

The Florida State University Board of Trustees Meeting
Florida State University Alumni Center
Tallahassee, Florida
Thursday, September 17, 2009
SUMMARY MEETING MINUTES
8:00 AM –11:20 AM

Members Present: Trustees Susie Busch-Transou, June Duda, Andy Haggard, Rob Jakubik, Harold Knowles, Manny Garcia, Leslie Pantín, Jr., Jim Smith and Eric Walker were present. Members Absent: Trustees Derrick Brooks and David Ford were absent.

1. Call to Order and Welcome: Mr. Jim Smith, Chairman

- Chairman Jim Smith called the meeting to order and Fran Conaway performed the roll call.

2. Approval of Minutes

Trustee Andy Haggard moved approval of the minutes of the meeting of June 17, 2009, with the addition of a paragraph from Trustee Eric Walker. Trustee Walker seconded, and the motion passed unanimously.

Trustee Susie Busch-Transou moved approval of the conference call meeting of July 21, 2009. Trustee Haggard seconded, and the motion passed unanimously.

3. Student Presentations

Three top student researchers, Sarah Diesburg, Doctoral Student, College of Arts & Sciences, Marlee McCleary, Undergraduate Student, College of Social Sciences, and Jeremy Bary, Undergraduate Student, College of Arts & Sciences reported on their research.

4. Comments, Faculty Senate: Dr. Jayne Standley

- Dr. Standley reported that the Faculty Senate had passed a resolution asking the administration to give priority to returning to the faculty/student ratio of Fall 2007 and to further lower the faculty/student ratio as soon as possible.
- Dr. Standley reported that the Faculty Senate Steering Committee had met with Academic Search, Inc., Senior Consultant John Hicks to provide faculty input on desired attributes for the next president. The faculty would prefer a president from outside of the university who can provide a new perspective; with a national reputation in the academic arena; with service as president of a university similar to Florida State with stellar aspirations; with excitement for the job, despite budget difficulties.

5. Comments, Student Government Association: Ms. Lauren Robertson

- Ms. Robertson is Student Body vice president. She called trustees' attention to the heritage and tradition booklets produced in collaboration with the Alumni Association for incoming students.

- She thanked the Bright Futures Awareness Campaign Committee and the committee that agreed to delay implementation of the drop/add transaction fee until next fall.
- She reported that the Student Government Association is working on an array of initiatives and thanked the Board of Trustees for their support.
- She also displayed an SGA proclamation honoring the late Senator Jim King for his contributions. The proclamation will hang in the Jim King Building on campus.

6. Legal Update: Ms. Betty Steffens

- Ms. Steffens reported that Brian McGrail has joined the Office of General Counsel.
- She reported that the Columbarium Committee has met. The lead agency will be the Alumni Association. The committee will meet again first week of October.
- She provided an update on the NCAA public records lawsuit. Florida State has attempted to comply with Florida public records law every step of the way. The NCAA feels it is not subject to these laws and believes the disputed records are private. The case is being heard at the first DCA on an expedited basis. Ms. Steffens expects the case may be reviewed by the Florida Supreme Court and beyond.
- Regarding Florida State's appeal in underlying NCAA case, all paperwork has been completed and submitted to the NCAA. A hearing has been scheduled for November 15 in Indianapolis.
- Ms. Steffens reminded trustees that board members must have a statement on file annually that the university will comply with the ACC and NCAA regulations. Ms. Steffens suggested adding an asterisk before signing to indicate Florida State compliance is subject to Florida public records laws except for exempt documents.
- Discussion ensued on public records laws and implications for the presidential search. Ms. Steffens said that the entire process will be open to the public. Once someone submits something related to the search in writing, it is subject to Florida public record law.
- Trustee Haggard asked if there is any way the university can combat the bad publicity related to the NCAA suit and stress that Florida State has not hidden anything. Ms. Steffens offered examples of what the university has done in this regard.

7. University Relations Update: Ms. Lee Hinkle

- Vice President Hinkle reported on the launch of the new design for the university's home page, www.fsu.edu, which provides an example of the new Voice and Visual System, which will guide the appearance of all Florida State media. The university is moving forward to upgrade Admissions web site to help attract more stellar students to the university.
- She announced that Seven Days of Opening Nights preview will be held September 28. The festival will be held in February. Lyle Lovett and his Large Band will perform at an October 28 fundraising concert.

