

**THE FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES
CONFERENCE CALL MEETING MINUTES**

**Augustus B. Turnbull, III
Florida State Conference Center
555 West Tennessee Street
Tallahassee FL**

**January 11, 2013
1:00 pm**

Members Present: Allan Bense, Ed Burr, Susie Busch-Transou*, June Duda*, Joe Gruters*, Andy Haggard*, Mark Hillis, Jim Kinsey*, Sandra Lewis, Peggy Rolando* and Rueben Stokes (*attended by Conference Call)

I. CALL TO ORDER AND WELCOME (0:06:27)
Mr. Allan Bense, Chairman

Chairman Bense called the meeting to order at 1:04 pm and Lynna Sands conducted the roll call.

II. APPROVAL OF MINUTES

The minutes of the October 30, 2012 meeting and December 14, 2012 conference call meeting were approved as presented.

Subsequent to the January 11 meeting, a technical correction was made to the minutes of the October 30 meeting. The updated October 30 minutes will be presented for consideration at the March 8, 2013 meeting of the Board of Trustees.

III. PRESIDENT'S REPORT (0:09:06)

President Barron gave a report on the Civic Center. Six subcommittees have been formed to work on the following topics:

- Placement within the University
- Integration of Operations
- Use Assessment and Potential
- Renovation Needs
- Use of Proceeds
- Long Range Planning

An update will be provided at the March meeting.

Staff are finalizing a recommended policy such that FSU will become 100% tobacco free. The policy, which will be voluntary, is expected to be presented to the Trustees at the March meeting. During the Fall 2012 SGA election, 2,399 students (76.5% of respondents) indicated they support a tobacco free

campus; the Faculty Senate has voted to approve the policy. Currently, there are 825 smoke-free campuses nationally, 608 of them are tobacco-free, 15 in Florida are tobacco free.

Dr. Larry Robinson, Interim President of Florida A&M University (FAMU), Dr. Jim Murdaugh, President of Tallahassee Community College (TCC) and Dr. Barron recently met to discuss attracting companies to our region and Florida. FSU, FAMU and TCC are jointly developing a brochure describing the services they can offer for entities that are currently in Tallahassee or looking to locate in Tallahassee. Examples include workforce training or degrees in a specific academic discipline.

IV. LEGISLATIVE UPDATE (0:22:22)

Ms. Kathleen Daly, Assistant Vice President for Governmental Relations

Ms. Daly provided an update on the upcoming Legislative Session. Legislative Session is March 5 through May 3, 2013. Committee meetings will be held beginning January 14 and continue through February. Issues to be addressed during the session could include creation of an online university, university pre-eminence, performance metrics, STEM related initiatives, targeted economic development, etc. Key economic variables are slowly recovering; forecasts will be updated prior to beginning of session. The Governor and Legislature have signaled that changes to Higher Education is a priority for 2013.

FSU's advocacy efforts include:

- The weekly LegisLetter
- Advocate for Florida State (www.advocateforfloridastate.fsu.edu)
- The Seminole Legislative Caucus
 - Jimmy Patronis, 2013 Chair
 - Chris Smith, 2013 Vice Chair

The 36 member Seminole Legislative Caucus is comprised of 25 Legislators who hold FSU degrees and 11 Legislators who are supportive of FSU

- Aim Higher Campaign
- Mr. Gruters, Mr. Hillis, Ms. Rolando and Mr. Sembler have volunteered to represent FSU at meetings of their local Legislative delegations
- FSU Day at the Capitol – April 2, 2013

V. **ACADEMIC AFFAIRS**

Agenda Items (Action) (0:34:53)

Dr. Garnett S. Stokes, Provost & Executive Vice President for Academic Affairs

A. Requesting Approval of the Plan for Animation and Digital Arts.

Provost Stokes provided information on the history and current status of the Animation and Digital Arts Program.

After discussion, Trustee Burr made the following motion:

We believe there are compelling academic and economic reasons for the program to remain in Palm Beach County, but we authorize the President to transition the program if, in his judgment, it is in the best interests of the students, the university system and the Florida economy.

Trustee Kinsey seconded the motion and it was approved unanimously.

B. Requesting Approval of the 2012 University Annual Report for the Board of Governors

Trustee Gruters moved to approve the 2012 University Annual Report.

Trustee Haggard seconded the motion and it was approved unanimously.

C. Requesting Approval of Material and Supply Fees

Trustee Stokes moved to approve the Material and Supply Fees as recommended. Trustee Hillis seconded the motion. The motion was approved unanimously.

D. Requesting Approval of Equipment Use Fees

Trustee Gruters moved to approve the Equipment Use Fees as recommended. Trustee Duda seconded the motion and it was approved unanimously.

