

FLORIDA STATE UNIVERSITY  
BOARD OF TRUSTEES  
CONFERENCE CALL MEETING MINUTES

June 10, 2016  
8:30 am

Florida State University  
Augusts B. Turnbull III  
Florida State Conference Center  
555 West Pensacola Street  
Room 108  
Tallahassee FL

---

Members Present: Max Alvarez, Kathryn Ballard, Ed Burr, Billy Buzzett, June Duda, Susan Fiorito, Joe Gruters, Mark Hillis, Craig Mateer, Nathan Molina, Leslie Pantin, and Bob Sasser

**I. CALL TO ORDER AND WELCOME**

*Mr. Ed Burr, Chair*

Chair Burr called the meeting to order at 8:30 am. Lynna Sands conducted the roll call.

**II. APPROVAL OF MINUTES (ACTION)**

*The March 4, 2016, meeting minutes were approved as presented.*

**III. PUBLIC COMMENTS**

*There were no public comments.*

**IV. PRESIDENT'S COMMENTS**

*Mr. John Thrasher, President*

- President Thrasher welcomed the new board members Trustees Max Alvarez and Nathan Molina thanked them for their service.
- President Thrasher, along with several of the Trustees, attended Governor Scott's Degrees to Jobs summit and reflected on the important issues discussed, including highlighting the need for our students to focus on graduating in 4 years. FSU has programs to support this effort and will continue to encourage movement in this direction.
- President Thrasher and Dr. Gary Ostrander recently visited NSF in Washington, D.C, and met with the NSF Director. Discussions focused on the MagLab and our other NSF programs. Additionally, President Thrasher met

- with Senator Bill Nelson, Representatives Dave Jolly, Ron DeSantis and Gwen Graham, and attended an alumni association event.
- “Noles in New York” was successful and highlighted Women of Distinction. This year 4 women were honored from New York who have significantly given back to FSU.
  - With spring semester ending and summer underway, President Thrasher highlighted commencement ceremonies including the 1,000<sup>th</sup> graduate of the College of Medicine walk across the stage.
  - FSU hosted the Florida State Senate President-elect on campus as part of his listening tour. In attendance with Senator Negrón were Senators Montford, Benaquisto, Braynon, and Flores. Senator Negrón wants to invest up to \$1B in higher education. The President indicated his confidence that the Senator will be a strong advocate for education and FSU. We will continue to work with the legislature as we develop our legislative agenda.
  - FSU has responded to Governor on how we spend our preeminence funding. We used this to demonstrate how we are graduating career-ready students who can contribute to the economy of the state or enter grad school.
  - The Jim Moran School of Entrepreneurship had the initial meeting of the advisory committee to establish the governance structure. The goal is to open in 2018.
  - FSU lost Steve Edwards “unofficial campus historian” and Sir Harry Krotto, who ended his career at FSU and was very generous with time with students.
  - Two new deans have been named - the College of Law has named Erin O’Hara O’Connor and the College of Engineering named J. Murray Gibson. The College of Social Science and Public Policy dean search is underway.
  - We are anticipating 6,000 students enrolling this fall with the average GPA of accepted students at 4.1 and SAT of 1851
  - Our new Title IX Director/Coordinator had done a wonderful job working to develop policies against a constantly evolving national landscape. The President articulated that we are committed to ending sexual violence on campus and noted the effort of our new director.
  - The FSU budget is ~\$1.6B and very complex. We are moving in the right direction in terms of efficiency and cost savings and are using our dollars in the most effective way possible to ensure a quality education.
  - He concluded with an acknowledgement of the high caliber members of our various booster and alumni boards who bring a lot of expertise as FSU alums to FSU; they are volunteers and we publically thank them for their efforts.

