

**THE FLORIDA STATE UNIVERSITY
BOARD OF TRUSTEES MEETING**

**The Florida State University Alumni Association
Grand Ball Room
Tallahassee, Florida**

**MEETING MINUTES
Friday, November 1, 2011**

NOTE: A complete webcast of this meeting has been archived at
<http://trustees/fsu.edu/meetings/archives.html>

Members Present: Trustees Avi Assidon, Allan Bense, Ed Burr, Susie Busch-Transou, June Duda, Joe Gruters, Andy Haggard, Mark Hillis, Sandra Lewis, Jim Kinsey, Peggy Rolando and Brent Sembler

I. CALL TO ORDER AND WELCOME (0:01:05)
Mr. Andy Haggard, Chairman

Chairman Andy Haggard called the meeting to order at 10:07 a.m. and Dawn Randle conducted the roll call.

II. APPROVAL OF MINUTES

- The September 9, 2011, Meeting Minutes were approved with the following change: President's Report/Direct Support Organizations (DSO):
Some members of the Board of Trustees (BOT) voiced concerns about the operations of the DSOs, most recently about College Town; the College Town investment was approved by the Seminole Booster Board.
- The September 23, 2011, Conference Call Meeting Minutes were approved as presented.

III. PRESIDENT'S REPORT (0:04:30)
Dr. Eric Barron, President

Florida State University has 11 DSOs, each with a different set of by-laws. A more uniform approach to key elements of DSO reporting and function is proposed which will serve to make the University more efficient and effective.

AGENDA ITEM (ACTION)

- A. Request approval of the President's plan to seek uniformity among the DSOs with regard to the content of particular bylaw provisions; target date for completion is June 2012.

Trustee Bense moved to approve this item. The motion was seconded by Trustee Gruters and approved unanimously.

PRESIDENTIAL GOALS

- President Barron presented his performance goals for the upcoming year.

IV. UPDATES & REPORTS (0:38:50)

A. Faculty Senate

Dr. Susan Fiorito, Vice Chair, Faculty Senate Steering Committee

- The Faculty Senate thanked President Barron for keeping faculty informed regarding the budget, state funding, faculty accomplishments, and efforts to protect quality programs.
- Accomplishments by faculty this year include:
 - Four faculty have been initiated as Fellows
 - Faculty have published 120 books
 - Researchers have developed techniques to improve fuel efficiency and protect airplanes from lightning strikes
 - The College of Education hosted College of Education Week which included six days of symposiums, social gatherings, panel discussions and presentations

B. Student Government Association (0:47:10)

Mr. Dayne Hutchinson, Student Government Association (SGA) Vice-President

- The Freshman Leadership Institute selected a group of freshman to participate in a 12 week program which was supported by the Executive branch
- The Golden Tribe Lecture Series was successful with featured speakers Spike Lee, Elie Wiesel, Rebecca Skoort, and Cornel West
- The SGA continues to work with the colleges and academic programs as budget cuts have reduced resources

C. University Relations (0:49:17)

Ms. Liz Maryanski, Vice President of University Relations

- Media Relations' strategies are a balance of research, faculty, arts, student achievement, issue management and editorial placement.
- Social media continues to be a key component for FSU's communication and marketing strategy
- The FSU National High Magnetic Field Laboratory was highlighted on ESPN's Roadtrip
- The Seven Days of Opening Nights 2012 season schedule and tickets are now available

D. Athletics (1:04:03)

Mr. Randy Spetman, Director of Athletics

- The men's and women's Cross Country teams participated in the ACC Championship. The women placed first and the men placed second.
- The Volleyball team is currently 13-0 and is ranked No. 1 in the ACC.
- The women's swimming team is 8-0 and the men's swimming team is 5-1.
- FSU is the only intercollegiate program that had all 19 teams compete in NCAA post season tournaments
- The Learfield Directors' Cup ranked FSU 9th in the last year; the Learfield Sports Directors' Cup is awarded annually to the nation's best overall collegiate athletics program

E. LEGISLATIVE UPDATE (1:09:25)

Ms. Kathleen Daly, Associate Vice President for Governmental Affairs

- The Florida Legislative Session is scheduled for January 10 through March 9, 2012
- The State of Florida Economic Outlook took place in October 2011. Estimates for next year are reduced by \$1.6 billion compared to July.
- PECO: Revenue Estimating Conference reduced the forecast from \$267.6 million to \$113.2 million for 2012-13.
- FSU's 2011-2012 Budget Request – Approved by the Board of Trustees in June 2011
 - \$5 million – Provide access to high quality academic programs that improve baccalaureate retention and graduation
 - \$7.9 million – Improve graduate and professional education by attracting and retaining outstanding faculty and students
 - \$3.3 million recurring – National High Magnetic Field Laboratory
 - \$598,790 – Ensure a fiscally compliant and sustainability focused university
- SUS Budget Priorities:

