

FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES
CONFERENCE CALL MEETING MINUTES

March 6, 2015
1:00 pm

Augustus B. Turnbull III
Florida State Conference Center
555 West Pensacola Street
Tallahassee FL

Members Present: Kathryn Ballard, Allan Bense, Ed Burr, Joe Camps, Stefano Cavallaro, June Duda, Joe Gruters, Andy Haggard, Mark Hillis, Leslie Pantin, Peggy Rolando, and Gary Tyson

I. CALL TO ORDER AND WELCOME

Mr. Allan Bense, Chair

Chair Bense called the meeting to order at 1:00 pm. Renisha Gibbs conducted the roll call.

II. APPROVAL OF MINUTES (ACTION)

No objection to the January 12, 2015, meeting minutes as presented. The minutes were approved unanimously.

III. REMARKS

Mr. Marshall Criser III, Chancellor, State University System of Florida

Chancellor Marshall Criser presented a plaque and recognized Florida State University for accountability challenge in becoming a Top 25 University.

IV. PUBLIC COMMENTS

No public comments were provided.

V. PRESIDENT'S COMMENTS

Mr. John Thrasher, President

President Thrasher provided an update on the Provost search. Dean Emeritus of the College of Music, Don Gibson, is chairing the search committee. Members have been selected for the search committee. The Committee will meet and continue to meet throughout the summer.

Florida State University and Florida A & M have come to a joint agreement on the College of Engineering. The concerns and issues have been addressed by the Florida Board of Governors and will continue to be addressed during the Florida Legislative Session on how the resources are managed. Presidents Thrasher and Magnum look forward to working together on the College of Engineering.

President Thrasher continues to meet with local civic groups to talk about Florida State University.

The upcoming spring commencement speakers are Nobel Laureate Sir Harry Kroto, 4-star Marine General John Kelly and Bill Smith, CEO of Capital City Bank.

Some recent accolades earned by Florida State University include:

- Business Insider named the FSU College of Law the number one law school in Florida, 32nd in the Nation and the only law school in Florida ranked in the top 50.
- US News and World report ranked FSU's online graduate program No. 2 in the country. Our online graduate programs in criminal justice, information technology and business were ranked among the best in the country.
- Military Times named Florida State University No. 8 in the country.
- Kiplinger Finance named Florida State University one of the best values in the nation. Ranked No. 15 in larger college outstanding academics combined with affordable cost.
- Business Journal ranked FSU No. 31 out of 484 four-year universities based on academic excellence, affordability and diversity.
- The FSU forensics team won its 9th consecutive championship.

The incoming freshman class average GPA is 4.0 and SAT is 1864.

Continuing to raise our national rankings and excellence at FSU, working with the Union to adequately compensate our faculty, research, and goals in the legislature are being achieved as well as the Raise the Torch Campaign.

VI. CONSENT ITEMS

- a. Requesting Approval of the Termination of American Dance Studies at the Master's Level
 - b. Requesting Approval of the Termination of General Human Sciences at the Master's Level
 - c. Requesting Approval of the Termination of Rehabilitation Counseling at Master's Level
 - d. Requesting Approval of the Academic Calendar
 - e. Requesting Approval of the 2015 Affirmative Action Plan
 - f. Requesting Approval of Performance-Based Funding Metrics Audit
- Trustee Haggard motioned to approve the Consent Items. Trustee Gruters seconded the motion and was approved unanimously.*

VII. NEW BUSINESS

A. Student Government Association

Mr. Gerald Johnson II, Vice President of Student Government Association

Mr. Johnson provided an update on the SGA's recent accomplishments by the Cavallaro/Johnson/Rendon Administration including:

- A campus-wide initiative launched to advocate for responsible conduct and provide resources for sexual assault victims known as #kNOwmore
- The transfer of MARC Bureau (Men Advocating Responsible Conduct) into executive projects for better long-term stability
- Implementation of the Garnet Star Program which provides student discounts thanks to the partnerships of local vendors and companies
- Office of Servant Leadership hosted its first annual campus Service Fair in collaboration with over twenty service organizations
- Student Job Concentration, student surveys, Shield App for FSUPD, and Improvement in Golden Tribe Lecture Series
-

Mr. Johnson introduced incoming Student Body President Jean Tabares and Student Body Vice President Iyanna Pierre-Louis.

