

DRAFT

**The Florida State University Board of Trustees Meeting
Augustus B. Turnbull III Florida State Conference Center
Tallahassee, Florida
Friday, June 25, 2010
SUMMARY MEETING MINUTES
8:00 a.m. – 12:19 p.m.**

**NOTE: A complete webcast of this meeting has been archived at:
<http://trustees.fsu.edu/meetings/archives.html>**

Members Present: Trustees Derrick Brooks (via phone), Susie Busch-Transou, Dustin Daniels, June Duda (via phone), David Ford, Manny Garcia (via phone), Andy Haggard, Mark Hillis, Jim Kinsey, Leslie Pantín, Jr., Peggy Rolando, Brent Sembler and Eric Walker were present.

- 1. Call to Order and Welcome: Mr. Andy Haggard, Chairman (0:00:00)**
 - Chairman Andy Haggard called the meeting to order, and Dawn Randle conducted the roll call. Chairman Haggard congratulated Susie Busch-Transou on her selection as vice chairman and congratulated and welcomed Brent Sembler as a trustee. He also thanked trustees for their active participation in the prior day's workshop.

- 2. Special Presentation, Dr. Thomas Joiner, 2010 Robert O. Lawton Distinguished Professor (0:02:45)**
 - Vice President for Research Kirby Kemper explained the selection process for the annual Robert O. Lawton Distinguished Professor designation and introduced this year's designee, Dr. Thomas Joiner, professor of psychology.
 - Dr. Joiner made a presentation on his research on suicidal behavior. (0:07:26)

- 3. Approval of Minutes of Meetings of February 19, 2010, and June 10, 2010**

Trustee Busch-Transou moved approval of the minutes of the meeting of February 19, 2010. Trustee Ford seconded, and the motion passed unanimously. Trustee Ford moved approval of the minutes of the conference call meeting of June 10, 2010. Trustee Pantín seconded, and the motion passed unanimously.

- 4. President's Report: Dr. Eric Barron (0:20:00)**
 - President Barron reported on progress in preparing for a capital campaign. He sees three components of readiness: first, to act as one, cohesive university that is following best practices; second, "more boots on the ground"—more fundraising staff; third, a sense of vision, theme and approach. He focused on determining the theme or "tag line" and major goals, with all colleges and interest areas "flying under the same flag," using a unified theme, messaging and appearance. Key phrases will be "our time, our vision, our destiny." He noted that Florida State is starting to organize, starting to look for talent, recruiting a highly experienced vice president for advancement, and developing a vision and themes to help guide the campaign effort. With the right vision, specific targets and goals from the deans, the right organizational structure and adequate staff, the university will be ready to determine when the campaign should be launched.

- 5. Comments, Faculty Senate: Dr. Jayne Standley (0:51:13)**

- Dr. Standley welcomed new Trustee Sembler on behalf of the Faculty Senate Steering Committee. The Faculty Senate Steering Committee is grateful for the high priority given to faculty compensation and retention in the Long-Range Strategic Plan and by the trustees. Of more immediate concern, however, is low faculty morale revealed by a recent faculty survey. Faculty uniformly and overwhelmingly reported concerns about low salaries, particularly in comparison to the recent 4 percent pay hike at the University of Florida. Faculty are also still smarting over the layoff of 21 tenured professors. Faculty are angered by the assault on tenure and anxious about job security. The decisions and process relating to layoffs has created an adversarial relationship between the faculty and the provost, and trust and faith in his leadership have been lost. Dr. Standley said that action must be taken to mend this rift. She asked for faculty input in the process of developing the final 2010-2011 budget. She stressed the importance of shared governance. The Faculty Senate stands prepared to work with the administration to address low faculty morale.
- Trustee Hillis asked how the University of Florida was able to budget a 4 percent merit salary increase and President Barron responded that, in part, they are adding a substantial tax on their auxiliaries and pushing down the costs to the colleges. He also mentioned the degree to which universities think they may be “rescued” in next year’s budget and the willingness to take risks on the availability/potential of money to replace stimulus dollars.