## V. CONSENT ITEMS

- A. Requesting Approval of the 2016 Work Plan
- B. Requesting Approval of Amendment to Regulation, FSU-6.013 Sex Discrimination and Sexual Misconduct
- C. Requesting Approval to Explore Bachelor of Science in Neuroscience
- D. Requesting Approval of Amendment (Emergency) to Regulation, FSU-3.004 Student Conduct Code and FSU-3.0041 Student Organization Conduct Code
- E. Requesting Approval of Student Government Bills and Resolutions

*Chair Burr removed Consent Item B to be heard along with the Title IX Statement Policy Update. Trustee Duda moved to approve Consent Items A, C, D and E. Trustee Pantin seconded the motion and it was approved unanimously.*

## VI. NEW BUSINESS

### A. Academic Affairs

*Dr. Sally McRorie, Provost and Executive Vice President for Academic Affairs*

#### **Information Item**

Provost McRorie discussed new appointments in her office, including Assistant Provost Joe O'Shea, and new deans Erin O'Hara O'Connor, College of Law, and Murray Gibson, FAMU/FSU College of Engineering. She also discussed the new opportunities for CARE students to serve as interns for TechStars in Detroit, Montreal, and Berlin. TechStar fellows will serve as entrepreneurial coaches for fellow students upon their return.

Title IX Statement Policy Update  
*Ms. Jennifer Broomfield, Title IX Director*

*Ms. Broomfield provided information on the updated policy including the recommended changes to the Policy.*

#### **Action Item**

Requesting Approval of Amendment to Regulation, FSU-6.013 Sex Discrimination and Sexual Misconduct

*Trustee Gruters moved to approve the Amendment to Regulation, FSU-6.013 Sex Discrimination and Sexual Misconduct as presented. Trustee Duda seconded the motion and was approved unanimously.*

## **B. University Advancement**

*Dr. Thomas W. Jennings, Vice President for University Advancement*

*Dr. Jennings provided an update on University Advancement:*

- The Vires Artes Mores Society – designed to recognize donors whose cumulative giving across the University is at or above \$250,000 – was launched on May 20, 2016, with a reception unveiling a new Vires Artes Mores donor wall. The new donor wall is located on the ground floor of the Westcott Building.
  
- The following highlights of FSU’s comprehensive fundraising campaign, Raise the Torch:
  - Gifts and pledges from July 1, 2010 through June 5, 2016 total over \$913 million
  
  - The Campaign is running nearly one year ahead of schedule to achieve the \$1 billion goal before the June 30, 2018 deadline.
  
  - During this fiscal year, gifts and pledges total \$215,149,371. This is the largest fundraising total in FSU’s history. The total includes the \$100 million commitment from Jan Moran and the Jim Moran Foundation. Separate and apart from that incredible gift commitment, the university-wide fundraising totals so far in FY2016 (\$115M) exceed the total received in FY2015 (\$112M).
  
  - 53% of pledges have been paid. That figure is affected by a few large pledges which were made during FY2016 in which the donors have just begun to make pledge payments.
  
  - University staff leaders and campaign volunteer leaders are discussing the best approach to take as the University reaches the \$1B mark, which could happen in the spring 2017. Assuming the current fundraising pace continues, Jennings described the four primary options for transitioning through the \$1B goal and the remaining time of the campaign:
    - End the Campaign when we reach \$1B ; then begin a series of smaller, themed campaigns that are organized around University’s emerging priorities;
    - End the Campaign in June 2017, celebrating the amount raised (assuming it exceeds \$1B), then begin a series of smaller, themed campaigns that are organized around University’s emerging priorities
    - Increase the current \$1B goal in early 2017, and celebrate the \$1B achievement when it occurs, and keep the current campaign end date of 6/30/2018. This approach is most effective when a bold, but achievable, goal is set....perhaps \$1.2B or more. FSU Foundation leaders are meeting with FSU deans and development officers this summer to assess the individual college/unit progress

toward campaign goals, and to determine whether there is sufficient wealth capacity, inclination, and motivation among remaining prospective donors to increase unit goals. Keeping the June 2018 end date allows units that are behind on their individual goals to have more time to reach their dollar goals.