- She reported on progress of the Alumni Association's centennial celebration, which is half over and supported by Alumni Association board member contributions. The goal is to re-engage and reconnect with alumni in order to lay the groundwork for fundraising.
- She provided an update on several vacated and newly filled legislative seats now held by alumni.
- The presidential search Web site has been created, and all search-related information will be posted there. She reported that Steve Evans is filling the position of interim president of the Foundation and updated trustees on Boosters and Foundation endowments and fundraising efforts.

8. **Consent Items: One Motion**

Trustee Pantín moved to approve eight consent items. The motion was seconded by Trustee Kinsey and passed unanimously.

- Request for Approval of 2009-1010 Work Plan for the Office of Audit Services
- Request for Approval of Status Report on Purchase Orders over \$1 Million and 5 year+ Service Contracts for Fiscal Year 2008-2009
- Request for Approval of Status Report on Construction Projects over \$1 Million for Fiscal Year 2008-2009
- Request for Final Approval after Notice of FY 2009-2010 Tuition Policy and Administrative Action
- Request for Approval of Wellness Center Revenue Bonds/Security Pledged for Repayments
- Request for Approval of SGA Bills and Resolutions
- Request for Approval of Five (5) Year Enrollment Plan
- Request for Approval of ACC Certification

9. **Academic Affairs Update: Dr. Lawrence Abele**

- The university has had a great fall. Undergraduate enrollment expectations were exceeded by almost 1000 students, and the graduate level increased 158. Enrollment must be monitored and modified closely because of the legislative system of funding.
- Thanks to cooperative efforts and support across campus, retention now exceeds 91 percent, putting Florida State among the top 20 institutions in the country. It is possible that the rate will increase further. That will move the graduation rate over the next four to five years to about 75 percent. That's up from less than 60 percent 20 years ago, while increasing the number, quality and success rate of students.
- The Office of Financial Aid has had a 100 percent clean audit the past three years. They distribute about 21,000 checks totaling about \$115 million.
- The Office of National Fellowships is continuing to do very well, with students winning major awards. Faculty members are also doing very well with national recognition. The College of Medicine and College of Law have been recognized as among the top 10 for Hispanic student graduation rates. The College of Medicine has again been recognized for its production of primary care physicians, which meets its goals.

- The university continues to move up in the U.S. News & World Report rankings to 48th in the nation among public schools, and when this year's retention and graduation rates are considered, the ranking should continue to climb. In terms of Web presence of the university faculty, Florida State ranks 53rd of just over 5,000 in the world, and likely to move up further.
- There is much to be proud of in terms of our student body. Special thanks are due to Student Government for helping deal with four legislative actions with unintended consequences: Bright Futures, the residency issue, excess hours and textbook issue.
- The Board of Governors is requiring a new work plan document that the university is assembling.
- On the basis of long-term economic predictions, the university does not expect additional budget cuts this year, and the president has directed that reserves be built. There are still concerns about state resources when stimulus funds run out. The university is doing everything possible to help people find employment. There is still a hiring freeze in place.
- Trustee Busch-Transou asked about out-of-state enrollment, and discussion ensued.
- Drop-in tutoring is available at Strozier Library in several subjects, and the Johnston Building first floor renovation will add to this capacity with more focused tutoring and advising as well as Advising Plus coaching. This support spurs retention rates considerably.

10. **Research Update: Dr. Kirby Kemper**

- The university has hit a new record of \$200 million in external contract and grant awards. Not counted in this total are \$8 million in stimulus funds (American Recovery and Reinvestment Act--ARRA) for the National High Magnetic Field Laboratory.
- Federal awards have increased substantially for the colleges of Arts & Sciences, Engineering, Medicine, and Social Science & Public Policy. Awards from the National Institutes of Health are at a historic high. The university has made aggressive efforts to secure funds from stimulus funds, with about \$19 million in awards as of September 8, 2009.
- New initiatives are in place to foster commercialization of research and creative activities, including copyright, from students and faculty. Members of the local community are involved in assessing viability of commercializing several of these products.
- Several new research facilities are on line or in design, including the Materials Research Building, the Off-Grid Zero Emissions Building and the Aero-Propulsion, Mechatronics and Energy Building (in advanced stages of design).
- The university is acquiring state-of-the-art tools for research, including a new cryoelectron microscope and a transmission electron microscope. The THIR (TeraHerz to Far Infrared Light Source--or "Big Light") is a long-range project with great potential for the National High Magnetic Field Laboratory.

