

FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES
MEETING MINUTES

June 27, 2014
9:00 am

Augustus B. Turnbull III
Florida State Conference Center
555 West Pensacola Street
Tallahassee, FL

Members Present: Kathryn Ballard*, Allan Bense, Ed Burr, Joe Camps, Stefano Cavallaro, June Duda, Joe Gruters*, Andy Haggard, Mark Hillis, Leslie Pantin, Peggy Rolando and Gary Tyson

*Participated by telephone

I. CALL TO ORDER AND WELCOME

Mr. Allan Bense, Chair

Chair Bense called the meeting to order at 9:05 am. Lynna Sands conducted the roll call.

II. APPROVAL OF MINUTES (ACTION)

Trustee Haggard moved to approve the March 7, 2014 and June 4, 2014 meeting minutes. Trustee Burr seconded the motion and it was approved unanimously.

III. CHAIR'S REPORT

Trustee Burr provided an update on the Presidential Search. As authorized by the Board of Trustees in March 2014, the Presidential Search Advisory Committee (PSAC) hired Storbeck/Pimentel Executive Search Consultants to assist with the search and established September 2, 2014 as the deadline for applications. In response to Trustee Hillis' question, Trustee Burr indicated that the Board of Trustees Compensation Committee will be engaged at the appropriate time.

After discussion, Chair Bense recommended that the PSAC forward no fewer than three candidates for consideration by the Board of Trustees.

Trustee Haggard made a motion that the PSAC forward no less than three candidates for consideration by the Board of Trustees. Trustee Duda seconded the motion and it was approved unanimously.

IV. PUBLIC COMMENTS

During the public comment period, faculty and students offered comments related to the presidential search process.

V. **PRESIDENT'S REPORT**

Interim President Garnett Stokes provided an update on activities since becoming Interim President in April. Dr. Stokes is committed to Florida State University's goal of achieving Top 25 status as well as the upcoming public launch of the Capital Campaign in mid-October.

Accomplishments since the March 7 Board meeting include:

- Complete revision of the liberal studies curriculum, including creation and implementation of new courses.
- The search for the new Director of the Quality Enhancement Plan is underway.
- As a result of employer feedback, investments have been made in Graduate Success program. The faculty has provided great leadership in this area.
- Career readiness milestones have been added to academic maps thereby preparing students for life after graduation.
- The Career Center has added advisors in academic departments, thus encouraging faculty to develop new career and professional development courses to increase employability skills of students. In addition, internship opportunities for students will be increased.
- Beginning Fall term, in an effort to improve retention and graduation rates, FSU will use student success collaborative data analytics and predictive modeling to develop individualized recommendations for students. This will be of tremendous assistance to students in understanding what they need to accomplish in order to graduate.
- Additional entrepreneurs in residence have been hired to advise students, and it is expected that students and faculty will benefit greatly.
- Student Veterans initiatives include expansion of college level liaisons with veterans. FSU is receiving national recognition as a result of its positive impact on student veterans.
- The Honors, Scholars and Fellows House has already had a great impact on recruitment, both nationally and internationally. FSU will continue to strengthen its Honors Program, Office of National Fellowship and Undergraduate Research by allocating preeminence funds to support the programs.
- The first cohort of Presidential Scholars will be on campus this fall. The Presidential Scholars include 25 students with average scores of 32.7 ACT, 2095 SAT, and 4.79 weighted-GPA. This program, made possible in part by a donor, is intended to model one of the best scholarship programs in the country.
- In order to continue progress toward Top 25 status, strategic investment in faculty is needed. Accordingly, faculty recruitment and hiring is occurring across campus.

Work Plan recently approved by the Trustees, which included performance funding metrics and projections for the preeminence metrics, has been presented to the Board of Governors (BOG). Last year, FSU met 11 of 12 metrics. It is anticipated that FSU will achieve all 12 metrics during the

upcoming year. During the 2014 Legislative session, FSU received additional funding as a result of its performance funding metrics and preeminence metrics.

During the most recent BOG meeting, Chancellor Marshall Criser announced the selection of the Collaborative Brain Trust (CBT) to conduct a study of the FSU-FAMU engineering program; this study was approved by the Legislature during the 2014 session. CBT has expertise in higher education restructuring, specifically as it relates to engineering programs. The final report is due no later than January 1, 2015 for presentation at the January 2015 BOG meeting. The CBT will obtain input from FAMU, Florida State University, BOG staff and other Florida universities. CBT will also focus on the research areas of the universities that will benefit from greater investments.

FSU continues to be the most efficient university in the nation. The Efficiency and Effectiveness Committee is evaluating university processes with a focus on efficiencies and is also researching opportunities for FSU to be more entrepreneurial. We are hopeful that the resulting efficiencies will enable the investment of additional resources in academic programs, thereby raising FSU in the rankings.