- Keep the \$1B goal, celebrate the \$1B achievement when it occurs in 2017, and continue fundraising in campaign mode through June 2018, and then announce the total received. This approach is the preferred approach among most campaign volunteers and staff.
- The University's total endowment as of 3/31/2016 was \$578 million. Alumni giving percentages at FSU remained steady at 17.2%, which is among the highest among public universities in Florida, and it compares favorably to other national public universities. Also reported on the national philanthropic trends in higher education and online giving that occurred during 2014-15.
- FSU Alumni Association:
  - Spring 2016 Circle of Gold recipients include Steve & Yvonne Brown, Jack McCoy, Max Oligario, Steve Pattison, and Delores Spearman.
  - A new dinner/reception during spring commencement for graduates and families attracted over 300 participants.
  - A new online networking program called "Nole Connect" attracted hundreds of participants and is being offered monthly.
  - Alumni career networking events occurred in Los Angeles, New York, Washington DC, and Las Vegas.
  - The Alumni Association's new mobile app will be available to the public in July.
  - A new program, "Social Toaster," was launched to help push FSU content out on social media, by engaging high-level users of Facebook, Instagram, Twitter, etc., and having them push FSU content out to their contacts, increasing the reach of FSU's news stories and events.
  - The Alumni Association Board of Directors expressed support for FSU's CARE Program, and they are exploring with appropriate staff ways to engage the Seminole Clubs around the nation in this effort.
  - The Association volunteer and staff leaders have been meeting with University senior staff to explore ways to help the Alumni Association become financially self-sufficient.
  - The incoming chair of the Alumni Association's National Board of Directors is Steve Pattison, from Broward County.
- FSU Foundation:
  - The FSUF staff led the effort for the new Vires Artes Mores donor recognition society and the public launch event.
  - Foundation leaders are meeting this summer with deans and development officers to assess the financial capacity of each unit to meet its campaign goal, as well as the risks and rewards of potentially increasing the campaign goal.

- The “Great Give” – FSU’s 36-hour, online fundraising effort helped raise over \$208,000 in new gifts from more than 1,700 donors. The co-chairs of the Faculty/Staff Campaign – Susan Fiorito, Joe O’Shea, and Leslie Millie – were instrumental in this accomplishment.
  - The FSUF is working with the tenants in the building on College Avenue it purchased in January, and it expects to complete renovations and take occupancy in 2018.
  - The Foundation completed a wealth screening of over 344,000 individuals in our database, and FSUF staff is completing a predictive modeling study to determine which donors might be targets for 1) major gifts, 2) annuity gifts, and 3) annual gifts.
  - The incoming chair of the FSU Foundation board is Julie Dunn Eichenberg, from Atlanta.
- Seminole Boosters:
    - The 2016 Spring tour has been a success
    - More than 2,800 seats have been sold in the Champions Club Seating project
    - College Town Phase II construction is continuing apace, and it will add student residences, a large parking garage, and retail and restaurant space to the area. College Town Phase III is being reviewed later in this meeting by the BOT.
    - The Boosters’ annual “Smokey Mountain Shootout” in Highlands, NC, will take place on July 24-27.
    - The incoming chair of Seminole Boosters Board of Trustees is Nylah Thompson, from Plant City, FL.
- Real Estate Foundation:
    - Permitting and planning continue on the 111 S. Monroe Street property, donated by Brian and Kathryn Ballard, which will be the home of the Jim Moran School of Entrepreneurship.
    - The property and structure on 612 South Copeland Street have been purchased to provide a child care facility for FSU students, faculty and staff. The facility will replace the child care facility that had been available previously at Alumni Village.
    - The Southwest Sector Plan – strategically addressing the long-term development of the 900+ acres of University and TITTF property between the stadium and the airport -- continues to be developed with input from University and local leaders.
    - The continuing chair of the Real Estate Foundation is Beth Azor from Davie, FL.
- The John & Mable Ringling of Art Foundation:
    - The Ringling International Arts Festival will occur on October 13-16, 2016.
    - The Dr. Helga Wall-Apelt Gallery of Asian Art opened to the public in May with a grand opening event attended by over 1,000 people. Previous events in February and March at the Gallery were open to donors.

