

FLORIDA STATE UNIVERSITY  
BOARD OF TRUSTEES  
MEETING MINUTES

March 7, 2014  
1:00 pm

Augustus B. Turnbull III  
Florida State Conference Center  
555 West Pensacola Street  
Tallahassee, FL

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Members Present: Kathryn Ballard\*, Allan Bense, Ed Burr, Joe Camps, Rosie Contreras, June Duda, Joe Gruters\*, Andy Haggard, Mark Hillis, Leslie Pantin, Peggy Rolando, Brent Sembler and Gary Tyson

\*Participated by telephone

**I. CALL TO ORDER AND WELCOME**

*Mr. Allan Bense, Chair*

Chair Bense called the meeting to order at 1:00 p.m. Lynna Sands conducted the roll call.

Several Board members thanked Dr. and Mrs. Barron for their dedication and service to FSU.

*Mr. Pantin made a motion to formally recognize Dr. and Mrs. Barron for their years of service to FSU. Trustee Haggard seconded the motion, and it was approved unanimously.*

President Barron noted that this has been a banner year for FSU. During the past year, FSU was named a preeminent university, and the additional funding is having a transformative impact on the university, particularly the entrepreneurship and successful longevity initiatives. FSU has achieved the highest ranking since U.S. News and World Report established the overall ranking category in 2003. FSU now has a clear path to the Top 25, has been named the most efficient university in the nation for the second year in a row, won the 2013 National Championship in Football and the billion dollar fundraising campaign achieved sixty percent of its goal by October 2013.

President Barron commented that FSU has a lot to be proud of and he thanked the faculty, staff and students for their efforts in achieving these outstanding results. President Barron thanked the Board for caring deeply about Florida State. In closing, President Barron noted that he and Mrs. Barron enjoyed being at Florida State and look forward to visiting.

Chair Bense thanked President Barron, then recognized Ms. Cindy O'Connell, Secretary of the Florida Lottery.

Ms. O'Connell presented a commemorative plaque recognizing FSU's participation in the August 2013 \$50,000 Gridiron Cash scratch-off game. Ms. O'Connell expressed appreciation for FSU's participation and support of the game, which generated more than \$6.4 million for Florida's education system.

**II. APPROVAL OF MINUTES (ACTION)**

*The January 24, 2014 and February 19, 2014, meeting minutes were unanimously approved as presented.*

**III. PRESIDENT'S REPORT**

*Dr. Eric J. Barron, President*

President Barron reviewed FSU's position on several issues:

- Support of performance metrics as proposed by the Board of Governors – the metrics will allow the Legislature and Governor to have confidence in the State University System by providing an independent measure of performance. FSU is not at the top of the rankings due primarily to two factors: Florida-based data sets for employment and wages and the percentage method of calculating number of STEM degrees awarded.
- Preeminence metrics – Even though some performance metrics differ from preeminence metrics, the move to achieve national prominence and excellence should be first and foremost. There is a correlation between rankings, jobs data and higher wages for graduates. Good performance and production data should be recognized and rewarded.
- Construction – FSU is in the midst of attracting truly outstanding scholars who require state of the art technology and laboratories. FSU's physical plant for the sciences is old, and upgrades are needed in order to continue attracting top scholars and engineers.
- Tuition Initiatives – to promote in-state tuition for veterans and tuition affordability for undocumented students who graduate from Florida high schools.

In response to a question, President Barron noted that the proposed \$8 million funding for 2014-2015 is tied to 10 performance metrics, one of which was selected by the Board of Trustees. Universities may be asked to allocate some portion of performance funding into a pool to be reallocated based on metrics. If approved, the plan stipulates that universities scoring 25 points or below will lose current and future funding.

#### **IV. REMARKS**

*Dr. Jim Murdaugh, President, Tallahassee Community College*

President Murdaugh thanked the Board for the opportunity to speak as President of Tallahassee Community College (TCC) and as Chair of the Economic Development Council. Dr. Murdaugh noted that, in 2012, TCC was selected as one of the great colleges to work for in America. In 2013, on behalf of its students, TCC was recognized as the most engaged campus of the year among the 28 colleges in the Florida college system. Also in 2013, TCC was recognized as the #1 producer of AA degrees nationally among 2-year colleges.

