city is cutting its electricity and natural gas rates, but it doesn’t believe it’s keeping rate AT&T at 26 — the reductions are pretty modest.

Starting Saturday, residential customers will see a 0.1% decrease. Business customers will see a 0.9% increase.

The project will save $34 per month for a 3.5% electric customer. The change is expected to save customers $34 per month.

The governor of Florida, Rick Scott (center), had made it clear that he is looking toward Texas for ideas on how to revamp higher education in his state. In Texas, a controversial plan—backed by Gov. Rick Perry, another Republican, and his allies—proposes to do more to measure faculty productivity.

Erin J. Barron, president of Florida State University, said he came up with alternative plan after reading a copy of the Texas plan sent to him by Governor Scott. "My immediate thought was..."

The Chronicle
Be Next Battleground Over Faculty
By Audrey Williams June

In Florida, college professors, presidents and lawmakers are preparing for a vigorous debate about faculty performance, pay, and productivity.

That’s because Gov. Rick Scott, a Republican, has made it clear that he’s looking toward Texas for ideas on how to revamp higher education in his state. In Texas, a controversial plan—backed by Gov. Rick Perry, another Republican, and his allies—proposes to do more to measure faculty productivity.
Raising the profile

“real time” coverage – telling the story faster

---

College of Medicine awarded maximum accreditation status

LCME praises unique model of developing exemplary, patient-oriented physicians

---

Barron announces initiatives to create most veteran-friendly campus in nation

Florida State University President Eric J. Barron and the Florida State chapter of the Collegiate Veterans Association (CVA) today announced several new initiatives that will help the university in its efforts to become the most veteran-friendly public university in the nation.

The initiatives are designed to provide support and services to assist veterans in their transition to college and successful pursuit of a degree. To launch the initiatives, a special Veterans Day screening of “Hell and Back Again,” directed by Danfung Dennis, will make its Southeast premiere at Florida State's Ruby Diamond Concert Hall on Nov. 11. The film is a 2011 Sundance Film Festival Grand Jury Prize winner.

“With nearly 25 percent of recently-separated-from-the-military veterans enrolling in college within two years, the need for support and assistance in the transition from military service to college student is obvious,” Barron said. “Although FSU is already recognized as a ‘Military Friendly School,’ we...”
Raising the profile
“real time” coverage – telling the story faster
Raising the profile
“real time” coverage – telling the story faster

College of Medicine awarded maximum accreditation status
LCME praises unique model of developing exemplary, patient-oriented physicians

Barron announces initiatives to most veteran-friendly campus in Florida
Florida State University President Eric J. Barron, the Florida State chapter of the Collegiate Veterans Association (CVA) today announced several initiatives that will help the university in its become the most veteran-friendly public university in the nation.

The initiatives are designed to provide support services to assist veterans in their transition from military to college and successful pursuit of a degree. To launch the initiatives, Barron will announce a new program called “Hell and Back Again,” directed by David Dennis, will make its Southeast premiere at Florida State’s Ruby Diamond Concert Hall on Nov. 11. The film is a 2011 Sundance Film Festival Prizewinner.

“With nearly 25 percent of recently-separated-from-the-military veteran enrolling in college within two years, the need for support and assistance with the transition from military service to college student is obvious,” Barron said.

“Although FSU is already recognized as a ‘Military Friendly School,’ the initiatives announced today will serve to further enhance our efforts to support veterans,” Barron said.

The new initiatives include:
- Establishing a Florida State Veterans Center, which will reach veterans of all generations. The center will serve as the focal point for all campus veteran resources, academic advising, orientation and transition programming, personal and rehabilitative support services, and assistance with VA educational benefits and certification.
- Hiring a director of the Florida State Veterans Center, who will implement the center’s mission to recruit veterans who want to transition from military service to college life; support veterans by coordinating services; and promote awareness of Florida State’s veteran heritage and current issues facing student-veterans. In addition, the director will promote Florida State’s veteran-friendly initiatives nationally.
- Launching an annual Student Veteran Film Festival to raise awareness of veterans’ issues and support the establishment of a veterans center. This year’s screening of “Hell and Back Again,” which will benefit the proposed veterans center, will set the stage for what will become a multifilm event in future years.