6. Comments, Student Government Association: Mr. Bobby Seifter, Vice President (1:03:30)

- Mr. Seifter outlined the goals of the Daniels-Seifter administration. They have been focused on exploring what students truly care about: academics, activism, service, security. For the first time ever, SGA is taking part in the Orientation program, helping students get involved very early in their campus careers. Projects SGA will be working on over the next year include the FSU course review, a searchable web tool that will help students search for classes. This will provide more extensive and detailed information about class offerings and prerequisites, as well as providing past syllabi and more information about professors. They are also working hard on improving campus security. To boost activism, they will be extending their Office of Legislative Affairs into the Office of Governmental Relations to take a more active role in advocating for students on local, state and national levels. They are also creating the Office of Servant Leadership to unify disparate efforts. They are working to expand and promote international exchange options. An SGA committee has recommended increasing student activity fees to levels comparable to other universities. They are also firming their relationship with the True Seminole campaign.
- Trustee Sembler recommended reaching out to local Rotary Clubs regarding their commitment to service. President Barron noted students’ high level of commitment to service. Along with service, participation in leadership development, undergraduate research, international activity and internships all make Florida State stand out, and these will be components of a new Scholars program. The Knight Foundation has made a commitment to support this program, and a Student Foundation has been formed to raise matching funds. Trustee Hillis suggested that trustees help support this effort.

7. Legal Update: Ms. Betty Steffens

- Ms. Steffens updated trustees on the Associated Press issue relating to the confidentiality status of NCAA records. That matter has been sent back to the trial court for some final decision-making. Court mediation is July 29. If that mediation regarding attorneys’ fees is not successful, a circuit court trial date has been set for September 29-30 in Leon County.

- She also provided a procedural update on the arbitration hearing going forward with the United Faculty of Florida—the faculty union—with respect to faculty layoffs. Hearings will continue July 20-21. Once the hearings are complete the university will receive a report from the arbitrator.

8. University Relations Update

- Dennis Schnittker, director of Visual Media and Promotions in University Communications, and Jay Wirth, director of Digital Media in University Communications, provided an update on the FSU mobile app for smartphones and mobile devices. This innovation puts Florida State University on the cutting edge of communication technology among public universities.
- President Barron noted that, with phones' GPS capacity, the app will enhance student security. In addition, both campus and city buses will be GPS-enabled, which will allow bus riders to know when buses will be arriving at their location.

9. Athletics Update: Monk Bonasorte (1:23:30)

- Mr. Bonasorte reported that two vacant positions on the athletics management staff have been filled: Allison Rich is senior associate athletics director and senior women's athletics administrator, and Vanessa Fuchs will be joining the university July 19 as associate athletics director and director of compliance.
- The multipurpose educational facility, which will hold tennis practice courts and physical education facilities, is under construction next to the Morcom facility and should be complete by January. Indoor softball batting cages are also under construction and should be complete by December. These will also be available for soccer use, which will assist in Title IX compliance. In compliance with Title IX, the Athletic Committee and Equity Committee have done extensive research into adding another equity sport, and the Athletic Board approved adding sand volleyball for the 2011-12 season. That will add three scholarships and 14 females to the roster. Thanks to the approval of SGA, that program will be partially funded through the student activity fee.
- He also reported on sales of football and basketball tickets.
- He also outlined changes and potential expansion in the conference system.
- Student-athletes' success in the classroom and on the athletic field this year has been the greatest in the university's history. Of 470 student-athletes in 19 sports (17 teams), overall spring GPA was 2.978. Cumulative GPA for the year was 2.941. Last spring 17 students made the President's List (4.0 average); 74 made the Deans' List (3.5-3.9). 53 percent of student-athletes had a 3.0 or higher. This year also marked a record for student service hours—over 5300.
- For the first time in history, all 19 sports made post-season, the only school in the ACC to make this record. Five programs received the highest ranking in school history. Seven teams won ACC regular season championships. We had three ACC coaches of the year.
- To honor Derrick Brooks, his jersey will be retired at the Clemson game. Christian Ponder, who is working on an MBA, will be featured in the Delta Airlines magazine in an article on the College of Business.

10. Consent Items: One Motion

Trustee Walker moved to approve these items. The motion was seconded by Trustee Pantin and passed unanimously.

