Why People Die By Suicide

Thomas Joiner, Ph.D.
The Robert O. Lawton Distinguished Professor of Psychology
Department of Psychology
Florida State University

joiner@psy.fsu.edu
WHY PEOPLE DIE BY SUICIDE

Thomas Joiner

2005, Harvard University Press
A Good Theory

- Explains the heretofore unexplained....
Why....?

♦ .... do female physicians and prostitutes have high rates of suicide?
♦ .... do suicide rates decrease in times of national crisis and increase when a city’s sports team dashes expectations?
♦ .... do suicide rates peak in the late spring/early summer?
Tall Order for a Comprehensive Theory of Suicide

- Not only must the theory illuminate these and other questions, it must also be compatible with these facts:
Facts

♦ Suicide rates highest in older people
♦ ... and in men (except in China)
♦ ... and in Caucasian and Native American people in the U.S.
♦ Suicide is associated with impulsivity, yet very few die ‘on a whim.’
♦ Suicide is more associated with anorexia than with bulimia.
Sketch of the Theory

Those Who Desire Suicide

Perceived Burdensomeness

Thwarted Belongingness

Those Who Are Capable of Suicide

Serious Attempt or Death by Suicide
Thank you for your attention

joiner@psy.fsu.edu

$15 million over 5 years

Opportunity to extend the consortium beyond 5 years
Tall Order for a Comprehensive Theory of Suicide

- Not only must the theory illuminate these and other questions, it must also be compatible with these facts:
Why....?

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Perceived Burdensomeness

Thwarted Belongingness

Those Who Are Capable of Suicide

Serious Attempt or Death by Suicide
Military Suicide Research Consortium

- Funded by the Department of Defense, Led by FSU (Joiner, Riccardi, McGee, et al.)
- $15 million over 5 years
- Opportunity to extend the consortium beyond 5 years
Thank you for your attention

♦ joiner@psy.fsu.edu
Florida State Takes its Place among America’s Great Universities

OUR VISION IN PERFECT SIGHT
($1.2 Billion Campaign Goal)

- To transform the next generation of students
- To lift our great University to new academic heights
  - By advancing the arts and culture
  - By furthering knowledge to serve society
  - By improving the well-being of communities and families
- To promote the big ideas that will shape the future
- To strengthen our life-long connection “or” to forge lifelong partnerships
- To honor our Unconquered spirit

Florida State University: The warmth of a small college with all the opportunities of a powerful university
DISCOVERING OUR DESTINY
THE CAPITAL CAMPAIGN FOR FLORIDA STATE UNIVERSITY TO TRANSFORM THE NEXT GENERATION OF STUDENTS

FSU Foundation: To Lift Our Great University to New Academic Heights
Florida State University Foundation Academic Programs

($556.8 Million Campaign Goal)
- Garnet and Gold Scholars
- Graduate Student Fellowships
- Eminent Scholar Chairs
- Professorships and Lectureships
- Academic Innovation Fund

- Endowed Scholarships in All Colleges
- College of Arts and Sciences
- College of Business
- College of Communication and Information
- College of Criminology and Criminal Justice
- College of Education
- College of Engineering
- College of Human Sciences

- College of Law
- College of Medicine
- College of Motion Picture Arts
- College of Music
- College of Nursing
- College of Social Sciences and Public Policy
- College of Social Work
- College of Visual Arts, Theatre and Dance
Imagine. Our Destiny.
The Capital Campaign for Florida State University to Honor Our Unconquered Spirit

FSU Seminole Boosters: Honoring Our Unconquered Spirit
Intercollegiate Athletics, Seminole Boosters

($92.2 Million Campaign Goal)
- Scholarship Endowment completed to ensure all student-athletes receive scholarships allowed by NCAA;
- Reserve Fund will ensure excellence and preserve gains;
  - Indoor Practice facility;
  - Student-Athlete housing facility;
  - World class academic advising and life skills program.

Our primary goal: to provide young men and women an opportunity to receive a great college education. Booster contributions fund scholarships ($9 million annually), build facilities and provide resources necessary for success. Our student-athletes have made us proud. They use their education and life lessons learned in athletics to become community and government leaders, judges, doctors, teachers, and captains of industry.
DISCOVERING OUR DESTINY
THE CAPITAL CAMPAIGN FOR FLORIDA STATE UNIVERSITY TO FORGE LIFE-LONG PARTNERS

FSU Alumni Association: Strengthening Our Life-Long Connection
Florida State University Alumni Association

($46.8 Million Campaign Goal)
- Legacy Scholarships Endowment funded (children of FSU alumni);
- Financial Independence for the Association;
- Academic Innovation Fund

Mission
To build our network of alumni and friends and sustain meaningful relationships on behalf of The Florida State University.

