

**THE FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES MEETING**

Augustus B. Turnbull III Florida State Conference Center

Tallahassee, Florida

Friday, March 4, 2011

SUMMARY MEETING MINUTES

1:00 p.m.

NOTE: A complete webcast of this meeting has been archived at
<http://trustees/fsu.edu/meetings/archives.html>

Members Present: Trustees Ed Burr, Susie Busch-Transou, Joe Camps, Dustin Daniels, Andy Haggard, Mark Hillis, Jim Kinsey, Les Pantin, Peggy Rolando, Brent Sembler and Eric Walker

I. Call to Order and Welcome: Mr. Andy Haggard, Chair (0:01:00)
Chair Haggard called the meeting to order and Fran Conaway conducted the roll call. Chair Haggard welcomed Trustees Burr and Camps and thanked Trustees Walker and Daniels for their service. Avi Assidon, incoming Student Government President, and Dayne Hutchinson, incoming Student Government Vice President, were also welcomed and recognized.

II. Approval of Minutes of November 29, 2010 and January 7, 2011 Meetings
Trustee Rolando asked that the minutes be corrected to indicate that she attended the November 29, 2010 meeting. The November 29, 2010 meeting minutes were unanimously approved as amended.

The January 7, 2011, Meeting Minutes were unanimously approved as presented.

III. President's Report: Dr. Eric Barron (0:04:40)

Dr. Barron's report focused on five areas:

Two highly significant threats to Florida State: The decline in the number of Assistant Professors since 2007 from 300 to 200 (32%) and the fact that faculty salaries are 17% below FSU's Carnegie classification average.

Key Legislative Issues: In preparation for anticipated cuts, FSU will undergo 5%, 10%, and 15% budget cut exercises, which could affect between 130 to 390 positions. Additional concerns include the Governor's plan to place a \$5,000 cap on university health insurance contributions, a requirement for employees to contribute up to 5% of their salary to retirement, and a bill allowing guns on university campuses.

Enrollment Update: To date, FSU received approximately 35,000 freshmen applications for the 2011 fall term. As of December 8, 2010, 10,875 freshmen were accepted and an additional 4,000 are expected to be approved by March 16.

Mid-range GPA and test scores for these students: 3.7-4.3 academic GPA, 1,760-1,980 SAT, and 26-30 ACT.

Board of Governors (BOG) Update: The market rate tuition proposal was approved for Master of Social Work, Master of Library and Information Studies, Master of Science in Management, Master of Management Information Systems, and Master in Business Administration. Safety and Security Fee was not approved by the BOG.

Two New Initiatives:

- The Veteran's Center – As part of the Big Idea campaign, FSU will focus on becoming a more veteran-friendly campus. A committee has been established to define the vision and identify student veteran needs, including community and retention. Funding will be sought for a Veteran's House, which will provide services to student veterans and host veteran and alumni events. FSU currently has approximately 750 veterans on campus with 350 of them having served in Iraq.
- Celebration of Newly Tenured Faculty: Each newly tenured faculty member may select a book or materials of importance to the individual; the Library has designated \$300 per newly tenured faculty member for this purpose. Each faculty member may purchase a book/materials, identify an existing book/materials already in the Library and release dollars for use by the Library or take the book/materials off the discretionary needs list. A book plate will be presented along with a paragraph as to why the book is important to the faculty member. The first celebration is scheduled for April 14, 2011.

Proclamation: Mr. Haggard (0:33:00)

Chair Haggard presented a proclamation recognizing and thanking Coach Jimbo Fisher and his staff for a successful first year.

Coach Fisher thanked the Board for their support of the football program, and indicated he is very thankful for the recognition and to be a part of FSU. The team's goal is to represent FSU not just with wins on the field but also with class and dignity.

IV. Updates & Reports:

Dr. Sandra Lewis, Vice Chair, Faculty Senate Steering Committee (0:36:07)

Dr. Lewis welcomed Trustees Burr and Camps to the Board of Trustees. The Faculty Senate continues to be impressed with Dr. Barron's efforts, particularly as they relate to efforts to recruit and retain faculty. Except at the Assistant Professor level, the salaries of FSU faculty members are consistently less than those of their counterparts at other public institutions, are consistently less than other higher education public institutions, and only 75% of their peers in private institutions. Faculty are very concerned about how lower paid staff will fare if salaries or benefits are reduced. The faculty recognize that the staff's morale and commitment to their jobs strongly influence the quality of the faculty and student experience.