- Request for Approval of Master of Engineering
- Request for Approval of Amendment to Regulation 6C2R-5.098 Textbook Adoption and Affordability

- Request for Approval to Waive \$500 College of Medicine Facilities and Equipment Fee
- Request for Approval of 2010 Florida Educational Equity Act Report
- Request for Approval for 2010 Equal Employment Opportunity Statement
- Request for Approval of Parking and Transportation Access Fee Increase to be implemented over three years beginning Fall semester 2010
- Request for Approval of Amendment to Regulation 6C2R-4.070, Guidelines for Disciplinary Action for Faculty and Staff
- Request for Approval of Amendment to Regulation 6CR-2.015, Purchasing and Procurement
- Request for Approval of Amendment to Regulation 6C2R-2.024, Tuition and Fees
- Request for Approval to Secure New Bond Issue Authority for Parking Garage Six
- Request for Approval of the University Investment Policy
- Request for Approval of the University Academic Calendar
- Request for Approval of the Childhood Development Programs Tuition Rates for Academic Year 2010-2011
- Request for Approval of Student Government Bills and Resolutions – Summer 2010

11. Academic Affairs: Dr. Robert Bradley

- Dr. Bradley introduced Dr. Jennifer Buchanan, associate dean of faculties, for an explanation of a proposed change to Regulation 6C2R-3.005, Academic Honor Policy, which sets out expectations of students in terms of academic integrity, as well as policies for enforcement.

12. Action Item (ACTION)

Request for Approval of Change to Regulation: Academic Honor Policy

Trustee Sembler moved to approve this item. The motion was seconded by Trustee Kinsey and passed unanimously.

13. Academic Affairs (continued)

- Dr. Bradley reported that enrollment continues to go well, and we are close to our enrollment plan at most levels. We are slightly overenrolled at the upper level. For fall semester, we will be enrolling our best class ever, with an average SAT score of 1866, up from 1854 for fall 2009. The average ACT score is also up. Average high school GPA is 3.9. The summer freshman class is also the best ever. We continue to maintain diversity, with about 1250 African-American students, slightly less than 1000 Asian and 2700 Hispanic students. This year's budget included more than \$20 million in stimulus funding, which was used to maintain jobs and to ensure teach-out in the programs that were cut so that students already in the programs could continue and complete their degrees. About 65,000 hours are being funded by stimulus funds. In July 2011 we have to ensure that all those courses can continue to be offered. The planning process is under way. Overall 92,000 hours are being taught via stimulus or non-recurring funds. The process for adding new degrees will be formalized, and Board of Trustees' input and involvement will be sought more than in the past.
- Dr. Bradley said that the Office of National Fellowships continues to do amazing things to give our students opportunities for scholarships and awards. Three students have won NOAA Hollings Scholarships, two students were finalists for Truman Scholarships, two students won Goldwater Scholarships, one student won a Pickering Fellowship, one student won a Boren Scholarship, along with many other winners of prestigious awards. Our students are competing successfully for these high honors. He also noted that students have created a Lectures web page that provides a combined calendar of university lectures and related events.

- Relating to faculty recognition, Dr. Bradley reported that Pam Coats, the Robert C. Earnest Professor of Finance in the College of Business, was named the recipient of the university's 2009-2010 Distinguished Teacher Award; and Barbara Hamby, writer-in-residence in the Department of English, won a Guggenheim Fellowship. For the first time ever, the campus will be hosting a Fulbright Fellow, Jason Cope, director of teaching and senior lecturer at the University of Strathclyde (Scotland) Hunter Centre for Entrepreneurship, who will serve as a visiting scholar in the College of Business. The Learning Systems Institute, its Florida Center for Reading Research and other units have been awarded \$26 million in grants to study reading comprehension. The Florida Institute of Government has put together a special district and won a \$30 million grant to put high-speed internet into the 14-county North Florida region.
- Dr. Ken Shaw, dean of the Panama City campus, provided update on events at that campus, noting that the campus has received a directive from the Board of Trustees to become self-sufficient and to pursue separate accreditation. Dr. Shaw offered some history of the Panama City campus and described its offerings and unique programs to meet local community needs. In order to become self-sufficient, enrollment must grow. Part of the challenge of growing enrollment is working closely with academic programs in Tallahassee, and with budget stresses, there have been consequences in Panama City. Under discussion is establishment of an academic college on the campus, to be called the College of Applied Studies, that would be able to offer programs that are unique to the university and meet regional needs in Panama City. The proposal has been approved by the Faculty Senate, Council of Deans and administration and will help the campus meet its targets for enrollment.
- Dr. Kirby Kemper provided an update on Office of Research activities. He reported on Florida State University activities relating to the Deep Horizon oil spill and the university's history of addressing policy relating to deep-well drilling in the Gulf, including the economics of drilling. In the past year the university has held three symposia on aspects of drilling. In the wake of the spill Florida State formed and was asked to take the lead of Florida's Academic Oil Spill Task Force. Immediately following the oil rig explosion, Professor of Oceanography Ian MacDonald disputed the original estimate of the amount of oil spilled. Based on his expertise, he has been quoted in the media over 10,000 times, and other Florida State faculty have also been quoted extensively in the media. Florida State is continuing to work on this issue.
- Dr. Kemper reported that the university has recently opened its new Entrepreneurial Center.
- Dr. Kemper explained the upcoming re-competition process for the National High Magnetic Field Laboratory. He assured trustees that all is going well. The process for acquiring the \$80 million Free Electron Laser project is continuing.