These initiatives are important because nationally veterans are graduating at a lesser rate than nonveterans,” said Jared Lyon, president of the CVA and a veteran of the U.S. Navy, where he served on multiple deployments around the globe from 2001 to 2005. “As an institution for higher learning, it is our responsibility to ensure that student-veterans have the resources available to them to be successful in their goal of achieving a college degree.”

Because veterans tend to be older students — the average age of a student-vet at FSU is 27 — they have been out of the academic environment for a greater period of time and often struggle with transition and isolation. In addition, some may be suffering from post-traumatic stress disorder or physical limitations.

Florida State is unique among universities because of the depth and scope of its veteran programs and commitment to the students it serves.
FSU Collegiate Veterans Association

presents

HELL AND BACK AGAIN

A FILM BY DANFUNG DENNIS

Friday, November 11, 2011
Ruby Diamond Concert Hall
Florida State University

www/fsuvetfilmfest.com
Jared Lyon
President, FSU Collegiate Veterans Association
"Vivid and moving!"

Entertainment
"Vivid and moving!"

Entertainment

"Extraordinary . . . hard to shake!"

indieWIRE
FSU Collegiate Veterans Association
presents
HELL AND BACK AGAIN

A FILM BY DANFUNG DENNIS

Friday, November 11, 2011
Ruby Diamond Concert Hall
Florida State University

www.fsuvetfilmfest.com
FSU Collegiate Veterans Association presents

HELL AND BACK AGAIN

A Film by Danfung Dennis

Friday, November 11, 2011
Ruby Diamond Concert Hall
Florida State University

www.fsuvetfilmfest.com
FSU Collegiate Veterans Association
presents
HELL AND BACK AGAIN
A FILM BY DANFUNG DENNIS
Friday, November 11, 2011
Ruby Diamond Concert Hall
Florida State University
www.fsuvetfilmfest.com
Vet Film Festival

www.fsuvetfilmfest.com
Raising the profile

“real time” coverage – telling the story faster
Raising the profile

“real time” coverage – telling the story faster

“Way to be, FSU!”

“Inspiring. Thank you, FSU”
Raising the profile

“real time” coverage – telling the story faster

#FSUVeterans
Raising “real time” coverage file very faster

#FSUVeterans

“Way to be, FSU!”

“Inspiring. Thank you, FSU”
Raising the profile
“real time” coverage – telling the story faster

#FSUVeterans

“Way to be, FSU!”

“Inspiring. Thank you, FSU”
Social media

bringing national and international attention to campus

**Fans (Past Year)**
- 12,025
- +91%

**Followers (Past 3 Months)**
- 2,615
- +197%

**Engaged Users (Past 3 Months)**
- +200%

**Sentiment (Past 3 Months)**
- 93% positive
Social media

Face of Florida State!
Photo Contest
“My husband is an officer in the US ARMY...he made me this from an old Tanker Helmet. GO NOLES!”

-Christen Manuel

“Our kids are very excited about the contest. Thanks so much, and Go Noles! :)

-Rochelle Chiocca
Florida State vs. Oklahoma
Fan Travel Map

Social media

“Our kids are very excited about the contest. Thanks so much, and Go Noles! :)
”
-Rochelle Chiocca
Florida State vs. Oklahoma
Fan Travel Map

Social media

“Our kids are very excited about the contest. Thanks so much, and Go Noles! :)

-Rochelle Chiocca
Social media
Issues Management
FSU v Oklahoma Football Game

@Florida State what’s up with your fans?? They are violent.
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip
ESPNU Road Trip

CAUTION
HIGH MAGNETIC FIELD
PACEMAKERS, CREDIT/ATM CARDS,
MAGNETIC MATERIALS WILL BE AFFECTED

AHMFL SAFETY OFFICE
Support to academic and student initiatives: An integrated strategy
William Johnston Opening
William Johnston Opening
William Johnston Opening

Eric Barron
President, The Florida State University
William Johnston Opening
William Johnston Opening
William Johnston Opening
William Johnston Opening

Beverly Frank
Architect, Gould Evans
William Johnston Opening
William Johnston Opening
Interdisciplinary stories: Academics, Research and the Arts
Interdisciplinary stories: Academics, Research and the Arts