Student Government Association (SGA): Ms. Dayana Bernavil, Outgoing SGA Treasurer (0:41:09)

Ms. Bernavil noted that working with SGA President Dustin Daniels and Vice President Bobby Seifter for the past year was a rewarding experience. Upcoming SGA events include a Ladies Legacy Banquet which will take place March 31 at the Alumni Association. The Banquet is part of numerous events in recognition of Women's History Month. Ms. Bernavil introduced Avi Assidon, incoming SGA President and Dayne Hutchison, incoming SGA Vice President. Mr. Assidon and Mr. Hutchison noted that they are looking forward to working with the Board and that they expect an exciting and productive year.

State of the Student Body Annual Report: Mr. Dustin Daniels, SGA President (0:43:02)

Mr. Daniels introduced Vicki Dobiynski, SGA Advisor. Mr. Daniels noted that one of the goals of his administration was to promote academics, activism, service and safety. These goals have been achieved as indicated below:

- Academics: SGA was involved in the 2010 Undergraduate Research Symposium, Golden Tribe Lecture Series, FSU College Leadership Councils, TRUE Seminole President's Challenge, SGA Scholarship, International Exchange books, and FSU Rwanda Center Project.
- Activism: SGA expanded the Office of Legislative Affairs to create the newly named Office of Governmental Affairs. This office held the first annual Student Day at the Capitol, organized Voter Registration and Education programs, is working on City and County Level Representation for students, implemented T. K. Wetherell Legislative Shadow Day, implemented an inclusive Anti-Discrimination Policy, and assisted with the Men Advocating Responsible Conduct (MARC) Program.
- Service: SGA created the Office of Servant Leadership which assisted with Peace Jam, TEDx FSU, Without Words, Campus Philanthropies, Development Grants for Service Learning and the SOFit Fitness Program
- Safety: SGA endorsed the Campus Security Fee and successfully implemented the Nole Cab program.

Chair Haggard recognized Rob Jakubik, former student body president and now special assistant to the chief policy advisor for Florida Governor Rick Scott.

University Relations Update: Ms. Liz Maryanski, Interim Vice President for University Relations (1:12:40)

Ms. Maryanski noted that University Relations has continued to change its model to become more strategic and is creating partnerships to move the university forward. University Relations' recent efforts were focused on three areas: Issues Management, Community Outreach and Strategic Communication. University Communications is producing Student Profiles of outstanding students that are posted on the FSU Blackboard website. A brief video interview clip of Juan Escalante, one of FSU's outstanding students, was screened.

During the fall, FSU had issues with several high schools around the country regarding use of the Seminole marks and logos. FSU has reached agreement with three of these high schools including Southeast High School in Bradenton, FL. University Relations and the General Counsel's Office have had amicable negotiations with the two remaining high schools using the marks and logos and expect to reach agreement. Ms. Maryanski provided an update on the very successful 13th season of Seven Days of Opening Nights, which featured eleven master classes for FSU students and a record 10 sellouts out of 19 performances. Ms. Maryanski provided information on WFSU community outreach activities and the *Advocate for Florida State* initiative launched by Governmental Relations. The Communications Office (News & Public Affairs) continues to have success in widely publicizing the achievements of the University by pitching stories and experts to the media.

Athletics Update: Mr. Monk Bonasorte, Senior Associate Director of Athletics (1:25:21)

Mr. Bonasorte provided an update on the Student Athlete Advisory Council which consists of 45 student athletes. Mr. Bonasorte noted that twenty-three athletes made All-ACC All American (6 Women's Cross-Country, 3 Men's Cross-Country, 4 Football, 7 Soccer and 3 Volleyball). Christian Ponder received the Dictum Award, Top Senior Student Athlete in the ACC, and National Football Foundation Scholar Athlete Award. Three student athletes received the Weaver James Corrigan Post Graduate Scholarships: Gonzalo Barroilhet, Track & Field; Christian Hunnicutt, Woman's Basketball, and Francesca Segarelli, Women's Tennis.

V. Consent Items: One Motion

Trustee Pantin moved to approve these items. The motion was seconded by Trustee Rolando and passed unanimously.