College of Education
College of Engineering
College of Human Sciences

College of Social Sciences and Public Policy
College of Social Work
College of Visual Arts, Theatre and Dance
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FSU Alumni Association: Strengthening Our Life-Long Connection
Florida State University Alumni Association

($46.8 Million Campaign Goal)
- Legacy Scholarships Endowment funded (children of FSU alumni);
- Financial Independence for the Association;
- Staffing to accommodate needs of 300,000 alumni;
- Homecoming and Pow Wow greatly expanded;
- “Outreach Tour” operates year-round travelling to every major population of alumni in Florida.

Mission
To build our network of alumni and friends and sustain meaningful relationships on behalf of The Florida State University.

Vision
We accomplish this vision through engaging alumni and friends via programs and services that foster pride and enhance a lifelong connection to The Florida State University.
FSU Seminole Boosters: Honoring Our Unconquered Spirit
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College of Motion Picture Arts

One of the top film schools in the nation, Florida State University's College of Motion Picture Arts is consistently ranked among the nation's top film schools. The film school provides a dynamic setting for the majority of its students, with a curriculum that focuses on the art, craft, and business of storytelling. Faculty members work with students in a studio facility that consists of production offices, sound stages, screening theaters, digital production and post-production equipment, and studio and camera trucks.

College of Medicine

The Florida State University College of Medicine will be a leader in researching and promoting discoveries in health care. The College of Medicine will incorporate research and teaching opportunities with the latest technologies, providing students with the best possible education. The College of Medicine will also offer the latest technology and research opportunities in health care. The College of Medicine will be equipped with state-of-the-art technology and facilities, including research centers and classrooms.

College of Law

The College of Law is one of the top law schools in the nation, with a curriculum that focuses on the art, craft, and business of storytelling. Faculty members work with students in a studio facility that consists of production offices, sound stages, screening theaters, digital production and post-production equipment, and studio and camera trucks.
The Florida State University Launches Capital Campaign to Transform the Next Generation of Students

Dear Friends and Fellow Alumni,

Stars align from time to time, and so do our personal stars align as well. Circumstance favors Florida State University today, just as it has from time to time before. I’ve come home at this crest of my life believing that I have some role to play in the destiny of our University. I would like very much for us to join together to seek that destiny.

Florida State University has a unique history that shapes the personality of our alumni body. New students are delighted to find a warm and welcoming campus here. You and I recall that it has always been so, as it was for us. Our University is different because of its history. We have been able to draw on those strengths to prosper and rise in stature among peers. We are proud that Florida State is a massive and powerful center of higher education and research.

The role of any great university is to seek the betterment of Mankind, to move toward the light and away from the darkness. For generations, our three symbolic torches have led the way to advance culture and the arts, to further knowledge through research, and to brighten the lives and dreams of those we serve.

I’m excited. I’ve spent my career at other great universities but Florida State is my own. I want you to see what I see, to know what I know about our wonderful University. I want us to explore the things that are possible in this new decade.

I believe our stars are aligned. Our three flambeaux burn bright that we may see our destiny, that we may see what could be and should be our place among the nation’s great universities at the end of this decade.

Join me - won’t you - in embracing these worthy aspirations. Let’s explore the vision of Florida State, and Discover Our Destiny.

Sincerely,

Eric Barron
President, Florida State University
Seminole Boosters, Inc. Report

Andy Miller, President & CEO

June 25, 2010
2009-2010 Projections

- We are projecting an increase in giving of 25.40% and a total of $28,500,172.
  - Legacy Campaign concluded with funds raised of $115 million from 2003-2010

2010-2011 Update

- We are currently outpacing the 2009-2010 fundraising year by 17.20%.
  - Annual fund contributions are up 7.97%
Other Fundraising Information

• We have a $30 million dollar gift pending and in the final stages of completion.
• We have other significant proposals that are expected to be signed during the 2010-2011 fiscal year.
• Our annual fund is showing growth and is attributable to our donors commitment and the excitement surrounding Seminole Athletics.
## Booster Endowment Status
*As of March 31, 2010*

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<tr>
<th>Quarter</th>
<th>Inv. Balance</th>
<th>Rate of Return</th>
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<tr>
<td>1st Quarter 2009-2010</td>
<td>$26,811,623</td>
<td>10.88</td>
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<tr>
<td>2nd Quarter</td>
<td>$27,694,095</td>
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<td>$30,658,793</td>
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<td>Real Estate Holdings</td>
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<tr>
<td>Endowment Fund Total</td>
<td>$45,066,021</td>
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Athletic Ticket Sales Update

- Currently, the number of 2010 football season tickets sold are 32,575 compared to the amount for the 2009 football season of 34,678.
- The projection from the ticket office is that the final 2010 ticket sales will be at least equal those of the 2009 season.
- The impact of the new sales operation is expected to have a positive impact.
- Renewal rate for season tickets is 92% compared to 80% in 2009.