Darrel Tremaine
Doctoral Student, Oceanography
Interdisciplinary stories: Academics, Research and the Arts

Darrel Tremaine
Doctoral Student, Oceanography
Tallahassee, FL: FSU’s College of Business Ranked Among Top 30 Public Programs
Get A FSU
Interdisciplinary stories: Academics, Research and the Arts

Darrel Tremaine
Doctoral Student, Oceanography

TALLAHASSEE, FL: FSU's College of Business ranked among Top 30 Public Programs

RETARDS
Interdisciplinary stories: Academics, Research and the Arts

Darrel Tremaine
Doctoral Student, Oceanography
Interdisciplinary stories: Academics, Research and the Arts
Interdisciplinary stories: Academics, Research and the Arts
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Interdisciplinary stories: Academics, Research and the Arts
Interdisciplinary stories: Academics, Research and the Arts
Public Broadcast
Public Broadcast
Public Broadcast

FSU Weather
Public Broadcast

Local Radar

3:50 pm

Dothan
Valdosta
Tallahassee
Gainesville
Orlando
Public Broadcast
Public Broadcast
Public Broadcast

Patty Clemente

University Update
Movies
Public Broadcast
Public Broadcast
University Relations Report
to the Board of Trustees

Liz Maryanski
Vice President
November 1, 2011

www.sevendaysfestival.org.
LEGISLATIVE UPDATE
2012

Kathleen Daly
Assistant Vice President and
Director of Governmental Relations
THE FLORIDA LEGISLATIVE SESSION

The 60-day legislative session for 2012 is scheduled for January 10th to March 9th
THE FLORIDA LEGISLATIVE SESSION

The governor, by law, must release his budget recommendations to the legislature 30 days prior to the start of the session – or the week of December 9th.
STATE OF FLORIDA ECONOMIC OUTLOOK
STATE OF FLORIDA ECONOMIC OUTLOOK

• Most recent revenue estimating conference by the Office of Economic and Demographic Research took place October 11
STATE OF FLORIDA
ECONOMIC OUTLOOK

➢ Most recent revenue estimating conference by the Office of Economic and Demographic Research took place October 11

➢ Estimates for next year reduced by $1.6 billion compared to July
STATE OF FLORIDA ECONOMIC OUTLOOK

General Revenue Growth Rates

Provided by the Office of Economic and Demographic Research
Revenue Estimating Conference reduced the forecast of the maximum amount available for appropriation from the PECO Trust Fund for FY 2012-13 by $267.6 million, to $113.2 million in total.
STATE OF FLORIDA ECONOMIC OUTLOOK - PECO

- The Gross Receipts Tax forecast is reduced to a level which does not provide sufficient bonding capacity to issue any new bonds in FY 2012-13.
Approved by the Board of Trustees
June 2011
FLORIDA STATE UNIVERSITY
LEGISLATIVE BUDGET REQUEST

Approved by the Board of Trustees
June 2011

Provide access to high quality academic programs that improve baccalaureate retention and graduation $5,000,000
FLORIDA STATE UNIVERSITY

LEGISLATIVE BUDGET REQUEST

➤ Improve graduate and professional education by attracting and retaining outstanding faculty and students
$7,917,090
FLORIDA STATE UNIVERSITY

LEGISLATIVE BUDGET REQUEST

- Improve graduate and professional education by attracting and retaining outstanding faculty and students $7,917,090

- National High Magnetic Field Laboratory $3,300,000 recurring
Ensure a fiscally compliant and sustainability focused university $598,790
STATE UNIVERSITY SYSTEM
BUDGET PRIORITIES
STATE UNIVERSITY SYSTEM

BUDGET PRIORITIES

- STEM/Research and improved access, retention and graduation rates: $152 million
STATE UNIVERSITY SYSTEM
BUDGET PRIORITIES

- STEM/Research and improved access, retention and graduation rates $152 million
- PO&M – New and existing buildings $17 million
STATE UNIVERSITY SYSTEM BUDGET PRIORITIES

- STEM/Research and improved access, retention and graduation rates $152 million
- PO&M – New and existing buildings $17 million
- Major gifts matching funds $283 million
PUBLIC EDUCATION CAPITAL OUTLAY (PECO) 2012-13
PUBLIC EDUCATION CAPITAL OUTLAY (PECO) 2012-13

