

**THE FLORIDA STATE UNIVERSITY  
BOARD OF TRUSTEES  
MEETING MINUTES**

Augustus B. Turnbull, III  
Florida State Conference Center  
Room 208  
555 West Pensacola Street • Tallahassee Florida

**Tuesday, October 30, 2012  
8:30 a.m.**

NOTE: A complete webcast of this meeting has been archived at  
<http://trustees/fsu.edu/meetings/archives.html>

Members Present: Allan Bense, Ed Burr, Susie Busch-Transou, Joe Camps, June Duda, Joe Gruters, Andy Haggard, Mark Hillis, Jim Kinsey, Sandra Lewis, Peggy Rolando, Brent Sembler, and Rueben Stokes.

**I. CALL TO ORDER AND WELCOME (0:01:12)**  
*Mr. Allan Bense, Chairman*

Chairman Bense called the meeting to order at 8:35 a.m. and Lynna Sands conducted the roll call.

**II. APPROVAL OF MINUTES**

- The September 7, 2012, Meeting Minutes were approved as presented.

**III. PRESIDENT'S REPORT (0:02:46)**  
*Dr. Eric Barron, President*

President Barron reported that the U.S. News and World Report rankings placed FSU 97th among all universities and 42nd among public universities. This is the highest FSU ranking in recent years.

President Barron discussed the Gunter Building, located on campus at the gateway near the intersection of West Tennessee Street and Woodward Avenue. The Gunter Building housed the State of Florida's Geological Survey, and the University has attempted to acquire the property for more than 40 years. The property was formally transferred from the State of Florida to FSU in October 2012. During the last session, the Legislature approved planning funds for the Earth, Ocean, and Atmospheric facility, which is planned for this property.

President Barron reported that FSU has a balanced budget for the first time since 2006-2007. Additionally, this is the first year in five years that more faculty have been hired than lost. Since 2006, FSU lost more than 200 faculty members; 21 new faculty were hired this year. The reduction in number of faculty negatively affects the amount of grant and contract funds awarded to FSU, since there are fewer faculty to develop grant and contract proposals.

Barron provided a progress report on “The Big Ideas,” FSU’s campaign fund raising priorities:

- Entrepreneurial University: The College of Business was authorized to offer entrepreneurial courses to non business majors; additional faculty will be hired for this purpose.
- As part of its STEM initiative, FSU has an opportunity to leverage the research conducted in the National High Magnetic Field Laboratory, Aero-propulsion, Mechatronics and Energy laboratories, the FAMU-FSU College of Engineering and science disciplines across the university.
- The Successful Longevity initiative spans the full spectrum of academic disciplines in the study of aging; a Director and support staff will be hired during the next few months.
- The Veterans Center now has a Director and administrative assistant. The Veterans Center is temporarily housed in the Pearl Tyner House at the FSU Alumni Center until funds are raised to build the Veterans Legacy Complex. The second annual Student Veterans Film Fest will take place on November 12, 2012; the first Torchlight Award to recognize an outstanding Director will be presented during the Film Fest.
- Construction on the Honors, Scholars and Fellows house has commenced, even though there is not sufficient funding to complete the facility. The building will house the Office of Undergraduate Research Honors Office, the Office of National Fellowship and classrooms for Honors students.
- The Creative Crucible will incorporate elements of the entrepreneurship initiative as well as the College of Motion Picture Arts, School of Theatre, and College of Music. FSU recently purchased land adjacent to the West Tennessee Street parking garage and the Fine Arts Building; the Creative Crucible will be located on this site.
- The Garnet & Gold Scholars Society is based on five engagement areas – leadership, internship, service, international and research. The first 124 scholars have graduated. An additional Student Affairs staff person has been hired to work with the program and support the high participation rate.

#### **IV. UPDATES AND REPORTS**

##### **A. FACULTY SENATE UPDATE (0:23;24)**

*Dr. Gary Tyson, Chair of Faculty Senate Steering Committee*

Dr. Tyson reported faculty support for the elevation of the Dean of Faculties position to more senior level Vice President of the Office of Faculty Development and Advancement. The Faculty Senate welcomes Dr. Sally McRorie as the Vice President.

The Faculty Senate is pleased that President Barron and Provost Stokes continue to build a strong leadership team throughout the vice president and dean level. The Faculty Senate is excited about Dr. Barron's vision for the future.

FSU experienced an increase in the development of academic and research interdisciplinary programs, due in part to the resources dedicated to "The Big Ideas."