The faculty hiring initiative has created significant challenges for our campus. FSU pays competitive salaries for assistant professors, and as a result, assistant professors are earning more than associate or full professors. Dr. Bob Bradley will conduct a study of faculty salary compression and inversion in order to determine the scope of the issue. FSU will continue its focus on merit and retention of its faculty.

Beginning fall term, Dr. Stokes will initiate on campus conversations regarding the future of residential campuses and how they may look in the future. The line between campus based instruction and distance learning is already blurred, and it's time for FSU to be a leader in this area.

Another concern is Bright Futures and increasing student debt. Staff is currently assessing this issue, and a presentation is planned for a future Board meeting. Prior to 2011-2012, Bright Futures requirements included an SAT score of 970 and ACT score of 20. Beginning with the Fall 2014 freshman class, eligible students must achieve 1170 on the SAT and 26 on the ACT. An analysis of 2012-2013 first time in college students who had Bright Futures indicated that approximately 34% would lose Bright Futures under the new standards, and approximately one-third of those students came from families whose expected contribution to college costs was \$5,000 or less. It appears that Bright Futures has become a merit scholarship, and funding for need based scholarship is absolutely essential in order to avoid insurmountable student debt.

Support is also needed for graduate students, as many incur debt while earning their degrees. FSU is focused on improving graduate stipends and support, as this is an ongoing issue for FSU.

In closing, Dr. Stokes thanked the Trustees for their ongoing support of Florida State University.

VI. CONSENT ITEMS

- A. Requesting Approval of Amendment to Regulation FSU-3.005, Academic Honor Policy
- B. Requesting Approval of Proposal to Implement Master of Science in Nurse Anesthesia
- C. Requesting Approval of Regulation FSU-3.0045, Involuntary Medical Withdrawal
- D. Requesting Approval of Student Government Bills
- E. Requesting Approval of Amendment to Regulation FSU-2.151, Supplier Diversity Program
- F. Requesting Approval of Revised Exclusion Resolution for Classified Research

Trustee Tyson moved to approve Consent Items A-F. Trustee Cavallaro seconded the motion and it was approved unanimously.

VII. NEW BUSINESS AND UPDATES

- A. Student Government Association

Mr. Gerald Johnson II, Vice President of Student Government Association

Mr. Johnson noted that the mission of the Student Government Association is to provide FSU students with representation, services and advocacy within the university structure.

Mr. Johnson stated that academics is a top priority of the Cavallaro-Johnson administration. As evidence of the administration's emphasis on academics, SGA will propose the institution of Reading Days on Thursday and Friday before exam week, which will allow student two extra days to study.

SGA, in partnership with community vendors, has created the Garnet Star Program, providing student discounts when using the *FSUCard*.

The Student Boosters, Student Alumni Association, and Student Foundation will spearhead the student Million Dollar Campaign to be applied towards the University's Capital Campaign.

- B. Faculty Senate

Dr. Susan Fiorito, Faculty Senate Steering Committee

Trustee Tyson provided the Faculty Senate Steering Committee update on behalf of Dr. Fiorito as she is teaching a six week course on FSU's London campus. The Faculty Senate Steering Committee recently passed two resolutions, and two additional resolutions were initiated by the Faculty Senate. All resolutions were directed toward the presidential search process. The Steering Committee resolutions addressed the search

schedule and support for the students and faculty who serve on the Presidential Search Advisory Committee (Committee).

The resolutions originating from the floor of the Faculty Senate addressed the importance of academic credentials and no confidence in the search consultant.

In closing, Dr. Tyson indicated that he is hopeful that the presidential search process will be productive and that he believes the faculty will support candidates recommended by the Committee.

C. Academic Affairs

Dr. Sally McRorie, Interim Provost

Interim Provost McRorie reviewed the Strategic Hiring Initiatives that are critical to FSU's goal of attaining Top 25 status. Achieving this goal is highly dependent on investment in strategic hiring in STEM areas such as materials for energy and defense, protecting the environment and maximizing health and quality of life. FSU's STEM strengths include academic departments in Arts & Sciences, Engineering, Center for Aero-Propulsion, Mechatronics and Energy, the Applied Superconductivity Center, Advanced Power Systems and the High Performance Materials Institute & National High Magnetic Field Laboratory.

Marine and Coastal Ecosystems initiatives take advantage of FSU's excellent programs and faculty in Oceanography and Marine Biology. Brain Health & Disease initiatives take advantage of FSU's strengths in neuroscience and psychology as well as interdisciplinary institutes and centers.

The University has recently hired seventeen new tenure track faculty members in support of these initiatives and additional employment offers are pending.