- The Kotler-Coville Glass Pavilion ground-breaking ceremony occurred on April 20. Phil & Nancy Kotler and Warren & Margot Coville combined to make the lead gift for the facility.
- The incoming chair of the Ringling Foundation is Paul Hudson, from Sarasota, FL.

## **C. Athletics**

*Mr. Stan Wilcox, Athletics Director*

Mr. Wilcox provided an update regarding Athletics including:

- Academic Update
  - Spring Term GPA was 2.938
  - 83 Student-Athletes made the Dean's List
  - 19 Student-Athletes made the President's List
  - All women's sports were above 3.0 team GPA – Women's Golf had 3.70
  - 59 Student-Athletes graduated at the end of spring semester
- Success on the Gridiron
  - Dalvin Cook broke the school record for rushing yards in a season (1,691 yards)
  - Finished 7<sup>th</sup> in voting for the Heisman Trophy
- Creating Unique Experiences
  - Integrating entertainment for fans into our football weekends
  - 1 of 10 universities chosen for free Brad Paisley concert
  - Estimated 15,000 attended
- Women's Soccer
  - Fifth straight College Cup Appearance & 3<sup>rd</sup> straight ACC Championship
- Volleyball
  - Reached NCAA Tournament for 7<sup>th</sup> straight season
- Women's Basketball
  - Adut Bulgak became the third consecutive Seminole taken in the first round of the WNBA draft.
  - Bulgak was selected 12<sup>th</sup> overall by the New York Liberty
  - Bulgak was named WBCA All-America and All-ACC
  - Team advanced to the Sweet 16 in consecutive years
- Men's Basketball
  - Dwayne Bacon and Malik Beasley were both named freshman All-America
  - Top two scorers on team as freshman
  - Beasley is expected to be 1<sup>st</sup> round selection in the 2016 NBA Draft
  - Bacon is returning for his sophomore season

- Beach Volleyball
  - Runner-up in the first ever NCAA Beach Volleyball National Championship game
  - Head Coach Brooke Niles named AVCA National Coach of the Year
- Golf Programs
  - Men's Team – Fifth consecutive NCAA Championship appearance
  - Women's Team – Advanced to NCAA Tournament and finished 15th
- Men's Tennis
  - Ben Lock named ITA Most Improved Player in the Country
  - Lock competed in NCAA Championship in singles and doubles
  - Lock is the third Seminole to ever earn All-America honors in singles action
- Softball
  - Three straight ACC Championships
  - Lonni Alameda recorded her 500<sup>th</sup> career win
  - Alameda named ACC Coach of the Year for the fourth consecutive year
  - Women's College World Series appearance two of the past three seasons

#### **D. Student Government Association**

*Ms. Valarie Shallow, Vice President of Student Government Association*

Ms. Shallow provided a brief update of the new Molina-Shallow administration. Reviewed each goal of the new administration including:

- Striving to connect with students, advocate and improve Student Life
- Painting Degraff Hall Tunnel Headed by Secretary of Arts
- Community Newsletter to be distributed monthly to the student body headed by Secretary of Community Affairs
- Focusing on engaging the student body as well as the community, bridging any gap that exists instead of focusing only on collegiate activities.
- To ensure the Student Government Association (SGA) is proactive and able to address the needs of the changing student body the Administration has created 3 New Cabinet positions
  - Secretary of Student Government Research - collect data, review statistics, & analyze student government budgets
  - Secretary of STEM Development - educate & represent on behalf of STEM to ensure students have necessities on campus to achieve academic excellence
  - Secretary of Co-Collegiate Affairs - connect SGA with other Universities in and out of the state to exchange information and collaborate on improving student experiences on campus
- -Strive to make the campus more diverse and more inclusive
- Office of Governmental Affairs (OGA) making strides to involve the student body in voting and the upcoming election process. OGA plans to



bring in candidates so that students may be educated and voice their concerns.