##### **B. STUDENT GOVERNMENT ASSOCIATION (0:28:14)**

*Ms. Kathryn Porwoll, Vice President of Student Government Association*

Ms. Porwoll provided an update on Student Government Association (SGA) activities including the inaugural Transfer Leadership class and the first Disability Awareness week in October. The SGA Office of Governmental Affairs hosted a meeting with FAMU's student leaders to encourage relationships between the universities.

Homecoming Week 2012 – "It's a Seminole Thing" – kicked off with a concert at Doak Campbell Stadium featuring artist TI. Attendees donated 11,000 pounds of canned goods, which were given to Second Harvest Food Bank. The week concluded with the Homecoming Parade, Pow-Wow and the football game.

##### **C. UNIVERSITY RELATIONS (0:34;33)**

*Ms. Liz Maryanski, Vice President for University Relations*

University Relations, in partnership with colleagues across the institution, managed a number of high profile events, such as the 80<sup>th</sup> anniversary of the Honors Program, 30<sup>th</sup> anniversary of the Panama City

Campus, Summer Commencement, Convocation, the President's Backyard BBQ, and the Health and Wellness Center dedication.

The university is the beneficiary of community engagement, as seen by its support of WFSU. During fiscal year 2011-2012, more than 7,800 donors contributed approximately \$1.1 million to WFSU, 367 corporate partners contributed approximately \$1 million towards broadcast center activities, and over 500 volunteers donated more than 1,500 hours.

Students from the College of Motion Picture Arts, College of Music and School of Theatre collaborated with University Communications to produce the new institutional message. The message, which is typically seen by more than 2 million viewers during football games, was shared along with a behind the scenes video.

#### **D. ATHLETICS (0:53:25)**

*Mr. Randy Spetman, Director of Athletics*

Mr. Spetman shared Athletic Updates:

- Women's soccer team is the Atlantic Coast Conference (ACC) regular season conference champion.
- Football is ranked 7th in Coach's Poll and 9th in the BCS.
- Men's Basketball team is ranked nationally 24th – this is the highest ranking in our history. Basketball season will open with an exhibition game on October 30<sup>th</sup>.
- Women's Basketball season will open on Saturday, November 3<sup>rd</sup>.
- Women's Cross Country team is ranked 1<sup>st</sup> nationally. The team won the ACC Championship for the fifth time in a row.
- Men's Cross Country team is ranked 3<sup>rd</sup> in the ACC.
- Women's Swimming is currently 3-0 in the ACC. Men's Swimming is currently 3-1 in the ACC.
- Graduation rates and academic performance rates continue to increase.
- Indoor Practice Facility construction will begin the first weekend of December.

#### **V. CONSENT ITEMS**

*Note: Item K was removed from the consent agenda and placed on the Finance, Business & Audit Agenda for consideration.*

- A. Requesting Approval of a Masters in Science in Corporate and Public Communication (Panama City)

- B. Requesting Approval of a Bachelors in Science in Professional Communication (Panama City)
- C. Requesting Approval of the Elimination of Limited Access Status for Bachelor's Degree in Recreation, Tourism, and Events (Panama City)
- D. Requesting Approval of the Termination of Multinational Business Operations Degree
- E. Requesting Approval of the Student Fees Assessment - Local Fees
- F. Requesting Approval of Alcohol Policy Edits
- G. Requesting Approval of Inspector General Services Work Plan for 2012 – 2013
- H. Requesting Approval for New Charter for Inspector General Services
- I. Requesting Ratification of the 2012 Florida Equity Report Overview
- J. Requesting Approval for Actions Proposed for Inactive FSU Card Accounts
- K. Requesting Approval of Seminole Boosters Student Housing Facility Project (*removed from Consent Agenda*)

*General Counsel Egan clarified Item H, page 3, in the section titled Independence, which originally read “The Finance, Business and Audit Committee will review and make recommendations to the University President regarding the potential hiring and termination of the Chief Audit Officer.” The Finance, Business and Audit Committee modified the verbiage as follows “The Finance, Business & Audit Committee Chair will work in concert with the University President regarding potential hiring and termination of Chief Audit Officer.” The remaining text is unchanged.*

*Trustee Sembler moved to approve Items A-J including Item H as modified. Trustee Duda seconded the motion. The motion was approved unanimously.*

## **VI. ACADEMIC AFFAIRS (1:00:38)**

*Dr. Garnett Stokes, Provost & Executive Vice President for Academic Affairs*

### **INFORMATION ITEM**

#### **A. ACADEMIC AFFAIRS UPDATE**

Provost Stokes introduced Vice President for Faculty Development and Advancement Dr. Sally McRorie, and two new Associate Vice Presidents for Academic Affairs, Dr. Janet Kistner and Dr. Bruce Locke.