11. **Finance and Business Update: Mr. John Carnaghi**
 - Mr. Carnaghi reported that implementation has been delayed for a year on the drop/add fee to offset administrative costs associated with the dropping and adding of courses. It will be implemented next fall.
 - Ralph Alvarez reported on the following official budgets: 2009-2010 operating budget and 2009-2010 direct support organizations operating budget.

12. **Action Items (ACTION)**

Finalization of the 2009-2010 operating budget.
Trustee Duda moved to approve these items. The motion was seconded by Trustee Walker and passed unanimously.

Finalization of the 2009-2010 direct support organizations operating budget.
Trustee Walker moved to approve this item. The motion was seconded by Trustee Busch-Transou and passed unanimously.

13. **Finance and Business Update Continued: Mr. Carnaghi**
 - Mr. Carnaghi reported on the five-year 2010 fixed capital outlay budget request. The maximum the university can request for construction for this year is \$12.2 million. This is the lowest amount for construction seen in many years, and the university is seeking flexibility from the legislature in expending planning dollars to use dollars differently. The Board of Governors is working with the university on this. Numbers for the next four years are also reduced from the request by a total of 40 percent from the numbers reviewed in June. With these funds, construction on campus will be minimal. Outside revenue will be sought for construction, and four buildings in downtown Tallahassee are being considered for deeding to the university.

14. **Action Item (ACTION)**

Finalization of the 2010 fixed capital outlay budget request.
Trustee Walker moved to approve this item. The motion was seconded by Trustee Busch-Transou and passed unanimously.

15. **Finance and Business Update Continued: Mr. Carnaghi**
 - Mr. Carnaghi asked trustees to support naming of the Off-Grid Zero Emissions Building in honor of Vice President for Research Kirby Kemper

16. **Action Item (ACTION)**

Naming of the Off-Grid Zero Emissions Building.
All trustees moved and seconded approval of this item, which passed unanimously.

17. **Student Affairs Update: Dr. Mary Coburn**
 - Dr. Coburn provided a letter for Board of Trustees' members and members of other boards providing information on how potential students should apply for admission to Florida State.
 - She also reported on the university's aggressive response to the H1N1 virus.

18. Athletics Update: Mr. Randy Spetman

- This is the third straight year that Florida State has been ranked in the top 15 in the Director's Cup. The Miami game received ESPN's second-highest television rating in history, a 5.9 rating. Our student-athletes are doing extremely well, athletically and academically, with numerous national honors and championships. The 2009-2010 school year has started off well, with women's volleyball showing a marked improvement. Women's soccer, men's and women's cross country, and men's and women's golf are also ranking high.
- There is a big push to use all media sources to promote athletic programs, and Athletics has rolled out a new Web page at Seminoles.com and expanded interactive content. The focus is on digital media.
- Athletics has undertaken the most aggressive football ticket promotion ever. Special promotions have been developed for groups, families, young alumni and mini-packages. Tickets for the 2010 football season will start Nov. 1. Basketball tickets are also being marketed aggressively.
- Students are responding well to the new football seating plan.