B. Faculty Senate

Dr. Susan Fiorito, Faculty Senate Steering Committee

Trustee Gary Tyson provided the Faculty Senate Steering Committee update on behalf of Dr. Fiorito. The Faculty Senate passed a resolution opposing concealed weapons owners to carry weapons on campus. Florida State University's faculty joined other Florida university faculty senates in this opposition.

The Faculty Senate put together an Ad hoc Committee to look at the best practices for the honors students and revamp the honors curriculum. The Committee will recommend improvements in hopes of having one of the best honors programs in the country.

C. Student Affairs

Dr. Mary Coburn, Vice President for Student Affairs

Dr. Coburn provided an update on Student Affairs including:

- Florida State University's Student Affairs was named one of the 15+ Most Diverse and Promising Places to Work in Student Affairs.
- The 2015 Dance Marathon exceeded their \$1 million goal by raising \$1.1 million.
- Dr. Coburn reviewed the statistics of the University Counseling Center. Including a notable increase in the use of services. The hope is that the de-stigmatization to seek mental health services is the reason.
- Baker Act admissions have increased, which indicates that our students are dealing with serious issues.
- Florida State University continues to provide opportunities to care for student mental health needs including outreach so students know what resources are available to them. A few of the outreach programs include Mood Checkup Day which allows students to take a short inventory of their psychological wellbeing and allows the student to speak briefly with a counselor or receive further consultation. Other services provided to help students include Stressbusters Day and Pet Therapy known as Yappy Hour.
- A new walk-in system has been implemented allowing students to see a counselor the same day.
- An after-hours program called Proto-Call is available 24/7 to students. Students can call and reach a counselor or professional mental health staff person. They can receive resources, referrals or meet with a counselor the following day.
- The Health Center implemented a new phone medical access system that is available 24/7 called MD Live. Students having medical issues and symptoms can call and speak to a medical professional to receive medical advice.
- The Health Center continued making improvements including the new Fast Track system. Students with respiratory, flu or cold symptoms from the neck up can be seen right away.

D. Finance, Business & Audit

Mr. Kyle Clark, Vice President for Finance & Administration

Seminole Boosters Update

Mr. Andy Miller, Seminole Boosters, provided an update on Seminole Boosters, College Town and the Seminole Boosters Club Seats Project including:

- Seminole Booster Revenues totaled \$46.8 million including royalty revenues of \$4.1 million and contributions of \$5.7 million
- College Town, Phase I has created a game day experience for our fans. Cash flow received by Boosters total \$610,000. The cash flow represents a return on investment of 8.14% on the initial \$7.5 million investment. Projected returns of 11-14%.
- Doak S. Campbell Stadium Renovations include:
 - Stadium structural repairs & painting
 - Skybox window and mechanical upgrades
 - South end-zone club seats
- Club Seating Project
 - Premium Seating for 6,000 fans
 - Air Conditioned luxury Club Space
 - Enhanced Food & Beverage options
 - WiFi connectivity
 - Enhanced multimedia presence throughout club
 - Outdoor Seating, terrace and cabanas
 - Elevator towers for quick access
 - Expands the University Center Club by 70,000 square feet
 - Project cost is \$44 million

Action Item:

1. Requesting Approval of the Seminole Boosters Club Seats Project
Trustee Cavallaro motioned to approve the Seminole Boosters Club Seats Project. Trustee Duda seconded the motion and it was approved unanimously.

Finance, Business & Audit Update

Mr. Clark provided the Finance, Business and Audit update.

- Florida State University hosted a joint FAMU/TCC/FSU Fiscal Officers Meeting to collaborate on better services for students.
- Florida State University is implementing a new web-based budget system that streamlines processes, enhances budget development and reporting/analysis capabilities, integration between Human

Resources System and Finance System and provides greater transparency and accountability.