Dr. Murdaugh noted that TCC has forged great relationships with both FSU and FAMU. Dr. Murdaugh focused on three initiatives that were developed in collaboration with FSU:

- TCC and FSU have jointly developed the program “TCC 2 FSU.” TCC students who earn their two-year degree from TCC will automatically be accepted into FSU.
- The Veterans Success initiative is a joint program that provides a seamless approach to offering veteran services to both TCC and FSU students. The Veterans Administration has funded a counselor/advisor to serve students on both campuses.
- TCC, FAMU and FSU jointly developed the “Educate your Business” initiative that demonstrates a shared commitment to area employers to meet their workforce needs.

Dr. Murdaugh noted that, in November 2014, the penny sales tax extension is expected to be on the ballot. The proposed sales tax initiative could result in \$75-\$100 million additional funding for economic development projects. The proposed “Madison Mile” project, if approved, will transform the downtown area and create additional lifestyle choices for those who live and work there.

#### **V. UPDATES & REPORTS**

##### **A. Student Government Association Update**

*Mr. Blake Kurlleman, Treasurer of Student Government Association*

Mr. Kurlleman noted that, during the past year, the Student Government Association (SGA) strived to impact students in three key ways and offered examples of each:

- By fostering academic excellence – through a partnership with the Seminole Student Boosters, grants were provided to international service organizations through the sale of True Seminole tee shirts. SGA also assisted in funding travel costs for undergraduate students to make research presentations and SGA started a dialogue regarding how an honors college can help FSU reach the Top 25. During the last three years, the Student Foundation has donated over \$300,000 to areas of academic excellence.
- By promoting and supporting creativity and innovation – SGA is currently in discussions with an FSU graduate to bring his startup mobile application to campus by Fall Term 2014. The mobile

application will promote student engagement through campus organizations. During the past week, the Student Senate passed a bill to create the Office of Entrepreneurship and Innovation which will serve as a resource for students.

- By emphasizing student led advocacy – the six student unions, including the newly created Veterans Student Union, were more active than ever, creating and supporting numerous programs and important issues.

Mr. Kurleman introduced incoming Student Body President Stefano Cavallaro. Mr. Kurleman thanked President Barron for his service to students and the university.

#### B. Faculty Senate Update

*Dr. Susan Fiorito, Faculty Senate Steering Committee*

On behalf of the Faculty Senate and Faculty Senate Steering Committee, Dr. Fiorito expressed deep appreciation to President Barron for the many contributions to the health and well being of FSU. In addition to being a leader, President Barron served as a colleague, listening to all constituencies, including faculty, students, staff, alumni, boosters, the local community and the Legislature. President Barron served as a voice of reason for higher education.

Dr. Fiorito noted that the faculty are hopeful that the next leader will continue the trajectory that has been so carefully planned and initiated. The faculty want an academic leader who appreciates their hard work and the many successes they have already achieved. The faculty applaud President Barron and Provost Stokes in their efforts to hire tenure track faculty. In closing, Dr. Fiorito thanked the Board for having a strong faculty representation on the Presidential Search Advisory Committee.

#### C. Student Affairs Update

*Dr. Mary Coburn, Vice President for Student Affairs*

Dr. Coburn explained how the critical thinking initiative is embedded in Student Affairs' programs and activities. Opportunities for students include student internships that allow students to participate in the world of work, thereby developing an understanding of issues they have studied in the classroom. Additionally, students learn to analyze problems and develop solutions, and at the end of the internships, synthesize their knowledge for application to real world experiences.

The Garnet & Gold Scholar Society is an example of how critical thinking is applied outside the classroom. The Society requires students to choose three experiences from these options: international experiences, service, internships, research, and leadership while strengthening critical thinking skills. When complete, participating students write a synthesis paper. To date, 220 students have completed the Garnet and Gold Scholars Society requirements and approximately 100 will be inducted this spring.

Another example is the Service Scholars program where students are awarded a four-year scholarship in recognition of their service during high school. When Service Scholars enroll at FSU, they learn about issues in the community, engage in their area(s) of interest through service learning, and are required to be leaders in service.

Dr. Coburn also provided information from the Student Affairs Annual Report regarding student outcomes for the 2013 year.

#### D. Academic Affairs Update

*Dr. Garnett S. Stokes, Provost & Executive Vice President for Academic Affairs*

Dr. Stokes provided an update on preparations for the upcoming SACS reaccreditation site visit and the Quality Enhancement Plan. Additionally, Academic Affairs is spearheading a number of important issues:

- Preeminence funding – strategically planning and deploying resources that will lead FSU to the Top 25.
- Strategic Hiring Initiatives – the Energy and Materials initiative will leverage FSU's current strengths to recruit faculty who will benefit a number of sciences, e.g., physics, chemistry, biology, engineering, etc. Focus areas include renewable energy and strengthening FSU's role in innovation across a broad number of industries and products. At least 65 faculty members will be hired by the end of the spring term.