Major Faculty Awards is a Board of Governors metric for both FSU and the University of Florida and is critical to achieving Top 25 status. An internal awards recognition program for the highest performing faculty was implemented in June 2013. To date, 88 faculty have been recognized for NRC "Prestigious Awards" and 39 for "Highly Prestigious Awards."

Dr. McRorie noted that FSU is hiring exceptional faculty in strategic areas and recognizing and retaining the best faculty.

D. Research

Dr. Gary K. Ostrander, Vice President for Research

Dr. Ostrander stated that, as of June 19, 2014, research awards for fiscal year 2013-2014 total \$226,826,184. This amount exceeds by \$11.5 million the highest research award amount FSU has ever received (during 2010 when stimulus funds were flowing), and does not include awards that may be received during the final two weeks of the fiscal year. Dr. Ostrander discussed the extensive effort faculty researchers must undergo to prepare a proposal for funding. It is an incredible testament to FSU faculty that

their proposals are competitive with those from elite universities across the nation.

Once a proposal is funded, the approximately 90% is allocated directly to the faculty member and on average about 10% covers university overhead. Approximately 80-85% of the direct costs of the awards are allocated for salaries, thereby resulting in a significant economic impact in our community.

E. Student Affairs

Dr. Mary Coburn, Vice President for Student Affairs

Dr. Coburn highlighted four spring term activities students used to grow and learn:

- Each year, 68-70 students participate in LeaderShape, a one-week leadership retreat. Students enhance their leadership skills and learn how to translate these skills into a positive vision that will change their world.
- More than 105 students were inducted into the Garnet and Gold Scholar Society, bringing the total number of inductees to 330.
- In its 19th year, Dance Marathon raised \$781,196.22 for the FSU Medical School and Shands Hospital for children's research.
- With 162 teams and over 3,000 participants, Relay for Life raised \$215,000 for the American Cancer Society research.

F. University Relations

Mrs. Liz Maryanski, Vice President for University Relations

Mrs. Maryanski highlighted recent activities, including:

- WFSU was one of 21 public TV stations in the country to receive a Ready to Learn grant from the Corporation for Public Broadcasting. The Ready to Learn initiative uses multi-platform media to engage and strengthen early learning experience for children ages 2-8.
- Opening Nights and Leon County Schools was recently chosen by The Kennedy Center as one of 11 new teams nationwide to participate in its Partners in Education. This will allow Opening Nights to engage students and enhance opportunities through art experiences and education throughout the region.
- On April 2, 2014, The Capitol hosted FSU Day at the Capitol. As one of our most popular events during legislative session, alumni and fans look forward to FSU showcasing their research, programs and accomplishments.
- The Center for Leadership and Social Change in partnership with the Center for Academic Retention and Enhancement and the Student Government association hosted the "A-Rak-Ke-Ce-Tv" (to honor) ceremony. The annual event celebrates multicultural graduates.

- Communications is also assisting with messaging for strategic initiatives such as Graduate Success. Features Florida State graduates who exemplify a deep dedication of all aspects of a well-rounded life and help define successful FSU alum

Ms. Kathleen Daly provided a Legislative update. The 2014 Legislature passed a \$77.1 billion budget. The approved budget included a \$1.2 billion revenue surplus which funded hometown projects, state reserves and reduced taxes and fees. Florida State University's pre session6 priorities were met including a 7.3% increase in base funding and approval of in-state tuition for student veterans.

G. University Advancement

Dr. Thomas W. Jennings, Vice President for University Advancement & President of the FSU Foundation

Agenda Items:

1. Requesting Approval of FSU Foundation Bylaws Revisions
Trustee Haggard moved to approve the FSU Foundation Bylaws Revisions. Trustee Cavallaro seconded the motion and it was approved unanimously.
2. Requesting Approval of FSU Alumni Association Bylaws Revisions
Trustee Burr moved to approve the FSU Alumni Association Bylaws Revisions. Trustee Cavallaro seconded the motion and it was approved unanimously.

Information Item:

As required by the university naming policy, Dr. Jennings provided a listing of named spaces and endowments for gifts of \$25,000-\$999,999 from May 1, 2013 through April 30, 2014.

Dr. Jennings then provided a capital campaign update. As of May 31, 2014, campaign commitments for all Direct Support Organizations were \$578 million (58%) including \$89 million committed this fiscal year. The total endowment as of March 31, 2014 was \$601,220,946.

The public launch of the Campaign is October 17, 2014.