VI. STUDENT AFFAIRS

Agenda Items (Action) (1:30:28)

Dr. Mary Coburn, Vice President for Student Affairs

A. Requesting Approval of Bonds for Dorman and Deviney Residence Halls

Staff requests approval for a 20 year bond in the amount of \$51.4 million to construct two new suite style residence halls that will eventually replace the aging Dorman and Deviney halls.

Trustee Hillis moved to approve the Bonds for Dorman and Deviney. Trustee Stokes seconded the motion and it was approved unanimously. Chair Bense asked that the record reflect the Board's full support of this project, notwithstanding minor edits that may be needed as the project moves through the Board of Governors and Bond Finance approval processes.

B. Requesting Approval of Capital Improvement Trust Fund (CITF) Allocation and Fee Increase

The CITF Committee comprised of four students and four staff members recommend the following projects for approval:

Barron Building Improvements (Panama City)	\$	250,000
Student Union, Phase One (Main Campus)		23,250,000

Trustee Burr moved to approve the Capital Improvement Trust Fund Allocation. Trustee Rolando seconded the motion and it was approved unanimously.

The CITF Committee recommends an increase in the CITF fee from \$4.76 to \$6.76 effective Fall 2013.

Trustee Busch-Transou moved to approve the Capital Improvement Trust Fund Fee Increase as recommended. Trustee Stokes seconded the motion and it was approved unanimously.

C. Requesting Approval of Activity & Service Fee Increase (Panama City Campus)

A committee comprised primarily of students recommends an increase in the Activity & Service Fee assessed to Panama City students; if approved, the fee will increase from \$9.41 to \$9.88 effective Fall term 2013.

Trustee Haggard moved to approve the Activity and Service Fee Increase (Panama City Campus). Trustee Hillis seconded the motion and it was approved unanimously.

D. Requesting Approval of Student Government Association Bills

In response to Trustee Gruters inquiry, Dr. Coburn indicated that future reports will reflect the vote tally when a roll call vote is required. Trustee Gruters agreed the tally is not necessary for voice votes.

Trustee Stokes moved to approve the Student Government Bills. Trustee Burr seconded the motion and it was approved unanimously.

VII. UNIVERSITY ADVANCEMENT

Information Items (1:56:14)

Dr. Thomas W. Jennings, Vice President of University Advancement & President of the FSU Foundation

A. Real Estate Foundation Update

Vice President Jennings provided an update on the Real Estate Foundation. The Real Estate Foundation Board is comprised of 7 members with extensive real estate knowledge and experience. The REF Board met on January 10, toured the University's properties in Tallahassee, and heard a report from the senior staff at the UVA Foundation on how its real estate development organization progressed over 25 years from its formation into a mature organization.

B. Fundraising Campaign Update

Vice President Jennings provided an update on the Fundraising Campaign. He provided samples of material that have been developed for the Campaign in concert with the individual colleges and units.

A public launch of the campaign is planned for Fall 2014. The Foundation is in the process of developing campaign taglines in tandem with the ongoing branding initiative of University Communications. The potential taglines were presented to the Board of Trustees – Inspire. Create. Transform, Carry the Torch, Fuel the Flame, Fuel the Fire.

The FSU Foundation (FSUF) 2012 annual goal was \$60 million. As of November 30, 2012, \$17 million has been collected; December revenues aren't available yet due to year end closeout procedures. The total endowment for all Direct Support Organizations was \$516,800,000 as of

September 30, 2012. The financial support provided by the FSUF to the University for program support is approximately \$38 million annually. More than 4,600 have attended donor engagement events since July 2012.

C. Seminole Boosters Student Housing Facility Project Update

Vice President Jennings provided an update on the Seminole Boosters student housing facility construction project. A new lender for the project had to be sought because the term negotiations between the previous lender and Seminole Boosters were not beneficial to Seminole Boosters or FSU. The Seminole Boosters issued a request for new financing proposals and are in negotiations with one respondent. Once the negotiations are finalized, the Seminole Boosters will bring the final construction financing details to the Board of Trustees for consideration. Construction of the student housing facility is scheduled to begin Spring/Summer 2013. The facility is scheduled to open August 2014. The Real Estate Foundation Board (Board) reviewed the project on January 10; based on the limited information provided, the Board did not see any reason for the FSU Board of Trustees to withhold its support for the project.

VIII. CHAIRMAN'S REPORT

Proposed 2013-2014 Meeting Dates

The proposed 2013-2014 Board of Trustee Meeting dates were approved as presented.

The members of the Efficiency Committee are Peggy Rolando, Chair, Mark Hillis, Rueben Stokes, Sandra Lewis, Susie Busch-Transou, Jim Kinsey and Allan Bense. John Carnaghi will staff the Committee.

The meeting was adjourned at 3:20 p.m.