

**THE FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEE MEETING
MINUTES**

**Augustus B. Turnbull, III
Florida State Conference Center
555 West Tennessee Street
Tallahassee FL**

**March 8, 2013
1:00 p.m.**

Members Present: Allan Bense, Ed Burr, Susie Busch-Transou, Joe Camps, June Duda, Joe Gruters, Andy Haggard, Mark Hillis, Sandra Lewis, Leslie Pantin, Peggy Rolando and Rueben Stokes

I. CALL TO ORDER AND WELCOME

Mr. Allan Bense, Chairman (0:00:12)

Chairman Bense called the meeting to order at 1:00 p.m.

Chairman Bense asked for a moment of silence in memory of Senior Vice President for Finance and Administration John R. Carnaghi, who passed away recently. Trustee Pantin requested that a resolution be prepared in memory of Mr. Carnaghi.

II. APPROVAL OF MINUTES

The October 30, 2012, revised meeting minutes and the January 11, 2013, conference call meeting minutes were approved as presented.

III. PRESIDENT'S REPORT (0:06:47)

President Barron provided an update on two significant opportunities to promote FSU's academic mission: the Top 25 Proposal and Preeminence.

The Top 25 Proposal, which includes plans for continuing Florida State's rise into the Top 25 of all public universities, calls for targeted investments in science, technology, engineering and mathematics (STEM) courses and programs and a comprehensive focus on entrepreneurial educational initiatives. These initiatives are intended to position the university as a preeminent national leader in student career readiness and job placement. Metrics include student selectivity, student quality, academic reputation, faculty resources, graduation and retention rates, financial resources and alumni giving.

President Barron reviewed AAU Ready Goals and Metrics as presented to the Governor in the Top 25 Proposal.

FSU's preeminence request reflects twelve metrics, of which eleven must be achieved:

- GPA and SAT Scores (4.0 and 1800)
- Public University Ranking in Top 50
- Freshman Retention Rate – exceeding 90%
- 6-year Graduation Rate – exceeding 70%
- National Academy Members – exceeding 6
- Total Annual Research – exceeding \$200 million
- Total Non-Medical – exceeding \$150 million
- National STEM ranking Top 100 – 5 fields
- Patents – exceeding 100 in 3-years
- Doctoral Degrees – exceeding 400
- Post-doctoral appointments – exceeding 200
- Endowment Size – exceeding \$500 million

The request includes:

- \$15 million recurring for five years.
- \$75 million in philanthropy directed toward the Top 25 objectives.
- Funding for the Earth, Oceanographic and Atmospheric Sciences Building as part of the effort to bring the program into the Top 20 nationally.

President Barron provided an update on the Draft Performance Funding Model required by the Florida Board of Governors.

IV. STUDENT GOVERNMENT ASSOCIATION (SGA) UPDATE

Ms. Kathryn Porwoll, Vice President of Student Government Association

Ms. Porwoll provided an update on the SGA's recent accomplishments including eliminating the towel fee for the Leach Wellness Center for the spring semester.

A mobile application for smartphones has been created to aid students, faculty and staff with campus transportation. This application will allow bus locations to be identified.

The SGA's Office of Governmental Affairs members traveled to Washington, DC to speak to representatives and congressmen regarding the importance of federal funding for research and low interest student loans.

Ms. Porwoll introduced Rosie Contreras, Student Government President-elect and Sara Saxner, Student Government Vice President-elect.

V. FACULTY SENATE UPDATE (0:53:18)

Dr. Gary Tyson, Faculty Senate Steering Committee

Dr. Tyson indicated that the relationship between faculty and administration is the best it has ever been; this is especially noteworthy given the contraction of resources the University has experienced. Dr. Tyson

commented that President Barron and Provost Stokes continue to build a skilled team throughout the Dean and Vice President levels.

Dr. Tyson noted that upcoming challenges include decisions regarding the MFA in Animation and Digital Arts program in West Palm Beach. Faculty encourage the administration and Board to consider approaches that minimize harm to students and retain faculty resources in some form so the strengths that have been built in this program are not lost.

Additional concerns include mandated statewide changes in general education requirements. Faculty appreciate the goal of providing a unified educational experience for students but are concerned since each institution differs in what they consider important aspects of the educational experience.

Dr. Tyson commended FSU for the recent “most efficient” ranking, and noted that even though FSU manages its resources better than most, there has been negative impact on the type of education students receive, e.g., significant increases in class size.

VI. UNIVERSITY RELATIONS UPDATE (1:19:30)
Ms. Liz Maryanski, Vice President for University Relations

Ms. Maryanski provided an update on Seven Days of Opening Nights and the master classes taught by Seven Days performers.

WFSU provides a hands-on experience to students through the 4FSU. This opportunity allows students interested in television production, programming and technology.

University Communications work in social media is paying off, as indicated by steadily increasing engagement ratings and recognition by external monitoring sources.

VII. ATHLETICS UPDATE
Mr. Randy Spetman, Director of Athletics

Mr. Spetman provided an update on athletic team activity including, women’s and men’s basketball, track & field, baseball, golf and swimming teams.

The Indoor Practice Facility construction is progressing as scheduled and the facility is set to open August 1, 2013.

In the upcoming months, Nike will visit campus in order to conduct a graphic integration analysis and brand reevaluation.

The Spring Football Game is scheduled for Saturday, April 13th at 2:00 p.m. There will be a baseball game against Duke University at 6:00 p.m.