- \$152 million – STEM/Research and improved access, retention and graduation rates
- \$17 million – PO & M for new and existing buildings
- \$283 million – Major gifts matching funds
- PECO
 - \$144,834,627 – BOG request for SUS projects
 - FSU Request: \$7.2 million for utilities, infrastructure and \$6 million for completion of Applied Sciences Building
- Policy Legislation Pertinent to the State University System
 - Higher education reform/Florida Solutions
 - Efficiency measures
 - Outcome-based funding
 - Economic development (STEM)
 - Reform on state employee healthcare benefits
 - Campus safety issues (guns on campus)
 - Veterans and immigration legislation
- Communications Initiatives by FSU
 - LegisLetter – Electronically distributed weekly throughout the session
 - Advocate for Florida State website and advocacy tool
www.advocateforfloridastate.fsu.edu
 - Seminole Evening Reception – Monday, February 6, 2012
 - FSU Day at the Capitol – Tuesday, February 7, 2012

F. Office of Research Update (1:24:25)

Dr. Ross Ellington, Associate Vice President for Research

- The world-record 25 Tesla Split Magnet became operational in June at the National High Magnetic Field Laboratory.
- FSU set a record of \$159.1 million in federal awards for Fiscal Year 2011
- Jawole Willa Jo Zollar was chosen as the Robert O. Lawton Scholar by her fellow faculty members.
- The BP Gulf Research Initiative was awarded to FSU as the lead institution along with \$20.4 million for research efforts for the Deep Sea Consortium.
- Francis Eppes Professor Roy Baumeister released his new book called *Willpower*
- The National Science Foundation recently awarded the FSU's experimental nuclear physics program a \$5 million grant to continue its world-class research and graduate training effort.
- Aero-Propulsion Mechatronics and Energy (AME) Building is scheduled to open January 2012
- The Marine Laboratory has a new 65-foot research catamaran.

V. CONSENT ITEMS

- A. Requesting Approval for the 2011 Equal Opportunity Statement
- B. Requesting Approval for the Limited Access Request for Bachelors of Social Work

Trustee Gruters moved to approve both requests. The motion was seconded by Trustee Duda and approved unanimously.

VI. RESEARCH (1:36:26)

Dr. Kirby Kemper, Vice President for Research

- A. Transfer of 3000 Commonwealth Building from the FSU Research Foundation, Inc. (FSURF) to the Florida State University
During October 2008, FSURF purchased the land and building located at 3000 Commonwealth Boulevard in Tallahassee in support of the educational mission of FSU. Approval to transfer this property to FSU is requested.

Trustee Burr moved to approve the item. The motion was seconded by Trustee Sembler and approved unanimously.

VII. ACADEMIC AFFAIRS (1:47:50)

Dr. Garnett Stokes, Provost and Executive Vice President for Academic Affairs

Information Items:

- A. Update on Assessment and Accreditation (1:57:53)
Dr. Robert Bradley, Vice President for Planning and Programs
An overview of the University's Assessment and Accreditation program was presented, including the following topics:
 - FSU's Centers & Institutes: Purpose
 - Facilitate interdisciplinary collaboration
 - Review of Centers and Institutes
 - Substantively reviewed on seven-year cycle
 - Annual fiscal reports prepared, reviewed and submitted to the Florida Board of Governors
 - The Quality Enhancement Reviews result in an action plan by the appropriate dean, recommendation(s) to the Provost and submission of summary reports to the Florida Board of Governors; seven reviews are planned during Fall 2011.
 - SACS Accreditation is reaffirmed by Southern Association of Colleges and Schools (SACS) every ten years; FSU was last reaffirmed in 2004.
 - SACS accreditation is important because it is critical to federal funding (including student financial aid and federal contracts and grants), the institution's reputation, state requirements, commitment to higher education and the desire to continuously improve quality.
 - What does accreditation entail?
 - FSU provides 2 documents
 - Compliance certification – 15 months in advance of affirmation
 - Quality enhancement plan – 6 weeks before on-site review

- Involves three reviews
 - Off-Site peer review
 - On-site review
 - Review by commission's Board of Trustees
- SACS Requirements incorporate the Institutional Mission, Institutional Effectiveness, Governance and Administration. Educational Programs, Undergraduate, Graduate & Professional Programs, Faculty, Library, Student Affairs, Financial and Physical Resources and the Quality Enhancement Plan (QEP)
- Where are we now?
 - Quality Enhancement Plan (QEP)
 - Provost has appointed a QEP Committee
 - President's Retreat obtained student input on potential topic
 - Faculty Senate has been surveyed regarding potential QEP topic(s)
 - Staff have examined topics selected by other institutions
 - Compliance Certification
 - Purchasing software: university response and 3,000+ documents to be submitted as evidence
 - Currently establishing subcommittees, processes, date requirements, timelines

Agenda Items (ACTION):

B. Requesting Approval for the Market Rate Tuition Proposals

Dr. Garnett Stokes

In November 2010, the Board of Governors approved a revision to Regulation 7.001 Tuition and Associated Fees and templates for market rate tuition proposals.