What Does This Mean?

*Ticket holders are renewing but purchasing less tickets, meaning opportunities for seat movement have increased.*
Board of Trustees
Madison Street Mixed-Use Project

“College Town”

Presentation to:
Florida State University
Board of Trustees

25 June 2010
Campus Gateway Precedents
This vision was grounded in establishing an area with a unique urban character, providing residential, entertainment, and cultural activities, all complimented by parks and bike paths.

Land use development standards and urban design criteria, historic preservation and adaptive reuse, traffic management, and a greenway/open space network are the framework within which revitalization will take place.

The Gaines Street Revitalization Plan  January, 15, 2001
The South Campus Master Plan Study

The Florida State University, Tallahassee, Florida

June 10, 2010

FSU South Campus Master Plan Study

The Patrick Hodges Land Studio

SFA huffman associates Architecture

Madison Street Mixed-Use Project
“College Town”
Florida State University Board of Trustees
Goals and Objectives

Connect the South expansion of the Main Campus with the proposed redevelopment of Madison Street and Gaines Street.

Follow the stated goals and direction of the Adopted 2008 FSU Master Plan.

Develop design strategies for Parking Garage No. 6 and additional on-street and other surface parking.

Re-purpose recreational fields through design and programming of new uses and site improvements for an enhanced campus green space or “Central Park”.

Preserve current use of the fields for student recreation and Seminole Boosters game day activities.

Explore optional locations and configurations for new FSU facilities.

Provide guidance for budget allocations, programming, and the use of the University’s resources.

Improve vehicular transit and particularly pedestrian connections.

Improve safety and public surveillance of the expanded campus.

Create a new “South Gateway” at Woodward Avenue and Gaines Street intersection.

Extend the architectural patterns of the Florida State University Campus.
Master Plan Perspective View
FSU Parking Garage No. 6 – Design Concept

Total Parking: 1165 Spaces - 1105 (6 levels) Garage + 60 surface (revised)

Proposed Buildings: 688,550 GSF – 383,050 GSF Housing (852 beds) + 160,500 Retail/Student Services + 145,000 FSU Facilities
Recommendations

Take advantage of the “central park asset” for new University residential, office, academic, and support uses.

Develop Central Park as an enhanced green space with shade trees, band shell, pedestrian scale lighting, interactive water feature, pedestrian walkways, etc.

Develop relocation strategy and plan the existing university support operations that are currently located on Madison Street.

Utilize the space adjacent to and above proposed Parking Garage No. 6 for mixed-use opportunities.

Limit the vertical scale and massing of new buildings along Madison Street to 3 - 5 floors and the scale of the new buildings north of Central Park to 5 – 7 floors.

Create appropriate “town – gown” connections at Woodward Avenue and Gaines Street.

**Seize the opportunity to create a new “South Gate Entrance Monument”**.

Improve Woodward Street typical section with on-street parking, shade trees, lower scale lighting, street furniture, and generous sidewalks.

Support the proposed extension of Lorene Street from St. Augustine to Gaines Street.

Improve the proposed Lorene Street extension’s streetscape.

Relocate overhead utilities underground on Madison Street & proposed Lorene and Collier Street extensions.
FSU at Madison Street – Design Concept

Proposed Buildings: 407,775 GSF
Total Parking: 414 Spaces
Recommendations

Take advantage of the “central park asset” for new University residential, office, academic, and support uses.

Develop Central Park as an enhanced green space with shade trees, band shell, pedestrian scale lighting, interactive water feature, pedestrian walkways, etc.

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Future Master Planning Initiatives... Suggested Next Steps

Analyze and update the University's current land acquisition strategy.

Consider using the “campus quad” design pattern as an organizing strategy for future growth and expansion.

Consider the use of Central Park as a future “campus quad” and focal point of the south campus.

Determine locations and new University building prototypes for emerging research and entrepreneurial uses in the Madison Street and Gaines Street districts.