VIII. CONSENT ITEMS

- A. Requesting Approval of Regulation Amendment FSU-2.007, Use of Campus Facilities
- B. Requesting Approval of Regulation Amendment FSU-3.003, Freedom of Expression Rights and Responsibilities, Open Platform Areas
- C. Requesting Approval of the Academic Calendar
- D. Requesting Approval for the Termination of the Recreation, Tourism, and Events Master's Degree Program
- E. Requesting Approval to Explore Masters of Science in Applied Economics (withdrawn from agenda)
- F. Requesting Approval for Graduate Application Fee Increase (withdrawn from agenda)

The following changes were indicated for the Consent Items:

Item D – Termination of the Recreation, Tourism, and Events Master's Degree Program

Item E & F – Withdrawn from the Agenda

Trustee Haggard moved to approve

Consent Items A, B, C & D as modified. Trustee Pantin seconded the motion and it was approved unanimously.

VI. FINANCE, BUSINESS & AUDIT

Mr. David Coburn, Interim Vice President for Finance & Administration

Mr. Coburn provided the following update:

- Martha Little, Auditor General, has retired. Kitty Aggelis is serving as acting Auditor General until the position is filled.
- The Vice President for Finance and Administration search will begin soon.
- Ralph Alvarez has announced his retirement effective May 2013.

AGENDA ITEMS (ACTION)

- A. Requesting Approval of Authority for Student Housing Project & Related Financing

Trustee Pantin moved to approve Item A as presented. Trustee Gruters seconded the motion and it was approved unanimously.

VII. STUDENT AFFAIRS

Dr. Mary Coburn, Vice President for Student Affairs

Dr. Coburn reported that FSU students gave 273,000 service hours to the community during 2012. During the past ten years, the number of registered student organizations has increased from 334 to 608.

The “Last 100 Days” for graduating seniors began in January with a kick-off event at the Bookstore during which seniors ordered caps and gowns and class rings. A series of events are planned which will culminate with a Senior Toast at the President’s House on April 22.

The Unconquered Scholars is a new initiative offered by the Center for Academic Retention and Enhancement (CARE). The program, designed to help students adjust to college life and be successful, is geared toward students who are wards of the State, former foster children and/or homeless.

FSU has administered online alcohol assessment surveys to incoming freshmen for several years, and recently, a new online alcohol assessment tool was implemented. The program is AlcoholEdu and studies indicate that conducting this survey during freshman year greatly reduces instances of student harm resulting from alcohol use.

In an effort to expand FSU’s mental health services, 746 faculty and staff were recently apprised of the Noles Care Suicide Prevention Program. There was a 15% increase in students taking the mental health self-assessment online, which will assist in determining if they need to seek further services.

AGENDA ITEMS (ACTION)

B. Requesting Approval of the Tobacco-Free Campus Policy

Dr. Jay Fogarty, Dean of the College of Medicine

Mr. Kevin Frentz, Health Educator, University Health Services

Trustee Stokes moved to approve Item B as presented. Trustee Camps seconded the motion and after discussion, it was approved on a 10-2 vote.

VIII. UNIVERSITY ADVANCEMENT

Dr. Thomas W. Jennings, Vice President of University Advancement & President of the FSU Foundation

AGENDA ITEMS (ACTION)

A. Requesting Approval for the Revised Naming Policy for the Florida State University

Trustee Busch-Transou moved to approve Item A as presented. Trustee Pantin seconded the motion and it was approved unanimously.

B. Requesting Approval for the Revised FSU Alumni Association Bylaws

Trustee Haggard moved to approve Item B as presented. Trustee Pantin seconded the motion and it was approved unanimously.

C. Requesting Approval to name the Dr. J. Stanley Marshall Plaza
Trustee Camps moved to approve Item C as presented. Trustee Pantin seconded the motion and it was approved unanimously.

D. Requesting Approval to name the John R. Carnaghi Building
Trustee Pantin moved to approve Item D as presented. Trustee Stokes seconded the motion and it was approved unanimously.

INFORMATION ITEMS

Dr. Jennings provided an update indicating that the fundraising campaign is slightly behind target for the year. He noted that the largest quarters are typically in December and May/June.

Endowments as of December 31, 2013 for all Direct Support Organizations totaled \$514 million, reflecting a 7.2% return during the first six months of the fiscal year. Calendar year 2012 return on Endowments was 12.7%, slightly higher than returns reported by peer institutions.

The Great Give, an annual giving campaign first launched in 2012, will take place in April 2013 and is expected to raise more than \$200,000.

IX. CHAIRMAN'S REPORT

Mr. Allan Bense, Chairman

Chairman Bense reviewed proposed membership of the six Board committees: Academic Affairs, Finance, Business & Audit, Student Affairs, Collective Bargaining Issues, Presidential Compensation and Efficiency. Mr. Bense recommended approval of the proposed Committee membership, with the understanding that the positions currently held by Trustees Lewis and Stokes will be filled on an ongoing basis by the current Faculty Senate President and Student Body President

Trustee Pantin moved to approve the Board committee membership as presented. Trustee Rolando seconded the motion and it was approved unanimously.

Chairman Bense recognized Trustees Lewis and Stokes for their service to FSU as members of the Board of Trustees.

The upcoming Board of Trustees meetings are scheduled for:

- June 6 & 7, 2013
- September 13, 2013

X. ADJOURNMENT

The meeting was adjourned at 3:55 p.m.