

The Florida State University Board of Trustees Meeting
Dunlap Student Success Building
Tallahassee, Florida
Friday, November 20, 2009
SUMMARY MEETING MINUTES
9:00 AM –11:58 AM

Members Present: Trustees Susie Busch-Transou, June Duda, David Ford, Andy Haggard, Rob Jakubik, Jim Kinsey, Harold Knowles, Manny Garcia, Leslie Pantín, Jr., Jim Smith and Eric Walker were present. Members Absent: Trustees Derrick Brooks and Richard McFarlain were absent.

Prior to the official call to order, Chairman Smith welcomed incoming trustee Mark Hillis and noted that incoming trustee Peggy Rolando would be joining the meeting shortly. He reported that Trustee Richard McFarlain was in rehabilitation, recovering from a recent illness.

Two reports were presented, the first from the Panama City Blue Ribbon Committee. Co-chairs Allan Bense and Elizabeth Walter, accompanied by Rep. Marty Coley and Panama City Dean Ken Shaw, laid out recommendations to determine ways to build the campus' robustness and become self-sustaining. The committee's major goals are to increase enrollment to 1400; improve the relationship between the main Florida State Campus and the Panama City Campus; increase local targeted marketing opportunities; and pursue separate SACS accreditation. Enrollment is up to 1100 students this fall, compared to 980 for fall 2008. The Blue Ribbon Committee will remain involved with implementing the recommendations.

Trustee Pantín suggested holding an upcoming Board of Trustees meeting at the Panama City campus.

John Hicks, senior consultant for Academic Search, Inc., presented an interim report on the presidential search. He reported that he has spoken to over 100 people to share information about Florida State University and its quest to become an elite research university. He noted that these individuals were impressed and a little surprised at the high quality of academics and the balance of strengths among the arts, sciences, social sciences and professional schools. He commented on perceived strengths as well as concerns about the university and the state of Florida as well as disincentives for potential presidents to move from current positions at this time. He announced an expedited schedule through which the Presidential Search Advisory Committee would meet December 1 to determine which candidates to invite to campus for interviews. From December 2-4 candidates will be interviewed by the committee as well as constituent groups. The Board of Trustees will meet soon after that to consider the PSAC's comments, interview finalists and determine the new president.

1. Call to Order and Welcome: Mr. Jim Smith, Chairman

- Chairman Jim Smith called the meeting to order and Dawn Randle performed the roll call.

2. Approval of Minutes

Trustee Harold Knowles moved approval of the minutes of the meeting of September 17, 2009. Trustee Pantin seconded, and the motion passed unanimously.

3. Comments, Faculty Senate: Dr. Jayne Standley

- Dr. Standley reported that the Faculty Senate wishes to reaffirm the faculty's priority qualifications for the next president: an external candidate with national academic visibility, record of experience in the top levels of a major university administration, and appreciation not only for the graduate and research missions of the university, but also the undergraduate liberal arts strengths and traditions of Florida State.
- Dr. Standley also reported that the Faculty Senate continues to express strong concern about the layoff of tenured faculty and passed the following resolution: "Whereas the faculty-to-student ratio at The Florida State University is already far too low, and Whereas tenure is a critical institution underlying academic freedom and academic free speech for all faculty members and the broader academic community, The Florida State University Faculty Senate urges the Board of Trustees to direct the Administration to reconsider plans to lay off faculty, especially tenured faculty, and to consider and if possible adopt alternative methods to resolve the University's budget crisis."

4. Comments, Student Government Association: Ms. Lauren Robertson

- Ms. Robertson reported that Homecoming 2009 was highly successful in building awareness of SGA. Seminole Dining and Transportation are working with SGA to promote sustainability on campus. SGA has allocated \$500,000 to the University Libraries to be used for the Learning Commons.
- She also noted that SGA is working with the Alumni Association and the Student Alumni Association on a Seminoles experiences book.
- Chairman Smith noted the disturbing news that some students and their families are struggling with hunger and a game plan is needed to bring this to the attention of the community.