- Students historically received refunds 5 days after classes began. The process will now allow students to receive their aid before classes begin.
- Donald L. Tucker Civic Center improvements
 - Facility brought up to ACC caliber standards for basketball
 - Significant facility improvements for community events
 - Through January 2015, 210 events were held in the facility with more than 185,000 attendees.
 - Anticipate a positive cash flow
- Don Veller Seminole Golf Course
 - Recently partnered with Arnold Palmer Golf
 - Memberships revenue up 55.1%
 - Greens Fee revenue up 45.8%
 - Cost of goods sold down 19.3%
 - Payroll expenses reduced by 25.1%
 - Operating expense reduced by 23.7%
 - Overall net income up 101.8%

Additionally, Mr. Clark provide an update on campus-wide construction and building projects including:

- University Housing Replacement Phase I
 - Project will house 872 beds in suite style including study areas, lounges and recreational areas. Scheduled to be completed June 2015. Anticipated cost of \$55 million.
- University Housing Replacement Phase II and Food Services
 - Project will house 912 beds in suite style including areas for study, lectures and recreation. Includes a new dining concept. Anticipated cost of \$64.5 million
- Earth, Ocean, Atmospheric Sciences Building will include state of the art classrooms, teaching and research labs in 130,000 gross square feet. Approximate cost of \$65 million.
- The Asian Art Study Center at the Ringling Museum project consists of new and renovated gallery, exhibition, educational, administrative and support space to display various art collections within 30,000 gross square feet. The total cost is \$9,850,000. The completion date is April 20, 2015.

Inspector General Report:

Dr. Sam McCall, Inspector General, discussed the Performance-Based Funding Metrics Data Integrity Audit and required Certification to the Board of Governors.

- The 10 Performance-Based Funding Metrics are:
 1. Percent of bachelor's graduates employed full-time in Florida or continuing their education in the US one year after graduation
 2. Median wages of bachelor's graduates employed full-time in Florida one year after graduation
 3. Average cost per bachelor's degree (instructional cost to the university)
 4. Six year graduation rate for first time-in-college students (full and part-time)
 5. Academic Progress Rate (second year retention rate with GPA above 2.0)
 6. Bachelor's degree awarded within programs of strategic emphasis (STEM)
 7. University access rate (percent of undergraduate with Pell grants)
 8. Graduate degrees awarded within programs of strategic emphasis (STEM)

Two Institution-Specific Metrics for Florida State University:

9. Faculty awards (FSU's choice of Board of Governors' choice metrics)
10. National rank higher than predicted by the Financial Resources Ranking, based on US News and World Report (FSU's Board of Trustees Choice Metric)

Dr. McCall reviewed the Audit Scope set by the Florida Board of Governors. Specifically, Dr. McCall ensured that Florida State University can support the data for all of the metrics submitted to the Board of Governors. All universities will use the same audit program to ensure consistency. The auditors traced sample items to test data accuracy.

Florida State University has adequate processes for collecting and reporting PBF metrics data to the FBOG.

An objective basis for support can be provided to the President and BOT Chair to sign the PBF Data Integrity Certification. Two recommendations for improvement for which corrective actions and dates of completion have been identified.

E. Academic Affairs

Dr. Sally McRorie, Interim Provost

Dr. McRorie discussed allocation of performance and preeminence based funding. Specifically, the use of the funding was for hiring and retaining faculty, student success, research, STEM initiatives and to continue meeting our metrics.

New performance funding allocation criteria were presented:

- Each university metric is evaluated based on excellence or improvement and has five benchmarks ranging from low to high
- The lowest benchmark receives one point, while the highest receives five points. The highest points for excellence or improvement are counted in the university's total score
- New funding will be allocated based on points earned with a maximum of 50 points possible
- A university must earn more than 25 points in order to be eligible to receive new funds
- A university earning more than 25 points would receive new funds proportional to its existing base funds with the highest scoring universities eligible for additional new funds
- A university scoring 25 points or less, or the three lowest scoring universities would not receive any new funds

Base Funding Returned Criteria:

- A prorated amount of the base funds at risk is deducted from each university's base recurring state appropriation
- A university earning more than 25 points will have its base funding restored
- A university scoring 25 points or less will have to submit an improvement plan in order to have its base funding restored

F. Governmental Relations

Ms. Kathleen Daly, Associate Vice President for Governmental Relations

Ms. Daly reported on the Legislative update including Florida State University's priorities for this session. A few of our top priorities are seeking additional funding based on the metrics for preeminence and performance, also looking at facilities funding and reinstatement of the Courtelis Matching Gift Program as non-recurring funding. Florida State University does not anticipate a tuition increase or employee pay raise to be approved.