- Board of Governors request for SUS projects $144,834,627
PUBLIC EDUCATION CAPITAL OUTLAY (PECO) 2012-13

- Board of Governors request for SUS projects $144,834,627
- Request for utilities/infrastructure/capital renewal/roofs $93,930,000
PUBLIC EDUCATION CAPITAL OUTLAY (PECO) 2012-13

- Funds for remodeling/renovation/repair/maintenance
  $22,078,260
PUBLIC EDUCATION CAPITAL OUTLAY (PECO) 2012-13

- Funds for remodeling/renovation/repair/maintenance: $22,078,260
- FSU request: $7.2 million for utilities/infrastructure and $6 million for completion of Applied Sciences Building
POLICY LEGISLATION
PERTINENT TO THE SUS
POLICY LEGISLATION PERTINENT TO THE SUS

Higher education reform/Florida Solutions
POLICY LEGISLATION PERTINENT TO THE SUS

- Higher education reform/Florida Solutions
  - Efficiency measures
POLICY LEGISLATION PERTINENT TO THE SUS

- Higher education reform/Florida Solutions
  - Efficiency measures
  - Outcome-based funding
POLICY LEGISLATION PERTINENT TO THE SUS

- Higher education reform/Florida Solutions
  - Efficiency measures
  - Outcome-based funding
  - Economic development (STEM)
POLICY LEGISLATION PERTINENT TO THE SUS

➢ Reform of state employee healthcare benefits
POLICY LEGISLATION
PERTINENT TO THE SUS

➢ Reform of state employee healthcare benefits

➢ Campus safety (guns on campus)
POLICY LEGISLATION PERTINENT TO THE SUS

- Reform of state employee healthcare benefits
- Campus safety (guns on campus)
- Veterans and immigration legislation
ONGOING COMMUNICATION INITIATIVES BY FSU

- LegisLetter – Electronically distributed weekly throughout the session
ONGOING COMMUNICATION INITIATIVES BY FSU

- Advocate for Florida State website and advocacy tool
  
  www.advocateforfloridastate.fsu.edu
ONGOING COMMUNICATION INITIATIVES BY FSU
ONGOING COMMUNICATION INITIATIVES BY FSU

» FSU Day at the Capitol – Tuesday, February 7, 2012
ONGOING COMMUNICATION INITIATIVES BY FSU

- FSU Day at the Capitol – Tuesday, February 7, 2012
- Seminole Evening Reception - Monday, February 6, 2012
Research [& Creativity] Highlights
Recent, On-Going and Coming Soon

Board of Trustees Meeting - November 1, 2011

W. Ross Ellington, Associate Vice President for Research and Professor of Biological Science
You may have missed this…….

Student Council for Undergraduate Research & Creativity and the Office of Undergraduate Research

Humanities-Natural Sciences-Social Sciences
And this……

A world record 25 Tesla (500,000 x earth’s field strength) “split” magnet became operational in June.
In spite of a very competitive funding climate, FSU set a record of $159.1M in Federal awards for FY11. External C&G funds support >2,700 full time employees at FSU.
Florida State University
Artist-in-Residence Jawole Willa Jo Zollar — acclaimed choreographer and the founding and artistic director of New York dance company Urban Bush Women — was named Florida State’s 2011-2012 Robert O. Lawton Distinguished Professor. It is the highest honor bestowed by the FSU faculty on one of its own.
FSU is the lead institution of a $20.5M research effort funded by the BP Gulf Research Initiative

• FSU’s Deep-C consortium involves 9 other institutions including Woods Hole Oceanographic Institution

• Integrates biology, physical oceanography, meteorology, geochemistry and hydrocarbon chemistry
Francis Eppes
Professor Roy
Baumeister’s new
book *Willpower* is
currently on the NYT
bestseller list.
FSU’s experimental nuclear physics program has operated for over 50 years.

The National Science Foundation recently awarded the program a $5M grant to continue its world-class research and graduate training effort.
Coming soon....

Aero-Propulsion, Mechatronics and Energy (AME) Building

Nov/Dec ‘11-Commissioning

January ’12- faculty, staff and students will start moving in
Coming [relatively] soon ....