5. Legal Update: Ms. Betty Steffens

- Ms. Steffens reported that the NCAA appeal was presented November 15 in Indianapolis to a five-person panel. It is expected the NCAA will announce its decision in six to eight weeks.
- In the associated public records case involving the media and records maintained by the NCAA, the District Court of Appeal affirmed the lower court's ruling that the NCAA documents are public. The NCAA has requested the Florida Supreme Court take jurisdiction to hear the case.

- Ms. Steffens discussed implications of a June 2008 Board of Trustees' amendment to the president's contract to create an "at risk" deferred compensation account at the Florida State Foundation designed for the president's performance bonuses. Due to the president's retirement and the Board's acceptance of that decision, there is a condition of the contract (Section 3.2 [f]) that needs to be waived related to forfeiture.

6. Action Item (ACTION)

Waiver of conditions constituting substantial risk of forfeiture under the president's contract re. deferred compensation benefit accrued during the period July 2007-June 2009.

Trustee Haggard moved to approve this item. The motion was seconded by Trustee Ford and passed unanimously.

7. University Relations Update: Ms. Lee Hinkle

- Ms. Hinkle updated trustees on the Siegel+Gale voice and visual system project that was completed last year. The Voice and Visual System document that facilitates continuity and consistency for all publications and web sites on campus is in effect and compliance is moving forward, with half of the colleges' web sites and publications complying with graphic standards. Re-do of the Admissions web site is in process. The Viewbook that was created by Siegel+Gale has not been printed because of budget cuts but is available online at the Admissions current web site.
- Budget difficulties have prevented large-scale advertising and commercials and marketing campaigns in relation to this effort. The goal is to quietly continue to use all available internal media and outlets, including our web sites, publications and speeches, to deliver the new focused Florida State messages about developing students with the traditional values of strength, skill and character and preparing those who will lead for the greater good.
- She also reported on several heritage projects and provided updates on Alumni Association activities, including celebration of their centennial, as well as Government Relations.
- Discussion ensued on the possibility of developing a plan to raise funds for a marketing/advertising campaign. The Foundation will come up with a plan that will be available for prospective donors as one of their choices for giving to the university. Trustee Pantín suggested inserting the academic message into athletic radio and TV programs around the state.

8. Collective Bargaining Update

- Michael Mattimore provided an update on the unique process and Board of Trustees' responsibility for collective bargaining in relation to negotiations with the faculty.

- Joyce Ingram presented an overview of labor relations and the challenges of collective bargaining in the current economic environment.
 - Trustee Walker expressed concern about negative public relations and the image of Florida State and other state universities re. dismissal of tenured faculty and the implications for faculty recruitment and the university's reputation.
- 9. Special Presentation/Accountability: National Views: How Florida State Stacks Up to Its Peers: Dr. Larry Abele**
- Dr. Abele presented results and analysis of four recent reports (National Center for Education Statistics Integrated Postsecondary Education Data Set [IPEDS] Data Feedback Report, 2009; National Survey of Student Engagement [NSSE] 2008; Collegiate Learning Assessment Institutional [CLA] Report, 2006-08; and Oklahoma State University Graduate Assistant Survey, 2008) that document the university's improvements in virtually every category over last 15 years in relation to its peers.
 - He noted that Florida has the lowest cost in the country to produce degrees. He pointed to the high levels of student satisfaction and emphasized the culture of achievement at Florida State.
- 10. Consent Items: One Motion**
- Trustee Pantin moved to approve seven consent items. The motion was seconded by Trustee Kinsey and passed unanimously.*
- Request for Approval of the Revision of Attendance and Sick Leave Regulation
 - Request for Approval of the Name Change for the College of Motion Picture, Television and Recording Arts
 - Request for Approval of the Panama City Graduate Student Scholarships/Waivers
 - Request for Approval of the New Degree Program in Computational Science (bachelor's degree)
 - Request for Approval of the Environmental Science (bachelor's degree)
 - Request for Approval to Amend the Fixed Capital Outlay Budget Request (Free Electron Laser Building)
 - Request for Approval of Severance Agreement Policy
- 11. Strategic Plans: FSU Foundation, Athletics**
- Interim Foundation President Steve Evans presented a framework for the \$1 billion fundraising campaign running from January 1, 2007, to December 31, 2015. He outlined governance/accountability for the campaign and offered a game plan to lead to campaign success. At this point, about \$350 million has been raised on the \$1 billion target. That means acquiring about \$110 million a year until 2015. There are tremendous opportunities where people are looking for what legacy they are going to leave. Providing Florida State's story of academic excellence is a must in convincing them to select the university for their contributions.