19. President's Report: President T.K. Wetherell

- Regarding the NCAA, both the underlying case and the case and open records issue, the problem is not going away. The NCAA has seriously misunderstood the situation and will need to change its policies.
- The university's budget situation is grim. General revenues have been cut \$82 million over the past two years. Stimulus money (\$24 million a year) will disappear in 18 months. The tuition increase will bring in \$4 million next year; 30 percent of that will be allocated to need-based financial aid. That gives the university very little flexibility in its operations. The state needs to consider how to deal with funding higher education and stimulus issues. A comprehensive plan is needed.
- Some reorganization of the Foundation and Boosters will occur in anticipation of a new president's arrival.
- The 91 percent retention rate and 75 percent retention rate are levels almost unheard of for a university of 40,000 students and are due to the excellent efforts of faculty and staff. This will result in improved rankings.
- Regarding the in-state/out-of-state student issue, the university needs to look in the direction of attracting more out-of-state and international students, particularly at the graduate level.
- PECO funding is a major concern, and means that the major construction push of the past few years will end unless additional dollars are found.
- The "Big Light" free electron laser project could have the same level of impact in terms of research, faculty and staff as the Mag Lab, and local community help will be needed on this critical effort.
- The four downtown buildings being offered to the university open opportunities to free up academic space on campus and provide space for computer services and projects like the World War II Institute and Seminole Museum.

- 20. Chairman's Report: Mr. Jim Smith**
- Chairman Smith asked that an item be added to the agenda: Consideration of the nominations for the Presidential Search Advisory Committee.
- 21. Action Item (ACTION)**
- Addition to agenda of nominations for the Presidential Search Advisory Committee. *Trustee Busch-Transou moved to approve this item. The motion was seconded by Trustee Walker and passed unanimously.*
- 22. Action Item (ACTION)**
- Approve nominations for membership on the Presidential Search Advisory Committee (list attached). *Trustee Kinsey moved to approve this item. The motion was seconded by Trustee Pantin. Trustee Busch-Transou asked that Chris Diamantis be added to the committee to strengthen the business ownership expertise, and Chairman Smith suggested adding him as an alternate. The motion as amended passed unanimously.*
- 23. Presidential Search Update**
- Chairman Smith introduced John Hicks, senior consultant from Academic Search, Inc., for a report on his discussions with campus constituencies on the presidential search.
 - Mr. Hicks reported that he had held discussions with many groups on campus to hear their thoughts on desired qualifications for the next president, to identify the opportunities and challenges the next president will confront, and to better understand the campus culture. Mr. Hicks advised that he had met with the Faculty Senate Steering Committee, President Wetherell, the vice presidents, groups of graduate and undergraduate students, deans, human resources and the general counsel. He then offered his top ten findings from conversations with Florida State community:
 - An inspiring level of dedication and devotion of faculty, staff, students and administrators to this university. To a person, they put the university ahead of themselves.
 - An enormous sense of pride in the university, what Florida State does for students, and what students do for the state and the nation. There is a celebration of the success of service and what Florida State means to others.
 - A genuine appreciation for the courageous leadership of President Wetherell. He has been a forceful advocate and a determined builder. His presidency will be perceived as transformational in the history of the university. (It is good to recruit a president to follow one who has been successful.)
 - The stunningly strong academic preparation of students. They arrive at Florida State ready for the full rigor of a college education and high standards of the faculty.
 - The appreciation of undergraduate students of the personal and caring attention of the faculty and the opportunity for undergraduate research.

- The fact that graduate students find there is more strength, depth of scholarship and resources than they expected. Level of academic excellence is a surprise and a secret.
 - The excitement about the quality of the physical facilities and campus appearance. Residence halls are comfortable.
 - The unique nature of campus collegiality. Unlike other universities, where faculty and graduate students often work in their own silos, people at Florida State know and like each other across disciplines. There are many long-time faculty members. With a small campus and large enrollment, students feel close to each other to faculty and to staff. They feel at home and involved. The campus offers a caring environment. Civil, positive treatment of others is a hallmark.
 - The appreciation for the academic progress generated by the Pathways of Excellence initiative, which has opened doors for visibility. Interdisciplinary work is the way to go. At the same time the university must maintain its traditional strengths in the fine and liberal arts. The balance must be maintained among high-quality professional programs, hard sciences and the arts.
 - The agreement that Florida State is ready to take the next step. The groundwork has been laid. The university is forward thinking, and faculty, staff, students and the administration are dedicated to success and to even higher levels of contribution to the arts, social and civil prosperity of the state of Florida and to a better world. The community is proud of the records in minority retention and graduation rates, unparalleled enthusiasm for athletics, strong support of Boosters, donors and alumni. The community has a “can-do” attitude and the grit to move forward.
- Mr. Hicks said that he is confident about the outcome of the presidential search. He also reviewed a proposed set of presidential qualifications. He said that the successful candidate in this highly competitive national search will be an experienced, energetic, goal-oriented leader with wide-ranging talents and a proven capacity for innovative planning and thoughtful implementation in a collaborative environment. He further stated that the next President of Florida State University will be charged with guiding an elite research university to the next levels of national and international prominence in teaching, research and service.
 - Mr. Hicks proposed a list of attributes of excellence to be sought by the Search Advisory Committee.