- Requesting Approval of Ph.D. in Materials Science and Engineering
- Requesting Approval of M.S. in Computer Criminology
- Requesting Approval to explore M.S. in Information Technology
- Requesting Approval of the Material and Supply Fee
- Requesting Approval of the Use of Facilities and Equipment Fee
- Requesting Approval of Academic Year 2011-2012 Housing Rates
- Requesting Approval of the 2011 Affirmative Action Plan
- Requesting Approval of Student Government Bills and Resolutions

VI. Academic Affairs: Dr. Robert Bradley, Interim Provost (1:36:31)

Dr. Bradley introduced Dr. Ross Ellington, Associate Vice President for Research, who provided a comparison of FSU and other state and national universities. Dr. Ellington noted that FSU is a unique university and this affects how it is evaluated quantitatively and qualitatively. FSU has an unusually (1:37:28)

balanced portfolio of academic excellence, which impacts its competitive position when compared to other public research universities. The metrics of recognition tend to be biased towards science, technology, engineering and mathematics disciplines (known as STEM).

FSU's performance is strong in a variety of areas:

- SUS #1 – National Science Foundation awards
- SUS #3 – National Institutes of Health Awards
- SUS #3 – Total external grant awards (both total and Federal), total research expenditures, licensing income, and licenses and options executed.
- SUS #2 – Annual Ph.D. graduates
- US #23 – NSF funded R&D expenditures
- US #14 – Federally funded R&D expenditures in the physical sciences

Dr. Bradley then introduced Dr. Anne Rowe, Dean of the Faculties, who noted (1:54:19) that the promotion and tenure process for 2010-2011 is complete and that tenure was granted to 34 faculty members effective with the 2011 Fall Semester with one pending once permanent U.S. resident status is attained. Additionally, tenure was granted for five new faculty members effective upon the date of their official appointment.

VII. Student Affairs: Dr. Mary Coburn, Vice President for Student Affairs (1:55:06)

Dr. Coburn gave an update on the Tripp and Susie Busch-Transou Career Center. The Career Center, located in the Dunlap Student Success Center, is a nationally acclaimed career center which serves as a model for career services around the country. Services include drop-in career advising, job-seeking skills, and help with choosing a major. FSU student Brittany Joyner received Student of the Year from the Florida Career Professionals Association.

Dr. Coburn noted that thirty Garnet and Gold Scholars will be awarded a medal for participating and completing the requirements and certifications.

VIII. University Advancement: Dr. Tom Jennings, Vice President for University Advancement (2:01:12)

Dr. Jennings provided an update on University Advancement including information regarding work with the Seminole Clubs network, revision of the organizational structure of the Foundation, and enhancements to Booster membership and campaign plans.

The staff are working to engage the Direct Support Organizations (DSO) in our future – bringing together the Boosters, Foundation and Alumni in new ways and making very good progress. Deans participated in a Retreat for Big Ideas. DSO representatives are meeting with each college and identifying needs and

aspirations, wealth capacity, and individual campaign goals. Dr. Jennings provided the following updates:

Foundation: As of January 31, 2011, \$56.5 million gifts received toward the \$89.3 million goal, with 58% year elapsed.

Boosters: Annual giving as of January 31, 2011, is up by 4% or \$13.4 million; major gifts for scholarships and facilities during the same period were up by 115% or \$25.9 million over the previous year. Additional staff has been deployed regionally to Tampa, South and Northeast Florida.

Trustee Pantin commented on the advantage of simplifying the process by receiving one bill annually for the clubs and offering one place to send a check. Mr. Jennings noted that staff are aware of this issue and are working toward a solution.

Action Item:

Notification of Intent to Establish Direct Support Organization (DSO): FSU Real Estate Foundation

After discussion, Trustee Pantin moved to approve this item. The motion was seconded by Trustee Camps and passed unanimously.

IX. Upcoming Meeting Dates: Mr. Haggard (2:38:59)

Chair Haggard advised of the upcoming 2011 meeting dates: June 2 & 3, September 9 and November 1

Trustee Pantin requested that the June meeting be held at the Panama City, FL Campus

X. Chairman's Report: Mr. Haggard

Chair Haggard thanked outgoing board members and welcomed the new incoming board members. Chair Haggard also thanked Fran Conaway for assisting the Board of Trustees with keeping track of votes, minutes, and for her dedicated service to the Board.

XII. Adjournment:

The meeting adjourned at 3:45 pm.