G. University Advancement

Dr. Thomas W. Jennings, Vice President for University Advancement

Dr. Jennings provided an update on University Advancement including the “Raise the Torch” Campaign. With 1,220 days remaining to achieve the \$1 billion goal, the amount received as of January 31 was \$643,262,306 with \$356,737,694 remaining to be raised.

Trustee Pantin requested that examples be given as to what donation amounts would fund things such as faculty salaries, scholarships, etc. This could possibly assist with fundraising.

Trustee Hillis requested that a report be given regarding the types of gifts that are being received (cash, pledges, deferred gifts, etc.).

FSU Foundation Update

Mr. Andy Jhanji, FSU Foundation, provided an update on the FSU Foundation including recapping a recent donor visit that President Thrasher participated in that resulted in a \$20,000 gift and potentially a \$1.2 million gift.

A proposal has been submitted for the naming of the College of Business building naming.

Alumni Association

Mr. Scott Atwell, FSU Alumni Association, provided an update on the Alumni Association including introducing the new mission statement of the Alumni Association – Advancing our university’s greatness and Enriching the lives of the Seminole Family. Some examples of the Alumni Association’s efforts include Seminole Service Day and involving FSU alumni in promoting FSU to high school counselors.

H. Athletics

Mr. Stan Wilcox, Director of Athletics

Mr. Wilcox provided an update on athletics and the status of spring sports teams. Following the fall season, Florida State University is currently ranked 6th in the Leerfield Sports Directors Cup after being ranked 12th previously. Mr. Wilcox highlighted some of the success of the athletics program including:

- Football finished 13-1 overall/ACC Champions & participated in the inaugural CFP. 12 players will be entering the NFL draft with a possible No. 1 overall draft pick.
- Soccer – National Champions/ACC Champions
- Volleyball – Reached National ranking of No. 3, highest in FSU and ACC history, advanced to Sweet 16 of NCAA Tournament.
- Women’s Basketball – Currently 27-3 overall, best record in program history and currently ranked 6th in the country
- Men’s Golf – Currently ranked 2nd nationally by Golfweek
- Women’s Cross Country – Finished 12th at NCAA National Championship
- Indoor Track & Field – Men’s & Women’s finished 2nd in the ACC

Mr. Wilcox discussed the upcoming NCAA discussion topics including full cost attendance and guaranteed 4-year scholarships. Also the upcoming ACC discussions include Freshman Readiness/Eligibility.

Additional discussion included NCAA College Football Playoffs including the possibility of moving to 8 teams in the playoff system.

I. Research

Dr. Gary Ostrander, Vice President for Research

Dr. Ostrander provided a comparison overview of proposals, awards and dollars for FY14 and FY 15. The number of proposals leaving the university are up over last year. However, fiscal year 2015 year-to-date total dollars awarded are down. This is similar to what is being reported a peer institutions and a primary factor appears to be the reduced flow of federal dollars when the CR was in place.

The Interdisciplinary Research & Commercialization Building (IRCB) will allow faculty collaboration of interdisciplinary research. The building will be a highly flexible space of 130,000 square feet that will house 24 groups of principal investigators, students, post-doctoral fellows, technical staff, support staff and labs.

Florida State University Research disciplines continue to receive recognition in news media and outlets.

VII. CHAIR’S REPORT

Mr. Allan Bense, Chair

Chair Bense directed Trustee Gruters, Chair of the Compensation Committee, along with Vice President Kyle Clark, Mr. David Coburn and members of the Compensation Committee to meet and discuss the Performance Metrics for President Thrasher. Chair Bense requested that the recommendations be presented to the Board of Trustees as soon as possible.

Also, Chair Bense directed Trustee Hillis to chair and meet with the new select committee on Strategic Planning. The trustees appointed to the Committee are Trustees Ballard, Pantin, Sembler, Tyson and Cavallaro. The successors of Trustees Tyson and Cavallaro will serve on the Committee when they are identified.

VIII. ADJOURNMENT

Meeting was adjourned at 5:03 pm