Another strategic hiring initiative is in the Marine and Coastal Ecosystems discipline, which will build on FSU's strengths in oceanography and marine biology. FSU has served as the lead institution in a large consortium engaged in the study of deep sea to coast connectivity in the northeastern Gulf of Mexico. Nine tenure track faculty are expected to be hired to support this initiative during the next few years.

The Brain Health and Disease initiative builds on FSU's strengths in the life sciences and medicine; up to 9 tenure track faculty are expected to be hired this year. The Institute for Successful Longevity has been established, with Dr. Neil Charness from the Department of Psychology serving as interim Director during the search for a permanent Director.

- Academic Affairs is working closely with the Vice President for Research to recruit a National Academy member to FSU.
- The Office of the Vice President for Faculty Development and Advancement is actively engaged in plans to retain faculty, e.g., the Extraordinary Accomplishment program that recognizes and rewards faculty who earn highly prestigious awards.
- Entrepreneurs in Residence – as part of the Top 25 plan, new entrepreneurs in residence have been hired in Motion Picture Arts, Business, Criminology and Criminal Justice. Searches are underway in Engineering, Law and in the area of Social Entrepreneurship.

- Transformation of the undergraduate experience in partnership with Student Affairs – the new liberal studies curriculum is focused on general education majors in the first few years of enrollment and the Quality Enhancement Plan will focus on majors in subsequent years.
- Graduate Success - Academic Affairs and the Career Center are partnering to provide career liaisons in various departments to help students be prepared when they graduate.

#### E. University Relations Update

*Ms. Liz Maryanski, Vice President for University Relations*

The University Relations update included a report on the very successful 2013-2014 Seven Days of Opening Night's season, an invitation to FSU Day at the Capitol on April 1 and a review of Florida Trend and National Championship advertising. Exponential growth in social media has continued with more than 60,000 Facebook fans and 13,000 Twitter followers, an increase during the last two years of 86% and 92% respectively. Deliverables for the "Think FSU" critical thinking initiative were reviewed.

Kathleen Daly, Assistant Vice President for Governmental Relations, provided a Legislative update. Ms. Daly noted that, one week into the Legislative session, things are moving very quickly. The 2014-2015 revenue estimate will be updated soon and budget reports will follow thereafter. Ms. Daly expects the Legislature to tweak the BOG metrics, and she is monitoring Legislative activity as it relates to performance funding. Preeminence legislation appears to be in good standing for FSU; 2014-2015 facility funding will be very important.

Several bills of interest have been filed, notably a bill that will bring the tuition differential to zero and repeal the tuition CPI adjustment currently in statute. A bill related to public private partnerships for facility funding have been filed; if approved, this could provide an alternate source of funding.

#### F. Athletics Update

*Mr. Stan Wilcox, Director of Athletics*

Mr. Monk Bonasorte, Assistant Director of Athletics, provided an update on behalf of Mr. Wilcox. Colleen Quigley from women's cross-country and Kasey Kallman from women's soccer were selected as ACC Scholar-Athletes of the Year. Men's and women's cross-country teams were honored as All American Academic Scholar-Athletes.

FSU has five programs competing in the fall, and in addition to the football National Championship, FSU earned ACC Championships in three sports: football, soccer and women's cross-country. Volleyball came in 2<sup>nd</sup> and men's cross-country came in 32<sup>nd</sup>. The National Championship Celebration for football was held on February 1, 2014, and was a success with over 30,000 attendees. Football spring practice has begun and the

Spring Game is scheduled for Saturday, April 12<sup>th</sup> at 3:00 p.m. The Spring Game will also be televised on ESPN. Men's and women's indoor track just completed their season with ACC Championships.

When compared to the same time last year, football season tickets sales have increased by 9,000. It is expected that all season tickets will sell out for the 2014 season, which is 46,000 season tickets. If the season tickets sell out, single game tickets will not be available for purchase.

G. Research Update

*Dr. Gary K. Ostrander, Vice President for Research*

Dr. Ostrander provided an update on the 3D Printing Symposium that was recently hosted by FSU. The purpose of the symposium was threefold: allow attendees to explore technology that will have a profound impact on their lives, highlight the possibilities that reaches across artistic and scientific disciplines, and establish FSU as a leader in the 3D printing frontier. There were approximately 450 symposium attendees, including many from around the country; the conference was streamed live and, this week, the Gartner Group blogged about the event. A vendor in the 3D printing industry made a significant donation to the College of Communication and Information as a result of the symposium.