Develop a coordinated phasing strategy for the expansion of the South Campus.
Madison Street Mixed-Use Project

“College Town”

“Everyone has a final destination, a goal. Destination design encompasses places and environments that people visit, live, work and/or play. It is our goal to facilitate and design destinations that will attract a diverse range of visitors, guests, and residents, not once, but for a lifetime.”

- unknown
Real Estate Development Team Members

Principals:
Andy Miller, President & CEO Seminole Boosters, Inc.
John Thomas "JT" Burnette, Principal - Hunter & Harp Holdings, LLC
Chad Kittrell, Principal - Hunter & Harp Holdings, LLC

Madison Street Committee Members:
Brian Swain, Chairman Seminole Boosters, Inc.
Christian Scherf, Executive VP – Iperium Development & President – Imperium Construction
William "Bill" J. Dawkins, Senior Vice President and Legal Counsel – Selig Realty & Enterprises, Inc.
Gene Ready, Founding Principal - Ready Capital

Asset & Portfolio Management:
William F. Butler, CRE President- Real Estate InSync (REI)

Project Administration & Management:
Patrick K. Hodges, RLA, Founding Principal – The Patrick Hodges Land Studio (PHLS)

Legal Counsel:
Morris Miller, Attorney – Holland & Knight Law Firm
Design Team Members

Architecture/Design Development/Programming
Alan C. Hooper, LEED AP – Hooper Construction
Design Development / Design Team Leader

Mike Krupnick, AIA / NCARB / LEED AP - Krupnick Studio
Design Architect

Timothy Petrillo – The Restaurant People, Inc.
Food & Beverage Programming Design

Brad Innes, AIA / NCARB - Elliott Marshall Innes, P.A.
Architect

Urban Planning / Landscape Architecture:
Patrick Hodges, RLA - The Patrick Hodges Land Studio
Urban Planner / Landscape Architect

Civil Engineering:
Cliff Lamb, PE - Cliff Lamb Associates
Engineering and Entitlements

Surveying:
Nobles Consulting Group
Madison Street University Buildings

Madison Street Mixed-Use "College Town"

HUNTER AND HARp HOLDINGS, LLC

Florida State University Board of Trustees
**KEY NOTE LEGEND**

1. **The Florida State University Flying High Circus**
   - 25,000 Gross Square Footage of Building (excludes tent @ 33K GSF)
   - Proposed Budget - $8.25 million

2. **General Academic Building C**
   - 50,000 Gross Square Footage of Building
   - Proposed Budget - $18.2 million

3. **Racquet Sports Complex**
   - 156,000 Gross Square Footage of Building
   - Proposed Budget - $34 million
“College Town” – Overall Site Plan
“College Town” – Architectural Model

Madison Street Mixed-Use Project
“College Town”
Florida State University Board of Trustees
“College Town” – Architectural Model
“College Town” – Architectural Model

Madison Street Mixed-Use “College Town”

Florida State University Board of Trustees
Deal Structure

Total Land Area: 4.9 Acres

Mixed-Use Building Program:
50,000 SF of Ground-Floor Retail, Restaurant, & Entertainment
102,000 SF of Multi-Family Residential Apartments

Deal Structure:
Ground Lease @ $106,000 a Year Base
Return on Cash (ROC) is 3.93%
Return on Investment (ROI) will be a minimum 2.25%
Percentage of rent provisions
Boosters will NOT sign a note
Boosters will NOT subordinate to a mortgage
Option to buy at cost less CRA Participation
Option to lease retail at cost

Boosters Required Capital:
$2,615,000 land purchase
$2,100,000 donated property value
Total: $4,715,000

Additional Consideration:
Converting non-income producing assets into income producing assets
Potential Naming Rights Income
Value enhancement of proximate Boosters-Owned Real Estate
Supports President Barron’s stated goals for fund raising
Create a “Student-Centric Campus”
**Project Timeline**

**DESIGN AND PERMITTING PHASE**
- Informal introductory / overview meeting with City department heads and staff - 5/3/10
- Presentation to the Downtown District’s Downtown Redevelopment Commission - 6/14/10
- Submittal of Schematic Design & Financing Package - 6/15/10
- File Type B site plan application - 6/25/10
- Presentation to CRA Board - 6/28/10
- Submit Financing Packaging to Lender - 7/01/10
- UDC Review Meeting - 7/7/10
- Presentation and recommendation to CRA Board - 7/14/10
- UDC Meeting and Approval - 8/4/10
- Development Review Committee (DRC) Meeting - 8/9/10