14. Finance and Business: Mr. John Carnaghi

- Mr. Carnaghi reported that the Center for Professional Development has just received a Silver LEED Award for environmental sensitivity and recognized Associate Vice President for Facilities Dennis Bailey for his role in this project.
- Ralph Alvarez explained the request for approval of the tentative 2010 operating budget and releases, which is required to allow the university to move forward and complete its operating budget.

15. Action Item (ACTION)

Approval of Tentative Operating Budget and Releases

- Trustee Walker asked that faculty be at the table as the budget is developed, and President Barron emphasized the need for transparency.

Trustee Kinsey moved to approve this item. The motion was seconded by Trustee Pantín and passed unanimously.

16. Action Item (ACTION)

Approval of Delegated Authority to the President or Designee to make any other changes to the budget within available resources.

Trustee Walker moved to approve this item. The motion was seconded by Trustee Busch-Transou and passed unanimously.

17. Action Item (ACTION)

Approval for the University President to prepare the Operating Budget as prescribed by the laws and rules of the State of Florida State University System.

Trustee Pantín moved to approve this item. The motion was seconded by Trustee Rolando and passed unanimously.

18. Action Item (ACTION)

Approval for the DSOs to continue operations within available resources.

Trustee Walker moved to approve this item. The motion was seconded by Trustee Rolando and passed unanimously.

- Mr. Alvarez explained the request for action on tuition policy and administrative action.

19. Action Item (ACTION)

Approval of FY 2010 Tuition Policy and Administrative Action

Trustee Garcia moved to approve this item. The motion was seconded by Trustee Sembler and passed unanimously.

- Mr. Carnaghi explained the 2011-2012 Fixed Capital Outlay Budget Request. He described four state buildings that the university has the opportunity to acquire.

20. Action Item (ACTION)

Approval of FY 2011-2012 Fixed Capital Outlay Budget Request

Trustee Pantín moved to approve this item. The motion was seconded by Trustee Daniels and passed unanimously.

21. Student Affairs: Dr. Mary Coburn

- Dr. Coburn expressed appreciation for President Barron's Garnet and Gold Scholar program and its encouragement for out-of-the-classroom involvement to maximize students' learning. She announced that the Rec SportsPlex was recognized as the best intramural sports complex in the country. The Wildwood II residence hall will be built soon, as well as the new Wellness Center. Florida State hosted the ACC Student Leadership Conference this spring, which was very well received. The new health fee will help Florida State increase the number of mental health counselors to help meet students' psychological needs. The new Civility Project is about to be rolled out, which is aimed at maintaining and building the university's warm, welcoming environment. The tag line is "Uphold the Garnet and Gold." A coin will be developed with this tag line and handed out at Convocation. Students will be encouraged to pass these coins along when they see someone representing the university well.

22. Fundraising Updates: Mr. Andy Miller and Mr. Steve Evans

- Mr. Evans explained the Foundation dashboard, which measures performance and growth of contributions to the university. This year's Foundation fundraising goal was \$40 million. Despite economic changes, there has been tremendous pride in Florida State University and its programs. The outlook, at year's end, is that revenue will grow by over 25 percent to about \$50 million through 31,000 individual gifts. In comparison, nationally, fundraising for higher education was down 3.6 percent as of December 2009. The long-term investment pool will have

recovered \$57 million by the end of the year. About \$67 million will be restored to the university endowment. Targets are being set with each dean to start the new fiscal year aggressively. The key to success is teamwork across the colleges and DSOs.