- Director of Athletics Randy Spetman presented a strategic plan for 2010-2015. The mission of the Department of Intercollegiate Athletics is to produce NCAA Division I programs for men and women that are characterized by excellence. In addition the department strives to be recognized as a campus leader in terms of its ethics, non-discrimination and unquestioned fiscal integrity. The plan has seven major goals: improve the academic performance of Florida State student-athletes in all sports; develop and maintain an outstanding intercollegiate athletics program that competes and achieves at a high level in the ACC and at the national level; create and cultivate a culture of institutional control and NCAA compliance within the university and its associated constituents; to maintain and enhance solid, long-term financial resources to support academic integrity, social responsibility and competitive athletic excellence; require an environment where gender equity and respect for diversity are fundamental components of the everyday decision making and accountability process; create comprehensive communications plan that effectively conveys a cohesive message and supports the branding efforts of the department and university; and improve and enhance Department of Athletics facilities, technology and infrastructure as they support the mission.

12. Academic Affairs: Dr. Kirby Kemper

- Vice President for Research Kirby Kemper presented an update on Florida State University's use of American Recovery and Reinvestment Act (ARRA) stimulus funds. To date Florida State has submitted 157 proposals in six months and had 62 grant awards for a total of \$30 million to date. Of the proposals, 27 are from the National Science Foundation; 13 are from the National Institutes of Health; 19 are from other agencies. Additional grants are in the pipeline. These grants allow undergraduates and graduate students to participate in research. Younger faculty members have been particularly aggressive in pursuing ARRA funding. He also noted the economic impact of several major international physics conferences to be held at Florida State in December.

13. Student Affairs: Dr. Mary Coburn

- Vice President Coburn mentioned the Going Global Showcase which gives students an opportunity share their experiences with the opportunities Florida State offers for study, research and work abroad. She noted that the H1N1 infection rate has been lower than feared. The Global Engagement Center, which will serve 1200 international students, will open in January. Groundbreakings are scheduled for spring for the new Wellness Center and the third wing of the Wildwood Residence Halls. She also mentioned that a food bank opened for students last spring. The current economic situation has affected students and parents, and Student Affairs is working with SGA and other organizations to help. Mental health issues are being seen more often, and Student Affairs is looking for ways to fund additional mental health staff.

14. Action Item (ACTION)

Proposed meeting dates

February 18 & 19
June 24 & 25
September 30 & October 1
November 29 & 30

Trustee Pantín moved to approve this item. The motion was seconded by Trustee Duda and passed unanimously.

15. Chairman’s Report: Mr. Jim Smith

- In considering the president’s evaluation report, Chairman Smith noted the leadership President Wetherell has provided not only to Florida State but to the entire university system. He said that President Wetherell’s efforts with the budget situation have put Florida State in a better position than any of the state’s other public universities. He has prepared the university so that the new president will be able to take Florida State to the next level.

16. Action Item (ACTION)

Approval of evaluation and confirmation that the Board of Trustees wishes to continue President Wetherell’s contract until such time as his successor is named and in place.

Trustee Pantín moved to approve this item. The motion was seconded by Trustee Haggard and passed unanimously.

17. President’s Report: President Wetherell

- President Wetherell noted that it has been a “fun ride” for Ginger and him. His job for the future is to set the table for the new president. The Foundation has moved under the president’s office, similar to most AAU institutions. Athletics and the Boosters are moving together, also, for a coordinated effort. The goal is to hand the new president an institution that is in the best financial shape it can be and with an organizational structure similar to most AAU institutions.
- He offered a reminder that development of new jobs and economic development is tough for any community, but that research projects Florida State brings to Tallahassee are an important part of the area’s economic development.
- He also offered his best wishes for Erin Simmons in her quest for a Rhodes Scholarship.

18. Adjournment

The meeting adjourned at 11:58 a.m.