- 3 Pillars of Change for current SGA Administration
  - Collaboration
  - Dynamism
  - Purpose

## **E. Faculty Senate**

*Dr. Todd Adams, Faculty Senate Steering Committee*

Dr. Adams provided the following update on behalf of the Faculty Senate Steering Committee:

- Search for Deans for the College of Law and the College of Engineering is completed
- Building closer relationships between Deans and Faculty Senate
- Making strides in collaboration with other ACC Schools in conjunction with athletic events with that particular school through the Roads Scholar Program to educate and communicate.
  - 10 visitors from 9 other ACC Schools thus far.
  - 5 lectures scheduled in the upcoming year.
- ACC Distinguished Lecturer Program
  - FSU will host Dr. Rory Cooper from Pittsburgh, Director of Human Engineering Research Center in February
  - Create opportunities for academic interaction
- Valencia Spain Abroad Program has reached largest number of Faculty, Staff & Student Enrollment during Primary Academic year and summer session so far.
  - Dr. Fiorito will be teaching at this location in the following weeks
- The Faculty Union and Administration have come to an agreement on a contract to include pay raises
  - Dr. Gary Tyson, former Faculty Senate President and FSU Board of Trustee member, was elected as incoming Chair of the Advisory Council for the Faculty Senate. As Chair, he will serve as a member of the Board of Governors in August.

## **F. Research**

*Dr. Gary K. Ostrander, Vice President for Research*

Dr. Ostrander provided an update on research funding. Over the course of the year he has continually highlighted the impact of the reduced flow of federal and state funds on our grant totals. Previously, he reported that through the first 8 months of the fiscal year we lagged the prior fiscal year by ~\$11M. This occurred even though our faculty have submitted more proposals than any prior year. The last three months has resulted in a significant increase in

research grant funding and through 11 months of the FY we are now at ~\$170M and trail last year by only \$2.4M.

The new MagLab renewal proposal was submitted to NSF in advance of their June 1<sup>st</sup> deadline. The proposal is for a~\$250M and will be subject to a thorough review to include a 3-day site visit from the NSF in late August. We anticipate a final funding decision in early to mid-2017 with a January 1, 2018 start date.

The College of Nursing continues to move forward with expanding their research profile. To this end they are standing up an Indigenous Nursing Research for Health Equity (INHRE) Center. Leading this effort will be new preeminence hire, Dr. John Lowe RN, PhD. He is a very accomplished researcher with a long track record of NIH funding, Fellow in the American Academy of Nursing, passionate researcher and educator.

The university is in the process of opening a Functional Magnetic Resonance Imaging Center as a necessary outgrowth of our Interdisciplinary Brain Initiative. Central to this program is the installation of a 3-T fMRI at cost of \$2.7M. This is the absolute leading edge technology, recently approved by the FDA, and the only such machine in the state of Florida. Though suitable for Clinical or Research setting, our machine will be exclusively used for research. Installation is complete, testing and optimization are underway, and a formal dedication will occur in the fall.

## **G. Student Affairs**

*Dr. Mary Coburn, Vice President for Student Affairs*

Vice President for Student Affairs Mary Coburn shared information about several new campus developments: A new camps website at [www.camps.fsu.edu](http://www.camps.fsu.edu) will be useful for families and FSU staff; Plans for the new BSU house on West Jefferson are progressing; Twelve Unconquered students graduated in April within four years; and the Dean of Students food pantry now has a refrigerator in partnership with Sustainability office and Aramark.