H. Athletics

Mr. Stan Wilcox, Director of Intercollegiate Athletics

Information Item:

Mr. Stan Wilcox provided a 2014 review of Athletics and including athletic championships and recognitions:

- Football: National Championship
- Soccer: National Championship runner-up
- Sand Volleyball: National Championship runner-up

- ACC Championships in eight sports
- Eighteen teams participated in post-season play
- Learfield Sports Directors Cup: achieved a ranking of 12 out of 292 Division 1 institutions

Mr. Wilcox reviewed three challenges and five opportunities being addressed by the Athletics Department during 2014-2015:

Challenges: Student-Athlete Balance, Compliance and Economics.

Opportunities: Student-Athlete experience, Human Resources, politics including external relations, resource acquisition and facilities including football and basketball.

Mr. Andy Miller, Seminole Boosters President, provided information regarding the proposed changes to south end zone of Doak Campbell Stadium. The upgrades will include the addition of club seating, improvements to skybox suites, concourse improvements and structural maintenance.

Under the proposed timeline, construction will begin November 2015 and conclude Fall 2016.

I. Finance, Business & Audit

Mr. Kyle Clark, Vice President for Finance & Administration

Agenda Items:

1. Requesting Approval of TIITF Land Swap between Florida State University and Seminole Boosters, Inc.
Trustee Burr moved to approve the Land Swap between the Trustees of the Internal Improvement Trust Fund (TIITF) and Seminole Boosters, Inc. Trustee Duda seconded the motion and it was approved unanimously.
2. Requesting Approval of TIITF Land Swap between Florida State University and Tallahassee CRA
Trustee Haggard moved to approve the Land Swap between the TIITF and the City of Tallahassee Community Redevelopment Agency (CRA). Trustee Duda seconded the motion and it was approved unanimously.
3. Requesting Approval of 2014-2015 Operating Budget
 - a. Approval for the University President to prepare the Operating Budget as prescribed by laws and rules of the State of Florida
Trustee Camps moved to approve the request to authorize the University President to prepare the Operating Budget as prescribed by laws and rules of the State of Florida. Trustee Rolando seconded the motion and it was approved unanimously.
 - b. Approval of Operating Budget

Trustee Burr moved to approve the Operating Budget. Trustee Tyson seconded the motion and it was approved unanimously.

- c. Approval of Delegated Authority to the President or Designee to make any other changes to the budget within available resources
Trustee Rolando moved to approve the request to Delegate Authority to the President or Designee to make changes to the budget within available resources. Trustee Burr seconded the motion and it was approved unanimously.
 - d. Continue existing Tuition and Fees Regulation at correct rates for 2014-2015
Trustee Tyson moved to approve continuation of existing Tuition and Fees Regulations at correct rates for 2014-2015. Trustee Cavallaro seconded the motion and it was approved unanimously.
4. Requesting Approval of 2014-2015 Direct Support Organization (DSO) and Florida Medical Practice Plan Budget
- a. Approval of all DSO operating budgets
Trustee Pantin moved to approve the 2014-2015 DSO operating budgets. Trustee Burr seconded the motion and it was approved unanimously.
 - b. Approve the Florida Medical Practice Plan Budget
Trustee Duda moved to approve the Florida Medical Practice Plan Budget. Trustee Camps seconded the motion and it was approved unanimously.
 - c. Approval for the Florida Medical Practice Plan to amend its budget during the fiscal year within available resources and fund balances
Trustee Burr moved to approve the request to authorize the Florida Medical Practice Plan to amend its budget during the fiscal year within available resources and fund balances. Trustee Duda seconded the motion and it was approved unanimously.
5. Requesting Approval of Proposed FY 2015-2016 Fixed Capital Outlay Budget Request
Trustee Rolando moved to approve the Proposed FY 2015-2016 Fixed Capital Outlay Budget Request. Trustee Pantin seconded the motion and it was approved unanimously.

Mr. Clark provided an update on the Donald L. Tucker Center. Global Spectrum was chosen as the new management company. They will be adding new seats and new multimedia package along with energy performance savings contract.

Dr. Sam Huckaba provided an update on the Efficiency and Effectiveness Committee. The five subcommittees have worked through focus groups asking ways for ideas and suggestions to be more efficient ways to do their jobs. A full report from the Committee will be presented at the next Board of Trustees meeting with

recommendations. The Committee would like to continue the process of evaluating process at some level. Asses the methodology of how the ideas were generated. There is also a need to establish a pool of funds for projects. Explore and assess target of centralizing services such as the research computing center.

VIII. OPEN FORUM FOR BOARD OF TRUSTEES

Trustee Cavallaro suggested an event hosted by Student Government Association as part of a future Board of Trustees meeting.

The next meeting is scheduled for August 26 & 27, 2014.

The meeting scheduled for August 26 & 27 was subsequently rescheduled for September 23, 2014.

IX. ADJOURNMENT

Chair Bense adjourned the meeting at 12:45 pm.