24. Action Item (ACTION)

Acceptance of proposed presidential attributes (list follows).

Trustee Duda moved to approve this action. Trustee Jakubik seconded. With several revisions, the motion passed unanimously.

- Distinguished intellectual stature with strong academic credentials, proven leadership abilities, and a successful record in senior management.
- High ethical standards, impeccable integrity, sound judgment and a personal philosophy that is grounded in administrative transparency.
- Staunch commitment to academic excellence in undergraduate, graduate, international and professional education and scholarship, and the ability to inspire confidence and encourage achievement among students and faculty.
- Talent and vision to enhance the quality of graduate programs, stimulate interdisciplinary collaboration, and build added research capacity to secure FSU's position among global peers.
- Adherence to sound principles of faculty governance through open communication and consensus building, while ensuring the high quality of student life and actively engaging students, faculty and staff in decision-making.
- Proven record of supporting a culturally rich environment of inclusion where faculty, students, administrators, and staff actively contribute to the vibrant life of the University, and a stated commitment to recruiting women and minorities to the student body and for faculty, staff, and administrative positions.
- Mastery of successful balance among academics, athletics and the arts. Mastery of the intricacies of higher education governance, including accreditation practices, and ability to enhance productive and collegial relationships among all parts of the University.
- Appreciation for the currently recognized jewels in FSU's academic crown, a commitment to lead successful efforts to further strengthen peaks of excellence, and support for building new areas of nationally recognized strength as appropriate to advance the University's scholarly and research competitiveness.
- Dedication to academic freedom and to an inclusive campus culture where both intellectual curiosity and healthy internal communication flourish in an environment that supports and rewards academic achievement of faculty while working individually or collaboratively within and among disciplines.
- Ability to plant and project a sense of energy, enthusiasm and optimism for FSU's future while vigorously championing its storied traditions, unique heritage, mission, and vision among wide audiences – both internal and external.
- Persuasive and enthusiastic fundraising skills with the ability to successfully connect with public and private donor sources (i.e. friends, boosters, alumni, corporations, and foundations), and leverage dollars to support high-caliber scholarly, research, and service programs and grow faculty/staff resources. Ability to successfully acquire public and governmental resources and funding.
- Experience in achieving measurable outcomes with business, education, and political communities, and in growing innovative public-private partnerships with industry, government, and other entities.

- Success in planning, decision-making, and crisis management with a thorough knowledge of complex financial matters, accountability practices, and developing effective benchmarks to measure progress.
 - Appreciation and understanding of all facets of a renowned intercollegiate athletics program that is well respected for the caliber of scholar-athletes and undergirded by a legendary fan base of students, faculty, staff, alumni and supporters.
- Chairman Smith asked Ms. Steffens to provide information on compliance with the Sunshine Law.
 - Chairman Smith said that the timeline and determination of a slate of nominees depends on the results of the search process itself. The opening will be announced to the world and anyone can apply. A full profile describing the university will be created and made available to candidates. Mr. Hicks will develop a pool of strong candidates, and the Presidential Search Advisory Committee will review their qualifications.
 - Mr. Hicks said that the target timeline is that Presidential Search Advisory Committee members will begin individual review of candidate files on November 17 and meet on November 24 to select candidates for initial interviews. Initial interviews would be conducted December 3-4, and the Presidential Search Advisory Committee would select candidates for on-campus interviews December 4. Extensive on-campus interviews would be held December 10-17 (two days per candidate). On December 18, the Board of Trustees would review all candidate information and input from constituent groups and consider appointing the new president.
 - Discussion ensued on presidential compensation, the search process and types of candidates.

26. **Adjournment**

The meeting adjourned at 11:20 a.m.