Coburn also followed up on the Governor's Degrees to Jobs Summit by sharing how the Gallup Well Being factors align well with FSU's efforts to prepare students for successful lives beyond the university. The two factors that matter most to alumni are quality relationships with a mentor who cares and rich experiences beyond classroom. Data from the Graduating Senior Survey demonstrate how students who build skills through activities like internships, leadership, international experiences, service, and research find greater success in their plans after graduation and feel more confident in their abilities. In addition, resources were shared that are available for every FSU major in the Academic Program Guide such as Map Majors and Career Road Map, that provide helpful career information.

## **H. Finance, Business & Audit**

*Mr. Kyle Clark, Vice President for Finance & Administration*

### **Action Items**

1. Requesting Approval for FY 2016-2017 Operating Budget
  - a. Approval for the University President to Prepare the Operating Budget as prescribed by laws and rules of the State of Florida
  - b. Approval of Operating Budget including Florida Medical Practice Plan
  - c. Approval of DSO Operating Budget
  - d. Approval of Delegated Authority to the President or Designee to make any changes to the budget within available resources

*Trustee Duda moved to approve of FY 2016-2017 Operating Budget. Trustee Ballard seconded the motion and it was approved unanimously.*

2. Requesting Approval for FY 2017-2018 Fixed Capital Outlay Budget Request

*Trustee Pantin moved to approve of FY 2017-2018 Fixed Capital Outlay Budget Request. Trustee Duda seconded the motion and it was approved unanimously.*

3. Requesting Approval for Campus Master Plan Minor Amendment

*Trustee Ballard moved to approve of the Campus Master Plan Minor Amendment. Trustee Alvarez seconded the motion and it was approved unanimously.*

4. Requesting Approval for Revisions to FSU Regulation FSU-2.025 Direct Support Organization

*Trustee Gruters moved to approve of Revisions to FSU Regulation 2.025 Direct Support Organization. Trustee Ballard seconded the motion and it was approved unanimously.*

5. Requesting Preliminary Approval for Seminole Boosters College Town Phase 3 subject to financing details.

*Trustee Buzzett moved preliminary approval of Seminole Boosters College Town Phase 3 subject to fund approval with financing details at a subsequent meeting. Trustee Mateer seconded the motion and it was approved unanimously.*

## **I. Governmental Relations**

*Ms. Kathleen Daly, Associate Vice President for Governmental Relations*

Ms. Daly reported on Governmental Relations:

- The 2017 Legislative Session will begin on Tuesday, March 7<sup>th</sup>.
- We are continuing to work to establish our institutional priorities. Discussions include the possibility of additional preeminence funding and the prioritizing of PECO (facilities) projects and funding.
- We are also working on our official Legislative Budget Request, due for submission to the Board of Governors on August 1<sup>st</sup>.
- The Governor and legislative leaders appear to be formulating their higher education priorities already.
- As an outcome of his Degrees to Jobs Summit last month, Governor Scott revealed his “Finish in Four” campaign. Points of that campaign that will need legislative scrutiny include:
  - Examining Distance Learning Fees
  - Expansion of the Bright Futures Scholarship to cover summer classes
  - Re-examine how credit is issued for High School AP Courses
- As a result of his state-wide universities tour, in-coming Senate President Negrón has outlined Higher Education issues of interest as well.
- Those include recruitment and retention of faculty, funding for aging infrastructure, additional need-based aid as well as funding for the Benaquisto and Bright Futures Scholarship Programs.
- The Board of Governors hopes to elevate the research profile and increase access and affordability, with more details on how to do those things to follow.
- She and President Thrasher intend to visit the legislative leadership later this summer, to discuss these priorities.
- Following the Elections. Qualifying for the legislative races ends at noon on June 24<sup>th</sup>
- Will issue a report on Seminoles running for legislative seats in early July.

## **J. General Counsel**

*Ms. Carolyn Egan, General Counsel*

Ms. Egan reported on the following legal cases:

- Title IX settlement case was resolved in January.
- Federal Department of Education investigation is still pending.

## **VIII. ADJOURNMENT**

*Chair Burr adjourned the meeting at 12:10 pm.*