Regarding fiscal year to date research funding, FSU is \$21 million ahead of prior year for grants and contracts awarded. This is an incredible testament to FSU's faculty; since July 1, research by FSU's faculty has resulted in awards averaging more than \$628,000 every day of the year including weekends and holidays!

In order to attract and retain outstanding faculty, FSU must have great facilities. Renovations have to Ditmar and labs have been completed. Additional research space is needed and is expected to cost \$450-\$550 per square foot. Research is considering constructing a new 100,000 square foot facility within the next 3-4 years. The new building will house approximately 300 staff, including approximately 30-35 research faculty. Dr. Ostrander is developing a solid business plan and will present it to the Trustees for consideration when finalized.

**VI. CONSENT ITEMS**

- A. Requesting Approval to Explore Masters of Science in Nurse Anesthesia
  - B. Requesting Approval to Explore Masters of Science in Physician Assistant Studies
  - C. Requesting Approval to Explore Masters in Risk Management
  - D. Requesting Approval to Implement Juris Master in Law
  - E. Requesting Approval for the 2014 Affirmative Action Plan
  - F. Requesting Approval to Amend Regulation FSU-2.015, Purchasing and Procurement
  - G. Requesting Approval of Student Government Bills
- Trustee Camps moved to approve the Consent Items. Trustee Duda seconded the motion and it was approved unanimously.*

**VII. FINANCE, BUSINESS & AUDIT**

*Mr. Kyle Clark, Vice President for Finance & Administration*

Mr. Clark noted that current projects being managed by Finance & Administration staff include a review of the golf course operations, preparation for the upcoming SACS visit, enhancements to reports, engagement in the ongoing Legislative session, preliminary development of the 2015 Operating Budget and operation of the Donald L. Tucker Civic Center (Civic Center).

Regarding the Civic Center, staff expects to finalize a management/operations agreement with an external partner in the coming weeks. Additional projects include continuing enhancement renovations and energy efficiency project planning and analysis, continue to work with City, County, the Community Redevelopment Agency (CRA) as well as developing a master plan for the arena district. A committee has been evaluating seat replacement options with the goal of having new seating installed prior to the 2014-2015 basketball season. Staff is also working to have a high definition jumbo-tron, new ribbon boards and courtside digital signage installed.

**AGENDA ITEMS**

**A. Requesting Approval for Funding Related to Energy Performance Contracts**

Mr. Clark noted that staff have been assessing facility infrastructure with the goal of improving efficiency. Engineering firms have been engaged to complete facility audits and identify opportunities to improve efficiencies in energy and mechanical operations. Examples of potential projects include lighting upgrades and controls, air handler renovation and refurbishment, and cooling system upgrades and optimization. FSU will continue to collaborate with pre-qualified contractors as identified by the State of Florida and complete an Investment Grade Audit.

If approved, the President or designee will finalize and approve the terms of the agreement in accordance with the State of Florida statutes and execute all necessary documents. Requirements of the proposed agreements include a limit of \$10 million per project; a term of 20 years or less, transactions must be budget neutral or positive and are backed by the performance guarantee of a qualified Energy Services Company.

*Trustee Pantin moved to approve the Funding related to Energy Performance Contracts. Trustee Duda seconded the motion, and it was approved unanimously.*

**INFORMATION ITEMS**

**B. Update on the Office of Inspector General Services 2012-2013 Annual Report**

Mr. Clark presented the report to the Finance and Business Committee.

**VIII. UNIVERSITY ADVANCEMENT**

*Dr. Thomas W. Jennings, Vice President for University Advancement & President of the FSU Foundation*

**AGENDA ITEMS**

**A. Requesting Approval to Amend the Real Estate Foundation Bylaws**

Dr. Jennings noted Florida Statutes specify that only a corporation's President, Vice President or Chief Executive Officer may execute property conveyances. The proposed amendment will establish the positions of President and Vice President, thereby bringing the bylaws in compliance with Florida Statutes. The Real Estate Foundation Board has approved the amendment.

*Trustee Burr moved to approve the Amended Real Estate Foundation Bylaws effective March 7, 2014. Trustee Haggard seconded the motion, and it was approved unanimously.*

**B. Requesting Approval of the Naming of Two Spaces at the Ringling Museum**

Dr. Jennings presented requests to name the West Wing galleries and Lecture Halls in the Center for Asian Art at the John and Mable Ringling Museum of Art for The Ting Tsung and Wei Fong Chao Global Foundation.