Provost Stokes is appreciative of the funds colleges directed toward hiring of tenured and tenure track faculty, which enabled the university to begin rebuilding its assistant professor ranks.

In support of “The Big Ideas,” funds have been allocated to hire faculty for the entrepreneurial university, energy & materials and the successful longevity initiatives.

Funds have been provided to several departments and colleges across campus including Chemistry, Computer Science, Earth, Ocean and Atmospheric Science, Financial and Computational Math, Physics, Statistics and Psychology. Other departments receiving funds include Criminology and Criminal Justice, Communication, Visual Arts, Theater and Dance, Digital Media, College of Human Science, Social Science, Economics, Social Work, and Engineering.

Southern Association of Colleges and Schools (SACS) approved the College Motion Picture Arts program in Animation and Digital Arts on August 8, 2012. Twenty-seven students enrolled in the program beginning fall term.

**B. COMMISSION ON COLLEGES OF THE SOUTHERN  
ASSOCIATION OF COLLEGES AND SCHOOLS (SACS-COC)  
REAFFIRMATION AND THE QUALITY ENHANCEMENT PLAN  
(QEP) (1:31:12)**

*Dr. Robert B. Bradley, Vice President of Planning and Programs*

Dr. Bradley reported that the university is continuing work on the reaffirmation process for the SACS review, which will culminate in December 2014. The SACS team on-site visit is scheduled for March 2014. The compliance certification and associated documentation is due September 2013.

SACS will review 81 specific areas incorporating approximately 1,000 questions grouped into 3 broad topics. The core requirements must be met without qualification. The University must be in substantial compliance with the comprehensive standards and Federal requirements.

The Quality Enhancement Plan (QEP) is a core requirement. The QEP must incorporate an institutional process for identifying key issues emerging from institutional assessment and focusing on learning outcomes and/or the environment supporting student learning and accomplishing the mission of the organization.

The following review teams were formed to assist with the SACS Review:

Leadership Team, chaired by the President and includes the Provost and Vice Presidents

Compliance Certification Team to include 26 representatives from across campus (reports to Leadership Team)

Review Team (reports to Leadership Team)

Quality Enhancement and Development Committee (reports to Leadership Team)

The Quality Enhancement Plan is due December 2013.

**VII. STUDENT AFFAIRS (1:56:28)**

*Dr. Mary Coburn, Vice President of Student Affairs*

Dr. Coburn provided an overview of health and wellness programs, which are designed to assist students in making healthy choices thereby positively impacting academic success. Students report stress as the largest impediment to overall success. Survey data indicates that students are making healthy choices when it comes to participation in campus recreation activities. The Health & Wellness Center reported more than 60,000 patient visits during fiscal year 2011-2012.

FSU students are very active this semester in national, state and local elections. Students also were instrumental in creating a website to include information on the November election ([dsa.fsu.edu/elections](http://dsa.fsu.edu/elections)). Students are working with the Center for Leadership and Social Change to host “Seminoles Decide”, an event designed to educate students on election issues.

The Career Center is working with the Senior Class to develop a set of activities called “The Last 100 Days,” designed to provide career development resources and assist students in preparing for life post-commencement.

**VIII. FINANCE, BUSINESS & AUDIT (2:02:00)**

*Mr. John Carnaghi, Senior Vice President for Finance & Administration*

**INFORMATION ITEM (2:02:23)**

**A. Diversity and Inclusion Initiative**

*Ms. Joyce Ingram, Assistant Vice President for Human Resources*

Ms. Ingram provided an update on the Diversity and Inclusion Initiative. Ms. Ingram introduced Suzanne Miller, who assumed the responsibility of managing the Employee Diversity and Inclusion Program. A 38-member Diversity and Inclusion Council was created and includes faculty, staff and students. In addition to the campus-wide efforts, FSU was recognized nationally for its Diversity Program.

*Trustee Camps requested that information regarding program accomplishments be presented during the next update.*

## **AGENDA ITEM**

### **A. Requesting Approval of Revisions to FY 2013-14 Fixed Capital Outlay Budget Request**

*Mr. John Carnaghi, Senior Vice President for Finance & Administration*

At the September 2012 meeting, the Board of Trustees approved the 2013-2014 Fixed Capital Outlay Budget Request as submitted to the Board of Governors. Subsequent to the September 2012 meeting, the following modifications were made:

- A new project was added, “FSU Ringling/New College Central Plant Improvements (Joint Use).”
- The project formerly known as “Library Information Commons” was re-named to “Library System Improvements (Phase I and Phase II).”
- The list of projects undertaken by a University DSO with approved debt authorized by the Board of Governors was expanded to include the Seminole Boosters bonding request. The project was modified and therefore, is added to the list.
- The list of projects requiring general revenue for operation was expanded to include a portion of the Tallahassee Leon County Donald L. Tucker Civic Center.