- Mr. Evans introduced the new team of development officers, who are currently undergoing training.
- Mr. Miller reported that the Boosters are projecting an increase in giving of 25.4 percent, for a total of \$28,500,172. For 2010-2011, the Boosters are outpacing the prior year by 17.2 percent. Annual fund contributions are up nearly 8 percent. A \$30 million gift is pending and other significant proposals are expected to be signed during the year. The annual fund is showing growth. The endowment totals \$45,066,021. Athletic ticket sales indicate ticket holders are renewing, but purchasing fewer tickets. This means opportunities for seat movement have increased.
- Mr. Carnaghi and Mr. Miller and several others provided background and an update on the Madison Street “College Town” project and its relation to the campus master plan. This project is being spearheaded by the Boosters in conjunction with the university and private developers. The project proposes to redevelop approximately five acres of university and privately owned property that until now has consisted primarily of university support or industrial land uses. The proposed development would provide nearly 138,000 gross square feet of new commercial and residential space oriented primarily toward student use. This is a first of its kind for its involvement of a university unit—the Boosters—in its structure. The president formed a task force to evaluate this concept and determine the project’s impact on the university and its students. Based its deliberations, the task force had some concerns. After considering the pros and cons, the task force feels the reasons to support the project outweighs its concerns. Therefore the task force supports this project and recommends that the president, the Board of Trustees and the university community support this project. The next steps are to complete relocation plans, including all prerequisite renovations; complete the student housing study; develop a master plan; appoint an oversight committee; conduct a utility and infrastructure analysis; secure necessary project approvals; investigate academic program integration; and update the campus master plan.
- Trustee Kinsey asked about provisions for parking and increasing the height of buildings. He also asked what incentives the City of Tallahassee was offering to support the development as well as possibilities for financing. Mr. Sembler asked about traffic control to make the development more pedestrian-friendly. Trustee Busch-Transou noted the potential for this project to create responsible hospitality occasions. She also noted that this project may help the Dedman School of Hospitality become self-sustaining. She is also excited to hear about the City of Tallahassee’s enthusiasm for the project. She thinks this project will encourage the Gaines Street project to move forward. It supports the vision of the university being student-centered and provides revenue-generating opportunities. Trustee Hillis asked about financing of the project. Trustee Rolando asked about terms of the ground lease for the project. She also questioned the potential rate of return on investment for the university. She feels the subsidy the university is providing to the project should be included in the information provided to trustees. Trustee Hillis asked about the potential tenant mix and pre-leasing issues. Trustee Walker asked for an explanation of proposed academic program integration.

23. Naming of University Center Building: President Barron

- President Barron explained an agreement made in 2005 between President Wetherell and Devoe Moore relating to a gift and the naming of the University Center after Mr. Moore. Half of the total gift has been received and booked, and the university has assurances that the rest of the gift

is forthcoming and may even be larger. He asked the Board of Trustees to honor this gift agreement.

24. Action Item (ACTION)

Approval of naming of University Center for Devoe Moore

Trustee Rolando moved to approve this item. The motion was seconded by Trustee Pantín and passed unanimously,

25. Upcoming Meeting Dates

September 23 & 24, 2010

November 29 & 30, 2010

26. Chairman's Report: Mr. Andy Haggard

- Chairman Haggard gave an update on student achievements in terms of scholarships and fellowships. He also noted the university's role in dealing with the Gulf oil spill. He noted the retirement of Assistant Vice President and Director of Communications Frank Murphy. A search is under way for his replacement. A search is also under way to fill a new position, vice president for advancement.
- Chairman Haggard also noted committee chairman and membership assignments after several revisions:
 - Academic Affairs: Jim Kinsey, chair. Members: Manny Garcia, Peggy Rolando and Eric Walker. Staff: Larry Abele
 - Finance & Business: Mark Hillis, chair. Members: Derrick Brooks, David Ford and Brent Sembler. Staff: John Carnaghi
 - Student Affairs: Les Pantín, chair. Members: June Duda, Susie Busch-Transou and Dustin Daniels. Staff: Mary Coburn
 - Collective Bargaining Issues: Peggy Rolando, chair. Members: Susie Busch-Transou and Mark Hillis. Ex-Officio: Andy Haggard. Staff: Betty Steffens.

27. Open Forum for Board Members

- Trustee Brooks asked about conference expansion, which was discussed earlier in the meeting. He will call Monk Bonasorte for an explanation.

28. Adjournment

The meeting adjourned at 12:19 a.m.