*Trustee Rolando moved to approve Naming of the Ringling Museum spaces. Trustee Contreras seconded the motion, and it was approved unanimously.*

**INFORMATION ITEM**

**C. University Advancement Update**

Dr. Jennings provided information on total campaign commitments, the endowment balance and investment returns as compared to ACC and State University System institutions. Dr. Jennings noted that 2013 trends included an increase of 4.9% in charitable giving while online giving increased 13.5%. Additionally, university development leaders predict a 6.2% increase in giving during 2014.

The Campaign launch is scheduled for October 17, 2014. The Capital Campaign dates are July 2010-June 2018 and the Campaign slogan is *Raise the Torch*.

**IX. CHAIR'S REPORT**

*Mr. Allan Bense, Chair*

**AGENDA ITEMS**

**A. Requesting Approval of the Appointment of the Interim President**

*Chair Bense recommended Provost Garnett S. Stokes as Interim President. Trustee Pantin moved to approve Provost Garnett S. Stokes' appointment as Interim President effective at the close of business April 2, 2014. Trustee Tyson seconded the motion.*

*Trustee Rolando asked if Provost Stokes would be allowed to be a candidate for the position of President. After discussion, the decision was made to allow Provost Stokes to apply for the presidency while serving as Interim President.*

*The motion to appoint Provost Garnett S. Stokes as Interim President was unanimously approved.*

**B. Requesting Approval of the Presidential Search Advisory Committee Members**

*Chair Bense presented the proposed Presidential Search Advisory Committee Membership.*

Member	Representing
Ed Burr, Committee Chair	FSU Board of Trustees
Renisha Gibbs, Committee Vice Chair	Finance & Administration, FSU staff
Al Lawson	Community
Allan Bense	FSU Board of Trustees
Ash Williams	FSU Foundation
Bob Sasser	FSU Foundation
Brandon Bowden	Student Affairs, FSU staff
Brian Swain	FSU Real Estate Foundation
Cliff Madsen	Music, FSU Faculty
Daniel Rosman	Student, undergraduate
Delores Spearman	Community
DeVoe Moore	Seminole Boosters
Drew Weatherford	Community
Edward A. Morton	Florida Board of Governors
Eric Walker	English, FSU Faculty
Gordon Sprague	FSU Alumni Association
Jill Quadagno	Social Sciences, FSU Faculty
Jimmy Patronis	Community
Kathryn Ballard	FSU Board of Trustees
Marcy Driscoll	Dean, FSU College of Education
Mike Harrell	Seminole Boosters
Monk Bonasorte	Athletics, FSU staff
Sara Saxner	Student, graduate
Seve Kim	Student, undergraduate
Susie Busch-Transou	Community
Todd Adams	Physics, FSU Faculty

*Trustee Burr moved to approve the membership of Presidential Search Advisory Committee. Trustee Duda seconded the motion. Trustee Gruters made a motion to add John McKay as a member of the Presidential Search Advisory Committee. Trustee Camps moved approval of the addition. Trustee Duda seconded the motion, and the amended motion was approved unanimously.*

*Trustee Gruters indicated that the Trustees would like to participate in as much of the process as possible and provide their input. Trustee Duda agreed that Trustees would like to be involved in the process.*

**INFORMATION ITEM**

**C. Presidential Search Advisory Committee Update**

*Mr. Edward Burr, Trustee & Chair of the Presidential Search Advisory Committee*

Trustee Burr noted that it is important to conduct a national search that is open and transparent with the single goal of hiring the best person possible. This person will continue FSU on the current path to greatness. Staff will continue vetting search firms and will bring a recommendation to the March 21 Presidential Search Advisory Committee (PSAC) meeting. Trustee Burr asked the Board of Trustees to authorize the PSAC to hire a search firm during its March 21 meeting.

*Trustee Duda made a motion to authorize the PSAC to hire a search firm during its March 21 meeting. Trustee Tyson seconded the motion.*

*Trustee Hillis moved to amend the Trustee Duda's motion such that the PSAC would interview search firms and make a recommendation for consideration by the Board of Trustees. Trustee Rolando seconded the motion. The amendment to the motion failed 1(yea) 12 (nay).*

*The original motion authorizing the PSAC to hire a search firm was unanimously approved.*

**X. OPEN FORUM FOR BOARD OF TRUSTEES**

*Chair Bense thanked Trustee Contreras for her service to the Board of Trustees and wished her well.*

**XI. ADJOURNMENT**

*Chair Bense adjourned the meeting at 4:20 p.m.*