*Trustee Burr moved to approve the Revisions to the FY 2013-2014 Fixed Capital Outlay Budget. Trustee Haggard seconded the motion. The motion was approved unanimously.*

### **B. Requesting Approval of Seminole Boosters Student Housing Facility Project**

*This item was removed from the Consent Agenda and placed on the Finance, Business & Audit Committee Agenda*

Trustee Hillis, Chair of the Finance, Business & Audit Committee, presented the item. The proposed \$11.6 million Seminole Boosters student housing facility will be available to student athletes as provided by NCAA requirements; the facility will also be available to non athletes. The financing structure for the project includes \$6.5 million bank financing plus \$5.1 million cash equity. The Boosters propose issuing a ground lease on a Booster-owned 7 acre parcel of land to a commercial developer in order to provide the cash equity. Trustee Kinsey suggested that, when possible, future Direct Support Organizations (DSOs) or university real estate transactions incorporate language that requires



that the FSU Real Estate Foundation have the first right of refusal should the property be resold.

*After discussion, Trustee Camps moved to approve the Seminole Boosters Housing Facility Project as presented. Trustee Sembler seconded the motion. The following amendment to the motion was then proposed:*

- *For future transactions, all DSOs and/or the university are required to consult with the FSU Real Estate Foundation and university staff who oversee the Campus Master Plan. Such consultation shall be a condition of bringing any real estate transaction to the Board of Trustees for consideration.*
- *Prior to BOT consideration of future real estate transactions, the By-laws of all DSOs as they relate to real estate transactions must be consistent with the By-laws of the FSU Real Estate Foundation.*

*The President indicated that the administration will strongly consider the direction of the Board in modifying the role of the Real Estate Foundation as described in the proposed amendment. The amendment to the motion was withdrawn pending further study and recommendations regarding the role of the Real Estate Foundation in future Direct Support Organization real estate transactions.*

*The motion to approve the Seminole Boosters Housing Facility Project was approved unanimously.*

## **IX. GENERAL COUNSEL'S REPORT**

*Ms. Carolyn Egan, General Counsel*

### **AGENDA ITEM (ACTION)**

- Requesting Approval of Direct Support Organization (DSO) By-laws  
*Carolyn A. Egan, General Counsel*

The DSO Boards have amended their respective By-laws in order to provide operational consistency. Amended By-laws for the following were presented for consideration:

- The FSU Alumni Association
- The FSU College of Business Student Investment Fund  
Tallahassee, Inc.
- FSU Financial Assistance, Inc.
- FSU Foundation, Inc.
- FSU International Programs Association, Inc.
- FSU Magnet Research and Development, Inc.
- The FSU Real Estate Foundation, Inc.
- The FSU Research Foundation, Inc.
- The John and Mable Ringling Museum of Art Foundation, Inc.

- Seminole Boosters, Inc.

*Trustee Haggard moved to approve the Direct Support Organization Bylaws. Trustee Burr seconded the motion. The motion was approved unanimously.*

## **X. CHAIRMAN'S REPORT**

*Mr. Allan Bense, Chairman*

### **A. President's Evaluation**

As discussed at the September 2012 Board of Trustees meeting, the President distributed his report on the 2011-2012 academic year as well as the 2011-2012 evaluation form. Trustee responses have been consolidated and the report is presented for consideration.

*Trustee Sembler moved to accept the President's Evaluation as presented. Trustee Kinsey seconded the motion. The motion was approved unanimously.*

### **B. President's Goals for the Current Year**

President Barron discussed his goals for 2012-2013.

*Trustee Duda moved to approve the President's Goals for 2012-2013. Trustee Sembler seconded the motion. The motion was approved unanimously.*

### **C. Creation of Efficiency Committee**

President Barron proposed the creation of an Efficiency Committee, which will work to assess university proposals, plans and actions to create even more efficiencies, which will allow investment in the university's areas of innovation.

*Trustee Busch-Transou moved to approve the Creation of the Efficiency Committee. Trustee Camps seconded the motion. The motion was approved unanimously.*

## **XI. ADJOURNMENT**

*The meeting adjourned at 12:05 p.m.*