65’ research catamaran to be based at the FSU Coastal & Marine Laboratory; “blue water” capabilities

“naming” opportunity.....
Questions
Assessment and Accreditation

Robert B. Bradley,
Vice President for Planning and Programs

October 2011
# Selected FSU Academic Assessment Activities

<table>
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<tr>
<th>Stage</th>
<th>Assessment</th>
<th>Period</th>
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<td>Input</td>
<td>Previous Test Scores &amp; GPA</td>
<td>Initial Entry, Annual</td>
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<td>Collegiate Learning Assessment</td>
<td>Annual</td>
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<td>Throughput</td>
<td>Academic Learning Compacts</td>
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<td>Program &amp; Student Learning Outcomes</td>
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<td>National Survey of Student Engagement</td>
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<td>Student Perception of Teaching</td>
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<td>Textbook Adoption</td>
<td>Semester</td>
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<td>Freshman Survey</td>
<td>Annual</td>
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<td>Student Satisfaction Survey</td>
<td>Annual</td>
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<tr>
<td>Output</td>
<td>SACS Interim Report</td>
<td>5 Year Cycle</td>
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<td>Degree Production by Level</td>
<td>Annual</td>
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<td>Degree Accreditations</td>
<td>Differs by Organization</td>
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<td>Student Exit Interviews by Program</td>
<td>Graduation Annual</td>
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<td>Centers &amp; Institutes</td>
<td>7 Year Cycle</td>
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<td>Quality Enhancement Reviews: Degree Programs &amp; Depts.</td>
<td>7 Year Cycle</td>
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<td>Outcome</td>
<td>Placement Results</td>
<td>Annual</td>
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<td>Employment (FETPIP) Results</td>
<td>Annual</td>
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<td>Post Graduation Activity Survey by Degree</td>
<td>Annual</td>
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<td>BOG Annual Report</td>
<td>Annual</td>
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<td>University Strategic Plan</td>
<td>5 Year Cycle</td>
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<tr>
<td></td>
<td>SACS Reaffirmation</td>
<td>10 Year Cycle</td>
</tr>
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</table>
Centers & Institutes: Purpose

• Facilitate interdisciplinary collaboration
  – Provide a focus for research
  – Facilitate research collaborations
  – Attract external financial support
  – Enhance student professional development and financial support
  – Structure student learning experiences
  – Provide community outreach
Review of Centers and Institutes

• Substantively reviewed on seven-year cycle
  – Financial resources
  – Faculty and student involvement
  – Progress in meeting mission
• Annual fiscal reports prepared, reviewed, and submitted to the Florida Board of Governors
<table>
<thead>
<tr>
<th>ID</th>
<th>Center Name</th>
<th>College</th>
<th>Eval. Year</th>
<th>Director</th>
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<tbody>
<tr>
<td>20.096</td>
<td>Statistical Consulting Center</td>
<td>A&amp;S</td>
<td>2010-11</td>
<td>Dr. Steve Ramsier</td>
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<tr>
<td>20.018</td>
<td>Center for Educational Research and Policy Studies (CERPS)</td>
<td>EDUC</td>
<td>2010-11</td>
<td>Marsha Best</td>
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<tr>
<td>20.056</td>
<td>Center for Intensive English Studies</td>
<td>EDUC</td>
<td>2010-11</td>
<td>Dr. Patrick Kennell</td>
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<td>20.062</td>
<td>Center for the Study of Technology in Counseling and Career Development</td>
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<td>Dr. James Sampson</td>
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<td>20.907</td>
<td>John Scott Dailey Florida Institute of Government (SUS)</td>
<td>ISPA</td>
<td>2010-11</td>
<td>Dr. Jeff Hendry</td>
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<td>20.135</td>
<td>Center for the Study of Democratic Performance</td>
<td>SOC SCI</td>
<td>2010-11</td>
<td>Dr. William Berry</td>
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<tr>
<td>20.906</td>
<td>LeRoy Collins Institute (SUS)—(Previously Collins Center for Public Policy, name change approved 10/23/02)</td>
<td>SCI</td>
<td>2010-11</td>
<td>Dr. Carol Weissert</td>
</tr>
<tr>
<td>20.132</td>
<td>Maggie Allesee National Center for Choreography</td>
<td>VATD</td>
<td>2010-11</td>
<td>Jennifer S.B. Calienes</td>
</tr>
</tbody>
</table>
Quality Enhancement Reviews