**DESIGN DEVELOPMENT PHASE**
- Begin Design Development of Architecture / MEP / Structural - 8/10/10
- Project Financing Approval - 9/10/10
- File Environmental Management Permit (EMP) Application - 9/30/10

**CONSTRUCTION DOCUMENTS (CD) PHASE**
- Begin Construction Documents for Architecture/ MEP/ Structural - 10/5/10
- EMP approved and issued - 11/30/10
- Prepare and Issue Site Development Bidding Documents - 12/3/10
- Submit Building Permit Application - 12/21/10
- Begin demolition, site preparation, erosion-control, utilities, streets, etc. - 1/3/11
- FINAL Architectural CD PACKAGE SUBMITTAL – Issue Bidding Documents - 1/11/11
- Building Permits Approved - 2/7/11

**AWARD CONTRACT - 2/15/11**

**BEGIN CONSTRUCTION - 2/22/11**
June Project Update

On June 10th a meeting was held with President Barron, Vice President Carnaghi, et al to review a new FSU South Campus Master Plan. The project was funded jointly by the Boosters and FSU; it was very well received with further positive outcomes expected.

A successful initial meeting was held with Tallahassee’s Downtown Design Redevelopment Committee (DRC) on June 14th. The meeting was held to review the project and to begin preliminary discussions for a request for public assistance (funding for: Infrastructure, Stormwater, Tap Fees, Electrical Underground Relocation, CSX Right of Way Allocation, and Roadway and Streetscape Improvements) for the project. We are scheduled for follow up meetings in July, with final approval expected in August.

The Hooper / Krupnick Design Team submitted its Schematic Design and Financing Package on June 15th. The package was received in good order and contained a detailed site plan, elevations, and several professional renderings, etc.

The City of Tallahassee Urban Design Commission (UDC) Application will be submitted June 23rd, and the initial review meeting will be held on July 7th. A second review meeting will be held later in August.

Clifford Lamb and Associates of the Design Team is on schedule to file a Type B Site Plan Application with the City of Tallahassee on June 24th (prior to the June 25th Deadline).

A presentation of the “College Town” project to the Florida State University Board of Trustees will be made will be on June 25th by Andy Miller, Christian Scherf, Brian Swain, William “Bill” J. Dawkins, Will Butler, et al. It will be made in conjunction with a presentation by Vice President John Carnaghi (of the FSU Committee on the Madison Street Report to the President).
"College Town" – Visionary Imagery
Madison Street Task Force Members

John Carnaghi - Task Force Chair
Senior Vice President for Finance and Administration

Mary Coburn
Vice President for Student Affairs

Lee Hinkle
Vice President for University Relations

Robert Bradley
Vice President for Planning and Programs

Joe Nosari
Associate Vice President for Academic Affairs

Don Gibson
Dean & Professor of the College of Music

Sally McRorie
Dean of the College of Visual Arts, Theater and Dance

Julia Zimmerman
Dean of University Libraries

Robert Jakubik
Student

Paul Strouts
Associate Vice President for Administration

Mark Bertolami
Director of Facilities Planning and Space Management

Patrick Hodges
Principal, The Patrick Hodges Land Studio
The Five Charges from President Barron

1. To become familiar with the breadth and scope of the Madison Street Project.

2. To determine the impact of this project on current University facilities, activities and services. If needed, how do we continue to provide them at the project site or other location(s)?

3. To assess the impact of the Madison Street Project on new campus services and activities.

4. To review financial proforma, showing expected financial benefits to the University and the Seminole Boosters.

5. To determine if the Madison Street Project will complement, detract, or have no impact on the FSU students’ university experience.
Response to Charge Five

Charge Five:
To determine if the Madison Street Project will complement, detract, or have no impact on the FSU students’ university experience.

Should FSU support the project?

Where do we go from here?
Reasons for Concern

- Financial uncertainties and other risks
- Requires University resources that are limited (transportation, parking, security, etc.)
- Need for City support
Reasons to Support the Project

- Facilitates FSU expansion to the South
- Positive social environment
- Catalyst for redevelopment
Conclusion

The Task Force supports this project and recommends that President Barron, the University Trustees and the entire University community do so as well.

Next Steps...
Next Steps...

- Complete relocation plans, including all pre-requisite renovations
- Complete student housing study
- Develop a master business plan
- Appoint an Oversight Committee
- Conduct a utility and infrastructure analysis
- Secure necessary project approvals
- Investigate academic program integration
- Update the Campus Master Plan