Approval to establish market rates for four programs is requested:

- Communication Science and Disorders' Bridge Certificate Distance Learning Program
 - M. S. in Criminal Justice
 - M. S. in Instructional Systems
 - Communication and Information Graduate Certificate in Project Management
- Trustee Kinsey moved to approve this item. The motion was seconded by Trustee Rolando and approved unanimously.*

IX. STUDENT AFFAIRS (2:29:35)

Dr. Mary Coburn, Vice President of Student Affairs

Information Items:

A. Student Affairs Update

- *ProfessioNole* is an opportunity for Alumni to mentor students.
- The Student Government Association (SGA) was highlighted. SGA's responsibilities include allocating \$13.2 million budget annually. SGA's primary focus is to represent and serve students, and SGA also sponsors agencies, bureaus and student organizations. SGA provides a great leadership experience and opportunity for students. SGA has three branches: Legislative, Executive and Supreme Court.

- Parents Weekend was very successful this year. Over 900 families registered for Parents Weekend and both circus performances were sold out.
- The Transformation through Teaching Award will recognize 19 faculty along with their nominator.
- The Garnet & Gold Society will celebrate its 1-year anniversary on November 1st. During the past year, we distributed 31 certificates of completion in April, 8 certificates in August, 19 certificates in December and anticipate 100 certificates in April.

Trustee Busch-Transou asked that the list of the Transformation through Teaching Award recipients be distributed to the Trustees.

Agenda Item (ACTION):

- B. Requesting Approval for the Student Local Fees
Increases in the Activity & Service (A&S), Athletic and Health fee are requested effective Fall 2012. The fees were approved by a Local Fee Committee as required by Florida Statutes.

Trustee Bense moved to approve this item. The motion was seconded by Trustee Burr and approved unanimously.

X. UNIVERSITY ADVANCEMENT 2:42:48
Dr. Thomas W. Jennings, Vice President of University Advancement and President, FSU Foundation

Information Items

- A. University Advancement Update
- The DSO Retreat was held on October 20 & 21, 2011. On Thursday evening, dinner was held at the William Johnston Building with Mark Zeigler gave an inspiring keynote address.
 - The Seminole Boosters Indoor Athletic Training Facility Campaign has begun and their goal is \$15 million
 - The FSU Foundation commitments are up 40% compared to this time last year
 - Arthur Crisolis will meet with deans and department chairs, central office and development officers on January 10, 2012; his topics will include crafting effective message(s).
 - College-specific brochures are being created that will include a thumbnail sketch of the Big Ideas; the brochures will be used for donor events and one-on-one visits for each of the development officers.

B. Alumni Association Update

Mr. Scott Atwell, President FSU Alumni Association

- The Alumni Association is in the pilot phase of *Operation Club*, which will eliminate dues-based programs. The University will supplement the monies to operate each club. In exchange, the club will welcome everyone in their area. The Clubs must promote philanthropy to the University, run their scholarships through the FSU Foundation so the institution gets credit for fundraising, host student related events such as a student send-offs and file bi-annual financial reports with the University. In return, the University will add the staff to help them manage their events and help with their communications.
- The Reuben Askew Young Alumni Award recognizes alumni under thirty. Six alumni will be chosen to receive this award during Spring 2012. The Young Alumni Council will raise \$125,000 for an endowment.
- A scholarship program for Legacy Students is being established with the help of the Legacy Auction and Gala. The scholarship program has received 150 applicants.

Agenda Item (ACTION):

C. Secure New Bond Issue Authority for Athletic Facility Bonds and Refunding of Series 2002 Bond

Seminole Boosters, Inc. and FSU Financial Assistance request approval to issue Educational, Including Athletic, Facilities Improvement Subordinated Revenue Bonds to construct an Indoor Football Practice Facility, Student-Athletic Dormitory, Campbell Stadium and Civic Center improvements. Additionally, authorization to refund the Series 2002 Bond is requested. All projects will be presented to the BOT for final consideration prior to commencement of debt issuance or construction.

Trustee Busch-Transou moved to approve this item. The motion was seconded by Trustee Rolando and approved unanimously.

XI. CHAIRMAN'S REPORT

Mr. Andy Haggard, Chairman

Mr. Haggard reminded the Trustees of upcoming meetings:

Conference Call January 13, 2012

General Meeting March 1 & 2, 2012

There being no further business, the meeting was adjourned.