- State requires each academic program to be reviewed every seven years
- Requires extensive assessment by the academic program
  - Peer and aspirational comparisons
  - Faculty productivity
  - Curriculum
  - Resources
  - Enrollment and retention
  - Student learning outcomes
  - Student job placement and satisfaction
Quality Enhancement Reviews

- Review and recommendations by external evaluator(s)
- Review and recommendations by subcommittee(s) of the Faculty Senate
- Results in action plan by the dean and recommendation to the Provost
- Submission of summary reports to the Florida Board of Governors
Quality Enhancement Reviews
Fall 2011

✓ Civil Engineering
✓ Mechanical Engineering
✓ Chemical and Biomedical Engineering
✓ Industrial Engineering
✓ Electrical and Computer Engineering
✓ Biomedical Sciences
✓ Medicine
SACS Accreditation

- Accreditation reaffirmed by Southern Association of Colleges and Schools (SACS) every ten years
  - Last reaffirmed in 2004
  - Different from discipline-specific accreditation
- Fifth Year Review Approval
- Substantive Change – ongoing
- Periodic Reports - ongoing
  - Enrollment Profile
  - Institutional Profile
  - Financial Profile
Why is accreditation by SACS important to FSU?

- Federal funding
  - Student Financial Aid
  - Federal Contracts and Grants
- Reputation
- State requirements
- Commitment to higher education
- Desire to continuously improve quality
What Does Accreditation Entail?

- FSU provides two documents:
  - Compliance certification – 15 months in advance of affirmation
    - Integrity
    - Core Requirements
    - Comprehensive Standards
    - Federal Requirements
  - Quality Enhancement Plan – 6 weeks before on-site review
- Involves three reviews
  - Off-site peer review
  - On-site review
  - Review by Commission’s Board of Trustees
SACS Requirements

• Institutional Mission
• Institutional Effectiveness
• Governance and Administration
• Educational Programs
• Undergraduate, Graduate & Professional Programs
• Faculty
• Library
• Student Affairs
• Financial and Physical Resources
• Quality Enhancement Plan (QEP)
Quality Enhancement Plan

- Must be highly participatory
- Two year process to develop is recommended
- Topic selection must be based on empirical data and analysis of that data “... a QEP that arises from a solid base of needs assessment will have more validity, credibility and appeal ...”

- Must not be implemented at time of on-site visit (spring 2011)
- Must focus on student learning
- Must devote resources to implement
- Must assess its impact in the five years following the site visit
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tr>
<td>June 2012</td>
<td>Orientation session in Atlanta for Leadership Team</td>
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<tr>
<td>Apr - Jul 2013</td>
<td>Advisory visit by COC staff, if desired</td>
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<tr>
<td>September 10, 2013</td>
<td>Compliance Certification due</td>
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<tr>
<td>November 2013</td>
<td>Off-site committee meets in Atlanta</td>
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<tr>
<td>Dec 2013-Mar 2014</td>
<td>Focused Report and QEP due [6 weeks before the on-site visit]</td>
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<tr>
<td>Feb - Apr 2014</td>
<td>On-site visit</td>
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<tr>
<td>Jul - Sep 2014</td>
<td>Response to the Report of the Reaffirmation Committee due, if needed [5 months after visit]</td>
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<tr>
<td>December 2014</td>
<td>Reaffirmation decision</td>
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</table>
Where Are We Now?

✓ Quality Enhancement Plan (QEP)
  o Provost appointed a QEP Committee
  o President’s Retreat obtained student input on potential topic
  o Surveyed Faculty Senate on potential QEP topic
  o Examined topics selected by other institutions

✓ Compliance Certification
  o Purchasing software: university response and 3000+ documents to be submitted as evidence
  o Setting up committees, processes, data requirements, timelines
  o Examining the experience of other institutions
Division of Student Affairs Report
Board of Trustees Meeting
November 2011
Division of Student Affairs Report
Board of Trustees Meeting
November 2011
Welcome Board of Trustees